October 1958 • 35c

Better Homes and Gardens

The family IDEA magazine

How to make space in small rooms

- *Two out of three youngsters are on a starvation diet. Yours?*
- *Autumn arrangements with tall vases*
- *How to panel a wall—step by step*

MORE ABOUT COVER HOUSE INSIDE

Textured Cushiontone absorbs noise and lends new interest to the ceiling in this remodeled room. For room plan and list of furnishings, write to address below.

This amazing new Armstrong Ceiling soaks up noise and gives your home today's smart new look

MAKES ANY ROOM COMFORTABLY QUIET. The tiny openings in the attractive textured surface of Armstrong Cushiontone Ceiling Tile absorb up to 75% of the noise that strikes it. You'll enjoy new peace and quiet.

DO IT YOURSELF THIS WEEK END. Your Lumber or Building Materials Dealer will show you how to cover old cracked ceilings with Cushiontone. His name is listed in the Yellow Pages under "Ceilings."

WOULD YOU ever guess that this delightful room was once two small rooms and a dreary hallway?

Here's the secret of its striking transformation: some daring decorating ideas and an Armstrong Ceiling.

The ideas include ceiling beams that provide a bold accent where room partitions used to be, and an ingenious spiral staircase to save space.

The ceiling is Textured Cushiontone, of course. Its rich texture gives the room today's smart new look and quiets the room by soaking up most of the noise that strikes it.

For a free booklet about Cushiontone ceilings, write to Armstrong Cork Company, 5810 Farnum St., Lancaster, Pa.

Armstrong CEILINGS

...to quiet and beautify your home

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It's that Moisture-Minder that does it, sensing when clothes are just dry enough—ready for wearing or light ironing. It shuts the dryer off at the right moment. Not too soon, so you save extra trips to reset the machine for clothes that are still damp. Not too late, so you avoid the shrinking, stiffness and scratchiness that cause fiber damage in overdried clothes.

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Nothing shines aluminum like . . .

There's special soap with Jeweler's Polish in every pad!
THRIFTIER! 5, 12 & 20 pad boxes!

Better Homes and Gardens®

October, 1958 Vol. 36, No. 10

This month's cover house reaches up and out for space. You'll want to see its unusual "all-day" room, the symmetrical plan, the ideas for gaining more living and entertaining space. Story begins on page 58.
Photograph by Vincent Lisanti.

The family idea magazine

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TODAY'S WESTERN PINE TREE FARMING GUARANTEES LUMBER TOMORROW

OCTOBER GARDEN REMINDERS

In all areas

Feed lawn: Enjoy a thick lawn this fall and have your lawn green-up much earlier in the spring by feeding now. If you mulch leaves on the lawn, apply an extra dose of a high-nitrogen plant food. Uniform spreading is needed for uniform green color.

Water: Keep chrysanthemums, hardy asters, and other fall-flowering plants watered while they're in bloom. They need more water at this time—you'll get better blooms.

Central and East

Lawns: Keep mowing both old and new lawns regularly until growth stops. . . . Rake fallen leaves before they become thick and mat on grass—be especially careful of new grass.

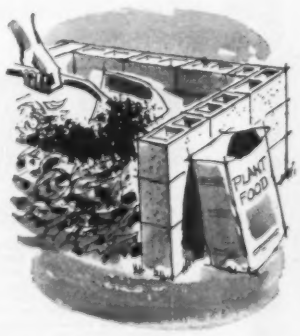
Shrubs and trees: Evergreens may still be planted, but be quick so they have time to develop new roots before winter. . . . Water all evergreens during fall months, and be sure to soak deeply just before the ground freezes. . . . Winter burn on evergreens can be prevented by shading the sunny sides with grass mats or burlap screens.

Annuals, perennials, bulbs: Dig dahlias, gladiolus, and all tender bulbs right after a killing frost. Cut off the tops, and spread the bulbs to allow them to dry before storing over winter. . . . Keep newspapers, plastic sheeting or bags, light cloth, and other materials handy to cover choice annuals and perennial flowers on frosty nights.

Fruits and vegetables: Keep a coarse mulch on hand to cover strawberries. . . . Spade the vegetable plot.

South and Southeast

Lawns: Late plantings of Bermuda and St. Augustine can be made in the Lower South for late growth before cold weather. Keep sprigs and newly seeded lawn areas watered daily until the first mowing. Feed with liquid plant food for strong fall growth. [*Turn to page 9*

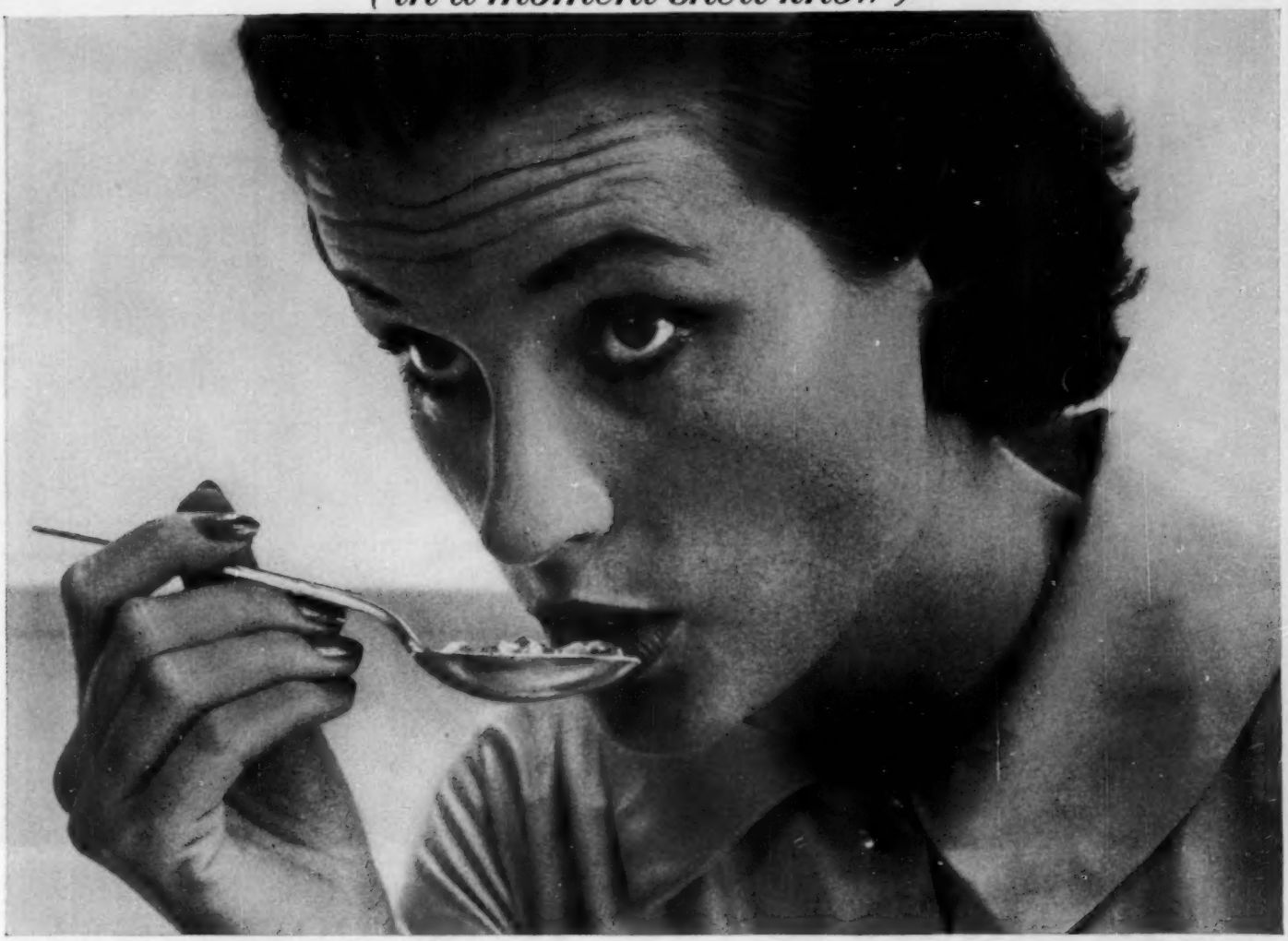


Add fallen leaves to compost bin. Weigh down each 12-inch layer with soil. Apply plant food, and water. Fork over to speed rotting.

Dig gladiolus bulbs as soon as mature or after first frost. Cut tops off and let bulbs dry until easy to clean. Use DDT for thrips.

Is the luxury of its flavor worth the extra cost?

(in a moment she'll know)



Her answer will depend on the discrimination of her taste

Green Pea with Ham
Oyster Stew • Clam Chowder
Old-Fashioned Vegetable with Beef
Cream of Shrimp • Cream of Potato

This soup is for people with a talent for judging fine food and a flair for enjoying its subtle superiorities.

It's made with a meaty soupbone, tender chunks of beef . . . and fresh garden vegetables, all simmered in at just the right moment to give them a nice, tender "bite". Then Campbell's freezes it fast—to keep all its delicate flavor fresh and true.

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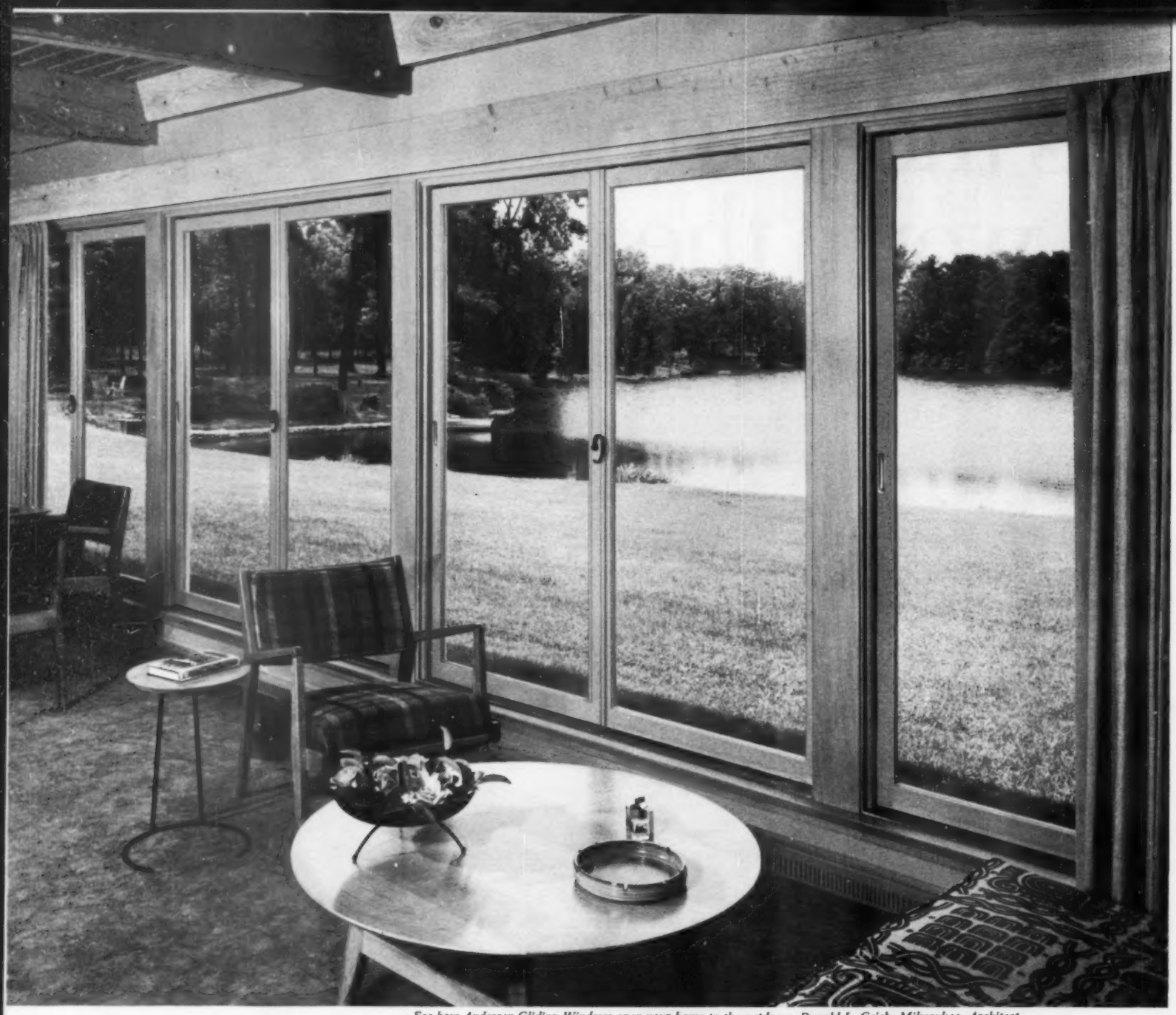
Try it soon for a special treat.

OLD-FASHIONED

VEGETABLE with BEEF SOUP

FROZEN *by Campbell's*



See how Andersen Gliding Windows open your home to the outdoors. Donald L. Grieb, Milwaukee, Architect

All nature is your neighbor with window beauty like this!

Let the sun chase its shadow. Or a flower bow to the breeze. You never miss a moment of the changing scene with this striking WINDOWALL of Andersen Gliding Windows. On balmy days, nudge them open to the breeze (they glide quietly in lifetime plastic tracks)—or close them pressure-tight to seal out drafts and guard your pocketbook in heating season. Like all Andersen Windows, Andersen Gliders are superbly crafted of fine woods Penta-treated for permanent protection against termites and decay. Rich, warm woods that blend graciously with your furnishings—may be quickly stained or painted to match a change of your decor. Ask your architect, builder or lumber dealer about Andersen Windows. Or write today for your free copy of Andersen's exciting window ideas booklet.

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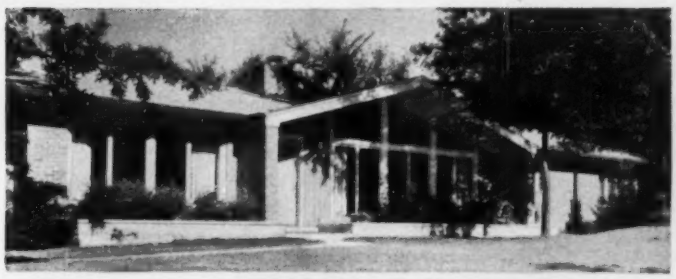
Window tips from Andersen...

How to live with big windows... and love 'em

If you're planning a home, windows may occupy up to 70% of your outside wall space. That's more window area than wood, brick or stone. You have to choose your windows carefully! They'll help determine the appearance of your home. They'll give you draft-free comfort... or a sky-high heating bill. Be a snap to clean ... or a back-breaking chore. Yet really *good* windows will add no more than ½% to 1% to the cost of your home. Repay you many times that in ultimate resale value. So choose the best. Follow the tips below.



Better appearance. Be sure that your big windows have clean, simple lines. Natural wood that complements your home's design. Andersen WINDOWALLS enhance any style of architecture. Remember, a good exterior appearance can add greatly to your home's resale value!

All-weather comfort. Choose big windows that are easy to open yet weathertight when closed. Andersen Windows are precision-made to fit, with no sticking or binding. They seal out drafts, moisture, dust—help keep your home cleaner all year around.

Extra livability. Good windows, big or small, should be easy to clean, easy to operate. Andersen Windows have convenient storm sash that slip in and out easily, with no stretching or straining. No more dangerous ladders to climb!

Want more facts? Ask your architect or builder to help you plan your window requirements. And be sure to send coupon (on opposite page) for more helpful window ideas from Andersen.

You can't have a good home without good windows

Andersen Windowalls

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October garden reminders

Begins on page 6

Shrubs and trees: Feed camellias and azaleas with a 0-14-14 plant food to help hold flower buds and toughen plants. ... Plan to set good shade trees where needed, this fall. Use such dependables as live oak, pin oak, or pecan.

Annuals, perennials, bulbs: Plant daffodils, Dutch iris, lilies, grape hyacinths, and scillas, in Middle and Upper South. In Lower South store daffodil and tulip bulbs in the refrigerator until December, then plant.

California

Lawns: Reseed and feed the permanent lawn, or resow the browning Bermuda lawn with annual ryegrass for a winter lawn in northern areas of state.

Shrubs and trees: Azaleas and camellias should be watered but not fed. Lush growth, forced late, can be nipped by frost. Along cool, foggy coastal areas, plant escallonia shrubs for informal hedges and specimens. . . . Water evergreens regularly until fall rains begin.

Annuals, perennials, bulbs: Dig flowering chrysanthemum plants, place in large boxes or pots. Use them for display where color is needed in outdoor living areas. Give them plenty of water during their flowering period. . . . Set out sturdy plants of stocks, snapdragons, larkspurs, baby primroses, and calendulas for winter flowers.

Pacific Northwest

Lawns: Repair bare spots in the lawn by using sod removed when new shrubs and trees are planted. . . . Keep the leaves raked from the lawn; make compost out of them.

Shrubs and trees: Plant both deciduous and evergreen trees and shrubs. Foliage of dogwoods, oaks, maples, sumac, and other kinds contrasts beautifully with evergreens in the fall. Be sure to plant the popular Cotoneaster parneyi.

Annuals, perennials, bulbs: Divide pinks, saxifrages, and other rock-garden plants. . . . Plant small spring-flowering bulbs as soon as possible, but wait until midmonth to plant large bulbs. Sow hardy annuals for spring bloom.

Texas-Southwest

Lawns: Spray crabgrass not killed earlier in season. Use potassium cyanate—it destroys ability of seed to germinate in spring. If plants are few, use crabgrass rake.

Annuals, perennials, bulbs: Sow poppies, stocks, bachelor's buttons, and other hardy annuals in Rio Grande region and along the Gulf. . . . Transplant crowded perennials.

Lift and divide crowded perennial clumps, except fall-flowering kinds. Plant strongest divisions and you'll have better blooms.

Shift potted plants with crowded roots to larger pots. Use enriched potting soil for house plants to help them get through the winter.

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Public Issue

CHAOS in the SUBURBS

Armies of horse-and-buggy governments, moving in foolhardy isolation and without foresight, are duplicating services, shunning responsibility, and throwing away your money

By Lawrence Lader

IN Miami, Florida, stands a grotesque symbol of the chaos engulfing our large cities. A six-lane expressway built to carry traffic from northern suburban towns through the city to the southern suburbs runs right into a 20-acre project of the Miami Housing Authority. The expressway is partially blocked and a section of the project has had to be abandoned. "Only a Lewis Carroll could do justice to the story of the road planning in Dade County in the last few months," exclaims the Miami *News*.

Such a debacle, resulting from the lack of planning between two governmental agencies, is typical of the chaos in our suburbs—a chaos that is doing frightening damage to our homes and pocketbooks. It is chaos of inefficiency. When one Fresno, California, suburb, which had built its own sewer system a few years back, decided to join the city in a unified system, suburban officials found that their pipes were the wrong size to link with the city's!

It is chaos of conflicting local governments, all squabbling over responsibilities instead of working together for the benefit of the whole metropolis. "I was waiting for a bus at a busy intersection of Miami and West Miami when a fire broke out," Mrs. Cyril Smith, president of the Miami League of Women Voters, told me. "A sheriff's patrol car and a West Miami police car rushed to answer the alarm. Then they argued about which municipality should be called to put out the fire while the building burned to the ground."

In Miami and the surrounding tangle of 26 municipalities in suburban Dade County, I saw how chaos reaches every facet of community life. "If a murder took place in this room," a prominent editor told me, "I wouldn't know what police official to call." For Dade County has 26 different police forces, a sheriff's office, a highway patrol, and county park police, in addition to a bevy of constables serving the justices of the peace. When an insurance executive disappeared, the sheriff's office and the Coral Gables police each argued that the other had jurisdiction, causing a day's delay that could have meant tragedy. The chaos extends to the short-wave radio systems of the 26 police departments. "If one called for help from the rest," said Special County Attorney Marion Sibley, "nothing would happen because each communications system is on a different wavelength from all the others."

Dade County's traffic jams are further complicated by conflicting laws—a 25-mile-per-hour speed limit in one town, a 35-mile-per-hour limit in the next. "There is no earthly reason for 26 traffic and penal codes in the municipalities and a 27th in the unincorporated areas," states the Miami *News*.

"Isn't it fantastic that for my 50 restaurants I have to get 26 different sets of licenses?" demanded the owner of a hamburger chain. Housing contractors, too, must get separate building and zoning permits from each municipality—not only a costly process but one that has led to blatant graft and fee-splitting among local officials.

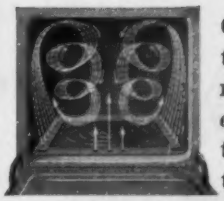
In every suburban community I visited on a recent survey, health standards suffered from suburban chaos. "Frequently throughout the year, Flint literally is surrounded by an open sewer," stated a newspaper reporter in Flint, Michigan, where two-thirds of the suburbs lack a modern sewer system. The overflow from open sewers is so bad that one Mount Morris mother complained to the health department: "Children are coming home with sewage clinging to their clothes." A bond issue for new sewers has finally been proposed.

The chaos of uncontrolled, unplanned sewage plants in Seattle and King County, Washington, has threatened Lake Washington and Puget Sound beaches with pollution. And in Sacramento, a health inspector warns: "Septic tanks, overflowing neighboring property and polluting nearby wells, have become a serious menace."

Above all, suburban chaos is expensive. In Seattle's suburbs, with more than 67 overlapping water-supply districts, the residents of one area pay twice as much for their water as their neighbors do. [*Turn to page 12*

Look! UNIVERSAL "air conditioned" the oven to make you a better cook!

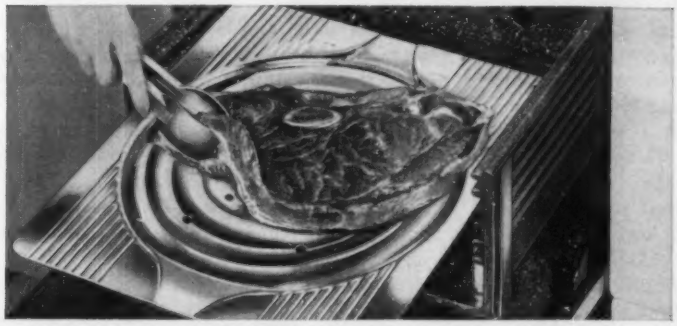
All-new Universal Supreme 40-inch gas range illustrated above, with oven-control electric clock and interval timer, thermostatically controlled top burner, giant automatic heat control griddle, elevated In-A-Drawer Broiler, and Barba-Broil Rotisserie.



See how heat circulates evenly throughout oven.

Good cooks will tell you that you need an oven with *even, balanced heat* to consistently turn out *higher* cakes, *flakier* pie crusts, *juicier* roasts. Now Universal has "air-conditioned" the oven to give you just the right kind of heat. An exclusive design, built-in circulation control in every Universal gas range spreads a blanket of heat *more evenly* to every square inch of the baking area. This better balanced heat is *constantly circulated* to eliminate hot spots and cold corners. You get exactly the heat you need, all through the oven, for perfect baking every time! No wonder good cooks say:

YOU AND *Universal* COOK BETTER TOGETHER!



SMOKE-PROOF BROILING! Melted fats and greases can't smoke or burn because Universal's specially designed broiler grille drains away and traps them in the pan underneath! Your kitchen stays cleaner longer. Precision, high-speed burner brings outdoor flame-kissed flavor indoors!

"OBEDIENT BURNER" COOKING! Turn the dial and each self-lighting burner obediently gives you *precisely* the heat you want, *instantly*. "Simmer-Save" feature permits an unlimited number of *measured* cooking heats from gentle "keep-warm" to fast-starting boil.

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For facts about the city to which you're moving . . . and other moving day advice . . . ask your United Agent for BETTE MALONE Consultant Service. No cost or obligation.

United Van Lines

Chaos in the Suburbs

Begins on page 10

Such chaos is the result of what can be called the "suburban revolution"—a rapid increase in population and an exodus to the suburbs that has turned once-sleepy towns into booming municipalities almost overnight. Miami and Dade County, which as we shall see later have launched a bold experiment against chaos, are a typical example of this phenomenon. In 1940 their total population was 268,000, most of it concentrated in the city. Today's population of 800,000 is expected to soar to almost 2 million in the next 10 years—with almost all the new growth in the suburbs!

When my plane landed at Miami's airport in 1949, we came down over lush fields of tomatoes, avocados, and limes. My host's car sped most of the way into town at 50 miles an hour and deposited me at a Miami Beach hotel in 40 minutes. But 4 months ago, when I visited Miami again, the houses stretched outside my plane window like endless lines of white sugar cubes on a green cloth. Every available inch was packed with new developments, new shopping centers, new gas stations. Complete suburban cities were springing up overnight—Carol City, for example, will soon hold 10,000 homes. Traffic on the four-lane highway was bumper-to-bumper. It took an hour and a half to reach Miami Beach.

The same meteoric suburban growth has been duplicated many times across the country. San Fernando Valley outside Los Angeles was a garden of fruit trees in 1941; today it houses over 525,000 people. On the potato patches of Nassau County, New York, and the vegetable gardens of Bucks County, 40 miles from Philadelphia, William Levitt has raised two suburban cities, each of over 17,000 homes. Florida's Mackle Brothers are topping even that with a new suburban city near Sarasota that might hold 300,000 people.

The startling fact is that 97 percent of our population growth from the year 1950 to 1955 has been concentrated in the major cities, mainly the suburbs. And this trend is continuing. Montgomery County, outside Washington, D. C., for example, has doubled since 1950. The suburbs of Seattle, Washington, are growing 20 times faster than the city. The census forecasters tell us that the suburbs of many cities—Los Angeles, Denver, Dayton, Cleveland, Dallas, and Portland, Oregon, to name a few—will double in size by 1975.

New suburbs spring up in concentric rings until they collide with the suburbs of the city beyond. There is no longer a metropolitan New York and a metropolitan Boston. What I saw from my plane window on a recent trip along the coast from Maine to Virginia was a vast, 600-mile-long urban network with only a few patches of open space left. Social analysts have called this network "Interurbia." The Maine-to-Virginia Interurbia alone holds 21 percent of our population. And there are many others taking shape, like the steel belt stretching from Pittsburgh and Youngstown to Akron and Cleveland, and the automotive belt of Detroit, Pontiac, and Flint. By 1975 over 60 percent of the country's population will be concentrated in 14 mammoth Interurbias.

We have plunged into a radically new way of life. Our sleepy suburban towns have become virtual cities—sprawling municipalities around the central city. Yet we are still attempting to meet the crushing problems of suburban chaos with a horse-and-buggy system of government that belongs to the last century. Our booming suburbs are still divided politically into bits and pieces. One metropolitan area often has hundreds of governmental units—villages, towns, water districts, school districts, sanitation districts. In the suburbs around Pittsburgh, for example, there are 612 units of government. The nation's 174 major metropolitan areas contain the staggering total of 15,658 governmental units.

Each little town or district frequently works in opposition to the others, trying to solve critical problems in foolhardy isolation. "But how can one small sector of a great metropolitan region solve its water-supply problem in isolation?" demands Dr. Luther Gulick, president of the Institute of Public Administration. "How can one segment solve its general traffic or mass-transportation problems alone? Or its health, crime, or air-pollution problems?"

We face the challenge of planning ahead against suburban chaos—planning on a broad basis throughout a complete suburban area. One political unit—the county—has already proved that it can accomplish this objective. In 110 of our 174 major metropolitan areas, one county contains the preponderance of suburban growth. The other metropolitan areas cover two or more counties. In 1939, Nassau County, New York, combined 68 local health departments into a unified county system; 35 tiny and ineffectual police departments were merged into one county police force. Both services today are ranked among the most efficient in the country. The advantages of countywide operation are obvious. It spreads the cost of expensive services throughout the area—each municipality paying only its proportionate share. It raises the whole level of government. And, by planning far ahead, for suburban expansion, thus eliminating duplication, it saves money.

Such a countywide plan has already saved the expanding suburbs around Washington, D. C., from traffic chaos. In 1932, Montgomery and Prince George's Counties joined together in the Maryland-National Capital Park and Planning Commission. Since then they have developed [*Turn to page 14*

START NOW! CUT FUEL BILLS UP TO 40% WITH EASY-TO-POUR ZONOLITE® INSULATION

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DO-IT-YOURSELF—AND SAVE! Easiest of all to install. Anyone can do the complete job in one afternoon. Zonolite fills snugly around pipes, wiring, plaster keys, nails and other obstructions. Once installed, it's there for the life of the building.

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NEW EASY-TIME PLAN
COSTS YOU AS LITTLE AS **$5.00** per month

Why pay fancy prices to have your house insulated when you can do the job yourself in a single afternoon *and save $100 to $150 installation costs.*

Besides, you'll save up to 40% on your fuel bills this winter and every year permanently. Best of all, you can now pay for your insulation little by little—out of your monthly fuel savings.

Zonolite vermiculite Insulating Fill has many features no other insulating material can offer. It's the easiest of all to install. No expensive extra tools are necessary. You just pour it...level it... leave it. What's more, Zonolite is 100% fireproof, actually snuffs out flame...it's rodent-proof, rot-proof...guaranteed to last the life of your home. And better yet, a complete Zonolite installation for the average attic costs as little as $67.60. So act now—stop wasting money on excessive fuel bills. See your lumber or building supply dealer for details of his $5-per-month easy-time plan!

1. POUR IT! Just pour Zonolite like popcorn between attic joists. No cutting, fitting, tacking, stapling.

2. LEVEL IT! All you need to install Zonolite insulation is a handy leveling tool. It's given to you free at dealers.

Guaranteed for the Life of Your Home

You get a written guarantee that Zonolite is permanent—will never rot, decompose or burn—will add to your year-round comfort—will reduce fuel costs.

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Here is great news! Wallace Stainless 16-piece starter sets in the newest, freshest, most delightful patterns are specially low-priced for the holidays! Now you can treat yourself to the finest stainless made—and save! Wallace craftsmanship is evident in each beautifully turned line, each delicately executed detail. See this rich, lustrous stainless in sets or open stock, and you'll understand why Wallace Stainless is the best stainless your money can buy at any price! These Wallace Stainless specials are at leading stores everywhere—now, for a limited time only.

*16-PIECE STARTER SET (FOUR 4-PIECE PLACE-SETTINGS)

WALLACE STAINLESS, A DIVISION OF WALLACE SILVERSMITHS
...AT WALLINGFORD, CONNECTICUT SINCE 1835.

Chaos in the suburbs

Continued from page 12

three master highway plans. And with what foresight! For their 1940 population of 173,000 has now risen to 600,000 and is expected to reach 845,000 by 1965. But as a result of sensible planning, land purchased years ago while it was still reasonably priced will soon become the Circumferential Highway circling through Washington's suburbs. And this will be followed by an Outer-County Belt Highway 10 years hence. Compare this with one West Coast city which had to buy its land for a new throughway after the area was built up—parts of the new road costing a million dollars a mile!

No worse chaos can infect a suburb than the "hodge-podge of tracts and commercial strips salting residential neighborhoods with juke-joint soda stands instead of parks and playgrounds," according to the American Council to Improve our Neighborhoods. Such chaos can be averted by county-wide planning. Fairfax County, Virginia, another Washington suburb booming from 40,000 in the year 1940 to almost 200,000, already had one large shopping center at Seven Corners when a developer started buying land for a second center nearby. This would have meant mass traffic jams, an overbuilt, honky-tonk district. So the county used the zoning authority of its 1953 master plan to make the builder move to a less-congested location many miles away.

Centralization by choice

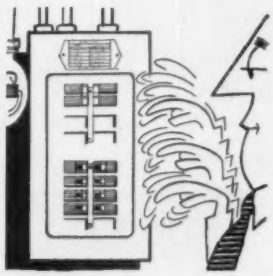
One of the first counties to plan on an areawide basis was Los Angeles. Its Home Rule Charter in 1913 gave it the power to adapt its services to the needs of its municipalities. Its office of Chief Administrator (called county manager elsewhere) was established in 1938 to give a centralized, businesslike head to its 47 complex departments. Today, despite a spectacular growth from 2,785,643 in 1940 to over 5 million people today, the county has virtually eliminated chaos and duplicating functions within its boundaries. It provides such a high standard of fire protection, tax assessment, public welfare, and other services to its 61 municipalities that they use most or all of these services *by their own free choice—not by legal necessity!*

The city of Lakewood, for example, a packaged suburb that has sprung up almost overnight with a population of 60,000, is an independent municipality with its own officers. It could, of course, run its own police force and other departments. Instead, it buys all its services from the county. Ordinarily it would need 400-450 employees; this way it has a staff of only 18 full-time employees, exclusive of the recently incorporated park department. Its tax rate is only a third of similar California com-

[*Turn to page 17*

And there you are . . .

FACE TO FACE WITH A CIRCUIT BREAKER



Don't let it scare you. A circuit breaker won't bite any more than the kitchen light switch will. The handle is insulated and grounded for your protection.

The problem: an overload has tripped one of the breakers, cutting off current to part of your house. Which breaker is it? Assuming you've corrected the cause of the overload, push the handle as far beyond the OFF position as it will go. Then move it to ON.

If you hear a buzzing, the circuit hasn't been cleared. Check again and disconnect the appliance that's causing trouble. If that fails, call the power company.

When the breaker doesn't buzz—but won't restore current, either—wait 20 minutes till it cools, then try again. And if you can't tell which breaker has tripped, move each one to OFF, then ON in turn.

On a typical panel the top left breakers control all house power—they rarely give trouble. Top right breakers often handle special, heavy-duty appliances like range or air conditioner. A tag should list which of the other breakers controls each lighting or appliance circuit.

it's not like cleaning house, it's like playing house!

no other vacuum cleaner is anything like

REGINA ELECTRIKBROOM

Women rave about it! The light vacuum that cleans a house in minutes *without attachments.* Only 6¾ pounds, half the weight of regular vacuums, but 5 to 10 times more useful because it works wonders every day! Cleans rugs, carpets, floors, stairs, draperies, upholstery, under furniture. Hangs on any hook when you're through! Used in thousands of homes, hotels, motels. New model has more filter area, bigger dirt cup, easy to empty as an ashtray. Give, get Electrikbroom. You'll wonder how you lived without it!

NEW '58 REGINA *Electrikbroom*

no other vacuum is like it! Also does the work of carpet sweeper, broom, dust mop, dust pan, upholstery brush . . . without attachments! Priced for modest budgets.

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MRS. AMERICA 1959, Mrs. Helen Giesse, Cleveland, Ohio

"Our Bobby just loves his bath. Soft water and mild soap make these wonderful suds. Billy and Susan don't need to be coaxed at bath time, either! And there's no more bathtub ring—I just swish the tub with clear water and it's nice and clean. Soft water is a modern convenience I wouldn't be without."

"Everything washed in soft water comes out so much fresher, cleaner and fluffier—wears longer, too."

"Our Culligan is so completely automatic that Bill never has to touch it. It works all by itself."

"Best of all, housework goes faster with soft water, and gives me more time to spend with my family."

Like Mrs. America and a million other homemakers, you *too* can enjoy all the pure Culligan soft water you need all through your home—*automatically*. Simply check your telephone directory and call your nearby Culligan dealer today.

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Now! 3 ways you can enjoy unlimited Culligan soft water ...automatically! **1. Culligan Soft Water Service**—compact, space-saving unit owned and exchanged periodically by your Culligan dealer. **2. Culligan Automatic Service Unit**—regenerates itself automatically; no softener exchanges required; no equipment to buy. **3. Culligan Automatic Home-owned Model**—own it yourself, easy budget terms! Fully automatic. Famous Culligan *Written* Guarantee.

Chaos in the suburbs

Continued from page 14

munities'. "Lakewood is the nation's most spectacular example," says the Sacramento *Bee*, "of what can be done through the elimination of duplicating functions."

And Lakewood's independence is not curtailed. Its city council can cancel its contract for county services at the end of any fiscal period.

What Los Angeles has done in saving money through central purchasing and elimination of duplicating functions offers a hopeful blueprint for tax-burdened suburbs. For the number-one complaint of new suburbanites is often the meteoric growth of their taxes. "Shocking," and "backbreaking," "enough to choke a whale," were typical reactions in a recent New York *Herald Tribune* survey. County planning also answers another major complaint—the lack of cultural facilities in the suburbs. Only 12 percent of the Long Island, New York, suburbanites questioned in the same *Herald Tribune* survey were satisfied with their cultural facilities. In Los Angeles, however, the county's public-library system has achieved such a high standard that it is used by 34 municipalities.

Chaos in the classroom

But the worst sufferer from chaos is our school system. Most parents moved to the suburbs to find less-congested classrooms. Then the population avalanche struck. In Woodbridge, New Jersey, whose population has soared from 47,280 in 1950 to 73,000, more than two-thirds of the pupils are on double sessions. Nassau County, New York, whose population has almost doubled in the last eight years, is plagued with double shifts. Children in Armonk, New York, had to attend classes in churches and municipal buildings while new schools were being readied.

The chaos of school districts complicates the problem—143 districts, for example, in the suburbs of Portland, Oregon; 50,453 districts in the nation. Then there is a shocking inequality of financial resources between neighboring districts. One has a factory paying high taxes; another has only modest homes as its tax base. In Nassau County, for example, one district spends $1,028 per pupil, another only $335—unfortunate pattern repeated in almost all our suburbs.

We struggle to provide new schools by raising taxes—the rate in Bethpage, New York, jumping in less than a decade from 85 cents to $6.16 per hundred dollars assessed property valuation. We float new bond issues, often splitting communities into opposing camps. New residents are liable to have the most children. Older residents with grown children often oppose these bond issues. The tension over a school bond issue was so great in Park Forest, Illinois, that opponents went around town ripping down each others' placards. And in Roslyn, New York, after the defeat of a bond issue, many neighbors stopped talking to each other.

[*Turn to page 121*

DON'T LET SPOOKS GO UP IN SMOKE!

During Fire Prevention Week, October 5-11, you'll hear lots of good advice on keeping your home and belongings safe from fire. Here's an added tip on how to safeguard your little Halloween ghosts.

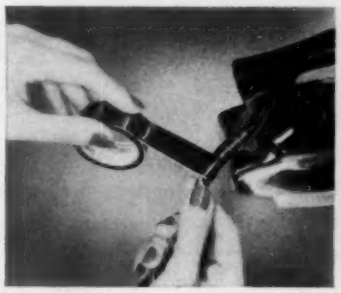
You can make your own inexpensive solution for flameproofing kiddies' sheet-costumes. Just dissolve 7 ounces borax and 3 ounces boric acid (from drugstore) in 2 quarts hot water. Dip clean, dry sheets in solution; damp-dry, then iron at *low* heat. (Treat a sample for flame test.)

Materials treated this way will char, but they won't burst into flash flames. Remember, the flameproofing is only *temporary*. Don't depend on it after the first washing—or after long wear or storage.

If you're making crepe-paper costumes, be sure to ask for the flameproof kind of paper.

Which "SCOTCH" BRAND Tape do you need today?

Use "Scotch" Brand Cellophane Tape to hold prescription labels on medicine bottles, to keep numbers and directions legible. Strong, tight-sticking "SCOTCH" Brand tape is clear as glass! 15¢, 25¢, 39¢ rolls in self-dispenser. Jumbo 59¢ economy size fits hand or desk dispensers.



Get "Scotch" Brand 33 Plastic Electrical Tape to wrap frayed appliance cords, or for any electrical repairs. Tough, waterproof tape resists moisture, oil, corrosion. Stretches for tight seal. UL approved as electrical insulation. Buy "SCOTCH" 33 Tape in 39¢ or 79¢ rolls at stores everywhere.

Let "Scotch" Brand Plastic Tape mark your luggage for quick identification. Thin, but super-tough all-plastic tape sticks like skin, resists wear. Stretches, bends without cracking. Choose white, yellow, red, blue, green, brown, black or popular new clear plastic. ¾" width, 25¢; 1½" width, 50¢ at your favorite store.

Smart tip: All the "Scotch" Brand Tapes are so handy, you'll want to keep them handy . . .

Next time buy two!

"SCOTCH" AND THE PLAID DESIGN ARE REGISTERED TRADEMARKS FOR PRESSURE-SENSITIVE ADHESIVE TAPES OF 3M CO., ST. PAUL 6, MINN. EXPORT: 99 PARK AVE., NEW YORK 16. CANADA: LONDON, ONTARIO. © 3M CO. 1958.

MINNESOTA MINING AND MANUFACTURING COMPANY

. . . WHERE RESEARCH IS THE KEY TO TOMORROW

3M COMPANY

If you're worried about your children's tendency to tooth decay, here's good news

What Can You Do If Cavities "Run In Your Family"?

BY MARGUERITE HIGGINS
Noted Journalist and Pulitzer Prize Winner

"POOR Johnny had two more fillings yesterday," a mother complained. "I wonder if he inherited his tooth trouble from me."

"It's possible," her neighbor replied. "Cavities may run in your family."

This all-too-common problem may be bothering you right now. Well, it's been bothering dental scientists, too!

They believe that some people may inherit a tendency to cavities. But, they point out, **even families with teeth likely to decay can now expect fewer cavities than ever before.**

One big reason is the development of a new decay-preventing toothpaste, containing stannous fluoride. This is the toothpaste you now know as Crest with Fluoristan.

Crest made dental history when it cut cavities almost in half, for both children and grownups, in extensive "in-use" tests.

Results showed that those people who brushed with Crest had far less decay—*about half as much*—as those who used ordinary toothpaste.

Even children whose past record showed more than the normal amount of cavities had far less decay with Crest.

The reason, I was told, is that Crest actually strengthens weak places or "soft spots" on teeth, where cavities often begin. Thus many cavities never get started.

That's why a great many people who used Crest have *no new cavities at all*, between check-ups by the dentist. Norman Rockwell has dramatized this happy news on the opposite page.

So why worry about your family's teeth? Today they can be stronger and healthier than they have ever been—with the help of this marvelous new toothpaste.

* * * *

If you use Crest, you can make a simple test of its anti-decay ability—with the help of your dentist. Ask him to compare your cavity record before *you started using Crest, with your cavity record* since. *You can see how much less decay Crest has meant for you.*

A FULL YEAR WITHOUT CAVITIES is the happy result of using Crest for this Bloomington, Indiana, youngster. Clinical tests showed that even people who had many cavities in the past experienced far less decay with Crest.

A DENTAL HEALTH MESSAGE FROM PROCTER & GAMBLE, MAKERS OF CREST TOOTHPASTE

"Look, Mom—no cavities!"

Crest Toothpaste means far fewer cavities for all the family. And Crest freshens your mouth—sweetens your breath.

Guaranteed by Good Housekeeping

Fluoristan is a trademark for Procter & Gamble's exclusive fluoride tooth decay fighter.
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This is no place for "second-best"...

this is the place for HELLMANN'S®

(it's *real* mayonnaise!)

Hellmann's, America's favorite mayonnaise, is traditional on bacon, lettuce and tomato sandwiches. Try this *hot* variation, too.

6 bacon strips, crumbled — toast
sliced tomatoes — sliced cheese
1 cup Hellmann's Real Mayonnaise

Arrange tomato slices on toast. Top with sliced cheese; spread with Hellmann's-bacon mixture. Broil just until mayonnaise topping puffs up golden-brown. (And remember this . . . only *Real* Mayonnaise puffs!)

Flavor-fresh, smooth and light... Famous for whole eggs

Silver is for using—every day

By Beatrice Cashman

Silver gives the special occasion table an extra-special beauty. Here, a simple birthday buffet gets an elegant look from candles, cake, and candies set in plated silver holders, sterling flatware in Stardust pattern, and lovely gold-banded Elegance china.

There are silver patterns —ornate or plain—to suit everyone's taste.

The beautiful simplicity of Young Love sterling, seen here, will complement any decor. And these are the serving pieces you will find use for every day.

Photographs: Hopkins

Sturdy, long-lasting silver is most practical for daily use. Frequent washing and wiping cut polishing to a minimum.

The handsomely plain, plated serving dishes shown here add luster and beauty to My Love sterling flatware, with Flame tumblers, Candlelight china.

General Electric

ALL-PURPOSE

Floor Polisher...

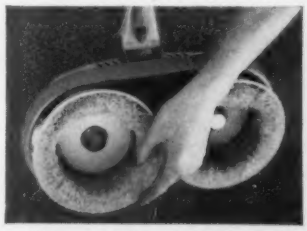
waxes . . . polishes

scrubs . . . even cleans rugs

It's a snap doing floors with the new General Electric *All-Purpose* Floor Polisher. You'll love the easy way it handles. It's powerful . . . yet it's lightweight. Gets right up to baseboards, deep into corners, thanks to new contour design.

Exclusive wax applicating pads snap on easily—apply wax on wood, vinyl, linoleum, tile floors. Special snap-on brushes for polishing, scrubbing . . . even for cleaning rugs. The new *All-Purpose* General Electric Floor Polisher saves you time and money.

Optional accessories include: steel wool pads, lamb's wool pads, wax applicating pads, and rug-cleaning brushes.



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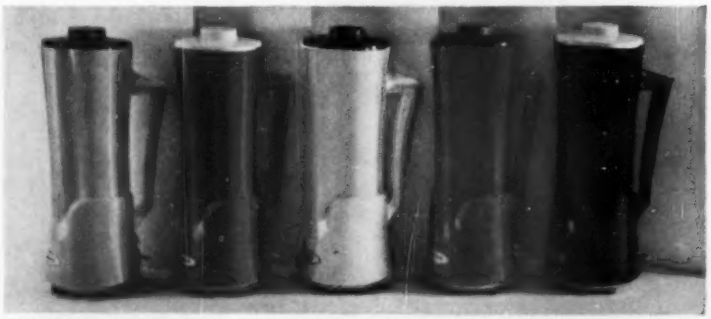
NEW WARING DRINK MIXER

FIRST PORTABLE ELECTRIC MIXER-SERVER

You'll be the best mixer in town—with your new Waring Drink Mixer! This handsome portable mixer-server goes anyplace—living room, dining room, patio, den—and makes you an expert in the kitchen or bar. It's all-electric, with its own built-in motor—swirls up a hundred delightful drinks and light batters—serves them up in the grand manner! You'll use it a dozen times a day for everything from daiquiris to omelets to double malts. And they'll be the best tasting you ever made! (A complete recipe book comes free.) See the stylish new Waring Drink Mixer today! Five striking colors—and a *very* low price.

BE A BRILLIANT BARTENDER—and entertain with ease: indoors, outdoors, anywhere. Your parties take on new glamour with a Waring Drink Mixer. Just plug it in, whirl and serve—perfect drinks in seconds!

THRILL THE FAMILY with mixed drinks, milk shakes, fruit juices. Make salad dressings, waffle and pancake batter. So simple, so safe, a child can use it! Made of virtually unbreakable Durez.



WONDERFUL GIFT IDEA!—for you, for friends, for relatives. Choose your Waring Drink Mixer from 5 new decorator colors: Deep Charcoal, Antique White, Curry Yellow, Skipper Blue, Flame Red. By the way, the Waring Drink Mixer conveniently *cleans itself*. List price only $24.95. See your nearest Waring dealer today, or write to Waring Products Corporation, 25 W. 43rd St., New York 36, N. Y. Also in Canada.

Convertible rooms for your guests

With built-in storage, spacesaving lighting fixtures, and a sofa-bed or studio couch, even the smallest space converts to a guest room

Only nine feet wide, this tiny library makes the most of limited space. Standard studio bed fits across end of room. Shelves hold lamps, make the corner cupboards usable. There's abundant storage in cupboards under bookcases. The fringed drapery treatment is interesting, easy to do.

Photographs: Hedrich-Blessing. Decorator: Charles E. Day, A.I.D. Data: Ruth Lee

Small swivel chairs on one side of den swing around for conversation or TV watching. Pole lamp with attached table is spacesaver, ties in with tall picture arrangement. Low cupboard behind chair at left has been converted into a magazine rack. W. S. Jessop home, Highland Park, Illinois.

More photographs on next page

However you "cream" your coffee now–

You'll love the fresh taste and convenience of PREAM!

OVER THE COFFEE CUPS

by Sally Ross

If your husband likes his coffee "with," he'll *love* it with Pream. Get an extra jar for him for his office "coffee-breaks."

Extra creamy! New Instant Pream® is made entirely from fresh sweet cream and other milk products, by the exclusive Pream process. *Naturally,* it's delicious! You'll love Pream for cooking and baking, too. Try these wafers and see:

PARTY WAFERS

1 cup shortening — ⅓ cup water
½ cup Pream — 2 cups sifted flour

Mix all ingredients. Chill 1 hour. Roll ⅛" thick. Cut in rounds. Coat both sides with sugar. Prick in 4 places with fork. Bake on ungreased baking sheet at 375° F. about 7 min. (until slightly puffy and golden brown). When cool, make "sandwiches" with Wafer Filling below. Makes 5 doz.

Filling — *Cherry:* Blend well 2 tbsp. PREAM, 1½ cups confectioners' sugar, 2 tbsp. shortening, 3 to 4 tsp. maraschino cherry juice, 2 drops red food coloring. For *Chocolate:* Omit juice and coloring. Use 1 sq. unsweetened chocolate, melted, and 3 to 4 tsp. hot water.

Pream keeps fresh tasting without refrigeration. Keep it handy—use it *every* day.

Extra economy! New Economy Size Pream "creams" up to *70* cups of coffee. Costs much less than other coffee "creamers."

FREE! "Quick Modern Recipe Folder." Write to: Sally Ross, Pream, Box 447, Columbus 16, O.

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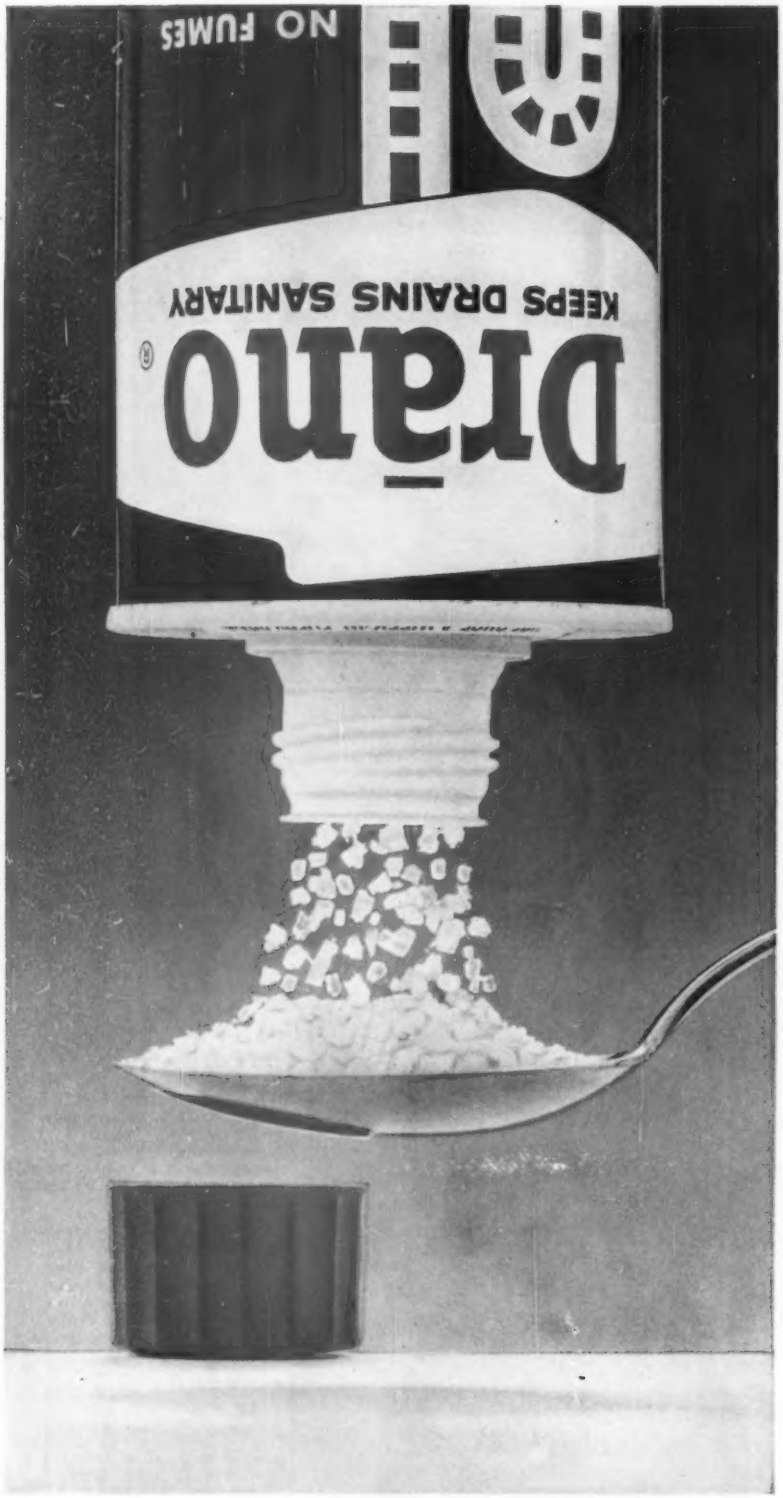

YOU ASKED FOR IT!

Now Drāno has a new "Easy-Pour" top

It makes regular drain care a cinch . . . twists off quickly . . . reseals perfectly . . .

Inside: Drāno's famous quick-acting formula that keeps your drains clean, free-running and sanitary.

Look for the new "Easy-Pour" top at your grocer's and get the once-a-week Drāno habit.

Available soon in Canada
The Drackett Company, Cincinnati, Ohio

Convertible rooms for your guests

Begins on preceding page

Put your family room or den to use as a guest room for weekend visitors. Convertible sleep-sofas, placed end to end, leave plenty of free floor area in this long, narrow room. The pulldown lamp, conveniently located for reading, takes up little room.

Data: Margery R. Phillips

Storage space for blankets, pillows, and linens is under bookcases—concealed by padded, hinged back rests.

Sofas slide under bookcase for more comfortable seating width during the daytime, pull out at night to full sleeping width. E. W. Johnson home, Seattle, Washington.

COLLEGE SCHOLARSHIPS

Because the cost of a college education has doubled since 1940, almost half of our brightest students never go beyond high school. They just can't afford it.

But the amount of financial assistance has risen, too. Twice as many scholarships are offered today than there were five years ago. More than 1,500 colleges give aid amounting to about $150 million a year.

For a state-by-state listing of financial aids controlled by the schools, send $1 to the Government Printing Office, Washington 25, D.C., for the booklet, *Financial Aid for College Students, Undergraduate.*

From any high-school principal you can get information on city, state, and federal assistance. Your minister, priest, or rabbi can tell you about help from religious groups. Service organizations such as Rotary, Elks, and Kiwanis, can supply information on their open competitions, and business firms will explain any competitions for children of their employees.

Most of these programs consider financial need as well as merit, and it's not always difficult to qualify.

Give your bedroom this distinctively modern look in a few hours of easy painting with

RUBBERIZED

WALLHIDE®

EASY-TO-USE WALL PAINT

MARION QUINLAN, *one of Chicago's foremost decorators, achieved an exciting well-groomed atmosphere in this bedroom with Autumn Maestro Color #237 Rubberized* WALLHIDE *on walls, White Rubberized* WALLHIDE *on ceiling, and Charcoal Maestro Color #280* SATINHIDE *Enamel on trimwork.*

Hundreds of MAESTRO® COLORS Make Your Color Planning Easy

• Rubberized WALLHIDE comes in hundreds of modern, fashion-wise MAESTRO COLORS. Your Pittsburgh Paint dealer has this convenient Color Selector, containing a wide range of bold, dramatic hues, delicate pastels and smart in-between tints and shades. It will make your color-planning quicker and easier. Take home the color chips you want for further study, if you wish.

FREE—book of up-to-date Decorating Ideas

• *Ask your Pittsburgh Paint dealer for a copy of this beautiful book of Modern Decorating Ideas. You'll find in it suggestions for new color schemes for every part of your home.*

Even if it's your first try, you can paint a smart, modern background like this in your own bedroom, quickly and effortlessly, with Rubberized WALLHIDE. It glides on smoothly with brush or roller. Start and stop as you please—no laps, no brush marks will mar its velvety sheen. And you can use the room almost immediately, as it dries in half an hour without unpleasant odor.

• **Rubberized WALLHIDE'S** tough, elastic surface withstands scuffing and marring. Once it is thoroughly dry, you can wash it again and again without spotting or streaking. That's why it's the perfect wall paint for homes with lively youngsters.

PITTSBURGH® PAINTS

SYMBOL OF SERVICE FOR SEVENTY-FIVE YEARS

75th ANNIVERSARY 1883–1958

PITTSBURGH PLATE GLASS COMPANY

GENERAL OFFICES: PITTSBURGH 22, PA. IN CANADA: CANADIAN PITTSBURGH INDUSTRIES, LTD.

TRADITIONAL

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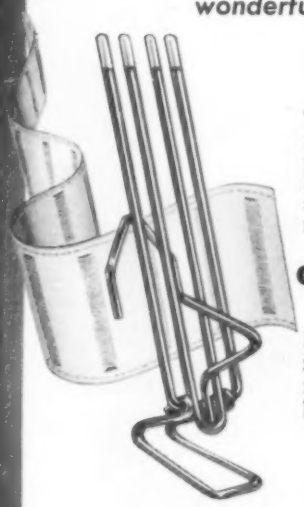
. . . have fun . . . save money . . . be thrilled with

Custom made Draperies you make yourself!

So quick and easy with these two wonderful Conso Products!



CONSO® NIP-TITE® Pleater Hooks

They make the crispest, most even pleats in the world, because NIP-TITE pleater hooks have an *exclusive* hinge-lock and *unique* middle arm that *lock* and *hold* pleats in place with custom made perfection – always.

CONSO® BESTPLEAT® Pleater Tape

Its pockets are solidly *woven-in, never* rip, *never* sag. Wash or clean BESTPLEAT as often as you like – it springs back strong and firm.

With CONSO NIP-TITE *and* CONSO BESTPLEAT *your draperies almost make themselves! Get the best, first* – CONSO

Send for the 15th Edition

1001 DECORATING IDEAS

You need this wonderful book for the latest in home decoration. 76 pages – many in full color – of newest ideas and easy-to-follow directions on how to make slip covers, bedspreads, dressing table skirts, roller shades, Austrian curtains, lined draperies, cornices and a host of other lovely things. Just send 25¢ in coin to Dept. BH-10.

Guaranteed by Good Housekeeping

"NIP-TITE" HOOKS PATENTED NO. 2,796,928 • "CONSO", "BESTPLEAT" & "NIP-TITE" REGISTERED ®

CONSO • 27 West 23rd Street • New York 10, N. Y.

Just inside your door!

Photograph: Hedrich-Blessing. Decorator: E. Gordon Findley, A.I.D.

Ceiling decoration, a spectacular focal point, can be adapted to your hallway. Wallpaper design, cut and pasted around the hall light, looks like an elaborate stencil. The delicate tracery of the pattern repeats lacy metalwork of the light fixture. From the home of Mrs. D. P. Newstedt, Columbus, Ohio.

Photograph: Hedrich-Blessing. Decorator: Gertrude Ruben, A.I.D.

Mirrors lend interest to small hallway areas. A gleaming, brass-framed mirror in the Willard Freehling home, Glencoe, Illinois, reflects the graceful curve of the stair balustrade.

The hanging shelf takes up little room in this narrow hallway, makes a convenient spot for flower arrangements. Patterned wallpaper adds a fresh, airy look to the hall.

More photographs on page 28

Furniture design patent pending

Be confident with KROEHLER

Presenting the SMARTSET '59 GROUP...

Be confident of quality and comfort! When you choose Kroehler furniture, you buy for the years ahead. Lasting satisfaction is assured by the vital "Hidden Qualities" you get only with Kroehler furniture! It is scientifically tested for truly comfortable living. Feel the comforting difference! See what solid comfort really means!

Be confident of styling and value! Designed to be admired, Kroehler furniture will stay in style with the passing years. Designed, too, to be "friendly" with your present furniture. From *every* point of view, you get more for your money when you look for the brand name of Kroehler, world's largest furniture manufacturer.

Sectional sofa in bouclé textured fabric. Choice of either end or curved corner section, $95 each . . . with Airfoam cushions, $110 each. Armless center section, $59.50 . . . with Airfoam cushions, $69.50. Pillow-back lounge chair in textured Nylon friezé, with Airfoam seat and back cushions, $119.50. Round cocktail table, $39.50. End table, $29.50. Dining table, $74.50. Side chairs, $17.50 each. Buffet, $99.50. Open hutch china cabinet, $149.50. Prices slightly higher in some areas. Convenient terms offered by most Kroehler dealers. Dining and bedroom furniture and living room tables shown in Saddle Walnut Finish. Also available in Pongee Walnut Finish. *See your Kroehler dealer now!*

KROEHLER MFG. CO., General Offices: Naperville, Illinois. In Canada: Stratford, Ontario

Sofa in textured Nylon friezé, $150...with Airfoam cushions, $175. Matching chair, $79.50...with Airfoam cushions, $89.50.

Relaxer Chair in leather-like upholstery and textured bouclé . . . seat cushioned with foam rubber, $99.50. Electric massage motor available at extra cost.

Double dresser, mirror and bookcase bed, complete, $189.50. Night table, $39.50. Chest (not shown) $69.50.

IMPORTANT NEW CONTRIBUTION TO FAMILY HEALTH!

New Soilax with GERMISOL

REMOVES GERM-LADEN HIDDEN DIRT OTHER CLEANERS CAN'T REACH!

- Reduces infection threat from germ-ridden surfaces
- Exclusive new ingredient fights bacteria on contact
- Penetrates grease, stubborn dirt, cleans without scrubbing
- Wipes on anti-germ protection with every stroke
- Full anti-germ action lasts longer because you don't rinse

Clean the Healthier way – **Soilax** *with* **GERMISOL**

. . . another famous product of Economics Laboratory, Inc., St. Paul, Minn.

Inside your door

Begins on page 26

Photograph: Weymouth

Small loveseat or bench and table will add a "welcome" touch to your entrance hall. Lightly scaled loveseat fits against stairway wall, is a convenient perch for removing galoshes.

White background sets off the sparkling accent colors of the upholstery or flower arrangements. Cupboard utilizes corner space on the landing. J. N. Pharr home, San Francisco, California.

Photograph: Hedrich-Blessing. Decorator: Marcella Schwarb, A.I.D.

Illuminated painting is an attention-getter in this tiny entranceway. A fluorescent fixture, concealed behind the flower arrangement, directs light upward, spotlighting the painting.

Wall shelf is in scale with the picture, gives an uncluttered look to small area. Handsome picture frame was salvaged from the attic and refurbished. Bertram Fishel home, Cincinnati, Ohio.

Be confident with **KROEHLER**

confidently cushioned with AIRFOAM

Look for this royal blue label—only AIRFOAM cushioned furniture can proudly wear it.

It is natural for Kroehler to cushion with AIRFOAM.

For AIRFOAM is the choice of furniture designers, craftsmen and manufacturers of highest repute.

AIRFOAM assures comfort beyond compare—and through the years. AIRFOAM adds smartness and cleaner lines. AIRFOAM *holds* its lines – saves care, repair and money. AIRFOAM is the world's finest, most modern, cushioning.

So this Kroehler furniture proudly wears the royal blue AIRFOAM label. It's your added assurance to be confident with Kroehler – *confidently* cushioned with AIRFOAM! Goodyear, Foam Products Division, Akron 16, Ohio.

Get that AIRFOAM feeling! Revel in the luxurious resiliency found in no other cushioning. Enjoy extra years of new appearance, superlative comfort and easiest care. AIRFOAM is made of finest quality latex and billions of bubbles of fresh air — molded — tailored to fit — nothing to sag, snag, break down or come apart!

Airfoam—T. M. The Goodyear Tire & Rubber Company, Akron, Ohio

DON'T TAKE "FOAM RUBBER" FOR AN ANSWER, INSIST ON

Airfoam

MADE ONLY BY **GOODYEAR**

THE WORLD'S FINEST, MOST MODERN CUSHIONING

BABY WON'T SLEEP?

YOU NEED

Joanna Western

ROOM DARKENING

EXLITE

CLOTH WINDOW SHADES

Ask for them at your window shade dealers

JOANNA WESTERN MILLS COMPANY

22nd and Jefferson Sts., Chicago 16, Illinois

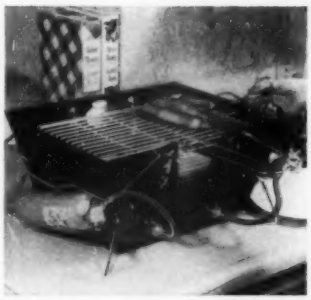
(See also Page 109 and Page 182 for other Joanna window shade ideas)

Beautiful new Revere Ware Casseroles for your table

Now bring food straight from the oven to your dinner table! Enjoy serving from this jewel-bright Buffet Service of solid stainless steel by Revere. Try your favorite souffle, fondue . . . any casserole recipe. They'll look and taste better in these elegant oval casseroles. Four sizes, even a small roaster, with handsome domed covers and sturdy handles. So easy to clean! See the new Revere Ware Buffet Service at your favorite store. Gift packed from $7.95. Beverage server $4.95. Revere Copper and Brass Incorporated, Rome, N. Y.

COPPER CLAD 1801 REVERE WARE STAINLESS STEEL

It's NEWS to me!®

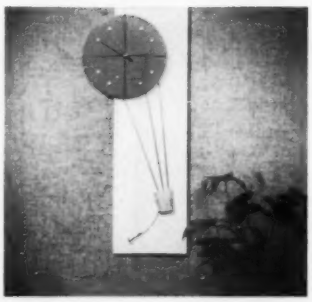


For a winter treat that's as much fun as a summer cookout, fix a mouth-waterin' meal indoors on this easy-to-use grill. No need for charcoal, and no waiting. Just light a match, turn a valve, and flames come through the many tiny holes in the ceramic plate beneath grill. Food really has a charcoal flavor! Easy to clean, too!

Bernz-O-Matic Ceramic Grille, $49.75 (shown), $29.75, or $14.95 for smaller sizes, in stores. Otto Bernz Co., Rochester 13, N.Y.

Throw-away covers for your paint roller save you time when you're tired from painting and welcome a quick cleanup. They fit all standard 7-inch roller frames, can be used with enamel, latex, or water-base paints. Two are packaged together so you can use one for ceiling, have a clean one handy for a different wall color.

Duo-Way Covers, two for 59c, in paint, hardware, or department stores. Wooster Brush Co., Wooster, Ohio.

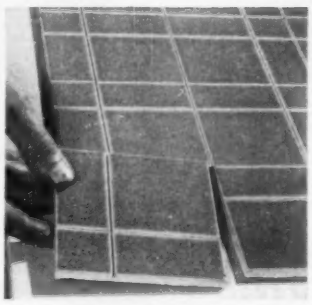


Go high style with a clock. It's a decorative wall hanging as well as a teller-of-time. The clock flies high above a woven cane gondola trailing its rope and anchor. Color accent for your room, too—face is cerulean blue or tangerine red on white background.

Gondola Clock costs $39.50 for the eight-day movement; $49.50 for battery-operated, in stores. Peter Pepper Products, Palos Verdes Estates, Calif.

Rug-cleaning aid. Air-powered rotating brush attachment for any tank or canister-type vacuum cleaner lets you do a better cleaning job more easily. Air-powered motor rotates a floor-level brush. It sweeps up surface dirt, loosens embedded dirt and brings it to the surface where suction power easily whisks it away. You reduce cleaning time and save energy, yet do a really good job.

Power Brush, $19.95, ppd. from mfr. (tell make and model of your vacuum cleaner), Preco Inc., 6300 E. Slauson, Los Angeles, Calif.



Make smart designs using this scored ceramic tile. Actually, each tile is a 4¼-inch square, but its inner grooves create the effect of several smaller tiles. The cement grout will flow into these grooves just as it does into joints around 4¼-inch square. Comes in bright, matte, or a new crystalline glaze which was developed especially for use on floors. Many designs and colors are available.

Scored Crystalline Glaze Tile, from $1.25 to $2.75 a sq. ft. installed by tile contractors. American-Olean Tile Co., Landsdale, Pa.

More NEWS on page 33

It's handy, low in cost, wonderful!

... a bedroom extension phone

It's more than a convenience—an extension phone in the bedroom. It isn't only the thousands of steps it saves. Nor is it just the reassuring feeling of security at night.

A bedroom phone actually does something for a busy girl's morale. It lets her talk *relaxed*—gives her a refreshing break to lighten the household chores. It's the little touch of luxury that makes her day.

Even the most budget-conscious husband will be pleasantly surprised to learn how little an extension costs.

Call your Bell Telephone business office today, and see how easy it is to have one in your bedroom (or kitchen, playroom or den).

P. S.—When you order yours, ask about the handy, built-in telephone night light!

BELL TELEPHONE SYSTEM

Your choice of these attractive decorator colors

Cast iron baseboard panels, shown above, are Model 10 Radiantrim.

Build a wall of warmth between you and winter with NEW American-Standard Baseboard Heating

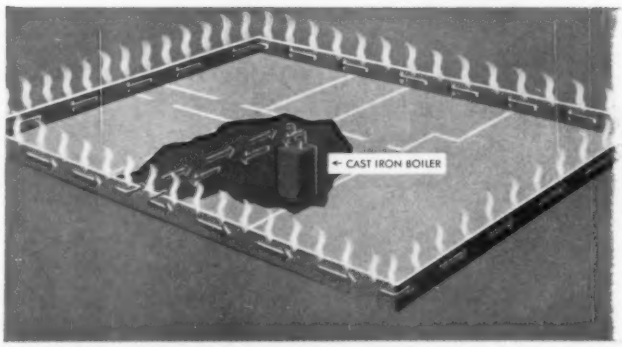
Keep your home cozy and warm—shut out winter with its icy blasts! How? Just build a wall of warmth between you and winter with American-Standard baseboard heating.

The secret of this modern heating comfort is the installation of trim baseboard heating panels around the cold exterior walls. Thermostatically controlled hot water circulates through these heating panels, releasing a wall of comfort from floor to ceiling. Because this new hydronic* system also gives off radiant heat, every part of the house is warm, comfortable. There are no cold floors, no cold spots, no damp, cold corners.

Easy to install in a new or old house, these American-Standard heating panels replace ordinary baseboards—can be painted to match or contrast with walls. They never interfere with furniture arrangements—wall-to-wall carpeting—full-length draperies.

$3.83 a week, plus installation, is all it costs to put these baseboard heating panels in the average six-room house. For more information, see your American-Standard retailer listed in the Yellow Pages of your phone book under "Heating Equipment." Or mail the coupon for a helpful booklet. AMERICAN-STANDARD, PLUMBING AND HEATING DIVISION, 40 West 40th Street, New York 18, N. Y.

*HYDRONICS, *the science of heating and cooling with water.*



COMFORT WHERE YOU WANT IT. Red arrows show hot water heat circulating around the house through baseboard panels. White lines show how it builds an invisible wall of warmth.

SEND FOR NEW HEATING-COOLING BOOKLET

American-Standard, Plumbing & Heating Div., Dept. HB-108 39 W. 39th St., New York 18

Please send me your booklet, **PLANNING YOUR HOME FOR YEAR 'ROUND COMFORT**, with detailed information on the American-Standard system that *heats* and *cools* with water. Enclosed is 10¢ to cover handling.

I am modernizing_____ I am building_____

*Name*_____
PLEASE PRINT

*Street*_____ *County*_____

*City*_____ *Zone*_____ *State*_____

In Canada send to American-Standard Products (Canada), Box 39, Station D, Toronto

NOW, 25-YEAR GUARANTEE on cast iron sections of American-Standard residential hot water boilers, the heart of the heating system.

American-Standard and "Standard"® are trademarks of American Radiator & Standard Sanitary Corporation

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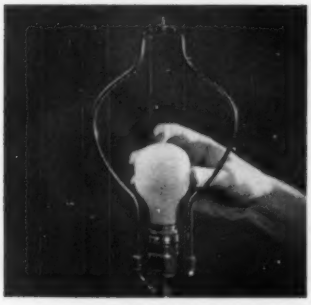
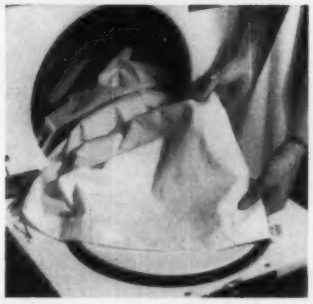
PLUMBING AND HEATING DIVISION





It's NEWS to me!

Begins on page 30

Now it's easy to keep basement window wells dry and clean. Transparent plastic bubble lets normal light in, keeps out rain and snow, plus leaves and paper that cause stagnant odors. Weather seal fits it tightly against house; bolts attach it to the metal window-well liner. Air space under rim allows ventilation. It fits metal window wells 38 to 42 inches across.

Accro-Dome is $12.95 each ppd., from mfr., Accro Plastics, 3272 W. Fullerton, Chicago 47, Ill.

Perfect for parties—warming tray that maintains two different temperatures. It keeps beverages at serving temperature, keeps food in casserole piping hot—leaves you free to chat with your guests. With smart black and gold trim, it sets your table in high fashion. Tray, 2-quart casserole, or 12-cup carafe can be used separately.

Pyrex Cinderella Buffet Set is $19.95, in stores. Corning Glass Works, Corning, N.Y.

Handy paint scraper has blade with four scraper edges—two serrated for rough, two straight for fine work. You can lock blade in eight positions. Pistol grip keeps your hand at a comfortable angle at all times. By changing cutting angle, you can do deep or shallow scraping. Rotate the lock nut to remove 2½-inch blade.

Four-Edge Scraper costs $2, in stores. Allway Mfg. Co., 1513-33 Olmstead, New York 62, N.Y.

Refreshing new look for your windows—use fabric-covered shutters! They come in several smart prints, correlated solid colors. Also available—matching print valance and cafe curtains. Easy to hang, too. (Needed hardware provided.) Remove cotton fabric from metal frame to wash. In two sizes to fit any window height or width.

Cafe Shutters, $1.98 a shutter, in stores. Panda Curtain Corp., 339 Fifth Ave., New York, N.Y.

New light-bulb shape permits glareless light that's easy on the eyes, especially when reading. Cylindrical design gives bigger surface area so more silica coating can be put on the inside to diffuse light. No hot spot shows through pure white coating. Bulbs screw into sockets easily.

Eye-Saving Bulb, 25c, in stores. Westinghouse Lamp Div., Bloomfield, N. J.

No wrinkles to iron out of this sheet—so you save ironing time, yet no one would guess you don't iron sheets. Secret is a wrinkle-resistant finish that also prevents discoloration. This sheet dries rapidly, shrinks little. It's slow to wrinkle on the bed, too. Comes in combed percale or muslin, flat or fitted, double or twin size. In white; muslin in stripes, too.

Pequot E-z Care sheets, from $2.69; pillowcases, from 69c, in stores. Indian Head Mills, 111 W. 40th St., New York, N.Y.

More NEWS on next page

For Accents of Distinction

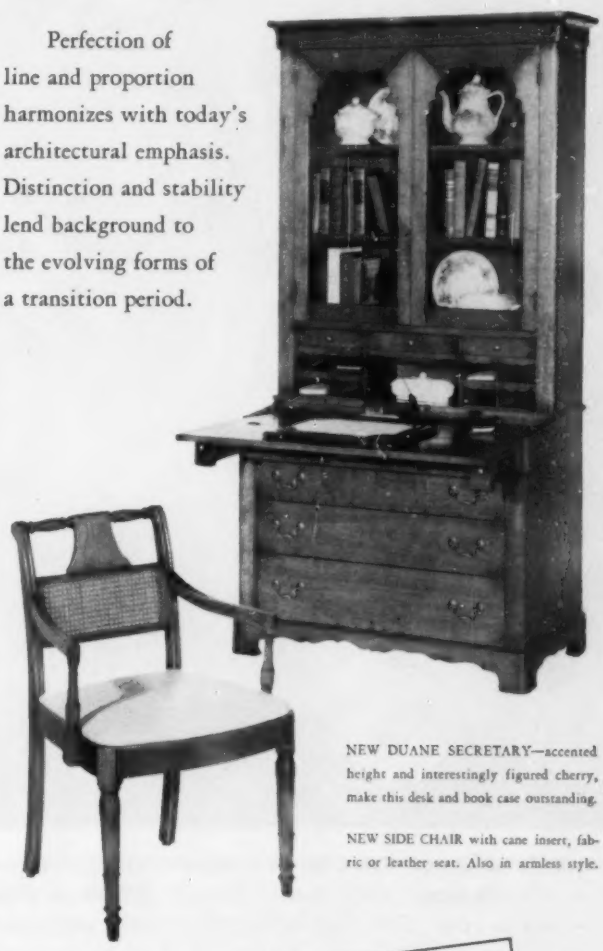
STICKLEY CHERRY

Living American Furniture That Blends Handsomely with Contemporary and Period Styles

As native to the American scene as the Pilgrim Century, Stickley Cherry is a truly American furniture style that adds beauty and interest to the modern ranch house, penthouse apartment or ultra-smart tri-level home.

Reflecting the variety and spirit of merging native cultures, it is not a period style made over, but a living furniture, freed from all pretense and passing fancy by the repeated and wise choice of families of good taste.

Perfection of line and proportion harmonizes with today's architectural emphasis. Distinction and stability lend background to the evolving forms of a transition period.



NEW DUANE SECRETARY—accented height and interestingly figured cherry, make this desk and book case outstanding.

NEW SIDE CHAIR with cane insert, fabric or leather seat. Also in armless style.

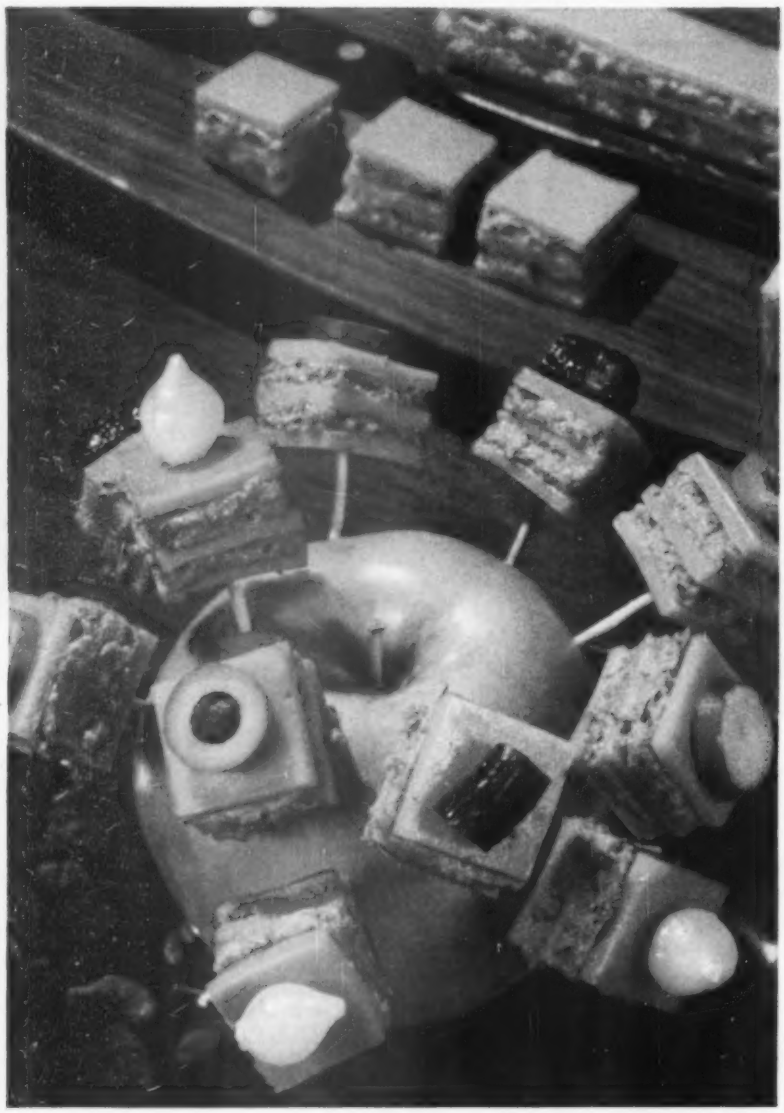
Preserve the beauty of your furniture with Stickley Furniture Dressing. $1.50 at dealers, or mailed to you postpaid.

CHERRY VALLEY WORKSHOP

Stickley

OF FAYETTEVILLE, N. Y.

The "handy ham"... for hearty ham 'n' cheese bites



BRAND-NEW APPE-TEASERS BY UNDERWOOD: Spread **UNDERWOOD DEVILED HAM** — the "handy ham" — between slices of **AMERICAN CHEESE**. Chill. Cut into cubes. Skewer with toothpick; garnish with **PICKLE**, **RADISH**, and **OLIVE** slices or pearl **ONIONS**.

P. S. Underwood Deviled Ham makes any snack or sandwich that calls for ham. Keep several Regular and Family Size cans on hand. Add them to your shopping list today.

MADE FROM WHOLE HAMS

Underwood Deviled Ham is made from whole hams, chosen for quality and perfectly cured. It's blended with a secret formula of spices. Result: a wonderful, can't-be-copied flavor.

FREE PARTY IDEA BOOKLET: WRITE WM UNDERWOOD CO., DEPT. ST, WATERTOWN 72, MASS.

It's NEWS to me!

Continued from preceding page

Does double duty to help you decorate on a budget. This smart, candy-stripe floor covering can be used now as a carpet. Later, when you buy a carpet, use it as a soft pad underneath. Multicolored, it goes well with any color scheme you plan. The cotton top surface is permanently bonded to 3/16-inch foam rubber. Easy to clean, too. In light, medium, or dark tones.

Candycote, $29.95 for 9x12 size, in stores. Also available in roll goods 27 inches, 3-, 6-, or 9-feet wide. Crown Rubber Co., 1615 Croghan St., Fremont, Ohio.

Jars slide easily in or out of this handy parts holder for Dad's workshop, Mom's sewing room. How convenient for screws, nails, buttons! No need to lay down your work to screw a jar cap off—with one hand slide a jar out or in. Glass containers (baby-food jars) keep everything in easy view.

Cleer-Vue Parts Holder and jars, $1.39, in stores. Waltham Tool Co., 740 South, Waltham, Mass.

Makes it easy to iron ruffles, puffed sleeves, or gathers without creases. New egg-shaped electric iron is fine for touching up curtains, shaping contours when you sew, too. Just clamp it on end of ironing table. Slip material over iron head and press by moving fabric back and forth. Rounded ends ease into gathers and tucks. Iron holds an even temperature; safe for all fabrics. Has chrome finish.

Puff Iron, $8.95, ppd., from mfr., Vin-Max Co., 631-85th Ave., Oakland, Calif.

Handy for fishermen. Book for flies, lures has durable plastic-foam pages plus inner pocket for long leaders. Fastens to your belt. Leader reel ends tackle-box tangle. Wrap leader around it, stick hook in foam cover. Put hooks, sinkers, bobbers in inner compartment.

Fly and Lure Book, 79¢; *Leede-reel* (shown), 98¢; regular size, 69¢; in stores or ppd. from mfr., Moen Mfg. Co., 7144 Stevens Avenue South, Minneapolis 23, Minn.

Here's the way to keep marble-topped tables looking their best. Stain remover gets rid of surface stains quickly, and, left on for several hours as a poultice, gets deep-down stains. No-rub silicone polish gives soft luster, protects against future stains.

Marble Stain Removal Kit is $5.95, ppd. from mfr., The International Marble Cleaning Co., 9 Wyckoff Ave., Brooklyn 37, N.Y.

Now it's easy as pie for you to make perfect bound buttonholes every time. Newest sewing aid has arrows to guide you in getting the buttonhole straight and in exactly the right spot. The can't-lose pins hold material firmly. You can use with any sewing machine. Easy-to-follow directions are supplied.

Bound Buttonhole Maker, 98c, in stores. John Dritz and Sons, 1115 Broadway, New York 10, N.Y.

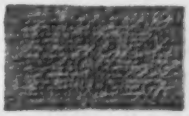
More NEWS on page 37

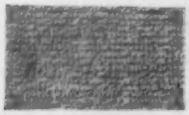
Penney's nearest you has this remarkable price on high-style rugs of Avisco®!

AVISCO INTEGRITY TAG

As of this minute you can enjoy these luxury rugs of Avisco in every room in the house—thanks to Penney's miracle prices. Rugs so plush, so springy, so long for this world that they've earned the coveted Avisco Integrity Tag. Rugs so intricately shaded that the exclusive Cabletone design looks for all the world like costly hand-carving. And Penney's puts everything into them. Rayon blended with acetate for magnificent luster—backed with rubber to lock tufts in place and resist skidding. Moth-free—non-allergenic! Just toss them in the washer with lukewarm suds. Only at Penney's, the color, size, low price you want: sandalwood, white, rose, grey or green. **21 by 36 inches, 2.98...24 by 40 inches, 3.98...27 by 50 inches, 5.95.**

SANDALWOOD


GREY


ROSE

PENNEY'S
ALWAYS FIRST QUALITY

J. C. PENNEY COMPANY, INC. 1691 FAMILY DEPARTMENT STORES IN 48 STATES. *REG. U. S. PAT. OFF.

Choose a floor that will outlast your mortgage

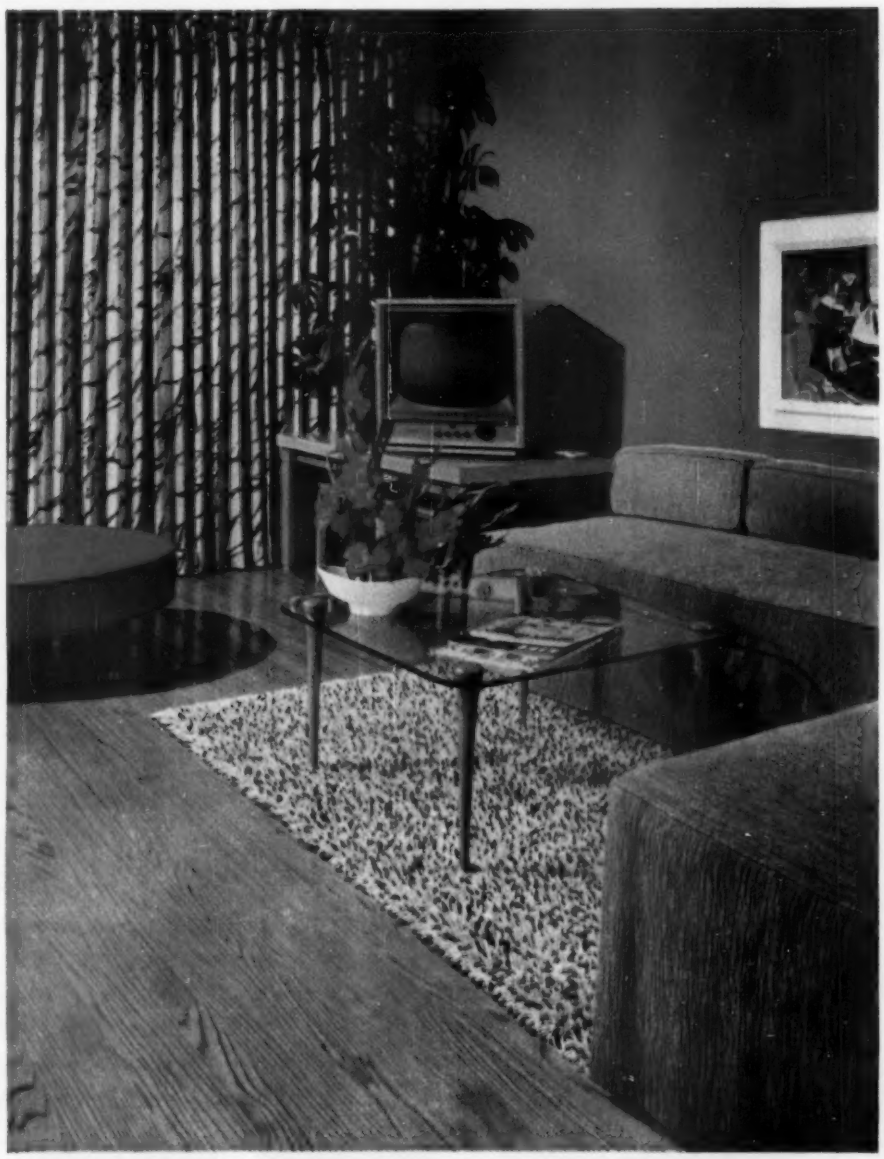
Oak Floors will last a lifetime

Ever stop to think what part of a house gets the hardest wear? It's the floors, of course. Thousands of steps a day... from the scuffing of tiny feet to the pounding gait of the Man Of The House...will wear down and actually wear out most floors and floor coverings. But not Oak. This strong, tough-grained wood gives you both the most durable and most beautiful of all floors. Oak Floors don't show dents from weight of heavy furniture...and they just won't wear out!

Better than ever—Today's modern finishing materials give Oak Floors amazing resistance to marring and scratching. With just the least maintenance your Oak Floors will keep their distinctive natural beauty for the life of your home. The initial cost of Oak Floors is less than most flooring materials. Select Grade Oak Flooring, installed and finished, costs only $5 to $6 a square yard in most localities. And there is no replacement expense every few years, such as you would have with other, less durable floors. Ask your architect, contractor or lumber dealer about Oak Floors. Write for color booklet showing exciting uses of Oak, the floor that will outlast your mortgage.

31-year-old Oak Floor⟶

The floor pictured here was installed 31 years ago in a Chicago home. Its style and beauty remain undimmed despite hard wear...convincing proof of Oak's lifetime durability.



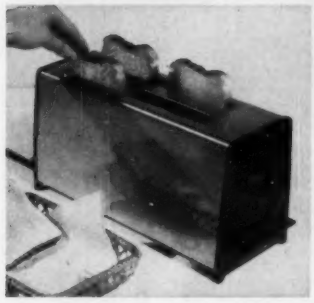
Compare these advantages of OAK with any floor at any price

- Lifetime durability
- Natural wood beauty
- Easy on your feet
- Resistant to damage
- No denting problem
- Easy to keep clean
- Sanitary and healthful
- Warm and comfortable
- Low cost

OAK FLOORS

Oak...the floor you'll never wear out

NATIONAL OAK FLOORING MANUFACTURERS' ASSOCIATION, 814 STERICK BUILDING, MEMPHIS 3, TENN.



It's NEWS to me!

Continued from page 34

Make a lamp quickly. It's easy as corking a bottle with this kit. You need no tools because there's no wiring or drilling. Kit contains three different-size corks already bored to hold push-through socket with six feet of cord attached. You just slip socket in the cork that fits your favorite bottle or vase.

Minute Lamp Kit, $1.50, in stores. Cable Electric Products, Inc., 234 Daboll St., Providence, R I.

Child-height clothes hamper is personalized with your youngster's name—encourages him to care for his own room and clothing. Sturdy metal, it's 18x13x9 inches. Color choice: yellow, pink, blue, white. Easy for a child to open, it could be used for toys. Any name up to seven letters is put on front.

Personalized Juvenile Hamper is $5.95, ppd. from the mfr., Berger Products, Dept. C, 628 Race St., Philadelphia 6, Pa.

Stop squeaks due to friction, frees sticking doors, drawers, or windows quick as a wink! Silicone-based lubricant is greaseless, won't leave a bothersome sludge, harm fabrics, paint, metal, wood. Helpful water and ice repellent, too—really helps keep ice from sticking to metal or rubber.

Silicone Slick Spray is $1.59 for 6-oz. can, in stores. Glidden Co., Cleveland, Ohio.

Speeds up breakfast when everybody wants his toast in a hurry. Automatic toaster turns out 4 slices at once—also a help if you are serving creamed food on toast or are making sandwiches. It works equally well on two slices. Pops toast up when done, has a control for shade desired. Chrome finish.

Toastswell Four Star, $24.95, in stores. Toastswell Co., 620 Tower Grove Ave., St. Louis, Mo.

Won't burr corners of square or hex nuts and bolt heads. Open-end wrench is designed so the turning forces are applied only on the flat faces and not on corners of nuts and bolt heads. It works easily in close quarters—seats instantly and turns readily.

Nutmaster Set of six in popular sizes, $12.16; (sold separately, too), in stores. New Britain Machine Co., New Britain, Conn.

Traps the sediment that keeps your coffee from being as sparklingly clear as you want it to be. For clearer coffee, just moisten percolator basket and insert disposable filter. It also holds wet grounds together so basket cleans easily. For all 4- to 15-cup gas or electric percolators.

Perk-Ups for 4- to 8-cup percolators, 125 for $1; for 10- to 15-cup, 100 for $1, in stores. Tricolator Mfg. Co., 321 Jelliff Ave., Newark, N. J.

For other new and interesting products, see Shopping by Mail items on page 193.

See Daystrom furniture... style, quality, budget prices

Brighten your dining area with *beautiful* Daystrom furniture. Wide choice of decorator colors. Authentic styles—from Colonial to sleek modern. See-Daystrom dining sets today—wherever fine furniture is sold.

Perk up your kitchen with *practical* Daystrom furniture. Daystromite® table tops, vinyl chair coverings, Coloramic® leg finishes specially made for long wear.

Make your family room complete with *sensibly priced* Daystrom furniture. Pieces start at about $10.00. Many exclusive features. Daystrom's easy to own...choose *your* set now!

Daystrom FURNITURE OLEAN, N. Y.

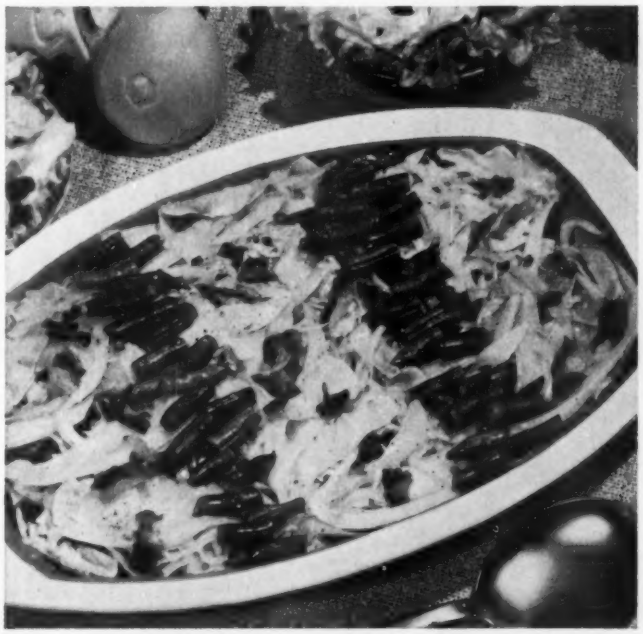
right for the HEART of your home

Vegetable twosomes–delicious!

Want vegetables with new zing? Try mix-matching 'em—changing sauce or seasonings. Get a head start with these recipes

By Genevieve Callahan

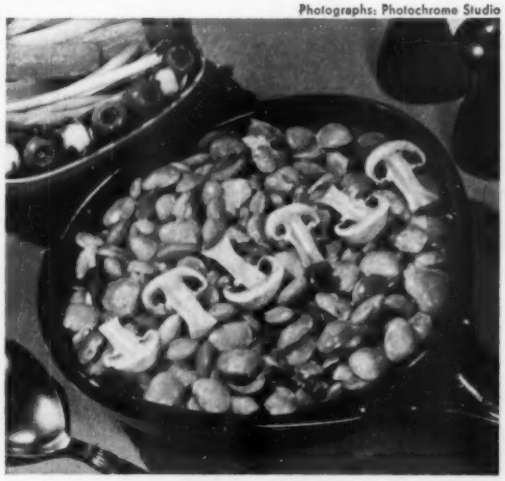
Fried Corn and Onions. *A delightful vegetable fix-up for everyday meals, and so good with barbecued meats. Easy to do—add canned Mexican style corn to steamed onion rings and heat gently in a skillet.*



Bean and Cabbage Scramble. *The frozen green beans and fresh cabbage are cooked to that tender crispness that is so typical of Oriental vegetable cookery. Crumbled bacon bits add crunch.*

Tarragon Carrots in Spinach Nests. *A picture-pretty service for two old favorites. The carrots get an herb and garlic touch. Garnish platter with lemon wedges so folks can add juice to taste.*

Photographs: Photochrome Studio



Green Limas and Mushrooms *is a delicately seasoned duo, lightly sauced. Note mushroom trim.*

More on page 41

Give family dining a party sparkle with

"Stellar"

in Libbey every-day crystal

Star light, star bright—that's how *your* table can look tonight—lit with the glimmering beauty of Libbey's Stellar glasses! (Continental "Script" china; Lunt "Contrast" sterling)

Handsomely Gift-Boxed!

*If the rim of a Libbey "Safedge" glass ever chips, Libbey will replace the glass. At all leading stores. Prices slightly higher in South, West and Canada.

Casting a lovely new light on family dining—the festive glow and sparkle of Libbey's elegant Stellar glasses! Deeply banded in precious palladium, these luminous beauties have the proud look of "company best." Yet your family can enjoy them every day of the year. Each shining piece is protected by Libbey's famous chip-defiant rim.* As for the price—you'll hardly believe it! Only about $4.00 for 8-of-a-kind sets. And all beautifully gift-boxed, too!

LOOK FOR THE LIBBEY (L) ON EVERY GLASS

LIBBEY SAFEDGE GLASSWARE

AN (I) PRODUCT

OWENS-ILLINOIS

GENERAL OFFICES · TOLEDO 1, OHIO

Have you heard about the "Happy Marriage" blanket?

Some wives—like Jane—love to sleep warm and cozy . . . just hate to get up in the cold, cold night for the extra covers they need.

Some husbands—like John—just can't stand the weight of several blankets . . . and they toss and turn and keep kicking them off.

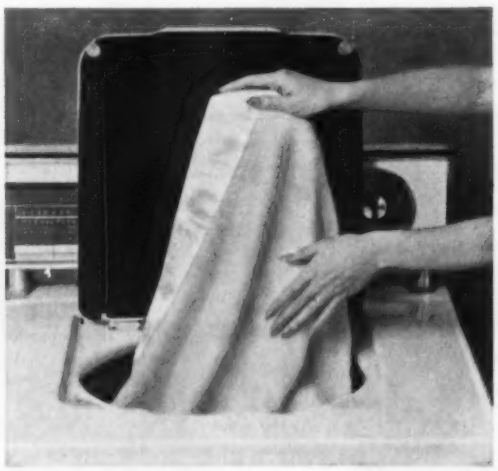
Then John and Jane—like so many other smart couples—shopped around and discovered the new General Electric "Happy Marriage" Blankets!

And each began to enjoy *personal* comfort under ONE fluffy-light General Electric Blanket . . . (takes the place of 3 ordinary blankets).

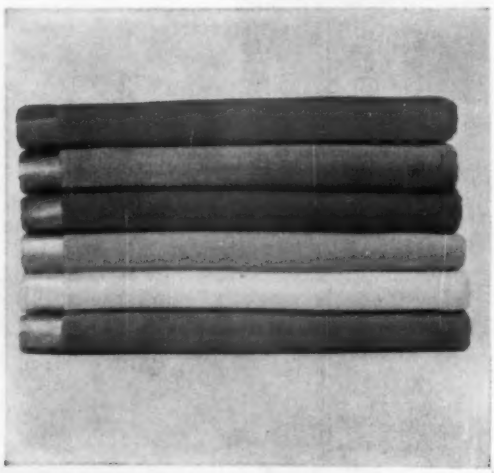
Dual Comfort-Selectors did the trick . . . one for Jane, one for John. She selects the warmth *she* likes. John selects the warmth *he* likes.

Now Jane is *never cold* . . . John is *never too warm.* General Electric's *Sleep-Guard*® adjusts automatically to room temperature changes.

Custom-tailored corners mean easy bedmaking for Jane. Blanket stays tucked in place with *plenty* of foot room. (Regular corners, too.)



Jane washes it with never a care. Heating elements are fully insulated, completely protected. Approved by Underwriters' Laboratories.



Wide choice of colors in new miracle fabric by Chatham with 100% nylon bindings. Twin and double size. Single and Dual Comfort-Selectors.

20,000,000 people enjoy the comfort of automatic blankets . . . pioneered by General Electric.

General Electric Company, Automatic Blanket and Fan Department, Bridgeport 2, Connecticut

Guaranteed by Good Housekeeping

Progress Is Our Most Important Product

GENERAL ELECTRIC

Vegetable twosomes

Begins on page 38

Company Peas With Water Chestnuts. *You'll want to remember this for your next dinner party. Easy, too. Cook frozen peas, add crisp canned water chestnuts, seasonings.*

Fried Corn and Onions

Canned Mexican style corn boasts red and green sweet-pepper bits—

3 tablespoons butter or margarine
1 large mild white onion, sliced
Salt
1 12-ounce can Mexican style whole kernel corn

Melt butter in skillet. Add onion; sprinkle with salt. Cover and cook over low heat 4 or 5 minutes, shaking skillet occasionally. Add corn; mix. Heat uncovered 3 or 4 minutes longer or till bubbling. Salt to taste. Makes 4 servings.

Tarragon Carrots in Spinach Nests

4 medium carrots, cut in small chunks (1⅓ cups)
1 tablespoon butter or margarine
⅛ teaspoon crumbled dried tarragon or ½ teaspoon minced fresh tarragon
Dash garlic salt
• • •
1 10-ounce package frozen leaf spinach
4 lemon wedges

Cook carrots in small amount of boiling salted water till tender. Drain; add butter and tarragon; sprinkle with garlic salt. Meanwhile cook spinach according to directions on package; drain well. On platter or plates, shape spinach roughly into 4 nests and fill with carrots. Garnish with lemon wedges. Makes 4 servings.

Bean and Cabbage Scramble

2 or 3 slices bacon
1 10-ounce package frozen cut green beans
¼ cup water
2 to 3 tablespoons chopped onion
Salt and pepper
• • •
3 cups coarsely shredded cabbage
Salt and pepper

Cook bacon till crisp in large skillet. Remove bacon. Add green beans to drippings, then add water and onion. Sprinkle with salt and pepper. Cover tightly and bring to boiling; simmer 5 minutes. Add cabbage and sprinkle with salt and pepper. Cover and bring to boiling; simmer 5 to 7 minutes longer. Season with a little vinegar and sugar if desired. Crumble crisp bacon over top. Makes 4 servings.

Green Limas and Mushrooms

1 10-ounce package frozen baby Limas
1 3-ounce can (⅔ cup) broiled sliced mushrooms
¼ cup finely chopped onion
½ teaspoon sugar
½ teaspoon salt
Dash pepper
• • •
¼ cup light cream

Place Limas in a saucepan. Drain mushrooms, reserving liquid. Add water to mushroom liquid to make ½ cup; add to beans. Add onion, sugar, salt, and pepper. Cover and bring to boiling; simmer about 15 minutes, or till beans are almost tender. Uncover; cook till most of liquid has evaporated, about 5 minutes. Add mushrooms and cream, then heat thoroughly. Makes 4 servings.

Company Peas With Water Chestnuts

The chestnuts add unexpected and delightful crunch—

2 10-ounce packages frozen peas
• • •
1 5-ounce can (about ⅔ cup) water chestnuts, drained and diced
3 to 4 tablespoons butter or margarine
Salt and pepper to taste

Cook frozen peas according to package directions. When barely tender, add chestnuts. Heat briefly; drain. Add butter, salt, and pepper. Makes 6 to 8 servings.

GENUINE
OZITE®

America's FIRST NAME in carpet cushion

Thirty-five years ago, genuine OZITE pioneered the use of carpet cushion in homes. Previous to that time, OZITE was used only in hotels, theatres and other commercial establishments.

Initial OZITE consumer advertising in 1923 modestly claimed that OZITE would double the life of carpets used without cushion. Over the years, genuine OZITE has been proved to add two and a half times to the life of carpets!

When, after many years, the carpets finally do wear out and are removed, the OZITE is so fresh and resilient that it is often left on the floor and new carpet is installed over it—conclusive proof that the carpet gets the same complete protection on the last day of its life as on the first.

No other carpet cushion has stood this test of time.

For almost a century the makers of OZITE have been developing a master's skill in the selection and blending of the finest cattle hair, creating an excellence in quality which has made Genuine OZITE the standard by which all other carpet cushions are judged.

Ozite

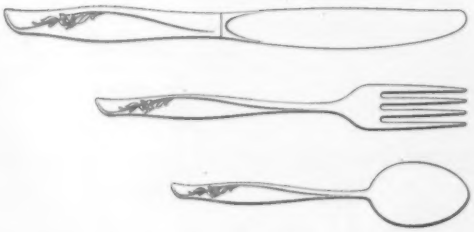
GENUINE
OZITE
CARPET CUSHION

Every square yard proudly bears the name

AMERICAN HAIR & FELT COMPANY
Floor Covering Division • Merchandise Mart Plaza • Chicago 54

Sea Rose

THE NEW AMERICAN LOOK IN STERLING



6-piece place setting in Sea Rose (place size knife and fork, teaspoon, salad fork, place spoon and spreader), $38.75... Price includes Federal Tax. Subject to change without notice.

Hold Sea Rose in your hand. Feel its luxurious weight. You'll discover in its graceful design the inspiration of the wild and romantic roses that color America's shores. Follow the wondrous sweep of stem that flows along the gleaming, slender handle to complete this enchanting design. Sea Rose draws from the richness of our land, adds its freshness and beauty to all your days.

Gorham STERLING

AMERICA'S LEADING SILVERSMITHS SINCE 1831

SMART COOK!

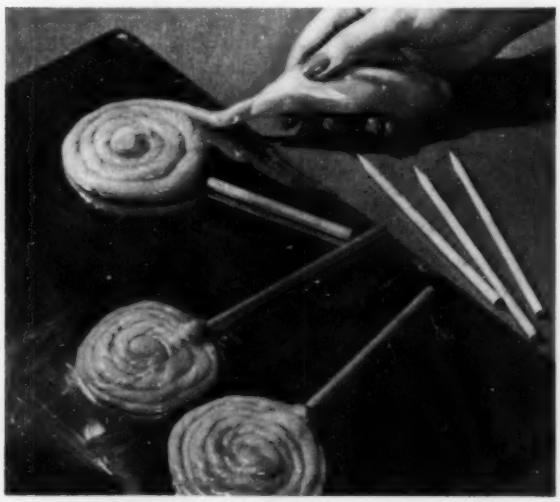
How to make Pin-wheel Lollipops

Photographs: Mike Nelson

Wonderful for kids' or teen-agers' parties—homemade Pin-wheel Lollipops, growing out of shiny, rosy apples, and served with hot buttered popcorn.

First make **Peppermint Taffy:** Combine 2 cups sugar, ½ cup light corn syrup, ½ cup water, and ¼ teaspoon cream of tartar. Place over heat; stir until sugar dissolves. Cook, without stirring, to the light-crack stage (270°). Remove from heat; add 1 teaspoon peppermint extract and a few drops red or green food coloring. Pour on large buttered platter. When candy is *just cool enough to handle*, divide in half, and with *lightly* buttered hands, pull till taffy is porous and light in color. Then pull and twist into slender ropes—candy should still be warm. (Call on Junior so there'll be "four hands around.")

Place wooden skewers on greased cooky sheet with pointed ends 3 or more inches apart. Wind strip of taffy over end of each skewer to form circle, as below. Press taffy onto skewers. Let harden. Come on, kiddies—all yours! (Recipe makes about fourteen 3-inch lollipops.)



Cocoon

no matter how you sleep...

sleep away tension

Orator

on the Englander

Bird Dog

TENSION·EASE mattress

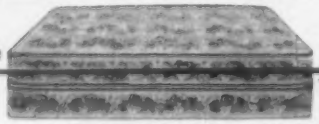
The only FIRM mattress with the extra level of TENSION-EASE* coils!

At last! *One* mattress gives you the firm support of a "posture" mattress . . . *plus* an extra level of Tension-Ease coils, to help you unwind and sleep away tension! $79.75, fully guaranteed.

Ask your Englander dealer to tell you about the special 30 nights free trial offer.

Englander
TENSION·EASE

the only mattress available in your choice of AIRFOAM† or INNERSPRING

identified by this red line  extra level of Tension-Ease coils

© 1958, The Englander Company, Inc. *T.M. The Englander Company, Inc. †T.M. The Goodyear Tire & Rubber Company

Smart decorating

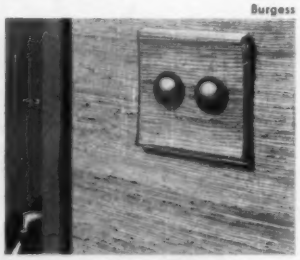
Photographs: Hedrich-Blessing

Handrail of theatrical cord follows the graceful curve, adds a distinctive touch to a narrow stairway. A cord rail is easier to install on a curved staircase than an iron one.

Draped through brass fixtures, the heavy cord offers real support. A brass screw through cord keeps it from slipping. (See detail.) Color-matching the rail and carpeting is an excellent idea.

More decorative ideas you can use

Burgess



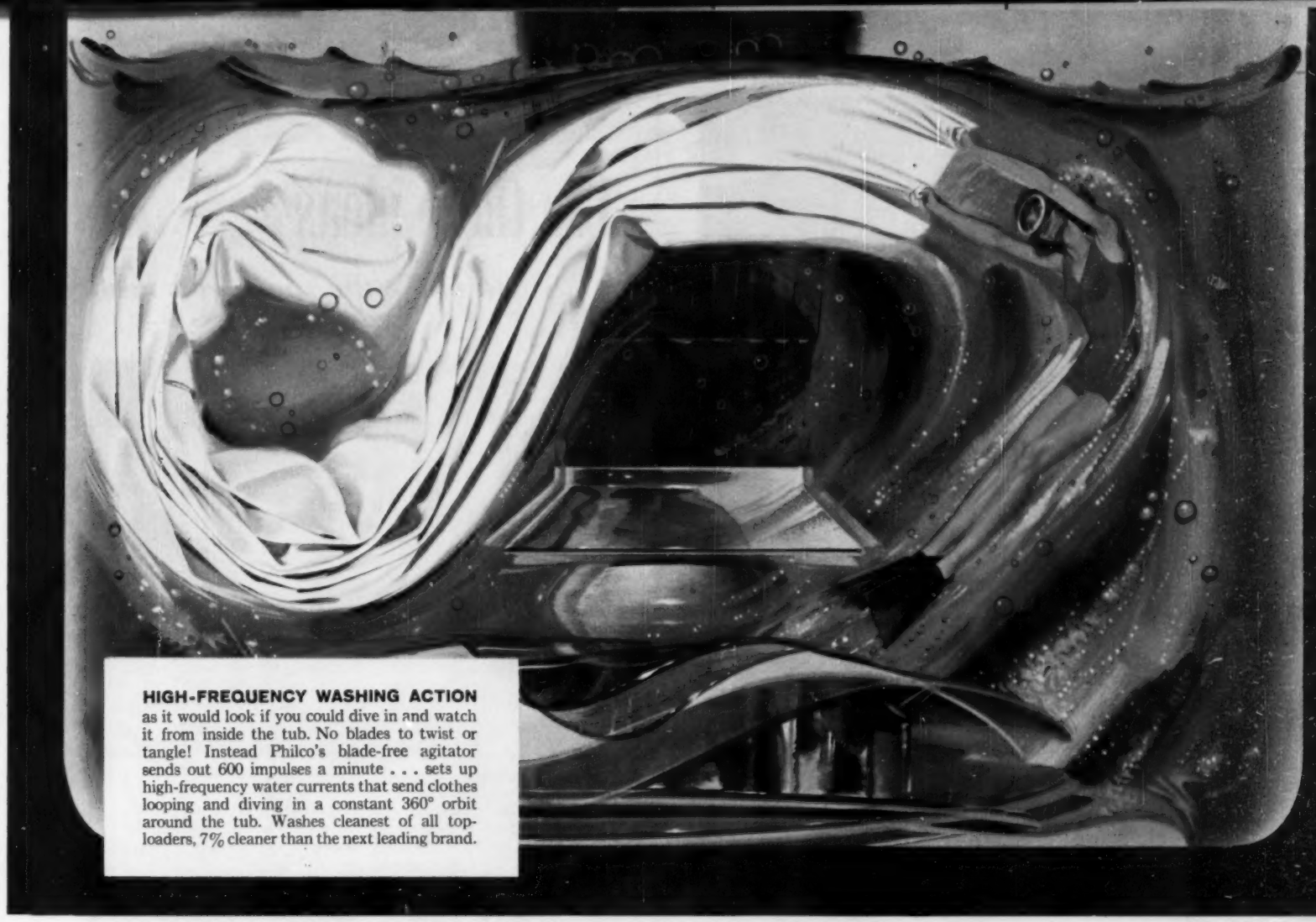
Insert of matching wallpaper helps plastic switch plate to blend right into the wall.

It takes only a minute to cut a piece of wall covering to the right size and to slip it behind clear plastic touch plate.

de Gennaro

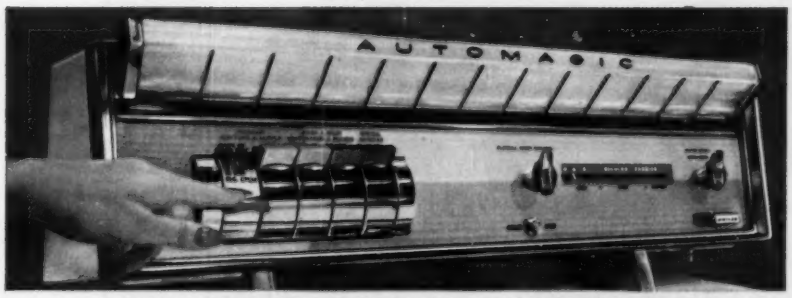
Ceramic tile replaces a standard escutcheon, gives a decorative, unusual background to an ordinary stock glass doorknob.

The tile is fastened to the door by four corner screws hidden in the design. Colors in tile design repeat colors in the room.



HIGH-FREQUENCY WASHING ACTION as it would look if you could dive in and watch it from inside the tub. No blades to twist or tangle! Instead Philco's blade-free agitator sends out 600 impulses a minute . . . sets up high-frequency water currents that send clothes looping and diving in a constant 360° orbit around the tub. Washes cleanest of all top-loaders, 7% cleaner than the next leading brand.

Totally new! PHILCO "Automagic" Washer with fabulous high-frequency washing action!



FIVE FULLY AUTOMATIC CYCLES—one for every fabric load, including wash 'n 'wear. Just touch a single key. Automatically, you get the proper washing time, wash and rinse temperatures, wash and spin speeds. Exclusive in the Philco "Automagic."

TRIPLE-DUTY FILTER-DISPENSER is built into agitator. Automatically dispenses wash and rinse ingredients. Filters every drop of water in the tub every ten seconds to remove all lint.

NEW "AIR CONDITIONED" DRYER. Philco "Automagic" dryer creates an ideal drying climate for your clothes. Available in gas or electric. Matches your Philco "Automagic" washer for a perfect "Twosome."

Easily washes and rinses seven sheets at once!

Here is something really new and better! Philco didn't just add a few gadgets to an old model, but developed an entirely new principle of clothes washing—high-frequency action.

No harsh blades! Fast-moving waves of water—600 a minute—do the work. This cleaning action is so powerful you can wash seven sheets at once. Yet so gentle you can wash a bridal veil without tearing or tangling. And look at all the other exciting, new features you get in the Philco "Automagic."

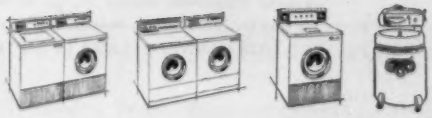
Five wash and rinse temperatures including cold water wash. **"Can't overload" construction.** Exclusive "Ball Point Balance" prevents cut-offs, even with the heaviest loads.

Trouble-free parts—proved in engineering "life" tests equal to ten years' actual use. Full one-year warranty.

Predicta, Philco symbol of advanced engineering, now comes to home laundry. See your Philco dealer today.

LOOK AHEAD...
and you'll choose **PHILCO.**

THIRTY-TWO PHILCO-BENDIX WASHERS, DRYERS, COMBINATIONS



* Festive Cupboard *

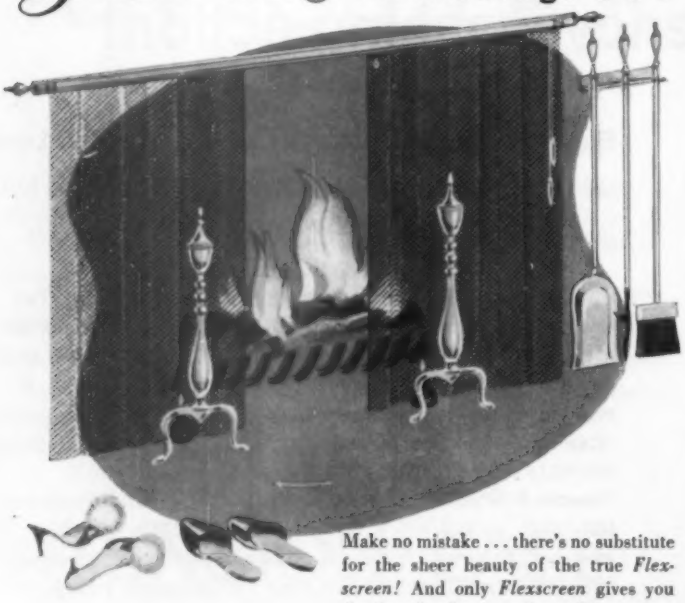
Where there's conviviality and an appreciation of the good things of life there is Pennsylvania House . . . such as this impressive hutch and shelf.

PENNSYLVANIA HOUSE

Write for free illustrated folders.
Pennsylvania House Furniture, Lewisburg 4, Pa.

FINE COLONIAL FURNITURE FOR LIVING ROOM, BEDROOM, DINING ROOM

The friendliest firesides have *Flexscreen*® furnishings . . .



Make no mistake . . . there's no substitute for the sheer beauty of the true *Flexscreen!* And only *Flexscreen* gives you the broad selection of matching accessories that lets you express *yourself* in unique decorative treatments. *Flexscreens* start as low as $17.25 . . . with generous *special discounts* when you buy a *complete* ensemble!

SEND 25¢ for 32-page style catalog—colorful guide to smart fireplace decoration. Also list of nearby *Flexscreen* dealers . . .

Bennett-Ireland Inc., 1058 Plum St., Norwich, N. Y. • 1355 Market St., San Francisco, Calif.

BE SURE THIS BENNETT FLAME IS ON THE FURNISHINGS YOU BUY!

Use these ideas . . .

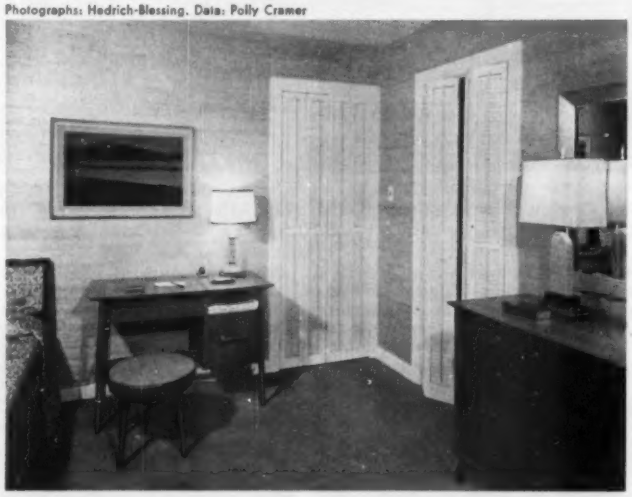
to make the space you need

Foot-to-foot arrangement of twin beds gives you more floor area in a long, narrow bedroom. The low tables are light in scale, more flexible than night stands. A hanging lamp provides good reading light, doesn't take table or floor space. The neutral walls, draperies, and carpet add to the feeling of spaciousness.

Air conditioner is set in a plywood panel that's papered to match the walls. The unit rests on an outside wooden shelf which is supported by metal brackets.

Sheer cafe curtains and wooden blinds provide privacy when draperies are opened, and conditioner is in use. Home of Dr. and Mrs. G. Flenner, Hamilton, Ohio.

Photographs: Hedrich-Blessing. Data: Polly Cramer



Hinged shutter doors are a good idea for small rooms. They don't take up wall space—leave more room for furniture arrangement. The simple, well-designed desk does double duty as a night stand.

. . . BUT IT'S SO MUCH QUIETER WITH OUR NEW FORESTONE CEILING

Teen age record parties are no headache for this modern mother—not any more. Designer George Nelson planned this room to have fun in, and he made sure the noise never gets out of hand by installing a Simpson Forestone* ceiling.

You can preserve peace and quiet in your home the same way and also take real pride in the luxurious, decorator-styled appearance of your ceilings. Forestone's beautifully textured surface actually absorbs up to 70% of the noise that hits it. And today, no room is truly up-to-date without sound conditioning. But be sure to get genuine Forestone—not a look-like imitation. Cost is only about $31 and a few hours satisfying work for a 10 x 12 room. Your Lumber Dealer will gladly show you how easy it is to install Forestone, or you can have it done by a Simpson Certified Acoustical Contractor.

WRITE FOR FREE FORESTONE FOLDER
Simpson, 100 K White Building, Seattle 1, Washington

RELY ON Simpson

Forestone.

ACOUSTICAL CEILING MATERIALS

*REG.U.S.PAT.OFFICE—U.S.PAT.NO.2,791,289 AI-885

The Finest in Douglas Fir, Western Hemlock and Redwood Lumber; Acoustical, Insulating and Hardboard Products; Paper; Plywoods and Doors.

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GIVES INSTANT HEAT—
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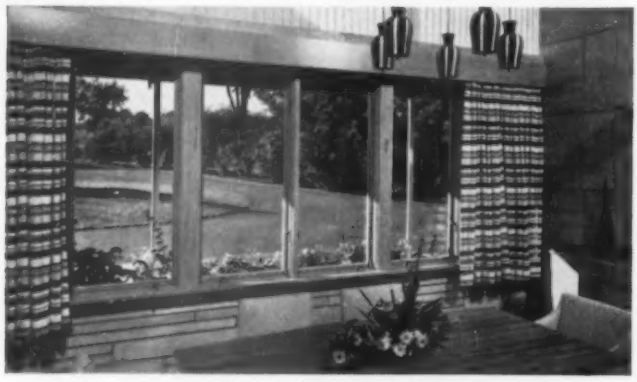

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HANDYMAN HOW-TO

Helpful, inexpensive ideas for your home, shop, and sports equipment

Tighten your loose flush-riveted pliers (sidecutters, machinists' pliers, and so on) by simply expanding the small rivet with a center punch.

Place the pliers on solid surface, and put tip of the punch in center of rivet.

Then tap it sharply with a hammer. Do both sides until pliers are tight again.

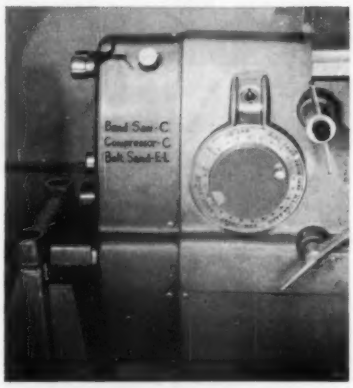
Jackson Hand
Westport, Conn.

Loose screws in wood are easy to tighten with a short piece of wire solder.

Cut the solder (solid core works best) a bit shorter than the depth of the screw hole. Then thread it into the hole, and drive the screw home.

Another way: Pack the hole with fine steel wool, and replace the screw.

Stanley Davis
Albany, New York



Record dial settings for accessories for your multi-purpose power tool right on the tool itself.

You'll find that a dark grease pencil writes best on smooth, enameled surface.

Strips of transparent cellophane tape will protect the markings from smearing.

Bob Gilmore
Sonoma, Calif.

Photographs: Stanley Warren; Jackson Hand; Gilmore

A small dowel keeps your stuff from spilling onto the floor when you pull a small-parts drawer out too far.

Drill hole little larger than the dowel you'll use — about 2 inches from back.

Replace the drawer. Then reach into it and insert the dowel, which should be ½ inch longer than hole depth.

Watt Myers
Minneapolis, Minn.

More tips on page 50

You've always known there's nothing like real paste wax for beautiful floors. With Beautiflor, the paste wax you pour, no messy scrubbing is ever needed as with self-polishing waxes. Easy buffing Beautiflor actually cleans and waxes at the same time . . . wood, vinyl, linoleum, cork and other floors, both old and new. (Just patch-wax places that get extra wear.) For real paste wax beauty and protection—the easier way—get Johnson's Beautiflor.

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For complete automatic floor care—see the new Johnson's Wax Convertible . . . waxes, polishes, scrubs, even dry-cleans rugs. Buy at new low price or rent one. Use it with Beautiflor for real paste wax sheen.

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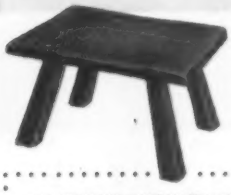

Special offer
Colonial Cricket Stool
$3.95
POSTPAID

A maple finished, hand-pegged, 13"x9" x 8" Cricket Stool with retail value of $6.25! Yours at the very low price of $3.95 to introduce the superior construction, finish and craftsmanship of *all* Cushman Colonial Creations.

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Enclosed find $3.95 for Footstool (add 25¢ if west of Mississippi) in Harvest Brown ☐, Russet Maple ☐, and include my FREE copy of "At Home in Every Setting"
☐ Enclosed find 25¢ in coin for "At Home in Every Setting"

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HOW TO DECORATE YOUR HOME.
Send only 25¢ for this new illustrated 32-page booklet of decorating hints, "At Home in Every Setting"
Booklet Free with Stool

Handyman HOW-TO

Begins on page 48

Gummy adhesive makes notched tile applicators soggy and hard to use on smooth wall, floor, ceiling surfaces.

By simply keeping applicator in shallow pan of tile cleaner, you can avoid this accumulation of adhesive.

Chemical action of cleaner softens the mastic so it dissolves off the spreader.

Joe Strongbow
Austin, Texas

Flipping cleaner out of a paintbrush that's been used in oil-based paints can be a messy job in your shop.

Next time try this paper-bag trick: Clean brush and wipe out excess on the rim of a bucket. Then stick the brush in a large paper bag.

Pinch the mouth of the bag tightly around the handle of the brush and shake them both vigorously.

Ernest Miller
Lansing, Mich.

Screws with worn slots are tough to draw because you can't get the tip of the screwdriver to stick.

If the slot isn't too badly chewed, try backing the screw out by dipping the 'driver in a machine-oil and emery-dust mixture.

The grit helps fill the slot and gives the 'driver a much better grip on the screw.

David Park
Buffalo, New York

Planing door edges is easier with this simple jig:

Nail two short lengths of scrap stock to the top of a wooden sawhorse.

The ends should protrude about an inch; space between the two pieces should be the exact width of the door.

Back the other end of the sawhorse against a wall, and wedge door between stock.

F. I. Carter
Los Angeles, Calif.

More tips on page 52

"Sakes Alive!

Callaway Quality...and Just Look at These Prices!"

Now! The opportunity of a lifetime! Callaway Carpets in the colors, styles and textures you want . . . the famous quality you trust . . . at prices you can't afford to miss. Never before such values! Shop now and see, select, save on the carpet that's perfect for you . . . perfectly priced, too!

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INSTALL IT YOURSELF

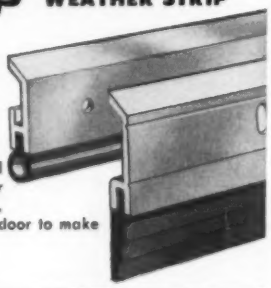
This silent, automatic door bottom makes your home more comfortable. Ideal for all doors —inside or out. Made especially to clear carpet.

Puts an end to under-door drafts. Shuts out summer's heat and winter's cold! Keeps out dust, noise, odors, bugs and insects. Simple to install. You can do it yourself.

Easy to install . . . Just nails on!

m-d MACKLANBURG-DUNCAN CO. Jamb-Up DOOR WEATHER STRIP

Made of extruded aluminum and tough VINYL



Perfect for wood or metal doors — inside, outside or connecting. Jamb-Up's tough, Vinyl edge presses against door to make airtight seal.

CALK those cracks the easy way

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Quickest way to apply Nu-Calk, world's best calking compound! Just insert Speed Load in inexpensive M-D Calking Gun and pull the trigger. Nu-Calk also comes in hand squeeze tubes.

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Handyman HOW-TO

Continued from page 50

Extend the visors in your car with large envelopes to shield the passenger in the middle from the sun's glare.

Pick envelopes that fit the width of the visors snugly. With the right adjustment, extensions won't block the rearview mirror.

James Borg
Salt Lake City, Utah

Add weight to a streamer or wet fly to fish deep or in fast-moving water.

Leave an inch or so of leader beyond the knot when you tie on the fly; then attach split-shot sinkers to the tag.

The weight now is concentrated near the fly for easy casting, yet won't affect its action in the water.

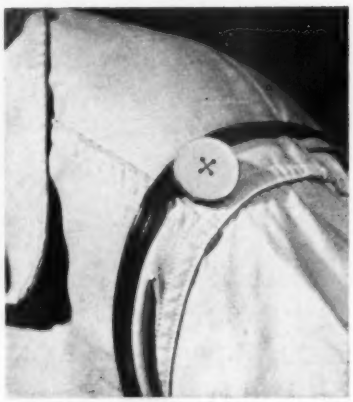
Carl Byers
Topeka, Kansas

On fishing, hunting, and camping trips, when you take along a compass and photo light meter, be sure to keep them as far apart as possible.

Better still, let a companion carry the light meter.

The meter can affect your compass reading—even when both are arm's length apart.

Robert Swan
Dayton, Ohio



Over-the-shoulder slings and straps keep sliding off?

They won't if you sew a large leather button on the shoulder of your jacket.

The button (you can cut it from an old piece of scrap leather) holds the strap in place without interfering with its use or removal.

Jim Moore
Nashville, Tenn

▶ Send your original handyman, family car, and sportsman tips (no photographs) to the Handyman, Family Car, and Sports Editor, 6710 Meredith Building, Des Moines 3, Iowa. For each accepted, *Better Homes & Gardens* will pay $5. All tips will be considered carefully, but those which are not accepted cannot be returned to you.

HOMEWORK MUST'VE BEEN *AWFUL* BEFORE THEY INVENTED THIS

fresh, clean taste!

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Nothing does it like Seven-Up

With half a dozen algebra problems to do and a science exam to cram for, life can be miserable. But it doesn't have to be! Just get comfortable. Have a chilled 7-Up! This is the drink with the wonderful fresh, clean taste. A few sparkling sips and your mouth feels fresher . . . your throat feels cooler . . . you feel better all over. And the homework is almost bearable! "FRESH UP" WITH SEVEN-UP

Make your small rooms live bigger

Tall as the window, this sectional furniture looks like an architectural "built-in" but you *can* take it with you! Bookcase top is separate piece, is slightly wider at bottom so it won't tip forward. All pieces have flat sides so you can fit several side by side, or add a little desk in the corner space that is so often wasted. Chests come flush to floor, simplifying cleaning tasks.

MIRRORS: ***Correctly placed, double apparent size***

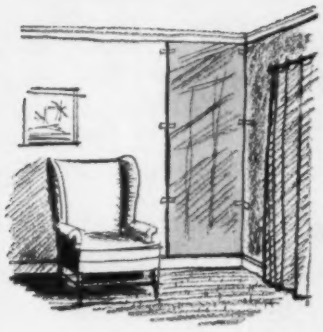
STORAGE IN SECTIONS: ***Uses space to best advantage***

NO MATTER how small your rooms, these space-making ideas will make them look and live bigger. Try a little mirror magic to create the illusion of an expanse of space. Or use sectional furniture to make the most of every inch, eliminate clutter, and organize your living. New sectionals expand upward, stacking easily without a permanent attachment so you can rearrange at will. In many styles and sizes, there's something for every room

By Florence Byerly

Photographs: Hulin of Alderman Studios

Photograph: de Gennaro. Homeowner: Will Wright, Los Angeles, California
Decorator: Robert Hanley, A.I.D. Data: Pauline Graves



You're seeing double! There is only one window and one lamp, but wall seems to run on and on when you fit a mirror right into a corner.

You don't need a big mirrored wall to get the illusion—the piece used on far wall is only 24 inches wide.

Here's the space-making secret: fit mirror right to the corner, extending from ceiling to floor. Experiment with shiny aluminum foil, taping to wall until you get the effect you want.

Before you buy, ask a dealer about stock sizes, new mounting methods.

Another mirror trick: use framed mirrors to reflect an outdoor scene from opposite wall. The movement of the reflected sunlight creates the effect of another window. You can have mirror glass fitted into picture frames and hang one or two among a group of pictures. Tilt slightly to pick up reflection.

More ideas on next two pages

Need help with a decorating problem? Consult one of the Home Planning Centers operated in cooperation with Better Homes & Gardens. See list on page 146.

Sectional storage units make more room for active living

Photographs: Hulin of Alderman Studios

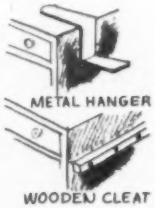
Adjusts side to side. It fits exactly to the inch because those center shelves overlap, rest on ladderlike supports which can be squeezed together or stretched apart. Although this storage looks built-in, it's really five pieces of furniture. The two cabinets and two tops stack up seven feet tall, so there's lots of space for all the books, games, and music that everyone accumulates.

The secrets behind the custom-made look in your spacesaving storage wall

Shelf unites the two chests. Metal hangers come long or short, won't mar furniture. For greater security, attach to chest with wooden cleats.

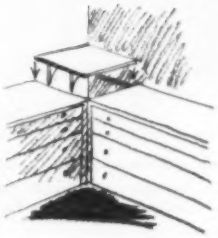
For the space under high strip windows, you can buy chests 48 inches tall.

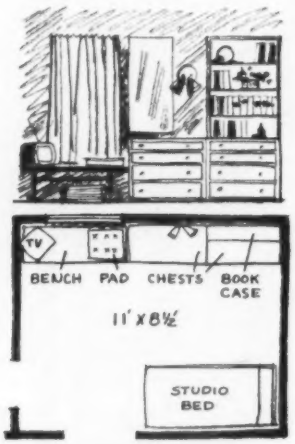
SHELF LOWERED TO FIT UNDER WINDOW



Make space by filling in corners. Table at left is desk, vanity; holds typewriter, television.

Square panel is bolted to the chest. Buy to match furniture or cut from glass or plastic.





We put bed beside door, used opposite wall for storage, with bench over radiator. Mirror and bookcase go above the chests.

To fit your room, follow this formula: Bed requires 80-inch wall space. Radiator needs room for air circulation. In measuring, be sure to make allowance for baseboards and carpets.

Chest with drawer open projects about 36 inches. Widths and heights vary, so carry room dimensions and a ruler when you shop.

Space-making ideas for other rooms on page 137

Fits under windows and stretches from corner to corner. Perfect fit is assured because the glass shelf can be cut to any width. Drawers for his shirts and doors to her purses turn corner without crowding. If you'd prefer, use vanity shelf in front of the window, with a little standing mirror. That's the wonderful thing about sectional storage—you can rearrange as you wish.

Now, space unlimited in a new house!

Every once in a while, we discover a house that offers a startling amount of useful space—far more than its size or cost suggests. Usually it has a simple plan and clean, uncluttered lines. Such a house recalls a basic, centuries-old building fact: that simplicity and well-organized space nearly always go hand in hand.

The John Black Lee home in New Canaan, Connecticut, is a perfect example. This house is just a rectangle—with four corner bedrooms, two baths, and a large central area designed for family living. That's all . . . no halls, no stairways, no extra ups, downs, or sideways about it.

Why is this house so successful with space? Since simplicity has nothing to hide, it's easy to find the answers:

1 **Glass walls** open house to enjoyment of the outdoors.
2 **Deck and roof overhang** add low-cost, high-use space.
3 **High ceiling** and windows expand all active areas.
4 **Simple, light interiors** make rooms seem much larger.
5 **Low divider walls** let living areas share space.
6 **Skylights** brighten efficient baths, central kitchen.

Outside, the formal balance, the roof raised above a band of glass (a clerestory), and a cool veranda surrounding the house—all make it a delight to behold. The lines are slim verticals and sweeping horizontals . . . a marvelous blending of posts and beams, with walls of wood and glass.

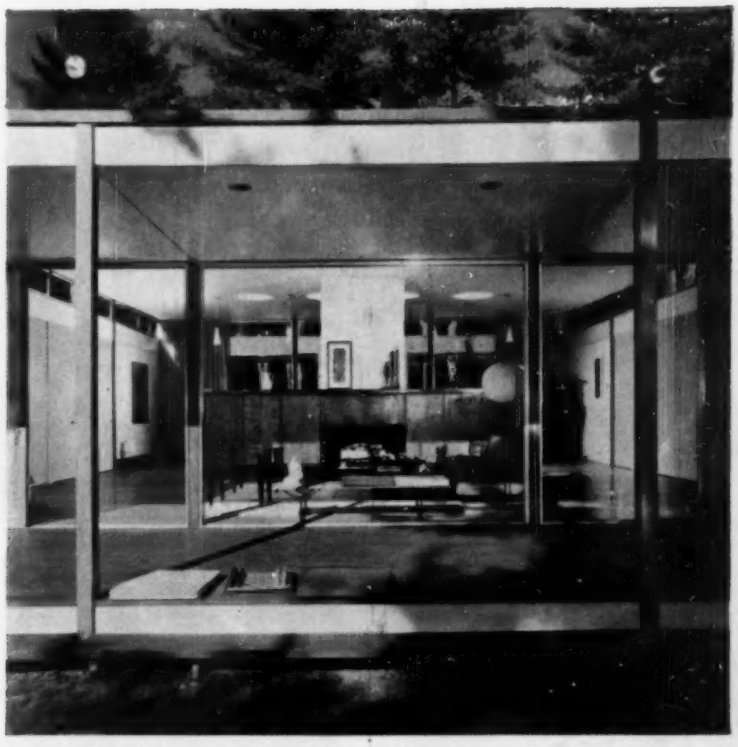
More photographs on page 153

By Neil R. Kuehnl

See how simple—yet livable—this plan is. Family living, dining, and working areas share a 32x30 center square, with clerestory above. There's a 13x12 bedroom in each corner, and a skylighted bath for each pair.

Photographs: Lisanti. Data: Elizabeth Rehill

"I love my kitchen in the center of things," Mrs. Lee told us. "It's a wonderful control point for watching the children, whether they're indoors or out. And the big plastic skylights keep everything bright and cheerful all day."



Rear-facing living area has air, light, and view all around. As part of a large, central "all-day" room, its furniture arrangement is very flexible; the space can be divided among various activities. Wide cabinet houses hi-fi, TV, storage; the wood is birch ply, stained cherry. Convenient kitchen is just beyond.

"Symmetry," says *Webster*, "is the beauty of balanced proportions." This home takes advantage of classic lines for its stately exterior. Even the chimney is precisely centered. Middle section, with clerestory glass, is 10½ feet high. Bedrooms, baths are standard 8-foot height. Veranda surrounds the house.

Washington's dizzy diplomatic whirl . . .

By Sidney Shalett

A successful diplomat should have the brain of a statesman, the feet of a New York cop, the charm of a movie siren, the tact of a bellboy, and the digestion of a billy goat. Between the serious side of diplomatic life and the social whirl of Washington, an ambassador is a combination fact-finder, public relations man, and trouble-shooter for his government. Sometimes a popular diplomat has to appear at a luncheon, three or more receptions, and full-course dinner in a single day.

Eighty-four nations now are represented in Washington by 76 ambassadors, 2 ministers, 5 *chargés d'affaires*, and an acting consul general (an Estonian who operates out of New York). The Washington diplomatic colony consists of some 1,200 foreign embassy personnel, 900 wives, and an untabulated number of dependents, making it the world's busiest diplomatic capital.

In classless America, the diplomats are our nearest approach to *ersatz* royalty, and Washington hostesses pant to lure them into their salons. The ambassadors and their wives are a fascinating lot, particularly when decked out in full party regalia. The male costumes range from gold-encrusted, epauletted diplomatic uniforms and cocked hats to evening dress, worn with medals and sashes. The ladies are either in

or, as Philippine Ambassador Carlos Romulo puts it: "capital punishment!"

dazzling decolletage, an occasional *sari*, or an oriental sheath, slit from ankle to calf. Baron Silvercruys, the urbane Belgian ambassador, describes the diplomatic corps as "the last surviving tribe whose members still roam the world wearing plumes on their heads."

The flavor of Washington parties—from entertainment at the embassies to the White House—is simply wonderful. Nothing seen or heard surprises society veterans. Once at a White House reception and dinner for former President Aleman of Mexico, the important guests, assembled to go down the receiving line, got mixed up and started going around in a circle so that they were shaking hands with each other. Next night at the Mexican Embassy, a state dinner was given for President Truman and the visiting Mexican President Aleman. The chairs had just been regilded. When General Eisenhower, then Army Chief of Staff, rose to toast President Truman, he was almost doubled over by a particularly sticky chair, and all the uniformed and tail-coated guests went home with gold paint on the seats of their pants.

At a more recent reception, a young State Department aide was unnerved when he politely asked a visiting African lady legislator how she was elected.

"Oh," she said, "I simply visited all the tribes and campaigned by participating in their dances—like this." Whereupon, from somewhere in her billowing native robe, she produced a photograph that displayed her naked.

The social kaleidoscope on Embassy Row is always changing and always scintillating and/or amusing. The picture may be framed in some charming little embassy, where the wife of an ambassador personally cooks intriguing native dishes for her guests. Or the scene may be in the formal British embassy, a rather overpowering, Britannia-Rules-the-Waves sort of institution, where young Queen Elizabeth and Prince Philip were entertained on their last visit.

The titular head of the diplomatic corps in Washington, or any world capital, is the dean—or *le doyen*, as the embassy set calls him. The dean's job—purely honorary—goes to the ambassador who has been on the job longest, a sort of diplomatic version of the trade union seniority rule. Until his recent retirement, the deanship was held by Norway's Morgenstierne, a full-fledged ambassador for nearly 16 years. He was succeeded last November by Ambassador Don Guillermo Sevilla-Sacasa of Nicaragua, a portly, expansive diplomat who is married to the daughter of his country's late strong man, General Anastasio Somoza. One of the ambassador's [*Turn to page 145*

Spring bulbs

By Fleeta Brownell Woodroffe

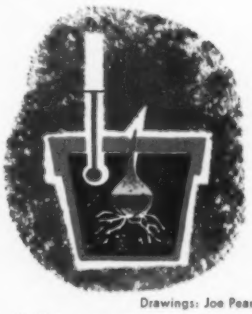
YOUR DREAMS of a gay, color-filled spring can all come true. But you must plant *this fall* the magic small packages—the bulbs that sprout into saucy crocus, daffodils nodding in playful spring winds, bold and stately tulips in a full rainbow of colors. It takes fall planting, also, if you're to coax them into a still earlier show indoors

←

Earliest way to really glimpse spring is to bring some golden crocus and starry daffodils into bloom inside. This is known as forcing. It can be done by any beginner who'll follow directions. Early bulbs sparkle against wood, glass, and marble just as well as on this sleek leather-topped table. Lisanti, Inc.

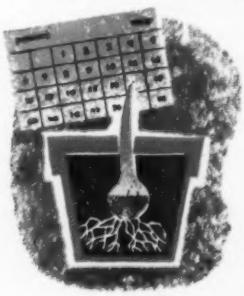
Essential steps with all spring bulbs

In both pots and outdoor beds seat sound healthy bulbs firmly in good soil. Give enough water to dampen soil—don't soak.



Drawings: Joe Pearson

Soil temperatures must be below 48 degrees. In warm areas, delay planting until winter. Bulbs in pots must not freeze.



Allow a minimum of 12 weeks for rootmaking and elongation of tops. For pots, buy varieties recommended for forcing.

Potted bulbs are ready for the shift to light and the boost to 60 degrees only after roots fill pots, tips are 3 inches tall.

for a three months' show

de Gennaro

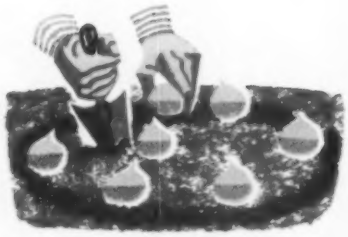
More daffodils! This time, yellow trumpets and two pots of red single early tulips produce all this gaiety when set down on a service cart among permanent house plants. Early to late March for this show, depending on varieties of bulbs planted and on the planting date. Background greenery: Kangaroo-vine, variegated rubbertree, crested fern, arrowleaf grown in totem form.

More on next page

Spring bulbs for a three months' show

March sees blue grape-hyacinths, crocus in many colors, early daffodils and tulips opening in sheltered outdoor spots. They combine delightfully with early rock-garden plants, with violas, pansies, and shrubs such as forsythia and Star Magnolia.

Groffman



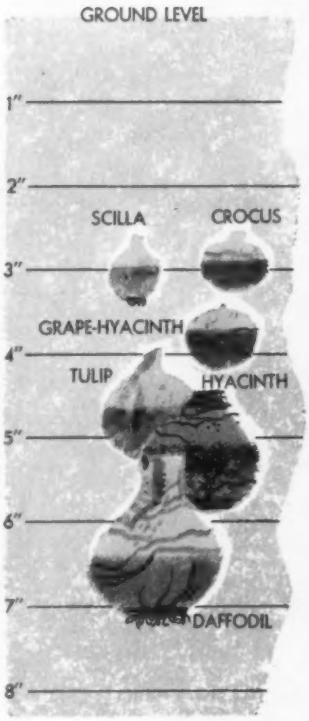
Best color effects come when bulbs of one kind are grouped. Space daffodils, tulips, and hyacinths as above.

Lift bulb as you open soil beneath it to full depth of trowel. With point up, seat with slight twist. Mound loose soil over clump. Use hands to firm.

Outdoor bulb planting simplified

Planting depths. At right is a chart ➔ for principal small and large spring-flowering bulbs when planted in a medium-heavy clay loam.

Cover a bit deeper if your soil is light or sandy—less if it's heavy. Avoid spots with poor drainage.



Hyacinths in white, red, pink, wax-yellow, lilac-blue, and rich violet can be forced to bloom indoors with daffodils and earlier tulips, or can be planted right in garden beds.

Kept in pots for easy shifting, hyacinths are very gay with red early tulips, as here. And they fill all the air around them with their clean, sweet perfume.

de Gennaro

Gottscho-Schleisner

Biggest—boldest—brightest flowers of spring can be yours if you plant this fall the bulbs of the hybrid tulips—Red Emperor (shown) and dazzling Holland's Glory opening a little later.

Late May sees the climax of tuliptime when the tallest kinds open lilylike or cup-shape blooms on stems that, given plenty of water, may reach three feet. You may have any shade of red, pink, or yellow—even smoky browns, slaty blues, purples with grapelike bloom. Or choose same wholly enchanting whites.

Malak

★★★★ FIVE STAR HOME 2810
YOU CAN BUY PLANS
SEE PAGE 148

Once around and you'll say...

"What a wonderful place to live!"

By John Normile, A.I.A.

Photographs: Hedrich-Blessing

Warm glow of welcome comes from rich, fall-blending colors of front door and flanking panels. Glass around entry brightens reception area. Rosy brick, redwood are topped by bold white stripe of fascia. Plentiful storage (lacking in some carports) is in sturdy wall at right.

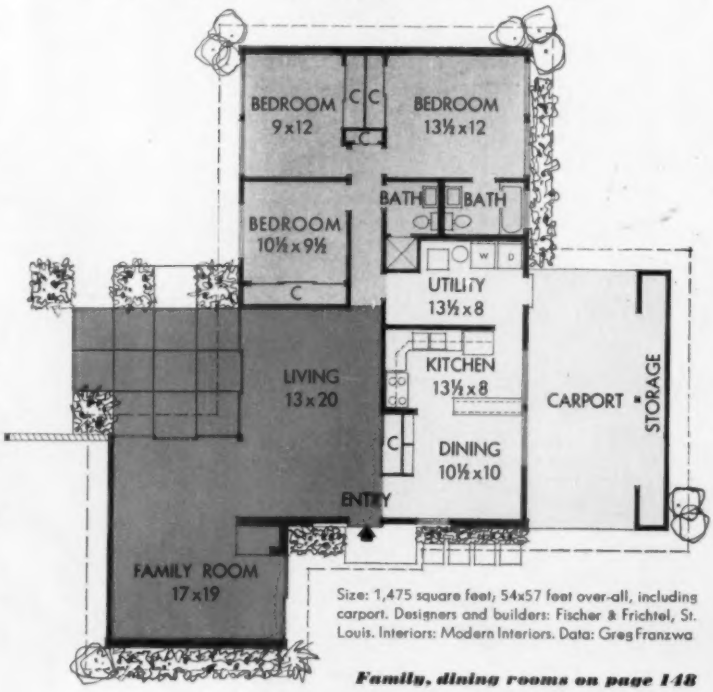
Living qualities of a home *really* stand up to be counted when shorter days and turning leaves announce the return of fall. Families used to move indoors for what amounted to hibernation. Nowadays, in such an accommodating house as this, it's a pleasure to look forward to company for football weekends, children and friends in from school, the family together for Thanksgiving, and all the happy holiday parties upcoming. What makes the difference? A floor plan that helps this handsome house fulfill the objective of a Five Star home: a wonderful place to live all year round.

Here's how the plan makes the house come alive...

Living Flexibility is its strongest feature. You can treat the living and family rooms as one spacious unit (terrace, too!); you can use the rooms as shown, or "swap" the two to enjoy a more secluded living room and more active family functions—whichever would suit you family better.

Working The kitchen's in the center, with easy access to all other working areas; adjacent utility room has a door to bedroom hall and one to carport (on rainy days utility becomes a "mud room"). Across kitchen, a wide pass-through simplifies serving to the dining room.

Sleeping Three bedrooms have that hard-to-achieve combination of adequate storage and lots of window space. Away from active areas, bedrooms are quiet for children at night. Baths could be interchanged to gain shower off master bedroom. Interior bath is brightly skylighted.



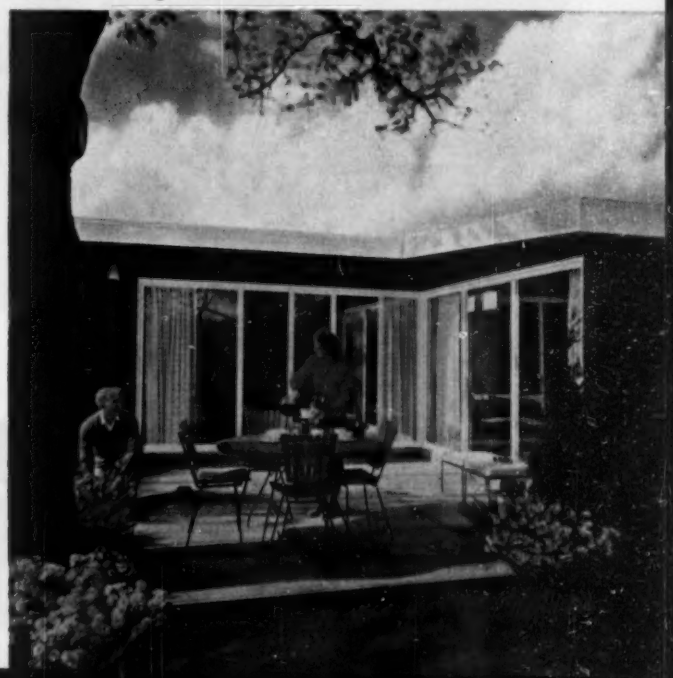
Size: 1,475 square feet; 54x57 feet over-all, including carport. Designers and builders: Fischer & Frichtel, St. Louis. Interiors: Modern Interiors. Data: Greg Franzwa

Family, dining rooms on page 148

Mighty oaks may still be tiny acorns on your lot. But enjoyable terrace can be yours—minus raking! House gains long look with low-pitched roof and horizontal siding. Brick end walls give solid appearance, provide privacy and quiet for the sleeping wing.

From just inside the entry, guests can be guided to the living area or past it to the family room or terrace. There's a sense of division between the areas, but all three can work as one when you're entertaining a crowd. The autumn scene is subtly echoed by the interior color scheme.

Up close, you see how this delightful terrace fits between family room and living area (left). It faces south, offers extended use from early spring into Indian summer. Louvered screen (right) blocks street view, but not breeze.



Tall vases take the spotlight

A pottery cylinder, tall and slender, gives pleasing importance to a grouping of field grasses, bells of Ireland, magnolia leaves, and an artichoke bud.

→

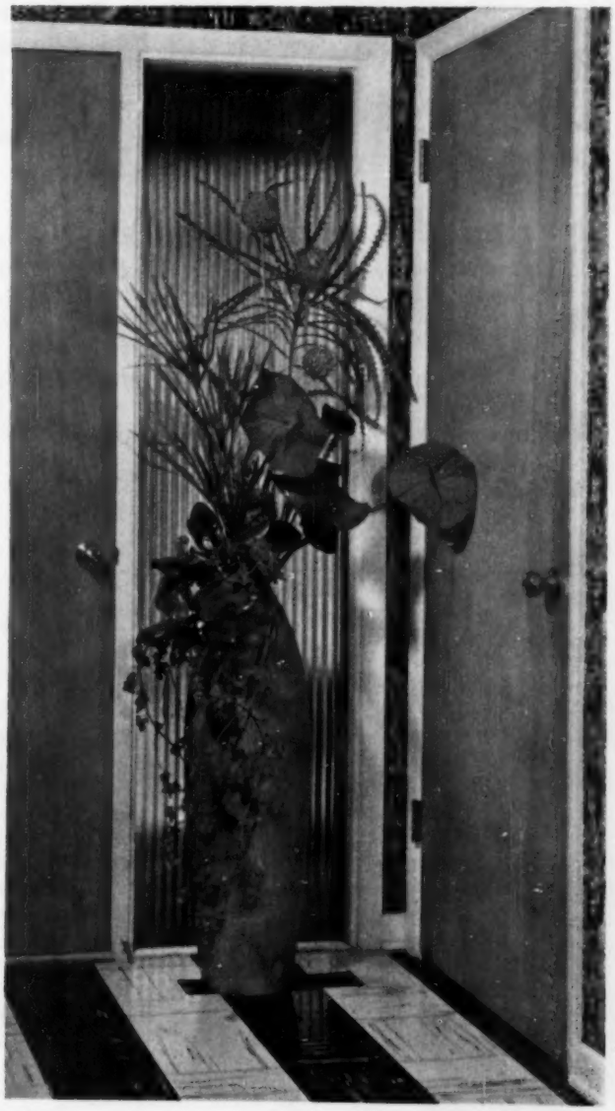
This sleek gray cat vase carries a casual bouquet of marsh grasses, cattails, and bittersweet with haughty disdain. The polished wood base adds a trim finish.

Photographs: Hopkins

By Fae Huttenlocher

FEW ACCESSORIES for the home make such a decorative accent as do the new tall vases. Dramatic and exciting in themselves, they become doubly beautiful when filled with winter arrangements. And they're available at moderate cost in almost any size, shape, or texture you may want

Exquisite simplicity makes this tall blue vase a perfect foil for an exotic show of fluffy artichoke seed balls, lotus leaves and pods.



Use a handsome floor vase to flank a doorway, glass wall panel, or shoji screen. This Ali Baba jug is filled with desert plants, lotus flowers, and bittersweet.

Unusual vases add color and interest to a fireplace ledge or corner of the room. This basket-shaped pottery design holds a winter assortment of dried sea oats, pampas grass, sheared palm leaves, yarrow, artichoke balls, kaffir corn.

LET'S HAVE NO MORE NONSENSE ABOUT Weight!

You can take two inches off your waistline in a year—and not by crash diets and violent exercise. Almost incredibly, the answer to most overweight problems is just a few less calories and a leisurely stroll!

By Patricia and Ron Deutsch

WHAT really makes you fat or thin? For generations, we've believed that some of us just naturally garnered weight. Heredity, faulty glands, or "change of life" made some of us fat, while others stayed slim. Recent studies prove such factors are rarely, if ever, significant.

"We now know that most overweight is due to two factors," says Dr. Herbert Pollack of the New York University Postgraduate Medical School and one of our leading nutritionists. "One is the fact of aging, which begins in adolescence; the other is a change in our way of living.

"We have studied the basic food needs of the body at rest. At 30, a man's basic need is 10 percent less than that of a boy of 15. And after 30, he will need 7 percent less food for each decade of life."

Fortunately, as our food needs drop, so do our appetites. But this natural control of weight is not perfect. Most of us eat slightly more than we need. And this small excess is stored by the body in the form of fat. For most people, it's less than 50 calories a day—but 50 calories that accumulate with astonishing results! In a year's time, 50 calories a day can mean three pounds of extra fat! In 10 years, eating just this minuscule excess, you could find yourself 30 pounds heavier!

The second villain of the piece—our changing way of life—is just as easily measured. Looking at the human body as an engine which takes in fuel, burns what it needs for body heat and work, and stores what is left, we can see how progress has actually created a problem.

"The farmer who once walked behind the plow using up 400 calories an hour now rides his tractor at 130 calories an hour. The housewife who used to wash clothes or scrub floors at 250 calories an hour now uses the washing machine, vacuum cleaner, or floor polisher at 120 calories an hour," writes Doctor Pollack in the Journal of the American Medical Association.

Machines do the work which used to burn our food fuel. Our smaller, one-story houses mean less walking. Even our central heating replaces the calories we once burned to keep warm.

The phenomenon of slow weight accumulation is so common that we mistake it for normal aging. At 30, a man has a little larger waistline, a fleshier face than his cousin of 20. At 40, a paunch has appeared, his legs are fat, and jowls have developed. We accept these things as inevitable when actually they are abnormal—even dangerous, or potentially so.

The death rate for obese men is 79 percent higher than for men of normal weight (according to a study of 50,000 people). The fat man is twice as likely to get diabetes and high blood pressure. He is a poor surgical risk; he is far more likely to develop arthritis or heart and kidney ailments; he is abnormally subject to cancer. Overweight women are less likely to conceive, have more complications in pregnancy, and bear fewer healthy babies. Stout women past 40 are more likely to get gallstones.

If you are 10 percent over your ideal weight (as figured roughly from a weight chart or accurately by your doctor), you are endangering your health. There's a still simpler test of overweight. Stand up and find the lowest rib at your side, then slide your hand forward about two inches and place your thumb at this point. Reach down with your forefinger, and between it and your thumb grasp a roll of flesh. If you find yourself holding a roll of flesh an inch or more in diameter, you probably need to reduce. If the roll is larger than that, you are probably on your way to extreme overweight. The fat in this area is a good indicator of the extent of fat on your entire body.

Now as doctors understand the reasons for overweight, they know how to control it—*for the same factors which make us fat can make us thin.*

Research confirms what common sense has shown. If you stop eating an extra 25 calories or so a day, you'll stop gaining weight. And if every day you cut 50 calories, you'll lose weight as fast as you were gaining it before!

This idea is almost as simple in practice as in theory. "A person who is grossly fat," says Doctor Pollack, "may need a more strict diet, medically supervised. So may persons with certain diseases. But most Americans should be able to manage their weight simply by making small adjustments in their usual eating habits."

How can you do this? First, find out how much you weigh above your ideal weight. Then decide how fast you can safely lose the extra pounds. Most experts feel that 10 to 12 pounds is enough for anyone to lose in one year without the approval and guidance of a physician.

Unless you are 20 percent or more overweight, it is safer to lose weight slowly. A slow, steady loss of weight is more practical, too. For example, a woman will not have to make sudden changes in her wardrobe.

"Unfortunately, most people who decide to lose weight are in a hurry," says Dr. Norman Jolliffe, Director of the Bureau of Nutrition of the New York City Health Department. "We have seen hundreds of people at our clinic who tried to diet drastically by living entirely on grapes and cottage cheese. These crash diets can be dangerous to health and never really work. ('On-Off Dieting Can Be Dangerous' appeared in *Better Homes & Gardens*, February, 1957.)

"First, it is a rare person who will stick to such a diet. Second, even if he does, he develops a deep hunger for other foods. He is likely to regain weight as fast as he lost it. Then, since he has not changed his basic pattern of eating, he goes back to his slow weight accumulation."

Says Dr. Horace Getz, president of the Greater Los Angeles Council on Nutrition, "The drastic, unbalanced diet is unsound. Any sharp deviation from lifetime eating habits is going to be felt physically, the more so the older we get. High blood pressure is a possible result of crash dieting, especially in the older person."

Examine your eating habits, noticing which are the high-calorie foods you *always* eat. The important thing is not to *overeat*, but to establish a balanced, nutritionally sound diet with plenty of proteins, minerals, vitamins.

Suppose you drink two 8-ounce glasses of whole milk daily. By substituting one glass of skim milk or buttermilk for one of whole milk, you'll eliminate 80 calories a day from your diet. And with half the calories of whole milk, this exchange will give you a year's weight loss of about seven pounds.

The idea is to make the program easy. If, for example, you have a couple of doughnuts with your coffee every day, try to get by with just one doughnut a day. It will mean two pounds lost in a year. If you're a staunch potato eater, eat only half a portion of those calorie-rich French fries twice a week. In a year, you'll lose three pounds. Substituting mashed potatoes for hash-browns once a week could save you four pounds annually. The possibilities for such small, easy changes are endless.

It's not necessary to give up any food entirely if you make moderation your watchword at the dinner table. And be careful of compensating—eating an extra biscuit at night after you've avoided a second slice of toast in the morning. Sugar is not the villain many people think it is. Foods rich in fats have far more calories.

How do you know if you're succeeding? Weigh yourself daily, always at the same time. (Doctors suggest just before breakfast.) Don't be disturbed by daily fluctuations. If your weight hovers at about 150 and you're trying to lose 12 pounds in a year, in a month the point should vary around 149. In three months, there should be little question about failure or success. Failure probably means you're making up for the food you cut with something equally high in calories.

Don't worry (too much) about holiday meals. And don't be a martyr if your [*Turn to page 155*

Recent medical research offers some surprising new facts about weight. Check your knowledge with the statements below. Are they true or false?

1 ***To lose weight, stop eating high-calorie foods entirely***

2 ***Overweight is a national health problem because most Americans gorge themselves***

3 ***Exercise burns calorie too slowly to help***

4 ***Some people can't help it; they inherit the tendency to be fat***

5 ***Glandular disturbances and/or "change of life" cause much of our overweight***

6 ***Most overweight Americans are emotionally disturbed and overeat to release tension***

7 ***30 minutes of arm exercises will burn more calories than 30 minutes of walking***

8 ***A crash diet will solve your weight problem if you have the will power to stay on it***

9 ***You can reduce by cutting down on the use of salt***

10 ***Two good ways to lose weight easily are by massaging and sweating off pounds***

Drawings: R. J. Davidson

According to the experts, all of these statements are false!

Make mine home-style steak

RICH FLAVORED? You bet! Tender? Cuts with a fork! Here we tell you how to cook three thrifty beef steaks that can give a T-bone competition! And here's what to eat with 'em

By Elizabeth Wood

Swiss Steak

Up by the red coffeepot. Pizza sauce is the new seasoning trick—

- ⅓ cup enriched flour
- 2 teaspoons salt
- ¼ teaspoon pepper
- 2 pounds round or chuck steak, 1 inch thick
- 3 tablespoons fat
- 1 8-ounce can (1 cup) seasoned tomato sauce
- 2 5½-ounce cans (1⅓ cups) pizza sauce
- 1 medium onion, sliced

Combine flour, salt, and pepper; pound into steak. Brown *slowly* on both sides in hot fat. Pour tomato sauce and pizza sauce over meat. Top with onion slices. Simmer uncovered 10 minutes. Now cover and bake in oven-going skillet or large casserole in moderate oven (350°) 1 hour or a little longer, until the steak is fork-tender. Makes 6 servings.

Baked Potatoes: Scrub baking potatoes. For crunchy skins, bake as is; for soft skins, rub with fat. If potatoes are small, place in oven at same time as Swiss Steak; if medium, start baking 15 minutes ahead. When spuds are done, roll gently under hand to make mealy inside. To keep mealy, immediately cut crisscross in top of each with *fork;* press on ends, pushing up to fluff. Drop in pat of butter. **Note:** Here potatoes share the oven with meat at 350°. If baking potatoes alone, bake them in hot oven (425°) 40 to 60 minutes, depending on size.

Oven Takes Over

Swiss Steak With Onion Rings

Baked Potatoes

Coleslaw **Oven Garlic Toast**

Fruit Bowl with Brownies

Steak 'n Potatoes

In yellow electric skillet. Cold snap predicted? Fix this heartwarmer—

- 1½ pounds round steak, ½ inch thick
- ¼ cup enriched flour
- 2 teaspoons salt
- ¼ teaspoon pepper
- 2 tablespoons fat
- 1 can condensed beef broth

• • •

- 4 medium potatoes, pared, cut in ¼-inch slices
- 2 medium onions, thinly sliced

Cut steak in serving-size pieces. Combine flour, salt, and pepper; coat the meat with flour mixture. In skillet, brown meat *slowly* in hot fat—this should take 20 to 30 minutes. Add the broth. Cover skillet tightly and simmer (*don't boil*) 30 minutes or until almost tender. (Add a little water if needed.)

Place potato and onion slices over the meat. Season vegetables with salt and pepper. Cover tightly and cook *slowly* about 35 minutes longer or until potatoes are done. Snip parsley atop for bright green trim. Makes 6 servings. **Tasting-Test Kitchen note:** When you're using an electric skillet, follow the manufacturer's directions as to correct temperature settings for browning and simmering the meat.

Honey Whipped Cream: As a topping for warm gingerbread squares, sweeten whipped cream with honey—1 tablespoon honey to 1 cup heavy cream. For added spice: Sprinkle with bits of candied ginger.

Plain Feasting

Skillet Steak 'n Potatoes

Buttered Whole Carrots

Waldorf Salad

Gingerbread Whipped Cream

Photograph: Allen Snook

Minute-steak Rolls

Whirligig on platter. That mushroom filling has the best flavor blend—

- 6 minute steaks
- 1 3-ounce can (⅔ cup) broiled chopped mushrooms
- 1 cup chopped parsley
- ¾ cup chopped onion
- 1 cup shredded or grated Parmesan cheese
- Salt and pepper
- 2 tablespoons fat
- 1 can condensed consomme
- 2 tablespoons cornstarch

Line up steaks ready to fill. Drain mushrooms, reserving the liquid. Sprinkle chopped mushrooms, parsley, onion, and cheese over steaks; season lightly with salt and pepper. Starting at narrow end, tightly roll up each steak; fasten with toothpicks. Brown steak rolls *slowly* in hot fat in skillet. Add consomme.

Cover; simmer 30 minutes or till tender. Remove steaks to hot platter. Combine cornstarch and reserved mushroom liquid; stir into gravy in skillet; cook, stirring constantly, till mixture thickens. Spoon gravy over meat rolls and sprinkle with additional grated Parmesan cheese. Garnish platter with tomato wedges and celery leaves. Makes 6 servings.

Green Beans with Almonds: Cook ⅓ cup slivered blanched almonds in ¼ cup butter or margarine till golden; add 1 tablespoon lemon juice and ½ teaspoon salt. Pour over 4 cups hot canned or cooked green beans.

Company Will Like

Minute-steak Rolls

With Mushroom Filling

Green Beans with Almonds

Italian Salad **Pickled Peppers**

Apple Pie with Cheese

Let's have meat loaf

NOTHING EVERYDAY about this trio of meat loaves. When it comes to stick-to-the-ribs fare the whole family likes, they give other meals a run for the money. Each loaf is moist and tender, temptingly seasoned. Try them! →

Doubly Good!

Twin Meat Loaves
Candied Acorn Squash
French-fried Onion Rings
Sunny Slaw Corn Muffins
Raisin-filled Baked Apples

Twin Meat Loaves

Up by the corn muffins. A chili-sauce jacket adds color and tang—

- 1 pound ground beef
- ½ pound ground pork
- ½ pound ground veal
- ⅓ cup chopped onion
- 3 tablespoons finely chopped celery
- Seasonings (below)
- 4 slices soft bread, cubed
- 1 cup warm milk
- 2 eggs
- Chili Topper

Thoroughly mix beef, pork, and veal. Add chopped onion and celery. Stir in seasonings: 2 teaspoons salt, ½ teaspoon poultry seasoning or sage, ¼ teaspoon dry mustard, ¼ teaspoon pepper, 1 tablespoon Worcestershire.

Soak cubed bread in milk; add eggs; beat with rotary beater. Combine meat and egg mixtures. Form in 2 loaves. **Chili Topper:** Roll loaves in ½ cup fine dry bread crumbs. Place in greased shallow baking pan or jelly-roll pan. Spread ¼ cup chili sauce over each loaf. Pour ½ cup boiling water around loaves. Bake in moderate oven (350°) 1 hour. Drizzle chili sauce over tops. Makes 8 to 10 servings.

Sunny Slaw: For dressing, combine ⅓ cup vinegar, ¼ cup sugar, ¼ cup salad oil, 2 teaspoons salt, 1 teaspoon grated onion. Pour over 6 cups chilled shredded cabbage; toss. Heap slaw in salad bowl, border with 1 cup crisp shredded carrots. Makes 6 to 8 servings.

Homespun Dining

Favorite Beef Loaf
Creamy Scalloped Potatoes
Herbed Tomatoes
Celery Sticks Pickles
Hot Fudge Sundaes

Favorite Beef Loaf

On wood platter. Easy! Tasty! This loaf is table-ready in an hour—

- ⅔ cup fine cracker crumbs
- 1 cup milk
- • • •
- 1½ pounds ground beef
- 2 beaten eggs
- ½ cup chopped onion
- 1 teaspoon salt
- 1 teaspoon monosodium glutamate
- ½ to ¾ teaspoon ground sage or poultry seasoning
- Dash pepper

Soak cracker crumbs in milk; add meat, eggs, onion, and seasonings; mix well. Shape in loaf on shallow baking pan or jelly-roll pan. Bake in moderate oven (350°) 45 to 50 minutes. Garnish with green pepper and onion rings. Makes 8 servings. **Tasting-Test Kitchen note:** If you prefer, lightly pack meat mixture into an 8½x4½x2½-inch loaf pan.

Creamy Scalloped Potatoes: Thinly slice 8 pared potatoes (2 quarts sliced); chop ¼ cup green pepper; mince ¼ cup onion. In greased 11x7x1½-inch baking dish or 2-quart casserole, alternate layers of potatoes with green pepper and onion. Combine 1 can cream of mushroom soup, 1 cup milk, 2 teaspoons salt, dash pepper; pour over potatoes.

Cover; bake in moderate oven (350°) 45 minutes. Then remove cover and bake 20 to 30 minutes longer or till potatoes are tender and delicately browned. Makes 8 servings.

Photograph: Allen Snook

Pretty Delicious

Glazed Ham-loaf Ring
with Mustard Hot Sauce
Baked Onions Buttered Peas
Jellied Peach Salad
Date-Nut Torte

Glazed Ham-loaf Ring

Left corner. No plain fare! The sauce and glaze add gourmet flair—

- 1½ pounds ground ham
- 1¼ pounds ground fresh pork
- 1½ cups soft bread crumbs
- ½ cup chopped onion
- 2 beaten eggs
- ½ cup milk
- • • •
- 1 recipe Sweet-sour Glaze
- • • •
- 1 recipe Mustard Hot Sauce

Thoroughly combine meats, crumbs, onion, eggs, and milk. Mold by pressing mixture into a lightly oiled 6½-cup ring mold; invert on shallow baking pan and remove ring mold. Bake in moderate oven (350°) *1¼ hours in all.*

At the end of 45 minutes' baking time, brush loaf with **Sweet-sour Glaze:** Blend ½ cup brown sugar and 1 tablespoon prepared mustard; stir in 2 tablespoons vinegar and 1 tablespoon water. Continue baking loaf till done, basting with glaze 3 or 4 times. Serve with Mustard Hot Sauce. Makes 10 to 12 servings.

Mustard Hot Sauce: In jar, mix ½ cup dry mustard and ½ cup vinegar; cover, let stand overnight. In top of double boiler, beat 1 egg; stir in ⅓ cup sugar, dash salt, and mustard mixture. Cook over *hot* (*not boiling*) water, stirring constantly, till mixture thickens slightly and coats spoon. Cool. Before serving, add mayonnaise—about half and half.

BREADS OF ROME

Bread boy on way to hotels pedals past old Roman wall.

Small loaves of bread ride into the oven single file.

ONE OF THE DIFFERENT things about Rome aside from the Seven Hills is the look and taste and texture of the breads. These close cousins of French bread are baked in special ovens for wonderful crustiness. Although breads made at home may not be quite as crusty as those along the Appian Way, these recipes help you bake the kind reputations are built on. We even give a quick version of Italian bread using hot-roll mix!

Photographed in Rome by Lee Thody

This handsome Neapolitan loaf is crisp-crusted, airy inside. Butter the husky slices, eat with salami—good lunch!

→

Window-shop for bread at the Panificio Roma

You'll be amazed at the variety—round loaves, long loaves, hard rolls, bread sticks. Folks often select a few freshly baked rolls and enjoy them with a cup of fancy Italian coffee or hot chocolate at a nearby sidewalk cafe.

Mr. Palumbo, renowned baker, designs rolls for many large hotels in the fashionable Via Veneto area. Some of his artistry is shown here and in the basket pictured far left.

Been to Rome? If so, we bet you'll spot rolls that "belong" to your hotel—each one has its own design.

Napoleon's sister married an Italian prince. Homesick for French cooking, she asked the chef to make pan-brioche.

Ever since, this light round loaf has graced elegant buffets. It's sliced thin, made into sandwiches, restacked in loaf.

How-to photographs on page 85
Recipes on page 90

These are Taralli, flavored with anise seed. A favorite midmorning or afternoon snack for children.

PRODO DIETETICI
SANDWICH
CROISSANTS PROVENZALI
PANE COMUNE

Invite folks over for food and fun

THE HAPPY KNACK of setting a party mood is this easy: Offer your guests something exciting to eat that's deliciously different. And add a bit of whimsey in the decorations to start the chatter—like demure funny faces on big frilly chrysanthemums for Halloween!

Spice cake and cider

Could be for after the game —football or bridge. Or dessert to top off supper.

Spice Layer Cake (from mix or recipe) is blanketed under luscious Brown-sugar Frosting, circled with walnuts and candy corn.

Between layers is a wide ribbon of Date-Nut Filling. With cake, pass mugs of fragrant Hot Mulled Cider. Mums sport black paper eyes and mouths. Noses can be gumdrops. Tape 'em on fine wire or hairpins and poke gently into posies.

←

By Myrna Johnston

Simply scrumptious chicken supper

A good time is cooked up right in the seasoning of Gold Coast Chicken—it tastes that wonderful! Serving-size pieces of chicken and delicate white asparagus tips are sauced in a butter-and-mushroom gravy that's spiked with lemon and capers.

The twist of lemon peel atop is pared in apple fashion, cooks in the sauce. Team chicken with Fluffy Rice and condiments: nippy chutney, crisp sweet pickles, orange slices. Toss a salad.

Recipes on page 116

Photographs: Allen Snook; Kuoni
Accessories by Fae Huttenlocher

Gay and comfortable best describe this kitchen eating area—with a view of fireplace and terrace (see plan). For simple upkeep, laminated plastic was used on table top, washable vinyl for chair upholstery, fiberglass for curtains. Wallpaper is protected with spray plastic. Gas built-ins and cabinets make pleasant background.

Family kitchen with a theme

The style's Empire—formal, yet a dream to keep up!

A DIFFERENT kitchen look will be your reward if you theme it. Here's Empire in a kitchen that's unusual, practical, colorful, gracious—enough to make any woman feel like an empress. Walls, curtains, accessories, and furniture carry out theme; appliances and cabinets are modern, still blend nicely. Take your pick of decorating styles—French or Italian Provincial, Scandinavian, Colonial. Remember to use fussless materials

Take-it-easy side of kitchen gets big family workout. Wall-hung desk puts planning "tools" at Mom's fingertips. Small sofa in front of two-way fireplace is perfect spot for Dad to relax after work.

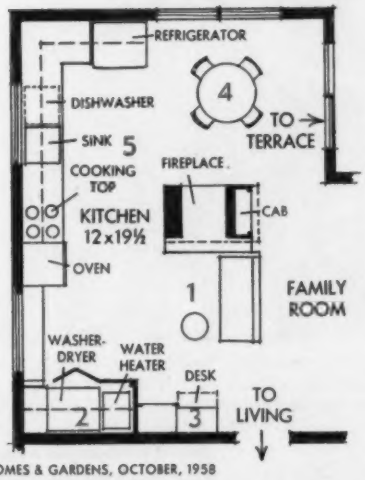
Orange and white doors hide utility closet and laundry center, give interesting and tidy look to family kitchen. Shallow cabinets next to the oven are inverted wall units, store games and toys.

Photographs: Hedrich-Blessing. Designer: Ving Smith

By Anne Anderson

Beautifully dressed, family kitchen beckons attention and attendance. Billy, Kathleen, and Dad are close, yet away from Mom's work center.

Yellow cabinets and gas refrigerator add sunny note to Empire theme. Fireplace is faced with marblelike laminated plastic to carry out decor. Intriguing wallpaper panel over mantel, matches wallpaper border on soffit. No reason why kitchen shouldn't be as pretty as rest of house.

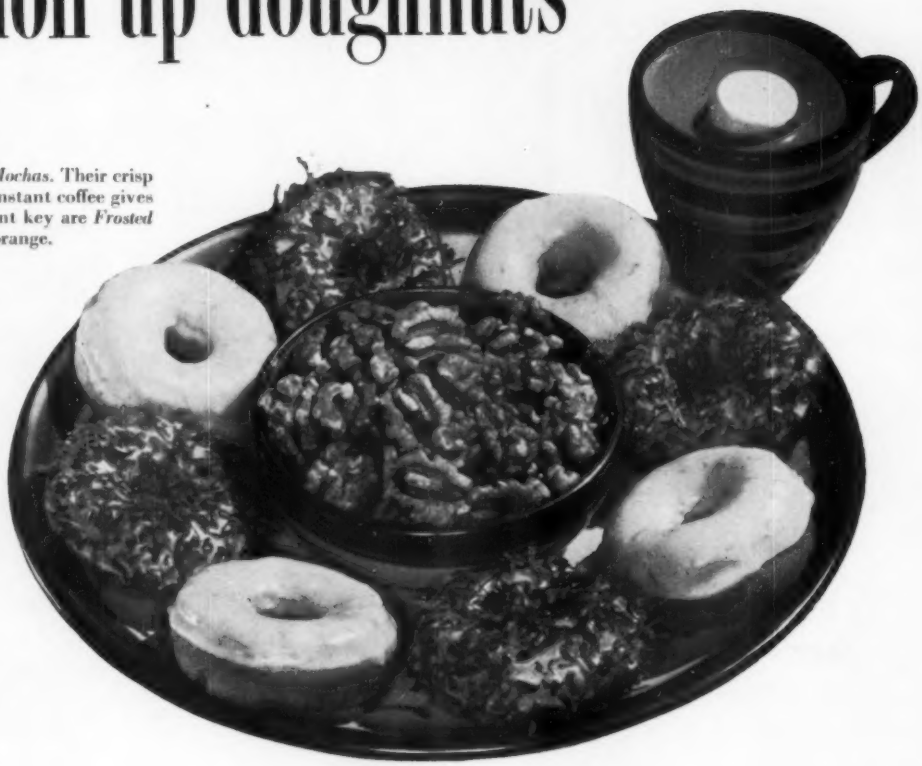


Planning netted five areas in one kitchen

Space 12x19½ feet houses (1) take-it-easy center (2) laundry corner (3) planning niche (4) eating area (5) kitchen proper—bonuses for advance planning. See how all are separated in one open room. Steel cabinets have removable wood doors, clean easily.

More IDEAS on page 122

How to doll up doughnuts



Doughnut-duet platter. The dusky ones are *Shaggy Mochas*. Their crisp coconut jackets are anchored with a confectioners' icing. Instant coffee gives the coconut luscious flavor, rich brown color. In a different key are *Frosted Doughnuts*—they're dipped in creamy icing spiked with orange.

Peach "Shortcake"—an elegant dessert that's easy. Spoon sweetened whipped cream over each doughnut. Add a perfect peach half, then more whipped cream. For a spicy surprise, sprinkle with bits of candied ginger. Perch a maraschino cherry tiptop.

Plain doughnuts go fancy topped with frosting and nuts or fruit and whipped cream. These start with a package of cake-type doughnuts from the store

Photographs: Mike Nelson

Rocky-road Rings. We bet dollars to doughnuts you'll have these often. For the simple frosting, melt ½ cup semisweet chocolate pieces in double boiler. Dip tops of 8 doughnuts in the melted chocolate, then in coarsely broken California walnuts.

Apricot Split-ups. These jiffy little breakfast "hot breads" are a good encore for day-old doughnuts. Split doughnuts in half. Broil cut side down, 3 to 4 inches from heat, ½ to 1 minute. Spread cut surface with apricot jam and sprinkle with broken walnuts or pecans. Return them to broiler till jam is bubbly.

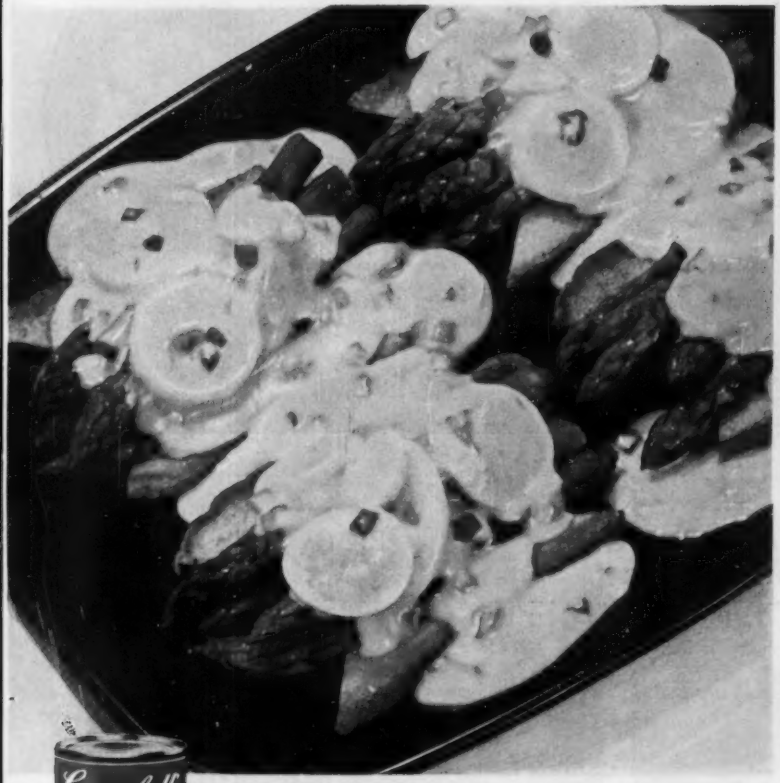
More recipes on page 130

EGGS

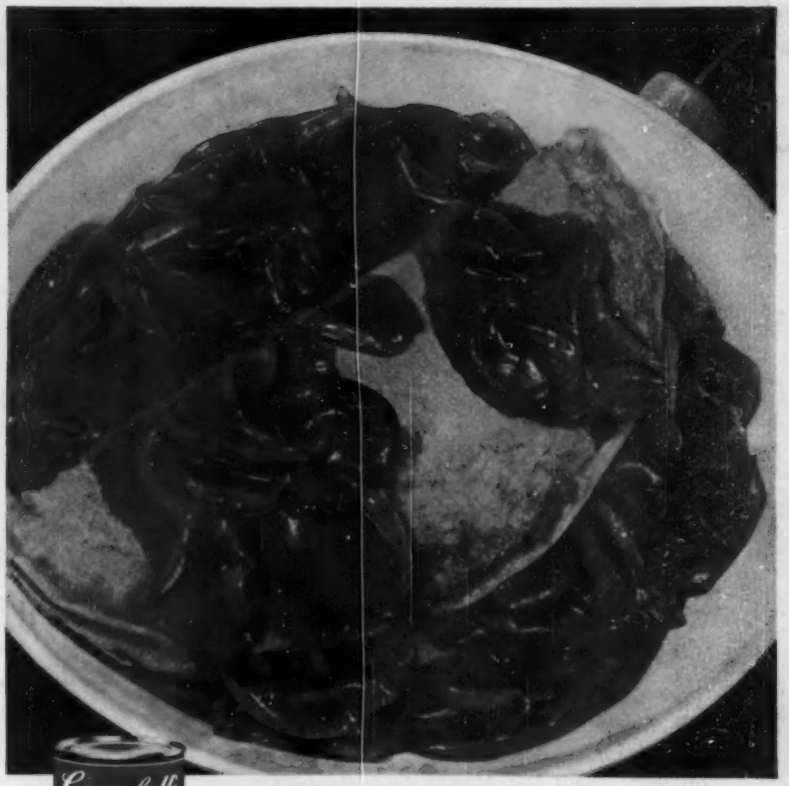
—souper special!

Souper special *flavor* — because soups give eggs lots of bright and lively tastes. Soups also give you *perfect* cooking sauces *everytime*. They're quick and easy, too! When you next cook eggs, make them new, make them different, make them with Campbell's. Here are 3 ways!

For brunch! Souper special eggs with Cream of Celery Soup. Cook 2 tbsp. chopped onion in 2 tbsp. shortening; add 1 can Campbell's Cream of Celery Soup, ⅓ cup milk, dash Tabasco; heat. Meanwhile, poach 6 eggs. Toast 3 split English muffins. Place slice of process cheese on each; broil to melt cheese. Top with eggs; pour on sauce. Garnish with parsley. 6 servings.



For lunch! Souper special eggs with Cream of Mushroom Soup. Mix 1 can Campbell's Cream of Mushroom Soup, ½ cup milk, 2 tbsp. chopped pimento, 4 sliced hard-cooked eggs. Heat; stir. Cook 1 lb. asparagus (or 1 pkg. frozen). Cut 2 slices white bread into 4 triangles each; fry in 2 tbsp. shortening (dash of thyme if you like). Top with asparagus; pour on sauce. 4 servings.



For supper! Souper special omelet with Tomato Soup. In 2 tbsp. butter, cook till tender ⅔ cup each sliced green pepper and onion. Stir in 1 can Campbell's Tomato Soup, ¼ cup water, 1 tsp. vinegar. Simmer about 5 min.; stir. Meanwhile cook an 8-egg omelet; pour sauce in omelet's center; fold over; top with more sauce. 4 generous, delicious servings.

Good cooks cook with *Campbell's Soups*

Peas Indienne . . . inspired by the Orient for adventurous tastes, and so easy with Del Monte Peas

Whether you try them in an exotic dish like this, or just hot, buttered and delicious, there's nothing ordinary about DEL MONTE *Early Garden* Peas!

They're better peas, better grown. They're all selected for flavor and tenderness. And you get the smaller, sweeter peas combined with the richer-tasting, larger ones – in a happy natural flavor blend that's characteristic of a batch of fresh peas you'd shell and cook yourself.

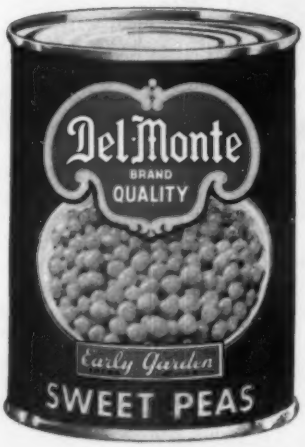
This kind of flavor and tenderness makes the convenience of canned peas a complete joy. Taste DEL MONTE *Early Garden* Peas – you'll see!

PEAS INDIENNE

- 2 tablespoons butter or margarine
- ¼ to ¾ teaspoon curry powder, according to taste
- ½ to ½ cup salted peanuts, chopped
- 1 can (17 oz.) DEL MONTE Brand *Early Garden* Peas

Melt butter or margarine. Mix in curry powder, add peanuts; sauté 2 min. Add well-drained DEL MONTE Peas and mix carefully with a fork till peas are hot. (Be sure to use a light hand—remember, **all** these peas are tender!) Serves 4. Here we've shown Peas Indienne served in individual covered lacquered wooden bowls to keep them hot – with tiny roasted chickens and rice garnished with DEL MONTE Spiced Peaches. Also delicious to serve with fried chicken, meats or fish.

Del Monte® Peas



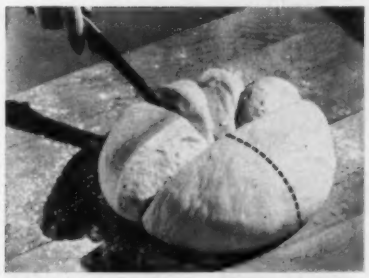
Breads of Rome

Begins on page 76

ITALIAN breads take only a few simple ingredients. For the shapes shown here, use Oil Roll recipe, page 93. For loaf how-to pictures, see page 86; bread sticks, page 90

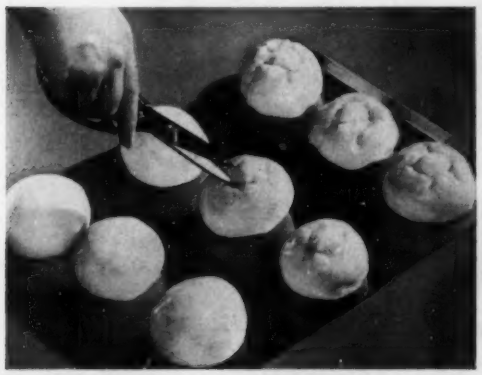
Good long kneading is what gives Italian breads their light texture and typical flavor. And the dough should be so stiff that you have to *knead in* the last cup of flour. If you don't have a strong right arm, call in a neighbor or your teen-ager to take turns with you.

To knead, use a pull-and-push action with firm rocking motion, kneading with heel of hands, then folding dough toward you with curved fingers. As you knead, give dough a quarter turn after each rocking motion. Continue till dough is smooth and elastic.



To divide dough. For the Rose Rolls or Bowknots (below), cut ball of risen dough in 12 equal parts. First cut in quarters, then cut each quarter in thirds.

Photographs: Mike Nelson



Rose Rolls. Shape each piece of dough in a ball and place on greased baking sheet. Cover, let rise till double. With scissors, snip circle (¼ inch deep) in top of each roll. Then make 5 cuts radiating from circle. (Be gentle so the rolls stay puffy and light.)

Bowknots. First make 9-inch strands by rolling each piece of dough back and forth under hands, stretching and smoothing as you go. Form strand in loose knot (don't pull tight or roll will lose its figure). Cover rolls and let rise on greased baking sheet.

For these handsome shapes, start with dough rolled in rectangle

Double Crescents. Here dough is already cut in two kinds of triangles, A and B, as shown in diagram on page 93. First make a crescent from each A triangle: Beginning at narrow side, roll up loosely toward point. Place on greased baking sheet; curve ends slightly.

Make spiral from each B triangle: Again beginning at narrow side, roll up loosely (one end will be larger than other). Press spiral, large end up, to crescent. (Spiral should lean forward as above.)

Taralli. The name of this roll means that the dough is twisted. Here we show wreaths, but you can have taralli in other shapes. Rolled dough is brushed with butter, sprinkled with anise seed, cut in strips.

To twist, hold wooden spoon by the bowl and turn spoon while wrapping strip of dough loosely around handle. Then gently slip twisted dough from spoon handle. Press ends together for wreath. Brush with egg white.

How to shape loaves on next page

You wouldn't risk coffee flavor in a dirty pot

SO . . .

DON'T PUT CLEAN FOOD IN A DIRTY OVEN

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Once you've discovered the real New England home-made flavor of B&M Brick Oven Baked Beans, you'll never settle for less. Slow, day long baking with generous pieces of tender pork in a delicious brown sugar sauce gives these beans that old fashioned goodness. Serve them with B&M Corn Relish and raisin-rich B&M Brown Bread.

B&M brick oven

BAKED BEANS

SEALED OVEN-HOT IN BOTH GLASS JARS AND TINS

Burnham & Morrill Company, Portland, Maine

Breads of Rome

Continued from preceding page

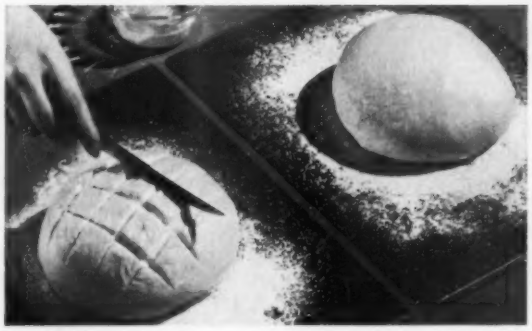
For these, use Italian Bread recipe, page 93

Plump loaves are pictured. Shape Long Loaves the same way. Roll out in rectangle.

Roll up dough as you would for a jelly roll (start at narrow side for plumps, at the long side for longies).

As you roll up dough, seal it (see picture above) at end of each complete turn by pressing with edge of hand.

For a break as in Neapolitan loaf, page 77, slash down center (picture at right).



Round Loaves. With *sharp* knife, score top: Make 4 parallel cuts across top of loaf, then make 4 crosswise cuts. The score marks should be shallow because they'll spread apart as the loaves rise. Brush tops with egg-white mixture.

Individual Loaves. Divide dough in 8 parts and round in balls. Roll each under hands until oval, pulling and rolling ends to taper. (These little loaves measure 6 inches.)

Hard Rolls. Divide dough in 12 balls or ovals. These Italian Bread rolls are firmer than the Oil Rolls. Both *delicious!*

How to shape bread sticks, page 90

"Imagine!" says Mrs. America

"Real 'yeast-riz' Pizza from Biscuit Mix!"

Mrs. America's "Pizza Pronto"

Measure into bowl **¾ cup warm water (not hot—105° to 115°F.)**

Sprinkle in . . **1 package Fleischmann's Active Dry Yeast**

Stir until dissolved

Add . . **2½ cups biscuit mix**

Beat vigorously. Turn dough onto surface well dusted with biscuit mix. Knead until smooth, about 20 times. Divide dough into 4 pieces; roll each into 8-inch circle. Place on ungreased baking sheets or in shallow pie pans. Press to make edge of circle slightly thick. Recipe also makes three 10- or 12-inch pizzas.

Mix together . . . **¾ cup chopped onion**
1 clove garlic, chopped
2 cups tomato sauce
1 cup cooked Italian sausage or chopped salami
salt and pepper to taste

Spread on dough. Top with **2½ cups grated Mozzarella cheese or 2 6-oz. packages sliced Mozzarella cheese** (cut in thin strips)

Sprinkle with . . . **1 teaspoon oregano**

Bake in hot oven at 425°F. 15 to 20 minutes until crust is brown, filling hot and bubbly. Serve immediately.

Note: If a thicker, more tender crust is desired, cover shaped crust and let rise in warm place until doubled in bulk (about 35 minutes).

Mrs. William Giesse, of Cleveland, Ohio, recently won the Mrs. America title for 1959. She's another of the many good cooks who use Fleischmann's Active Dry Yeast for speedy risings and perfect results.

"Here's the fastest, best-flavored pizza yet!" says the new Mrs. America.® "You just add yeast to biscuit mix and make yourself a real Italian pizza crust.

"Just imagine! No rising or long kneading. Hardly any measuring or fuss. Now it's so *easy* to enjoy the wonderful flavor that only *yeast* can give you.

"Just be sure to make your crust with Fleischmann's Active Dry Yeast. That's the kind prize-winning cooks like best—it's always fast rising and easy to use. And it keeps for months right on your shelf!"

®Mrs. America Inc.

The yeast prize-winning cooks prefer

ANOTHER FINE PRODUCT OF STANDARD BRANDS INC.

▲ **Cherry Casserole with White Cake Mix:** Pour cake mix batter into greased and floured 13x9½x2" pan or shallow 3-qt. casserole. Mix together two no. 303 cans red tart cherries (with juice), 1 cup sugar, ¾ tsp. almond extract, 1 tsp. red food coloring, 2 tbsp. cornstarch, and 2 tbsp. butter, melted. Pour cherry mixture evenly over batter. Bake 50 to 60 min. at 350°. Serve warm or cold with whipped cream. 15 to 18 servings.

◀ **Prune Casserole with Honey Spice Cake Mix:** Pour cake mix batter into greased and floured 13x9½x2" pan or shallow 3-qt. casserole. Sprinkle 1½ to 2 cups uncooked cut-up prunes over batter. Mix ½ cup granulated sugar, ½ cup brown sugar (packed), ½ tsp. nutmeg, and ½ tsp. cinnamon with 2 cups boiling water. Pour over batter and prunes. Do not stir. Bake 45 to 55 min. at 350°. Serve with hot Lemon Sauce: Mix 1 cup sugar and 2 tbsp. cornstarch. Gradually add 2 cups boiling water. Boil 1 min. Add 4 tbsp. butter, 2 tbsp. lemon juice, 1 tbsp. grated lemon rind. 15 to 18 servings.

▼ **Peach Casserole with Marble Cake Mix:** Spread 1 pkg. prepared vanilla pudding in ungreased 13x9½x2" pan or shallow 3-qt. casserole. Arrange no. 2½ can drained, sliced peaches over pudding. Pour cake mix batter over peaches. Bake 50 to 60 min. at 350°. Serve warm or cold with whipped cream. 15 to 18 servings.

Happy new way to bake your favorite Betty Crocker Cake Mixes—

Cake Casseroles!

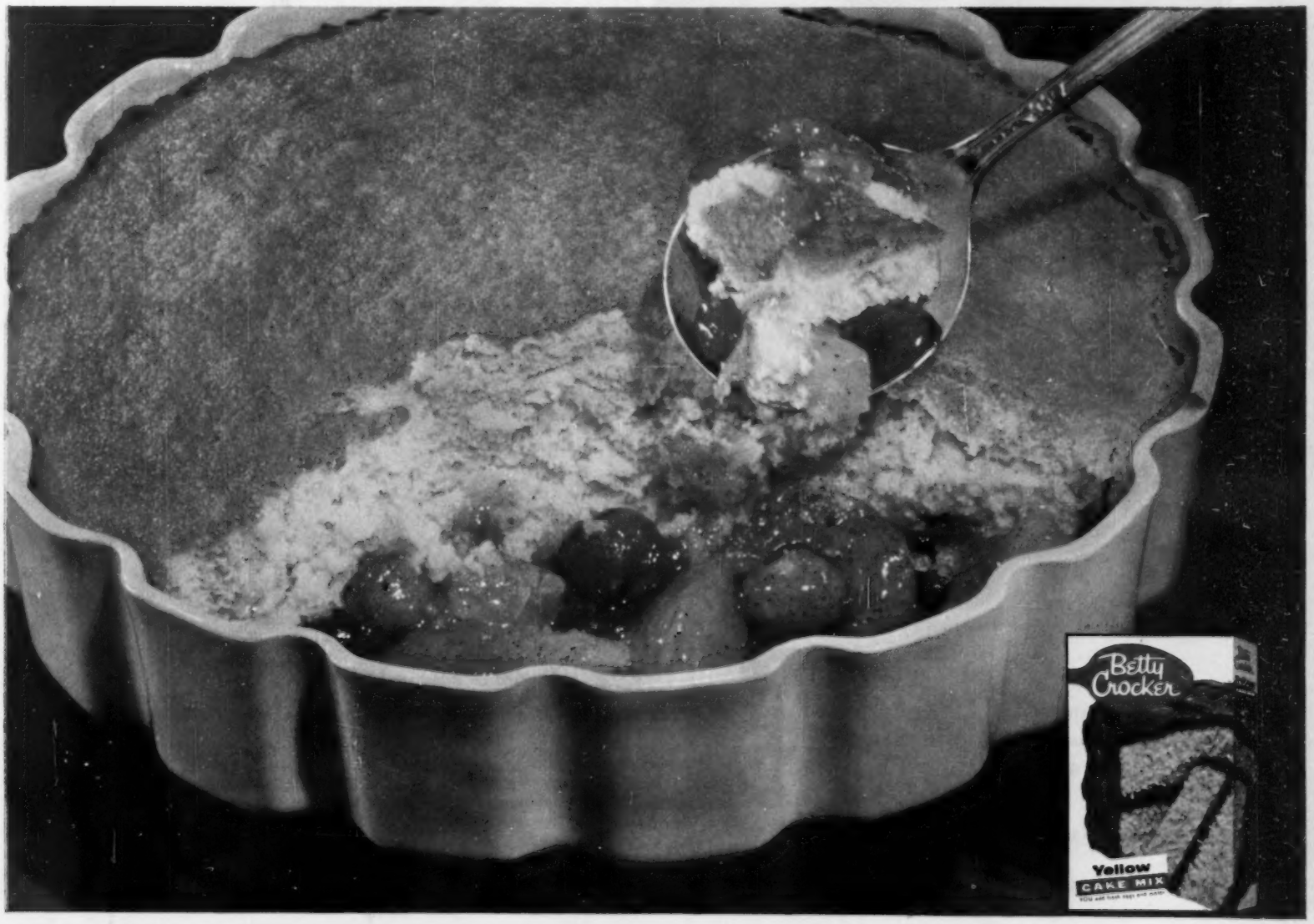
Start with a Betty Crocker Cake Mix, and you know your cake will come out light and moist and homemade-tender. Combine it with wholesome fruit—bake the two together—and you've created a brand-new dessert! A nourishing dessert, too, with all the goodness of fruit, fresh eggs, milk, and fine Softasilk Cake Flour. Serve your "creation" hot and heavenly, right from the oven, in your prettiest casserole. Someone's going to love you for this!

For the cakes you frost... Betty Crocker Frosting Mixes make perfect frostings every time.

"I guarantee a perfect* cake every time you bake cake...after cake...after cake!" Betty Crocker General Mills

*PERFECT! Yes every mix we make for you is guaranteed to come out perfect, or send the box top to Betty Crocker, Box 200, Minneapolis 40, Minn., and General Mills will send your money back.

Mixed Fruit Casserole with Yellow Cake Mix: Place drained canned Fruits for Salad (no. 303 can) in 1½-qt. casserole. Make sauce: Combine ½ cup sugar and 1 tbsp. cornstarch. Slowly add juice from fruit plus water to make 1 cup and boil 1 min., stirring. Add 2 tbsp. butter and 1 tsp. nutmeg. Pour sauce over fruit. Top with 1 cup cake mix batter. Bake 50 to 60 min. at 350°. Bake rest of batter in 9" sq. pan 30 to 35 min.



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It saves you money . . . saves you work, actually helps your dishwasher do a better job for you because its exclusive formula washes so clean, rinse water slips off in sheets!

Here's the way to obtain the results you've always wanted . . . and isn't it great to know it's so economical, too!

America's most economical dishwasher detergent

ELECTRA-SOL

Another famous product of Economics Laboratory, Inc., St. Paul, Minn.

Breads of Rome

Continued from page 86

Italian Breads Sticks—recipe on page 93

For easier handling, you refrigerate kneaded dough 4 hours or overnight. Divide dough in 12 equal parts—picture on page 85 shows how. Roll each under hands into pencil-like strand, 14 to 16 inches long (about ½ inch in diameter). Smooth each strand as you work.

Line up strands on greased baking sheet; brush with mixture of beaten egg white and water. When bread sticks have risen, brush again and sprinkle with coarse salt. Bake till crusty and brown.

Italian bread know-how

▶ For light loaves and rolls, take care not to flatten or drive air out when slashing tops before baking—be extra gentle if bread has already risen. *Sharp* knife helps!

▶ For crackled top crust, cool baked loaves, rolls, bread sticks in a draft. You can hear crust crackle!

▶ Eat Italian breads while fresh! Because they are made with water and have little or no fat, they dry out fast. However, bread sticks are dandy keepers.

Italian Bread (*Pane Italiano*)

We think you'll be thrilled with these light loaves and rolls. The crust is wonderfully crisp, although perhaps not as thick as if baked in an Italian brick oven—

2 packages active dry yeast
or 2 cakes compressed yeast
2½ cups water
1 tablespoon salt
7¼ to 7¾ cups sifted enriched flour

• • •

Yellow corn meal

• • •

1 slightly beaten egg white

In large mixing bowl, soften active dry yeast in *warm* water or compressed yeast in *lukewarm* water. Stir in *2 cups* of the flour; beat well. Add salt. Then stir in *about 4½ cups* of remaining flour. (Dough should be stiffer than for ordinary bread.) Turn out on lightly floured surface. Cover; let rest 10 minutes. Knead *15 to 25 minutes* or till very elastic, kneading in remaining *¾ to 1¼ cups* flour. (The longer kneading time develops gluten more, makes a more typical Italian bread.) Place dough in lightly greased bowl, turning once to grease surface. Cover; let rise in warm place till double (about 1½ hours). Punch down; let rise again till double (about 1 hour). Turn out on lightly floured surface. Divide in half and form each part in ball. Cover; let rest 10 minutes.

Shape (directions at end of recipe). Place on greased baking sheets sprinkled with corn meal (gives crunchy bottom crust). Add 1 tablespoon water to egg white; brush over top and sides of loaves. Cover with damp cloth, but don't let it touch dough. (Make tent by placing cloth over tall tumblers.) Let rise in warm place till double (1 to 1½ hours). (When ready to bake, place large shallow pan on lower rack of oven; fill with boiling water. This makes crust crisper.)

Bake large loaves (Long, Plump, or Round) in moderate oven (375°) till light brown, about 20 minutes; brush again with egg-white mixture. Continue baking about 20 minutes longer or till nicely browned and done. Cool.

Bake small breads (Individual Loaves and Hard Rolls) in hot oven (400°) 15 minutes. Brush again with egg-white mixture. Continue baking 10 to 15 minutes or till done. Cool.

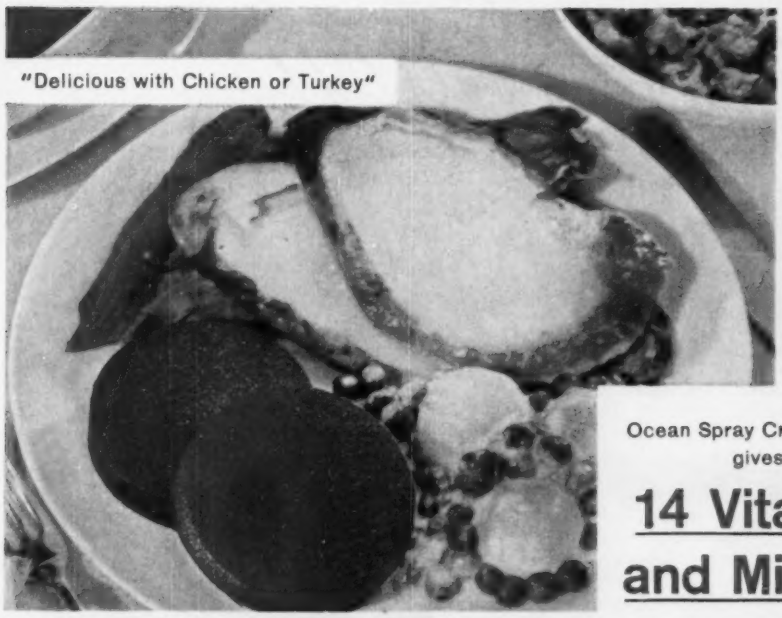
Recipe makes 2 Long Loaves; *or* 2 Plump Loaves; *or* 2 Round Loaves; *or* 8 Individual Loaves; *or* 12 Hard Rolls.

Long Loaves: Roll each half of dough in 15x12-inch rectangle, about ¼ inch thick. Beginning at long side, roll up tightly, sealing well as you roll (see picture, top of page 86). Taper ends. Place each loaf diagonally, seam side down, on baking sheet pre-

[*Turn to page 93*

It's the natural mate for every meat...

Ocean Spray Cranberry Sauce!

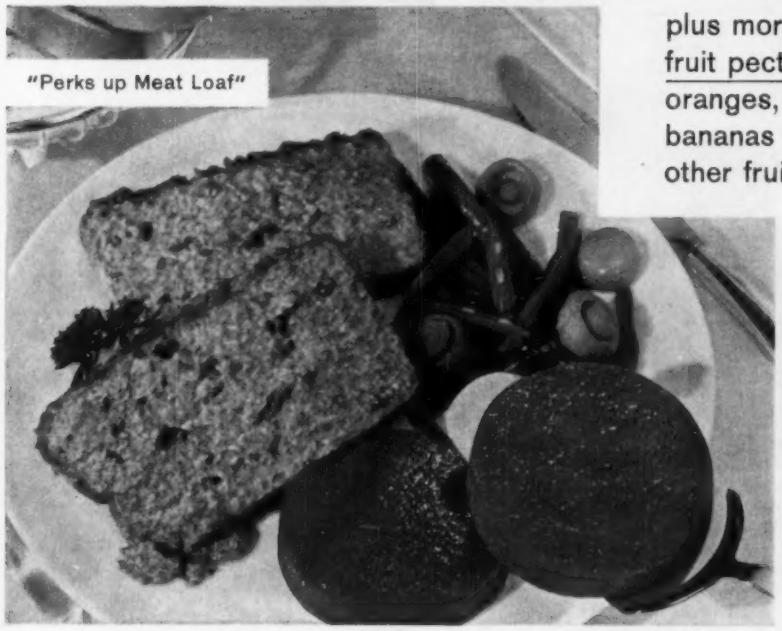

"Delicious with Chicken or Turkey"

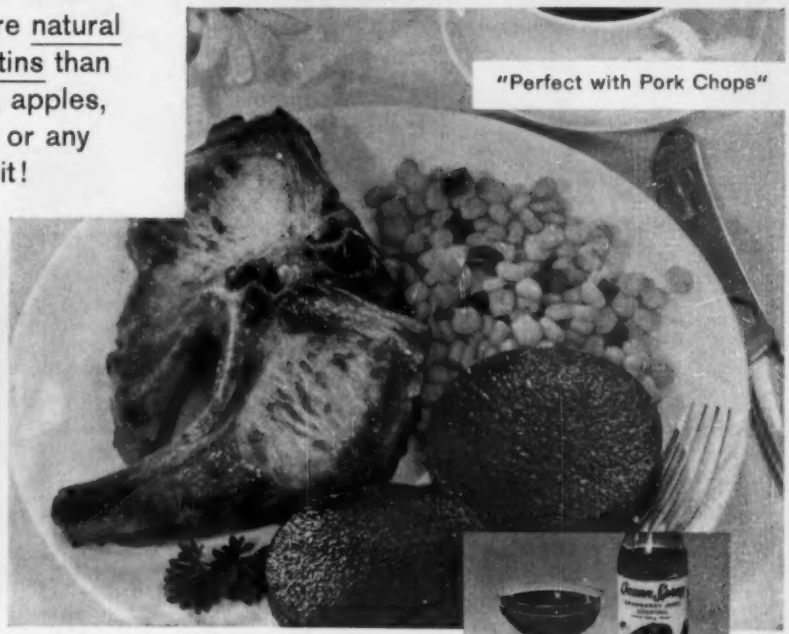
"Tempting with Ham Steak"

Ocean Spray Cranberry Sauce gives you

14 Vitamins and Minerals

plus more natural fruit pectins than oranges, apples, bananas or any other fruit!


"Perks up Meat Loaf"

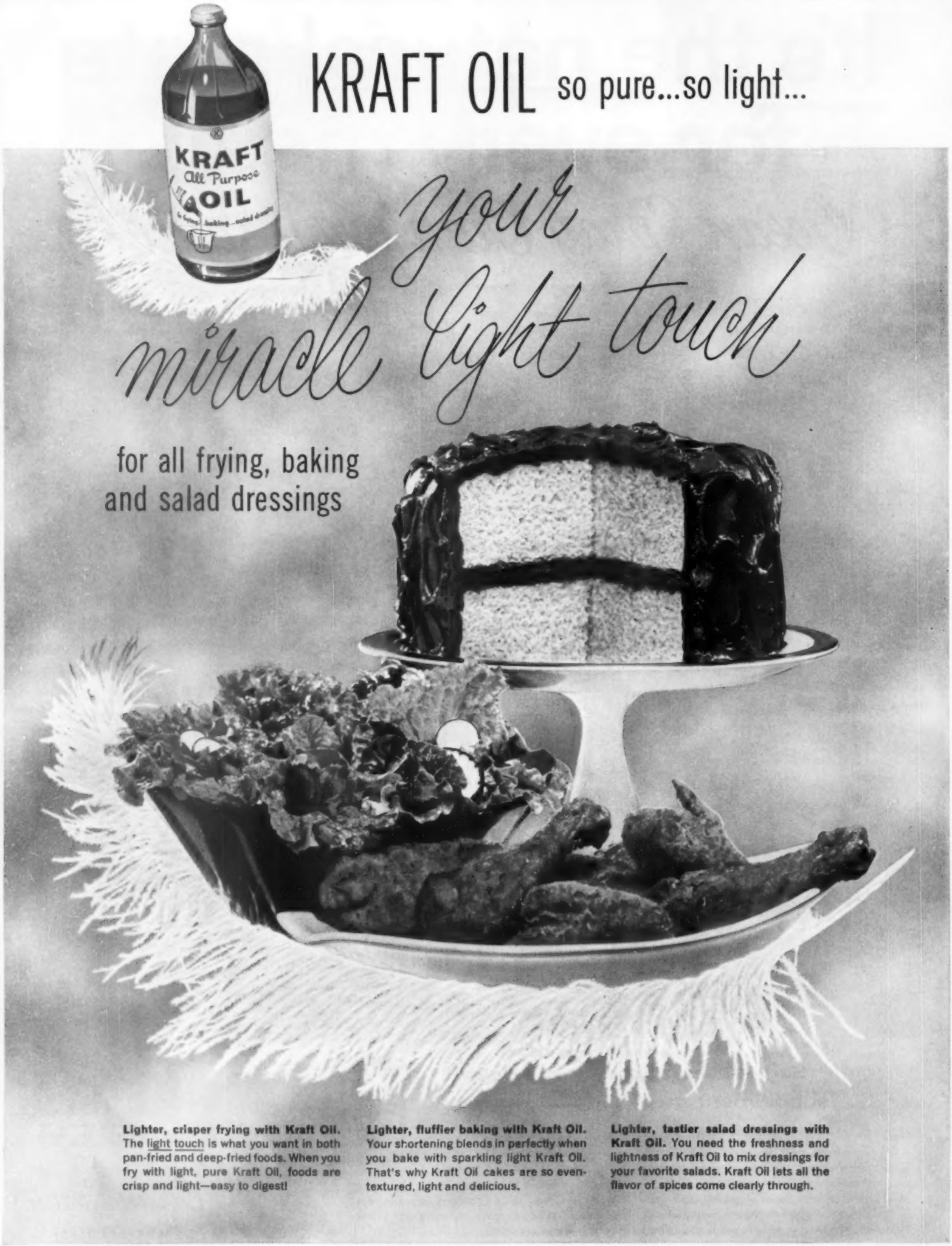

"Perfect with Pork Chops"

And for a wonderfully refreshing way to start a meal serve chilled, tempting Ocean Spray Cranberry Juice Cocktail.

Serve Ocean Spray every day— supplement meat the natural way!

Ocean Spray's tangy . . . bright . . . sparkling-good — it's the natural mate for every meat! Ocean Spray adds a special-occasion goodness to meat loaf, hamburger and stew, as well as to roasts . . . perks up the delicate flavor of poultry, pork, veal or fish . . . does wonders for frozen meat pies and TV dinners, too. And (nutrition experts now tell us) Ocean Spray adds a healthy helping of good nourishment to a meal. This sparkling-good sauce jells naturally — gives you vitamins, minerals and natural fruit pectins that belong in your diet every day. Keep Ocean Spray Cranberry Sauce in your refrigerator, ready to make any main dish extra-bright — extra-nourishing!

Ocean Spray
CRANBERRY SAUCE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KRAFT
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Lighter, crisper frying with Kraft Oil. The light touch is what you want in both pan-fried and deep-fried foods. When you fry with light, pure Kraft Oil, foods are crisp and light—easy to digest!
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The Kraft Kitchens suggest new ways to enjoy the

light touch

GOLDEN PRIDE CAKE

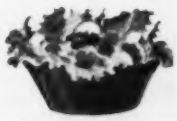
Sift together 2¼ cups sifted cake flour, 2½ teaspoons baking powder and 1 teaspoon salt. Add ½ cup Kraft Oil, 1 cup milk and 1 teaspoon vanilla; beat until it forms a very smooth batter. In a separate bowl beat 2 eggs until thick and foamy. Gradually add 1½ cups sugar and continue beating until very well blended. Fold this egg and sugar mixture thoroughly into the batter. Pour into 2 waxed paper lined 9-inch layer pans. Bake in a moderate oven, 375°, 25 to 30 minutes. Frost with:

CHOCOLATE "PHILLY" FROSTING

Blend one 8-ounce package Philadelphia Brand Cream Cheese and 1 tablespoon milk. Add 4 cups sifted confectioners' sugar gradually, blending it in well. Add 3 melted 1-ounce squares unsweetened chocolate, 1 teaspoon vanilla, dash of salt, and mix again.

FRIED CHICKEN

Place a cut-up frying chicken (2½ to 3 pounds) in a bag containing ½ cup flour, 1 teaspoon salt and a dash of pepper; shake well. Heat Kraft Oil to depth of 1 inch in a skillet, put in meaty pieces of chicken, and as they brown add remaining chicken, turning to brown evenly. Reduce heat, cover tightly and cook slowly 40 to 60 minutes, or until tender.



BASIC FRENCH DRESSING

Combine ¾ cup Kraft Oil, ¼ cup vinegar, 1 teaspoon salt, 1 teaspoon sugar, ½ teaspoon paprika, ¼ teaspoon dry mustard, and a dash of freshly ground pepper in a glass jar with a tight fitting cover. Shake until thoroughly blended. Chill. Shake well each time before using. Yield: 1 cup.

TIPS ON USING KRAFT OIL

Perfect for all baking needs—use in any recipe that calls for melted shortening.

So convenient to use for frying. It's ready to use with no waiting for shortening to melt.

To prepare pans for baking, just brush surface with Kraft Oil.

Breads of Rome

Continued from page 90

pared as in recipe. With *sharp* knife, make diagonal cuts 2½ inches apart (⅛ to ¼ inch deep). Follow recipe to brush, rise, bake.

Plump Loaves: Roll each half of dough in 15x8-inch rectangle, a little less than ½ inch thick. Roll up tightly, beginning at short side, sealing well as you roll. Taper ends by rolling under hands till loaf measures 10 to 11 inches in length. Place loaves seam side down on prepared baking sheet—see recipe. Brush and let rise as in recipe. Then, with *sharp* knife gently make lengthwise cut, ½ to ¾ inch deep, down center of loaf. Bake as in recipe.

Round Loaves: Place the two balls of dough on large baking sheet prepared as above. With *sharp* knife score loaves, making 4 shallow cuts, 1 inch apart, across top, then making 4 crosswise cuts. Follow recipe to brush, rise, bake.

Individual Loaves: Cut each half of dough in quarters, making 8 pieces. Round each in ball. Cover and let rest 10 minutes. Shape each in small loaf, twisting and pulling ends to taper. (Loaf should measure about 6 inches in length.) Place 2 to 3 inches apart on prepared baking sheet—see recipe. Press down ends of loaves. Follow recipe to brush and let rise. Then, with *sharp* knife gently make 3 shallow cuts diagonally across top of each loaf. Bake as in recipe.

Hard Rolls: Divide each ball of dough in half; cut each half in thirds, making 12 pieces in all. Shape each in oval or round roll and place about 2 inches apart on prepared baking sheet—see recipe. Follow recipe to brush and let rise. Cut shallow crisscross in top of each. Bake as in recipe.

Italian Bread, Americano

Almost authentic, and so much faster with hot-roll mix. Good eating!—

1 package hot-roll mix
⅔ cup warm water
2 slightly beaten egg whites
½ teaspoon salt
• • •
Yellow corn meal

In large mixing bowl, soften yeast from hot-roll mix in *only* ⅔ *cup* warm water. Reserve 1 tablespoon egg white for glaze; stir remainder into softened yeast. Add salt and the roll mix; blend well. Turn out on generously floured surface (use about ¼ cup enriched flour); knead 7 minutes or so, working in the flour to form stiff dough that is smooth and satiny. Place in lightly greased bowl, turning once to grease top. Cover and let rise in warm place till double (about 1 hour). Turn out on lightly floured surface. Shape, tapering ends, in 1 long narrow loaf (12 inches) or in 2 shorter loaves. Place on greased baking sheet sprinkled with corn meal. Cover and let rise in warm place till double (30 to 45 minutes). Add 1 tablespoon water to reserved egg white; brush over tops and sides. With *sharp* knife, gently make lengthwise cut, ½ to ¾ inch deep, down center of loaf. (Place large shallow pan on lower rack of oven; fill with boiling water.) Bake in moderate oven (375°) 15 minutes; brush again with egg white and bake 15 to 20 minutes longer or till done. **Tasting-Test Kitchen note:** Or shape dough in 12 oval or round rolls. Let rise and brush as above; make shallow cut across top of each roll. Bake 10 minutes; brush with egg white and bake 10 minutes more.

Oil Rolls (Panini All'olio)

Beautiful, shiny rolls you'll be proud of! Softer, less crisp-crusted than the Hard Rolls. (Use the olive oil and malt, and you'll think you're in Rome!)—

1 package active dry yeast
or 1 cake compressed yeast
1 cup water
2 tablespoons sugar or baker's malt
1½ teaspoons salt
¼ cup olive oil or salad oil
3¼ to 3½ cups sifted enriched flour
• • •
1 slightly beaten egg

In large mixing bowl, soften active dry yeast in *warm* water or compressed yeast in *lukewarm* water. Add sugar, salt, and oil; stir to dissolve sugar. Gradually add *3 cups* of the flour (or enough to make soft dough). Turn out on floured surface. Cover; let rest 10 minutes. Knead till smooth and elastic (8 to 10 minutes) kneading in remaining *¼ to ½ cup* flour. Place in lightly greased bowl, turning once to grease surface. Cover; let rise in warm place till double (1½ to 1¾ hours). Turn out on lightly floured surface; form in ball. Cover; let rest 10 minutes.

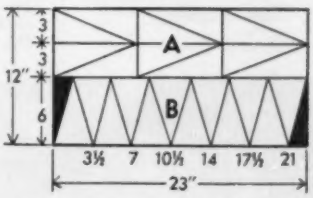
Shape (directions at end of recipe). Place rolls about 3 inches apart on greased baking sheet. Add 1 tablespoon water to egg; brush over tops and sides. Cover with damp cloth, but don't let it touch dough. (Make tent by placing cloth over tall tumblers.) Let rise in warm place till double (45 to 60 minutes). (When ready to bake, place large shallow pan on bottom rack of oven; fill with boiling water.) Bake in moderate oven (375°) about 20 minutes or till done. Serve warm or cool. Makes 12. **Tasting-Test Kitchen note:** For a glossier crust, brush again with egg mixture after first 10 minutes of baking.

Rose Rolls: Divide dough in 12 equal pieces and shape in balls. Place 3 inches apart on greased baking sheet. Brush and let rise. Then, with scissors, carefully snip a circle in top of each roll, cutting ¼ inch deep. Next make 5 cuts radiating from circle (see how-to picture, page 85).

Bowknots: Divide dough in 12 equal pieces and shape in balls. Roll each piece into pencil-like strand about 9 inches long, ½ to ¾ inch in diameter. Form in loose knot. Place 2 to 3 inches apart on lightly greased baking sheet. Brush and let rise.

Taralli (Twists): Roll dough in 18x12-inch rectangle. Brush with melted butter; sprinkle with anise seed. Cut lengthwise in 12 strips 1½ inches wide. Holding a wooden spoon by the bowl, turn spoon while wrapping strip of dough loosely around handle. (Don't stretch dough—see picture, bottom of page 85.) Push twisted dough off handle; bring ends together to form wreath. Place 2 to 3 inches apart on greased baking sheet. Brush with egg mixture; sprinkle with additional anise seed, if you like. Let rise.

Double Crescents: Roll dough in 23x12-inch rectangle. Brush with melted butter. Cut in half lengthwise to make two long strips. Cut one strip in 12 triangles, 3½ inches at base and 6 inches on sides (see A in sketch below). Cut remaining strip lengthwise in half. Then cut crosswise in thirds (each section is almost 8x3 inches); now cut each section in half diagonally (see B in diagram below).



First roll larger triangles (A's) into crescents: (Stretch triangles back to original size if dough has shrunk.) Begin with narrow side, and roll each up loosely toward point. Place point down, 3 inches apart on greased baking sheets. Curve ends slightly. Roll the other triangles (B's) to make spirals: Again begin with narrow side, and roll each up loosely keeping straight edge even so spirals will be larger at one end than at other. Stand spirals (B's), large end up against outer curve of crescents (see how-to picture, bottom of page 85). (Lightly moisten with water the place where crescents and spirals meet so they'll stick together. Also lean top of spiral over crescent.) Brush and let rise. **Tasting-Test Kitchen note:** In Rome, these rolls are often joined together in a row of three (see in big basket, bottom of page 77). For this effect, just place crescents on baking sheet so that end of one roll almost touches end of the next.

Italian Bread Sticks (Grissini)

So nice and crisp, they break with a snap. (Napoleon was a grissini fan, had them sent from Torino. He called this bread "petit baton de Turin.")—

1 package active dry yeast
or 1 cake compressed yeast
¾ cup water
1 tablespoon sugar
1½ teaspoons salt
2 tablespoons olive oil or salad oil
1 egg yolk
2¼ to 2½ cups sifted enriched flour
• • •
1 slightly beaten egg white

In large bowl, soften active dry yeast in *warm* water or compressed yeast in *lukewarm* water. Stir in sugar, salt, salad oil, and egg yolk. Add 2¼ cups flour (or enough to make a soft dough). Turn out on

[*Turn to page 166*

New, *easy* way to serve him a real

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Four Flavors:
Corn, Date, Orange, Raisin Bran.

Better Homes & Gardens Prize Tested Recipes

Bar cookies—good and easy

File under Cookies

Spicy Orange Diamonds

Bound to be a rush to the cooky jar or lunch box that holds these tender, moist treats—

⅔ cup shortening
1½ cups brown sugar
2 eggs
2 tablespoons grated orange peel
3 tablespoons orange juice

• • •

2 cups sifted enriched flour
1 teaspoon soda
½ teaspoon salt
1 teaspoon cinnamon
½ teaspoon nutmeg
¼ teaspoon cloves

• • •

1 cup seedless raisins, dark or light
1 cup chopped California walnuts

Cream together shortening, sugar, and eggs. Stir in orange peel and juice. Sift together flour, soda, salt, and spices; add to creamed mixture and mix well. Stir in raisins and walnuts. Spread in greased 15½x10½x1-inch jelly-roll pan. Bake in moderate oven (350°) about 30 minutes or till done. Cool; cut in diamonds or bars. If you like, sift confectioners' sugar over tops. Makes about 4 dozen.

Mrs. Carol V. Lyon, Pacific Grove, California

Cut along dotted lines

Photographs: Mike Nelson

Low-calorie desserts

Pink Cloud "45"

Makes 8 servings of 45 calories each. You can fix this two delicious ways—chill some for a fluffy dessert, freeze some for a refreshing sherbet—

1 envelope low-calorie raspberry-flavored gelatin
¼ cup nonfat dry milk
¼ cup cold water

• • •

½ cup canned jellied cranberry sauce

In large bowl, dissolve gelatin according to directions on envelope; chill till partially set. With rotary or electric beater, whip till soft peaks form. Dissolve dry milk in water; gradually add to gelatin, beating till stiff peaks form. Gradually beat in cranberry sauce till stiff peaks form again. **For fluffy dessert:** Pile into sherbet glasses and chill. **For sherbet:** Spoon into refrigerator tray and freeze firm. Cut a few cubes of sauce for trim, if desired.

Mrs. Jesse Long, Kansas City, Missouri

Add these pages to your COOK BOOK

File under Desserts

Autumn Custard

Like pumpkin pie—but with only 60 calories per serving—

- 2 cups canned or mashed cooked pumpkin
- ½ teaspoon salt
- 1 teaspoon cinnamon
- ½ teaspoon ginger
- ¼ teaspoon nutmeg
- ¼ teaspoon cloves
- 3 slightly beaten eggs
- 2 cups reliquefied nonfat dry milk*
- Noncaloric sweetener equivalent to 8 tablespoons sugar*

Combine pumpkin, salt, and spices; add remaining ingredients. Pour into nine 5-ounce custard cups and set in shallow pan; fill pan to 1 inch with hot water. Bake in moderate oven (350°) about 40 minutes, or till mixture doesn't adhere to a knife. Serve warm or chilled. Top with whipped dry milk sweetened with noncaloric sweetener, if desired.

*Follow package or label directions.

Maxine Gahimer Lightner, Indianapolis, Indiana

Sunburst Souffle

Even slim-jims cheer! Six servings—95 calories apiece—

- ½ teaspoon soft butter or margarine
- 1 tablespoon sugar
- 4 egg yolks
- ¼ cup sugar
- 1½ teaspoons grated lemon peel
- 4 egg whites
- ¼ teaspoon salt
- 2 tablespoons lemon juice

Lightly butter a 6-cup melon mold or 1½-quart casserole; sprinkle with 1 tablespoon sugar. Beat egg yolks till thick and lemon-colored; gradually beat in ¼ cup sugar; add peel. Beat whites with salt and lemon juice till stiff peaks form. Fold yolks into whites. Pour into mold and set in shallow pan; fill pan to 1 inch with hot water. Bake in moderate oven (350°) about 35 minutes, or till knife inserted in center comes out clean. Loosen edges; invert on plate. Serve hot or chilled.

Mrs. E. P. Myers, Anderson, South Carolina

Coffee Delight

Six servings—one adds only 45 calories to your count—

- 2 tablespoons sugar
- ½ envelope (1½ teaspoons) unflavored gelatin
- 2 to 3 teaspoons instant coffee
- Dash salt
- 1 cup reliquefied nonfat dry milk*
- 1 beaten egg yolk
- 1 egg white
- ½ teaspoon vanilla

In saucepan, mix sugar, gelatin, coffee, and salt. Stir ½ *cup of the milk* into egg yolk; stir into first mixture. Cook and stir over *low* heat till gelatin dissolves. Remove from heat; add remaining milk. Chill till partially set. Add egg white and vanilla; beat with rotary or electric beater till about double. Spoon into dishes. Chill till firm.

*Follow package directions.

Mrs. Robert W. Sanders, Miami, Florida

Add these pages to your Better Homes & Gardens Cook Book

Butterscotch Brownies

- 1 cup brown sugar
- 1 teaspoon vanilla
- 1 well-beaten egg
- ½ cup sifted enriched flour
- ¼ teaspoon salt
- ¼ teaspoon soda

• • •

- 1 cup chopped California walnuts

Add sugar and vanilla to egg; mix well. Sift together flour, salt, and soda; stir into sugar mixture. Stir in walnuts. Spread batter in greased 8x8x2-inch pan. Bake in moderate oven (350°) 20 minutes. While warm, cut in squares. Cool before removing from pan. Makes 16 squares.

Mrs. Thomas D. Bryson, Oakland, California

Spread-'n-Cut Cookies

- ½ cup shortening
- 1 cup brown or granulated sugar
- 1 tablespoon molasses
- 1 egg

• • •

- 1 cup sifted enriched flour
- 1 teaspoon salt
- 1 teaspoon baking powder
- 1 teaspoon cinnamon
- ¼ teaspoon soda

• • •

- ½ cup prepared mincemeat
- 1 cup quick-cooking rolled oats
- 1 cup chopped California walnuts

Cream together shortening, sugar, molasses, and egg till light and fluffy. Sift together dry ingredients; stir into creamed mixture. Stir in mincemeat, rolled oats, and walnuts. Divide dough in 2 portions. On greased cooky sheet, spread dough in 2 long strips (14x3 inches), allowing about 3 inches between strips for spreading of dough. Bake in moderate oven (375°) 15 to 18 minutes or till lightly browned. While warm, cut each strip in half lengthwise, then cut across on the bias. Remove from pan and cool on rack. Makes about 3 dozen.

Mrs. A. L. Becker, Denver, Colorado

Satin-top Brownies

Rich, fudge-y. They make own "frosting" as they bake—

- 1 cup sugar
- ¼ cup salad oil
- 2 eggs
- 1 teaspoon vanilla
- 2 1-ounce squares unsweetened chocolate, melted
- ½ cup sifted enriched flour or ⅔ cup sifted cake flour
- ½ teaspoon salt
- ½ cup chopped California walnuts

Combine sugar, salad oil, eggs, and vanilla; beat until light and smooth. Stir in chocolate. Sift together flour and salt; add to chocolate mixture. Beat until smooth. Stir in nuts. Spread in greased 8x8x2-inch pan. Bake in moderate oven (350°) about 30 minutes. While warm, cut in squares. Cool before removing from pan. Makes 16.

Leila Dawson, Dallas, Texas

PRIZE RECIPES

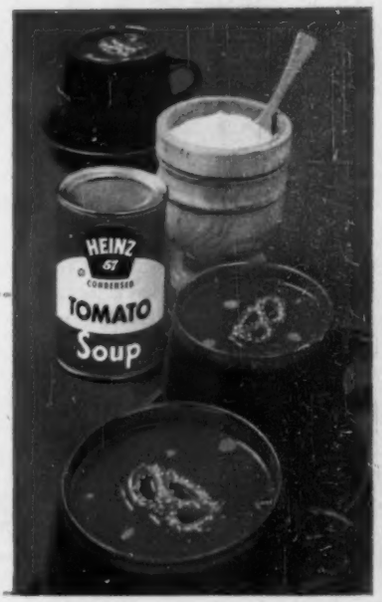
Better yet you try these Pennsylvania Dutch Delights, No?

Pretzel Tomato Soup • Schnits Un Speck Pudding • 7 Sweets and 7 Sours

Yes! You and Heinz together can create Pennsylvania Dutch feasts with the greatest of ease. Your secret: Heinz does the hard part, you have the fun! You add special elusive flavors to give these wonderful Heinz foods your strictly personal touch. And how beautiful they look on your table!

Thrift plus good taste—Your main dish begins with left-over ham (speck) and apple slices (schnits), glorified with a spicy sauce made with two Heinz favorites: savory Ketchup and winey Apple Cider Vinegar. Baked in a mold, this Schnits Un Speck Pudding is the fanciest-looking *easy* dish you ever fixed!

New way to greet guests—Pass mugs or over-size cups of steamy, creamy soup on a tray as a welcome gesture—a hearty first course before buffet supper. Pretzel Tomato Soup (made in *minutes* from tasty Heinz Condensed Tomato Soup, plus seasonings and garnishes) introduces your Pennsylvania Dutch delights.



Pretzel Tomato Soup

To 2 cans of Heinz Condensed Tomato Soup add 1 7-oz. can minced clams and liquid (or 1 8-oz. can corn kernels and liquid), 2 soup cans milk or water, 1 clove pressed garlic, 2 Tbs. dried parsley flakes or 4 Tbs. chopped fresh parsley. Simmer gently 5 min. Garnish with pretzels—and/or sour cream, as a Dutch touch. Makes 4 to 6 servings.

Schnits Un Speck Pudding

Combine 2 cups ground cooked lean ham with 1 cup soft bread crumbs, ½ cup chopped onion or 2 Tbs. instant dried onions, ½ cup grated carrot, 1 well-beaten egg, ¼ cup milk, ¼ tsp. allspice. Mix well.

Butter a quart mold or ovenproof bowl. Bake at 350°F. 45 minutes or until the top feels firm. Let stand 10 minutes. Unmold on serving plate. Garnish with this rich, spicy sauce:

Blend 1 Tbs. flour with 1 cup cider or apple juice, 1 tsp. Heinz Vinegar and ½ cup Heinz Ketchup. Bring to a boil, stirring constantly. Add 1½ cups canned apple slices, drained. Simmer 10 minutes. Serve over ham pudding. Makes 4-5 servings.

7 SWEETS and 7 SOURS

Count 'em; guests do—or *did!* Woe to the hostess who didn't serve exactly 7 sweets and 7 sours. This traditional spread is easy with Heinz Pickles and magic "makings":

Seven Sweets

Heinz Candied Dill Strips
Heinz Sweet Midget Gherkins
Heinz Sweet Cauliflower
Heinz Sweet Mustard Pickles
Cottage cheese
Currant jelly
**Sweet pickled apricots*

Seven Sours

Heinz Chow Chow
**Brown Bean Relish*
Heinz Genuine Dills
Heinz India Relish
**Pickled beets*
**Pink eggs*
**Quick Pepper "Hash"*

*Recipes at right.

Sweet Pickled Apricots

Drain syrup from a 1-lb.-13-oz. can of apricots (or other fruit) and add ¼ cup Heinz Apple Cider Vinegar, ½ tsp. whole cloves, 3-inch cinnamon stick. Bring to a boil; reduce heat and simmer 10 minutes. Add fruit; again bring to a boil and simmer 5 minutes. Cover. Chill several hours before serving.

Brown Bean Relish

To 1-lb. can Heinz Vegetarian Beans in Tomato Sauce (firm, hearty beans) add 1 medium onion cut into thin rings, ½ cup sliced celery, 3 Tbs. Heinz Apple Cider Vinegar, ½ tsp. salt, dash of pepper. Toss lightly. Cover. Chill overnight.

Quick Pepper "Hash"

Combine equal quantities chopped celery or scallions, chopped green pepper and spicy Heinz Chili Sauce. Let mellow an hour or so.

Pink Eggs and Pickled Beets

Drain 1-lb. can of beets, retaining liquid. Pour liquid into a glass jar or bowl, add 1 cup Heinz Apple Cider Vinegar, ¾ cup sugar, 1 Tbs. salt. Stir till sugar dissolves. Add beets, 6 peeled, hard-cooked eggs, 1 medium onion, thinly sliced, separated into rings. Cover. Chill several hours. Serve beets and eggs in separate dishes.

"No, No—I brought her with me!"

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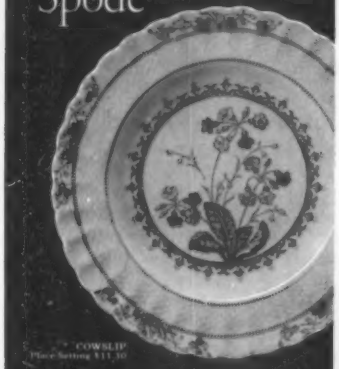

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Money for your recipes

Shrimp specials; desserts from a cake

UNUSUAL, GLAMOROUS, or just downright delicious? If you have a recipe for such a shrimp special, do send it. Or, tell us about a good dessert that begins with a plain, baked cake. Two Cooks-of-the-Month will receive $20 each. Nineteen other winners will receive $5 each. Selected winning recipes will be pictured in the Prize Tested Recipes pages next May. The winners of these 21 prizes will receive the *Better Homes & Gardens* Certificate of Endorsement and six copies of the endorsed recipe.

Hints to help you

Shrimp specials. Let us know your best way—could be Oriental, Creole, French, Italian, or American style. How about a recipe for batter-fried shrimp with a sauce? Use fresh or frozen shrimp (in shell or peeled), or canned ones. Ideas:

barbecued shrimp
spiced-shrimp appetizers
shrimp tempura
shrimp cocktail
stuffed shrimp
avocado-shrimp salad
shrimp Newburg
jambalaya
shrimp pizza
shrimp kabobs

Desserts from a cake. Do you cut cake in pieces, then chill it with a custard or gelatin mixture? Perhaps you hollow out the center and add a fruit filling. Or is yours a frozen dessert? Buy or bake the cake—angel, sponge, or pound, jelly roll, cupcakes, or sponge-cake dessert cups. Helps:

baked Alaska
frosted ice-cream cake
jelly-roll torte
ribbon loaf with pudding filling
gelatin angel-cake ring

This month's winners

(*See recipes on page 95*)

Cook-of-the-Month for Low-calorie Specials
Mrs. Jesse Long, Kansas City, Mo.

Cook-of-the-Month for Bar Cookies
Mrs. Carol V. Lyon, Pacific Grove, Calif.

Other Winners

Mrs. A. L. Becker, Denver, Colo.
Mrs. Thomas D. Bryson, Oakland, Calif.
Leila Dawson, Dallas, Tex.
Maxine Gahimer Lightner, Indianapolis, Ind.
Mrs. E. P. Myers, Anderson, S. C.
Mrs. Robert W. Sanders, Miami, Fla.

Honor Roll

Mrs. Lawrence P. Bates, Albany, Calif.
Mrs. Ragnar Carlson, Lakewood, N.Y.
Mrs. F. S. Crook, Boston, Mass.
Mrs. Seymour L. Dushay, Syracuse, N.Y.
Mrs. Robert G. Ferguson, Holden, Mass.
Mrs. Hans Gyorgy, Wilmington, Del.
Mrs. Russell J. Hadley, Shreveport, La.
Mrs. Allen Lee, Salem, Ore.
Mrs. Lee M. Maddocks, Crawfordsville, Ind.
Faith Phillip, Omaha, Nebr.
Mrs. R. H. Roether, Williamston, Mich.
Mrs. Don Solle, Everett, Wash.
Mrs. Arthur C. Thompson, Glenshaw, Pa.

Contest rules

1. Write your recipe clearly on one side of the paper and mark it "May Shrimp Specials" or "May Desserts from a Cake." If you wish, send a recipe for each of the two categories.
2. Print your full name and address in upper right corner of paper.
3. Give measurements in *level* cups, tablespoons, teaspoons.
4. Specify brand names of the *nationally* known food products you use as ingredients so we can test your recipe with the same brands.
5. Include 50 to 100 words about the origin of the recipe you submit.
6. Recipes submitted become property of *Better Homes & Gardens*.
7. Entries must be postmarked by midnight, October 31. In cases where duplicate recipes are submitted, the one with the earliest postmark will be judged. All judges' decisions will be final.
8. We reserve the right to adjust and edit winning recipes.
9. Address the recipes you enter to 5410 Tasting-Test Kitchen, *Better Homes & Gardens*, Des Moines 3, Iowa.

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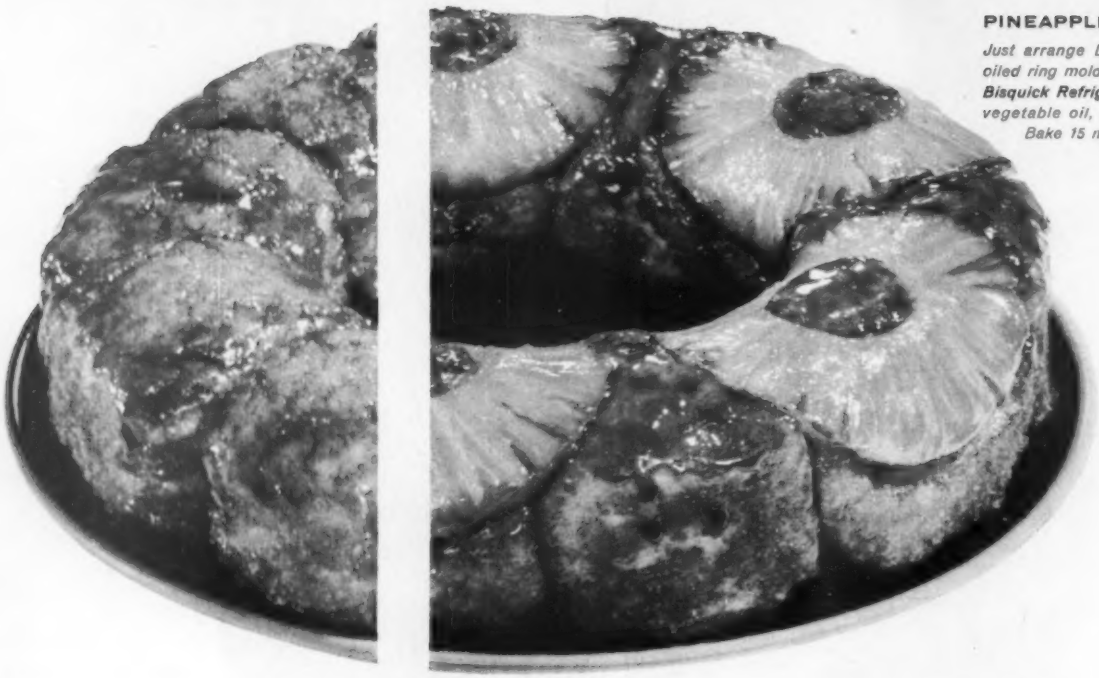

PINEAPPLE PETAL RING

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Better with pineapple... best with Dole

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Good laundry planning pays off

- ▶ *In convenience*
- ▶ *In working area*
- ▶ *By trimming time and steps*
- ▶ *With a cleaner wash*
- ▶ *By promising you more leisure, and no weary back!*

Treat yourself to a better laundry arrangement. Perhaps the addition of a table for sorting and folding clothes is what you need. Or a cabinet to keep detergents, bleaches, and other laundry supplies handy. Or how about a couple of clothes hampers to presort clothes for you?

If planning a new home, give strong consideration to a stepsaving, main-level laundry room. How about the bath, bedroom wing, or even a closet? (See closet idea on page 104.) In your present home, maybe you can turn your back porch or pantry into a better, up-to-date laundry. Ideas are unlimited. Modern equipment takes the mess out of what used to be a messy job.

We present you the "what," "where," and "how" of laundry planning. Take your pick of tips and new possibilities whether you're building, remodeling, or dreaming about the future.

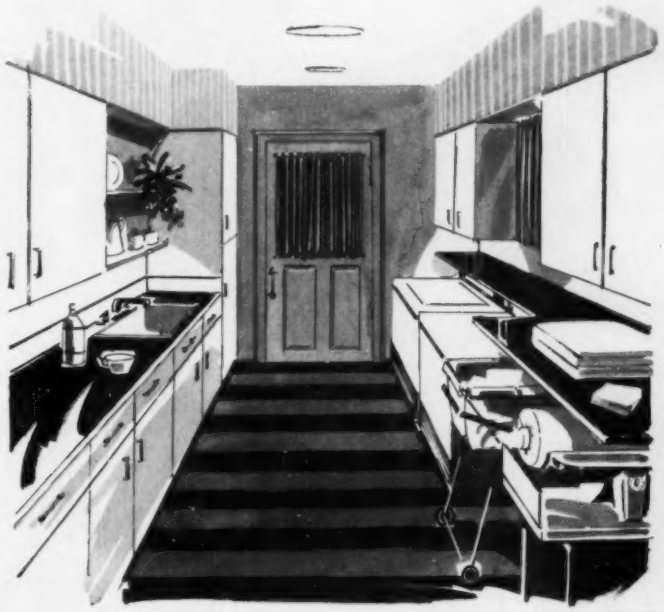
Efficiency keynotes this smart center

Pleasant, and packed with many well-planned helpers—here's a dream of a laundry room!

Compact arrangement includes an automatic washer and dryer, a wheel-around cart, ironer, and sink.

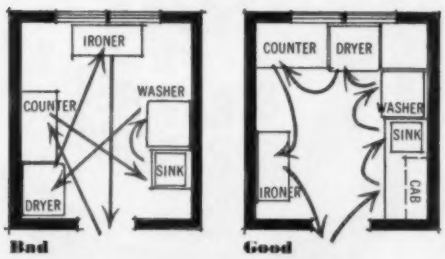
There's ample counter space, plenty of storage for laundry supplies—even cleaning gear. Decorative touches add style.

Space needed for all these features? Only 8½ by 8 feet.



Drawings: Bill Wells

See what good planning did for this laundry room



Selection and placement of equipment can make a big difference in the flow of work.

By rearranging the ironer, dryer and counter in this plan—a crisscross work pattern turned into a stepsaving laundry. A few storage cabinets added at the sink and washer keep supplies close to where they are used.

What to put in your laundry area

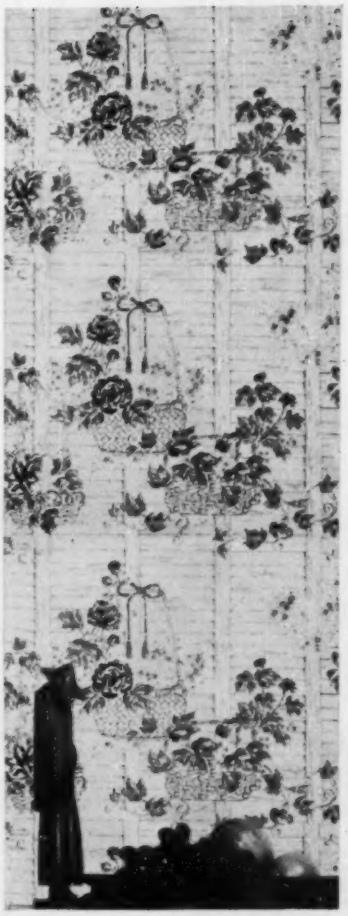
Your laundry center may be as extensive as you wish—with automatic washer and dryer, a water heater, and ironer. Or it may have only a washing machine and some clothesline. In any case, check these important planning needs:

1. Adequate wiring (consult your electrician).
2. Good ventilation—windows providing cross ventilation, or an exhaust fan. Venting the dryer helps keep humidity under control.
3. Lighting over work centers, as well as good general illumination for the room.

Next, consider some of these bonus features that make an average laundry a top-notch one:

Automatic washer and dryer
Sink for pretreating, soaking
Counter for sorting, folding clothes (5 feet long)
Storage for supplies near point of use
Clothes rack to hold ironed clothes
Water heater (install near washer)

More tips on page 104



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NEW IDEA! Add flavor to your with KRAFT

Regal Strawberry "Philly" Pie

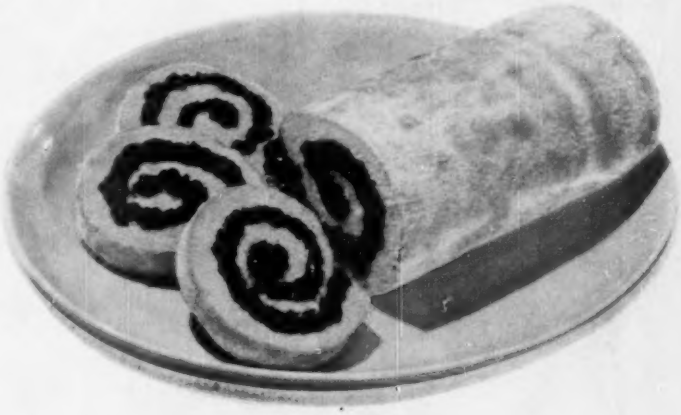
Cream one 8-ounce package Philadelphia Brand Cream Cheese until soft and smooth. Blend in ½ cup sugar. Beat 3 eggs slightly, add ½ cup milk and 1 teaspoon vanilla. Slowly add to the cheese mixture, stirring until well blended.

Pour into a 9-inch pastry shell which has been baked in a hot oven, 425°, for 5 minutes. Bake in a moderate oven, 350°, for 25 minutes. Cool. Spread the contents of one 12-ounce jar of Kraft Pure Strawberry Preserves over the top and garnish with whipped cream.

favorite foods Jellies and Preserves!

Use them as ingredients to add true flavor of fresh-picked fruit, captured the special KRAFT way!

New Kraft Jellies and Preserves are the ones to use—because they're *made* to be extra flavorful. Even when Grandma made her wonderful jelly, much of the good fruit flavor boiled away. But Kraft makes jellies and preserves a new, flavor-saving way. They're "*cool-cooked*" at temperatures 'way below boiling to keep the flavor and color of the fresh-picked fruit! Doesn't using new Kraft Jellies and Preserves as *ingredients* sound delicious, and easy? They come in all your favorite varieties.

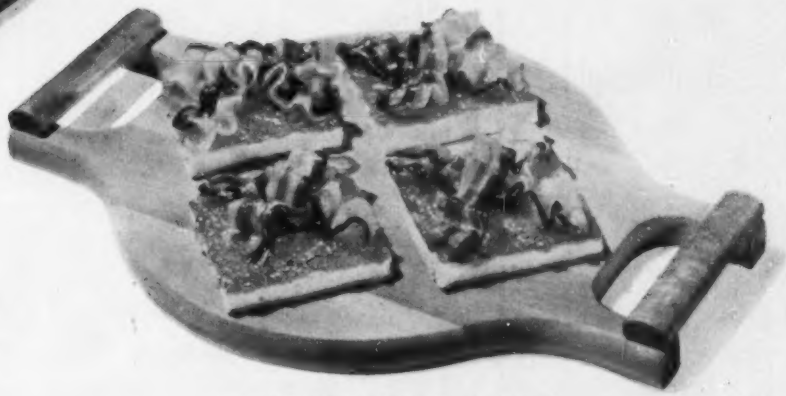


Jelly Roll

Bake cake for jelly roll. Remove from pan, trim edges and roll in a towel sprinkled with confectioners' sugar. Cool, unroll and spread with the contents of one 10-ounce jar of Kraft Pure Black Raspberry Jelly, and roll again.

Individual Omelets with Grape Preserves

Beat 4 egg yolks, add 2 tablespoons hot water and ½ teaspoon salt; fold into 4 stiffly beaten egg whites. Make 4 individual omelets by pouring the mixture into 4 portions onto a hot well-greased griddle. Cook over low heat until the bottoms begin to brown; place in a slow oven, 325°, until the tops are firm. Crease each omelet in the middle, spread Kraft Pure Grape Preserves on half, fold other half over it, and serve immediately.



Imperial Apple Jelly Sandwiches

For each sandwich, toast a slice of white bread, crusts trimmed, and spread with Kraft Pure Apple Jelly. Top with 2 slices of partially broiled bacon and broil until bacon is crisp.

Apricot Sundae

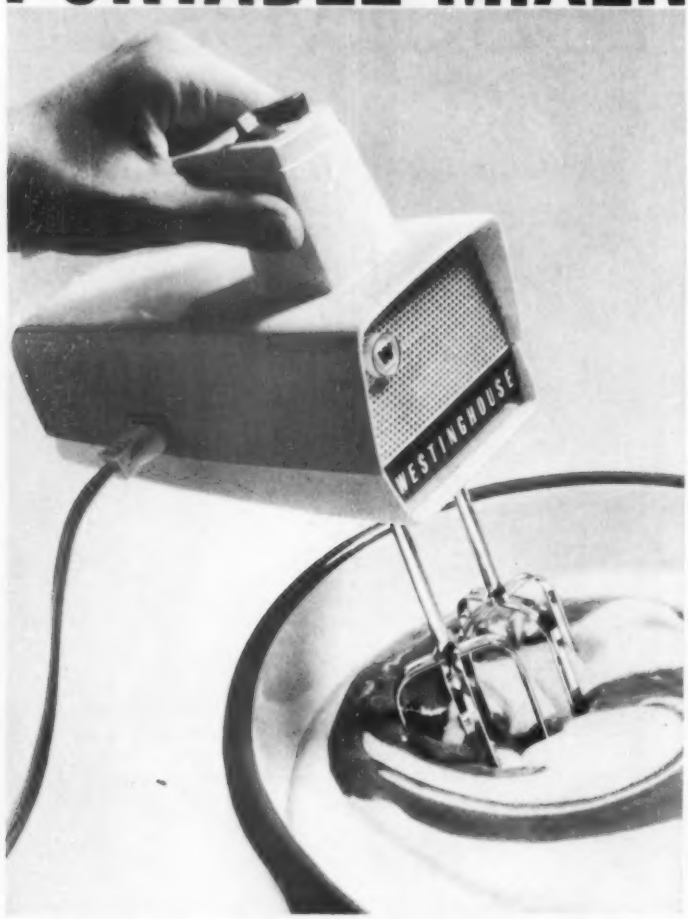
Top each serving of ice cream with Kraft Pure Apricot Preserves.

FREE RECIPE FOLDER!

Here are many more ways to add fresh fruit flavor to baked goods, desserts, main dishes. Write to Kraft Jellies and Preserves, Dept. B10, Box 522, Chicago 77, Illinois.

New Westinghouse

PORTABLE MIXER

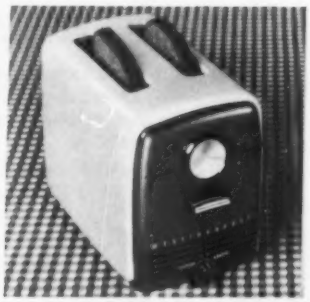


Lightweight...mixes everything with extra power!

The new lightweight Westinghouse Mixer takes heavy dough in stride. And talk about convenience—all controls are on top of the handle! Changes speeds, ejects beaters at the touch of a finger. Mixer sets on heel like an iron, or hangs on the wall. Detachable cord makes storage easy. Crisp colors—white, pink, aqua, yellow. **$21.00**

Westinghouse Guaranteed Values

New! Spoutless Coffee Maker for freshest coffee yet! No hard-to-clean spout. **$17.95.**



New Toaster in color! Hinged crumb tray; 4 Confection Colors, **$21.95;** Chrome, **$21.50.**

YOU CAN BE SURE...IF IT'S Westinghouse

Good laundry planning pays off

Begins on page 101

Frills—radio, TV, telephone, easy chair, books, plants
Hot plate for special jobs
Sewing basket for mending
Clothesbasket or cart
Drip space for drip-drying
Ironer or ironing table
Water softener

Many laundry areas are dual purpose, so you can dovetail tasks or pleasures with washing jobs. Here are a few related activities that you might wish to plan in the same room:

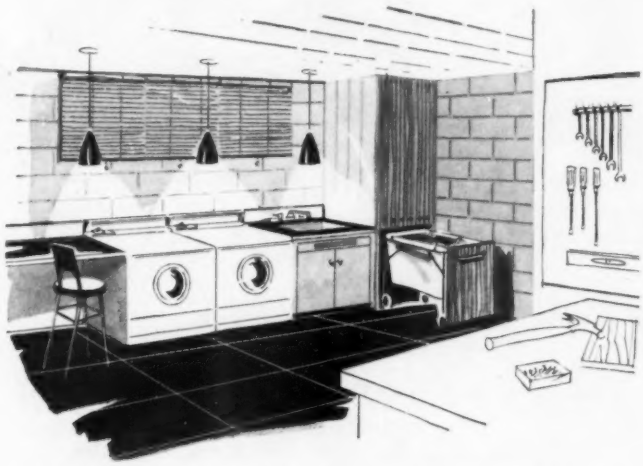
Freezer preparation, freezer
Hobbies or games
Family relaxing corner
Sewing center
Play area or pen for toddlers
Workshop for Dad
Music—hi-fi speaker
Planning desk

Where to have your laundry area

Washing has entered a new era! Now that equipment is trim and neat, pretty laundries can be almost anywhere!

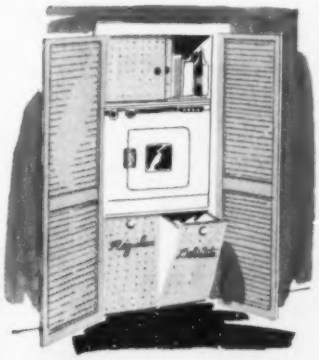
You may prefer a separate utility room, but space-pinching appliances can be tucked in a hall, enclosed on rear porch, or pantry. The kitchen is a popular choice. If you dislike having soiled clothes and food preparation side by side, separate the laundry with a peninsula or divider.

One of the newest ideas: Locate laundry in bedroom wing or on second floor—right near the source of soiled clothes. Choose a small bedroom, the hall, a closet, or bath. In warm climates, consider garage, carport, or breezeway.



If yours is the old stand-by basement setting, pep it up with attractive lighting, pert curtains or blinds, and colorful cabinets. It's helpful to have a stepsaving clothes chute, sit-down work area, and windows for ventilation and light during the day.

Better yet, place the laundry upstairs—you'll skip tiring stair climbing and be able to supervise children and tasks at the same time.



With today's compact washer-dryer combinations (one's only 27 inches wide), there's space for a laundry in a closet!

Tilt-out bins with perforated hardboard fronts serve as hampers, sort clothes waiting to be washed. Storage above can hold detergents, water conditioners, bleaches.

Close louvered doors and you'd never recognize the laundry. Choose a closet near enough to other plumbing to be economical.

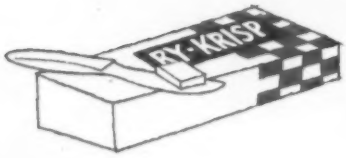
More on page 106

Cooking's a picnic with real Italian-style CHEF BOY-AR-DEE® Spaghetti Sauces

In the Roman countryside or your own kitchen, it's the sauce that counts —over spaghetti, meat, fish, rice or eggs. And when it's rich, flavorful, thrifty Chef Boy-Ar-Dee Sauce—Meat or Mushroom—you can make a banquet out of leftovers. So easy, too...just heat, pour on and dig in!

Now available in Canada

a double cracker of Ry-Krisp with butter is lower in calories than a single slice of "diet-bread" without butter!



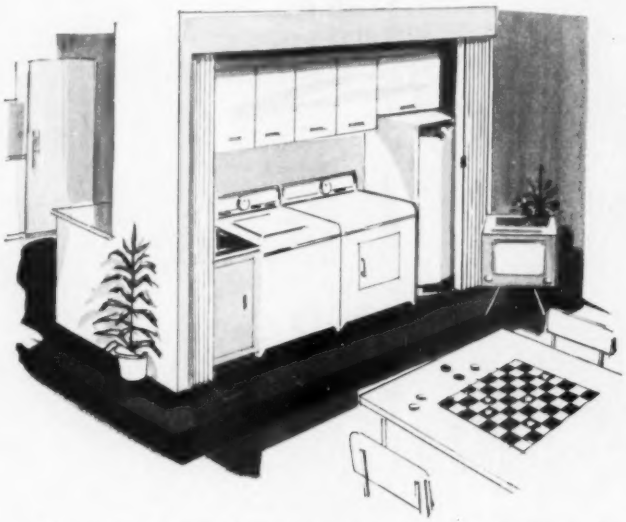
THE LIGHT RYE CRACKER THAT LETS YOU EAT THINGS LIKE BUTTER AND CHEESE BUT CUTS YOUR CALORIES, TOO

WORLD'S LONGEST SLOGAN ©RALSTON PURINA CO. CHECKERBOARD SQ. ST. LOUIS 2, MO.

Good laundry planning pays off

Continued from page 104

One of the newest and most practical ideas—space for the washer and dryer in the bathroom. You'll save on plumbing costs, and have your equipment handy to the place where most soiled clothes accumulate. With 25-inch laundry units stacked totem-pole fashion like this, enough space is left for built-in hampers and roll-out ironer.

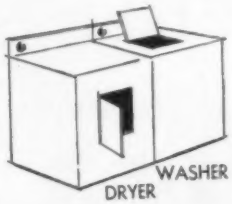


Mother can be in on family activities and fun if she has her washer and dryer in the family room. Folding doors close off equipment when it's not being used. Handy TV makes folding time seem to speed by.

Perhaps this room is just off your kitchen, so laundry wall could back up to sink, combine plumbing facilities. This way, water heater is close to dishwasher, too; hot water doesn't have far to go!

How to plan your laundry center

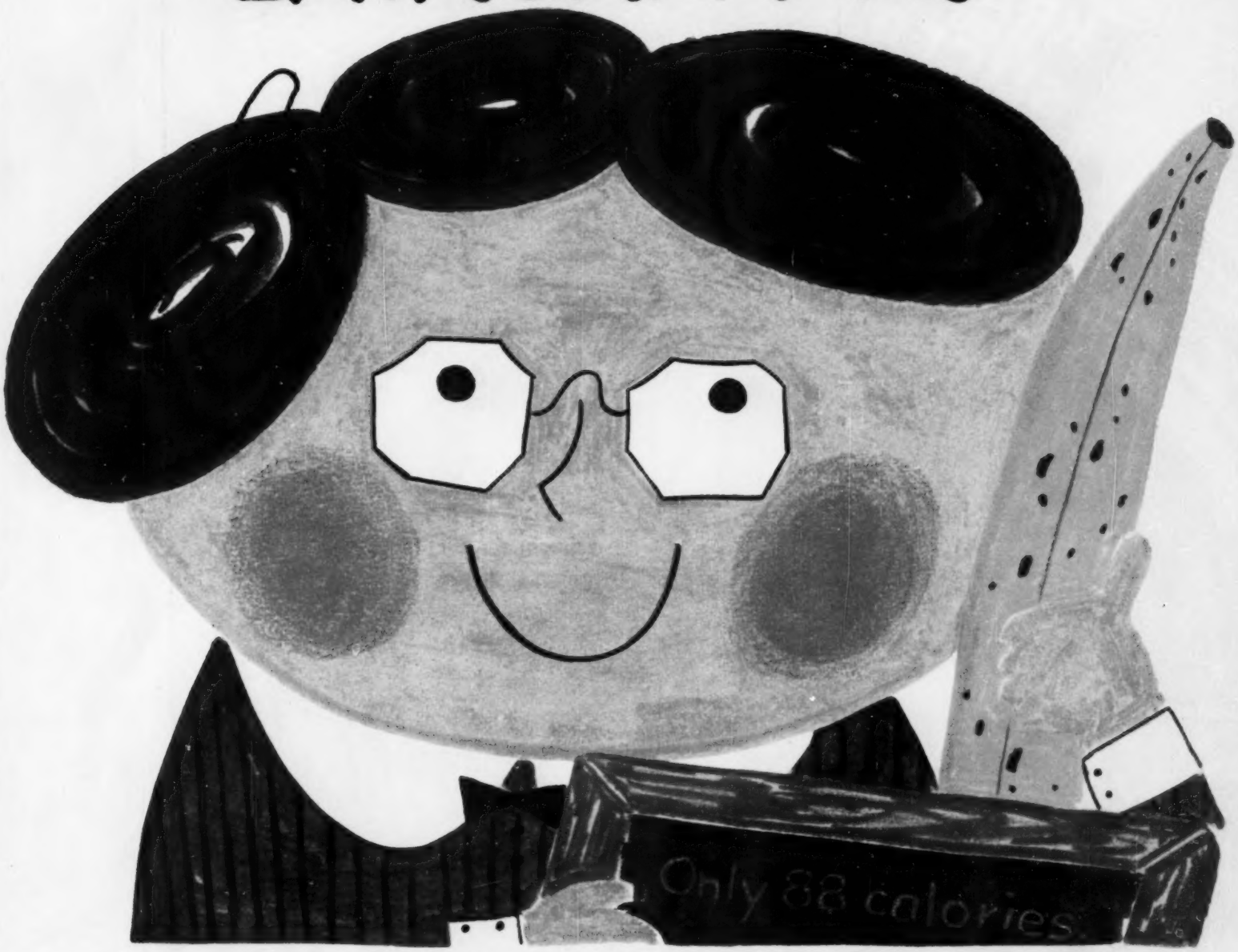
If you're right-handed, you'll find it's easier to work in a sequence from right to left. When possible, arrange your equipment this way: Start at clothes hamper and sorting counter, move left to sink for pretreating stains, then to washer and dryer, and end at ironing area. This saves steps and time.



Procedure may have to be reversed if room plan presents problem or if your dryer door opens wrong way. For easy transfer of clothes, door should open on washer side (see drawing, left). Some dryers have reversible doors for easy adjusting.

More on page 109

Nutritionally speaking—
EATABANANA!



Bananas' mellow flavor makes them everybody's favorite. But did you know bananas are a special favorite with nutrition experts? That's because this luscious fruit provides a well-rounded supply of vitamins and minerals you need for health, plus wholesome natural fruit sugars for energy. Aids digestion, too.

Looking for flavor plus? Havabanana! Want to enjoy yourself—and enjoy good health? Make bananas part of your daily diet. If you're watching your waistline, you'll be glad to know that a medium banana has only 88 calories, according to the U. S. Dept. of Agriculture.

Help yourself—HAVABANANA!

Help yourself to a slender figure!
Help yourself to better digestion!
Help yourself to new vitality!

REMEMBER—a medium banana has only 88 calories.

Calorie low!* Vitality high! Bananas belong in your daily diet!

Weight-losing diets

A medium banana has only 88 calories—and sweet, mellow bananas are so satisfying!

Infant diets

Bananas are so easy to digest doctors prescribe them as one of baby's first solid foods!

Growing-up diets

Bananas provide vitamins and minerals, plus wholesome natural fruit sugars for energy.

Geriatric diets

Easy to fix, easy to chew, easy to digest, bananas are perfect for older folks.

Vitality diets

Bananas are a wonderful-tasting way to get nutrition essentials you need for health!

***Calorie low**—Fruits as a class are low in calories, and bananas are a particularly low-calorie food because they may be eaten straight from the peel with no high-calorie extras added.

UNITED FRUIT COMPANY

Eight generous slices . . . eight full ounces

It's a double cheeseburger—doubly good with 2 Kraft DeLuxe Slices!

They're called Kraft De Luxe Slices because they have

really rich cheese flavor!

Why do Kraft De Luxe Slices taste so much better than others you may find in the grocer's dairy case?

It's simple. Kraft cheesemakers are very fussy about the natural cheeses from which they make these handy pasteurized process cheese slices.

For example, it takes **fine natural cheddar cheese** to give such flavor as you get in Old English Brand. And only truly nut-sweet natural Swiss can make the Kraft De Luxe Swiss slices so good!

That's why they are called Kraft De Luxe Slices.

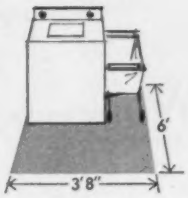
That's why your cheese sandwiches taste so extra good when you use the handy slices marked Kraft. Try them all—the Kraft American, Kraft Pimento, Old English Brand, Kraft Swiss, Kraft Brick, and Kraft Muenster.

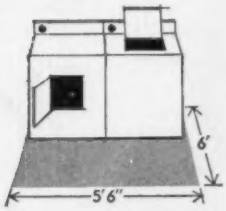
Good laundry planning pays off

Continued from page 106

Helpful measurements and know-how

For an automatic washer, automatic dryer, or a combination washer-dryer, you will need a space about 3′8″ wide by 6′ deep for appliance and adequate workroom. Extra space at side is left for basket or cart.

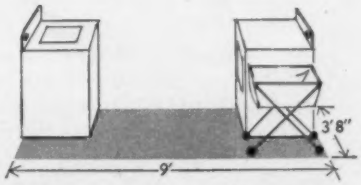


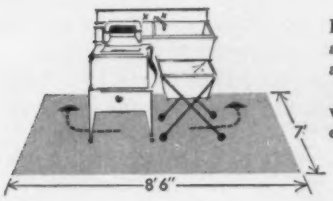


If you want to place an automatic washer and a dryer side by side, be sure to allow an area 5′6″ wide by 6′ deep for the appliances and working space.

If you put a washer and dryer opposite each other, allow space 3′8″ deep by 9′ across for appliances and room you'll need to work in.

If washer and dryer are in a passageway, leave 4 feet of walk-and-work space in front of appliances.

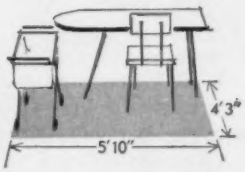


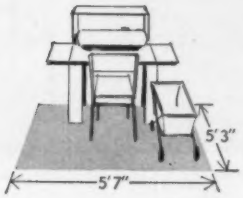


Perhaps you wish to plan for a wringer washer, two tubs, and cart or clothesbasket.

You'll need a space 8′6″ wide by 7′ deep for your equipment, elbowroom.

To plan ironing room, allow a space 5′10″ wide by 4′3″ deep. This will accommodate ironing table, chair, and cart. Allow extra for clothes rack.





For rotary electric ironer (and cart) plan an area 5′7″ by 5′3″.

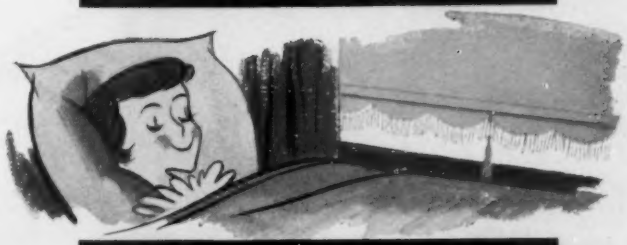
(Note: Research data from which these dimensions are formulated were developed by Professor Helen E. McCullough, author of booklet, "Laundry Areas" published by Small Homes Council, University of Illinois, Urbana.)

Other tips you'll want to remember

- Install dryer near outside wall for effective venting. In one-story homes or if dryer is on second floor, vent may go through roof, giving greater planning flexibility.
- Hot- and cold-water shutoff handles should go above back of washer panel for flush-to-wall installation.
- If possible, try to arrange laundry near kitchen or bathroom plumbing to save expenses.
- Have carpenter inspect your home to be sure you have sufficient floor support for a laundry on second story.
- For indoor clotheslines, plan for 20 feet of line per person. Place lines *at least* 8 inches apart, better yet, 12.

EARLY SUN WAKE YOU UP?

YOU NEED



Joanna Western
ROOM DARKENING EXLITE
CLOTH WINDOW SHADES

Ask for them at your window shade dealers

JOANNA WESTERN MILLS COMPANY
22nd and Jefferson Sts., Chicago 16, Illinois

(See also Page 30 and Page 182 for other Joanna window shade ideas)

No other mushrooms have such delicious flavor!

So Convenient—Just Heat and Use!

BinB Mushrooms are *superior* in flavor because they are the choice *brown* variety of cultivated mushrooms—broiled in pure creamery butter and packed in their own tasty butter-enriched mushroom broth.

Give meals a party touch with BinB Broiled in Butter Mushrooms, prepared as called for in your favorite recipes.

Enjoy all three ready-to-use styles BinB BROILED IN BUTTER MUSHROOMS

WHOLE CROWNS
Perfect with Steaks

SLICED
Tasty in Omelets

CHOPPED
Ideal in Sauces

FREE! 32-page Recipe Book. Write: BinB Mushrooms, M-2, West Chester, Pa.

Only Royal Gelatin gives you the "FRESH-FRUIT VITAMIN-C"

LOWER IN CALORIES

than ½ large grapefruit

And simply scrumptious! Only ROYAL GELATIN DESSERT tastes like fresh ripe fruit . . . *and* gives your family the "Fresh-Fruit Vitamin"—C . . . the vitamin so important to sturdy bodies, good teeth and bones. Yet a serving of ROYAL GELATIN is lower in calories than half a large grapefruit. Get ROYAL today. 8 Delicious Flavors!

TWO FINE PRODUCTS OF STANDARD BRANDS INC. ©1958, S. B. INC.

Rainy-day play

By Blanche Campbell

When the weather says, "Stay indoors!" here are ways to keep young children happy and busy. It's a good idea to start assembling some of the materials now, so they'll be on hand when needed. Store them in a box marked "Rainy-day Play."

- Using pictures from coloring or cutout books as patterns, cut table oilcloth into pairs of simple designs such as bunnies, kittens, or puppies.

  With a paper punch, make holes all around the design, ½ inch from the edge and ½ inch apart. Place cotton between each pair, and give the child a darning needle threaded with colored cord. He sews through the holes to complete the animals.

- Preschool-age children love to write with pen and ink. This can be a special, rainy-day treat—just fill an old fountain pen with a weak solution of bluing. Any stains on clothing will come out easily when the clothes are washed.
- Clean old nail-polish brushes with polish remover and let the children have them for painting with water colors.
- For the young child's coloring projects on rainy days, clip out newspaper ads with large figures, toys, cars, and trucks. These are as much fun for children to work on as coloring books. Let the child select the illustration he wants to color and shades of crayons, too—no matter how unrealistic.
- When children tire of the regular indoor games, they'll enjoy a "bake sale." Let them cut, from old magazines, pictures of baked articles such as cakes, pies, bread, and cookies.

  Have them arrange the pictures on a table and post prices for each article. Use different size buttons for money—they'll enjoy making change for customers. You should go to their "store" and pretend to buy something for dinner.
- Small children will be amused for hours making colored beads by painting macaroni pieces with water colors, then stringing them into necklaces, belts, and bracelets.
- A handful of cranberries and toothpicks can be turned into tiny toy tables and chairs.

- White shelf paper makes a good substitute for drawing paper—it's fine for painting with water colors, too. Older children like to have it taped against a wall for an easel.
- For an indoor "sandbox," fill a small wooden box with corn meal. (Children like the texture.) Spread newspapers under the box on the kitchen floor. Let youngsters play as they would with sand (but keep it dry).
- When the children gather around the table to paint, cut out paper dolls, build airplanes, or make doll furniture, protect the table top with a heavy oilcloth cover. Elastic strips across the corners will hold it in place. After use, remove the cloth with scrap material gathered in it for disposal.
- Make a soft ball for indoor play by rolling up a pair of men's heavy socks. Safe for the children and the bric-a-brac.
- An old bed sheet ready for discard can be turned into a play tent for the children. Draw windows with crayons and cut out a "crawl" door.

  Drape sheet over a card table and, presto, there's an indoor tent!

More on page 130

More fun from Aunt Jemima!

Pancakes in shapes . . . nourishing fun for everyone

Animal Pancakes! Just shake 'em and shape 'em!

This is called "pour your own pancakes and see what turns up!" Pour them in the shape of animals . . . satellites . . . the alphabet . . . mermaids, anything you can think of (it's lots of fun guessing what people have made!) Kids love free-hand pancakes. And with the Aunt Jemima shaker, it's *so easy* to make 'em. Of course, no matter *what* the shape, you'll like Aunt Jemimas best for their *extra* lightness. Mix batter a little thinner than directed on package (increase milk slightly). Then pour on the fun!

Only Aunt Jemima gives you ALL THREE!

AMAZING
Speedry
magic marker®
patented
Just lift cap and
write draw mark
label sketch color
...on any surface
or material!
77¢
refills 39¢
at Stationery, Art supply, Hardware and Variety stores
LASTS LONGER!
INSTANT DRY
WATERPROOF
PERMANENT
Can't Spill or Leak
11 BRILLIANT COLORS plus black & white
FREE! Send today for your big, illustrated book, "77 magic ways to use magic marker," containing new ideas for work and play, arts & crafts. Write:
SPEEDRY PRODUCTS, INC.
Dept. BG-1 Richmond Hill 18, N. Y.

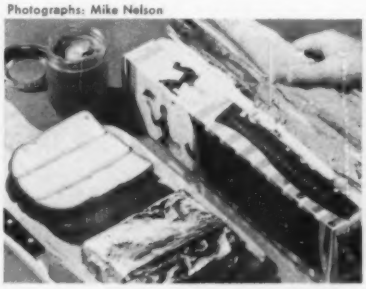
Know-how for sandwichmakers

Here are do's for sandwiches—and production-line tips to save you minutes. You'll find gay new styles in lunch boxes, and gear to help keep food at its best

Smart plaids accent lunch boxes for the back-to-school set. Take your choice of metal carrier or drawstring shoulder bag. Both sport vacuum bottles. Handy plastic containers tote sandwiches, cooked fruit, relishes, or wedges of pie. Salt comes in tiny shakers.

Speedy sandwiches. Line up bread in two rows. Pair off neighboring slices for neat sandwiches. Butter each slice to very edge (cream the butter for easy spreading). Center slices in one row with scoop of filling—smooth it out with just two strokes of wide spatula.

Photographs: Mike Nelson



Finger sandwiches (pop-out foil)

Triangles (7-inch roll of foil)

LOOK OVER our roundup of favorite sandwich wrappings—aluminum foil, waxed paper, saran wrapping. Try new fashions in foil or use 12- and 18-inch rolls. Surprise the kids with different sandwich cuts

Quarter cuts (flat-packaged foil)

Diagonal thirds (waxed paper)

Jigsaw thirds (saran wrapping)

More tips, page 129

Twice Rich: rich in flavor, rich in vitamins. And lower in calories than any other type of juice!

Non-fattening Libby's ...satisfies between-meal hunger ...supplies healthful vitamins, too!

On your way to a new figure? Bravo for you! And a suggestion for making it easier: Have Libby's whenever hunger pangs strike. This is the *satisfying* tomato juice that quenches between-meal yearnings. (Gives you more of the vitamins and minerals you need, too.) For all its luscious-rich taste, Libby's has just 25 calories to the 4-ounce glass! *Libby, McNeill & Libby, Chicago 4, Illinois*

Betty Crocker says: "It's fresh apple pie time!

4 new pie crusts for fresh Apple Pies with Instant Pie Crust Mix in sticks!"

Here are four extra-special, extra-good apple pie ideas—just in time for the apple harvest. They're quick, they're easy, they're fun to make with Betty Crocker Instant Pie Crust Mix in stick form. Bake up an apple streusel pie with a crunchy top crust. Or the easiest-ever pie casserole (you don't even have to roll the dough)...or a cheese crust...or an elegant glazed-crust apple pie. They'll all turn out crisp and golden and homemade-wonderful!

"I guarantee homemade-perfect* pie crust every time!"

Betty Crocker General Mills

*PERFECT! Yes, every mix we make for you is guaranteed to come out perfect, or send the box top to Betty Crocker, Box 200, Minneapolis 40, Minn., and General Mills will send your money back.

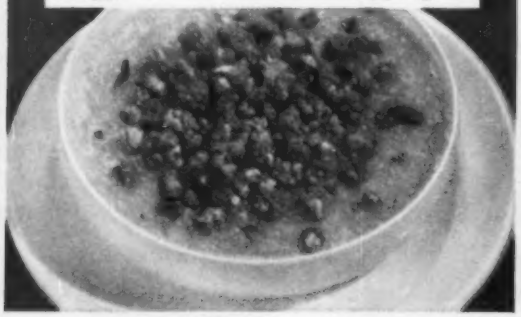
Easy! **A crunchy top crust you just sprinkle on!**

Apple Streusel Pie. Follow Instant Pie Crust Mix package directions for single pie crust (takes just 4 minutes from package to pan with Betty Crocker's new boiling-water method for pie crust). Mix ½ to ¾ cup sugar, 1 tsp. cinnamon, ½ stick pie crust mix, crumbled, 6 to 7 cups sliced apples, 2 tablespoons water. Pour into pastry-lined pie pan. Sprinkle with *Streusel Mixture:* ½ stick pie crust mix, crumbled, ⅓ cup sugar, ½ tsp. nutmeg. Bake at 425° *45 to 50 minutes.*

Fun! **A tangy cheese crust!**

Apple Cheese Pie. Add 1 cup grated sharp cheese to 2 crumbled sticks Instant Pie Crust Mix. Follow package directions for 9" two-crust pie and fill with your favorite fresh apple pie filling. Bake *50 to 60 minutes in 425°* oven.

Quick! **A bake-ahead crumb topping!**



Apple Crunch Casserole. Mix 2 sticks mix, crumbled, ¾ cup brown sugar (packed), 1 cup chopped nuts, 1 tsp. cinnamon. Bake at 400° 15 minutes. Stir to break up. Cool. Place homemade applesauce in casserole, top with crunch.

Spicy. **A glaze-top apple pie**

Spiced Apple Pie. Follow Instant Pie Crust Mix package directions for two-crust pie. Fill with fresh apple pie filling. Bake. Mix 1 cup *sifted* confectioners' sugar, ½ tsp. nutmeg, 2 tsp. vanilla, 2 tbsp. cream. Spread over hot pie.

Should you be ashamed of your youngster's DIET?

EDITORS' NOTE: Because the mother of the house doesn't know or practice good nutrition herself . . . because she's hurried in the morning . . . because she leaves school lunch to the short-order joint and whims of her teen-agers . . . because she can't handle a finicky eater . . . because of all this—and more—2 out of 3 youngsters in this land of plenty are shamefully undernourished. If your children belong to the majority, many of whom are from homes like yours, read this article to know the seriousness of the problem—and its answers

By Ann Usher and Donald Cooley

Maybe *you* can feel proud instead of ashamed of your youngster's diet. You'll know if you belong with the prideful minority by the time you finish this article. If a child's diet *does* need improvement, there's only one person who can do the day-after-day job: the mother of the house. First, she has to be convinced that nutrition is important—that it does make a lifelong difference to her child's health.

Millions of American youngsters from the age of one year through the teens are woefully undernourished. Neglected children of poverty-stricken families? Some of them, yes. But insidious malnutrition makes no class distinctions and has little to do with money. It's at work in families of average, better-than-average, and top-bracket income. And it hits many parents, too, especially mothers. How can this happen in a country so blessed with an abundance of good food as our own?

Nutritionists are sure it too often does—in ways that are never noticed while they're happening. It isn't the single unbalanced meal or taste-treat of scant nutritional value that builds up insidious trouble. What matters tremendously is the over-all intake of essential nutrients day after day. Widespread deficiencies in children's diets, turned up in survey after survey, are unspectacular matters of inadequate intake of food elements needed for growth and development, sturdy bones, resistance to infection, and general good health.

Only about one-third of American youngsters have consistently good diets. There has never been a national diet census, but individual group studies are fairly representative of countrywide conditions. The yardsticks generally used are intakes of vitamins, minerals, calories, protein, and so forth, recommended by the National Research Council for various age groups.

One study of 7,363 Chicago children disclosed that 72 percent had unsatisfactory diets. There were diet deficiencies in at least one-third of children in families financially able to buy any desired food.

A Cornell University survey of New York State youngsters found that half the teen-agers checked were not getting the nutrients recommended for good health. A 1957 study of Nebraska families showed 60 percent of the mothers to be inadequate in some nutrient. Adolescent boys had significant inadequacies and adolescent girls were worst off of all.

Breakfast fares poorly, though it should be anything but poor fare and should furnish from one-fourth to one-third of the day's dietary needs. Dr. Pauline Beery Mack, who has conducted mass studies at Pennsylvania State University and at Texas Woman's University, found that only 14 percent of family members ate a good breakfast; 32 percent either skipped breakfast entirely or settled for something like a sweet roll and cup of coffee.

You can do something about it

What unconscious shortcomings make for undernourishment in a land of plenty? Finicky appetites which mothers cater to in desperation. Excessive intake of one or two favorite foods (including some of the very best) which crowd out others needed for balance and variety. Haphazard snacks which run to concentrated sweets or are timed to upset the appetite cart. Lunch or short-order choices left to adolescent whims. Slighting of muscle- and tissue-building foods which need chewing and don't taste sweet. Breakfasts that are skimpy or [*Turn to page 134*

Invite folks over

Begins on page 78

Gold Coast Chicken

Stewed chicken puts on company airs. The flavor trick is in the sauce—

1 recipe Stewed Chicken

Keep the chicken hot (or, if cold, heat it) while you make the sauce.

Gold Coast Sauce:

1 lemon
¼ cup butter or margarine
¼ cup enriched flour
2½ cups chicken broth
2 beaten egg yolks
1 3-ounce can (⅔ cup) broiled sliced mushrooms
1 1-pound can large white asparagus tips, drained and cut in half
2 tablespoons drained capers

Pare lemon like an apple, going round and round so peel is in one long spiral. Then squeeze lemon, reserving 2 tablespoons juice. Melt butter; blend in flour. Slowly add broth; cook, stirring constantly, till broth thickens. Stir small amount of hot mixture into egg yolks, then return to hot mixture; add lemon-peel spiral. Cook and stir 1 minute. Add mushrooms (with liquid), reserved lemon juice, and asparagus. Heat thoroughly, stirring occasionally. Add capers. Pour over hot drained chicken in serving dish. Trim with the jaunty twist of cooked lemon peel, fluffs of parsley. Makes 6 servings.

Stewed Chicken

Choose a 4- to 5-pound ready-to-cook stewing chicken,* cut in serving pieces. Place back, wings, and legs on bottom of Dutch oven or kettle; top with white meat. Add water just to cover. Add salt (½ teaspoon for each pound of chicken), 1 medium onion, 1 carrot, 4 whole black peppers, 2 whole allspice, 2 whole cloves, and 1 bay leaf. Bring just to boiling, reduce heat and simmer (*don't boil*) 3 to 4 hours or till you can stick a fork easily into thickest pieces. Lift chicken from broth. Reserve 2½ cups broth (fat skimmed off) for Gold Coast Sauce. (If you cook chicken early or day ahead, keep in refrigerator.)

*Or use 2 "bro-hens" (older broiler-fryers), about 2½ to 3 pounds each. Cook as above, 2½ to 3 hours or till tender.

Fluffy Rice

To carry out the yellow-mum color scheme, put a few drops food coloring in the cooking water. At serving time, trim rice with wreath of snipped parsley—

1 cup uncooked long-grain rice
2 cups cold water
½ to 1 teaspoon salt

Put rice, water, and salt in a 2-quart saucepan; cover with a tight-fitting lid. Bring to a vigorous boil; then turn heat as low as possible. Continue to cook 14 minutes (do not stir). Turn off heat; allow rice to steam, covered, for an additional 10 minutes or till done. Makes 3 cups. **Tasting-Test Kitchen note:** Or prepare one 4⅝-ounce package (1⅓ cups) precooked rice according to package directions.

When you make one big pledge to your town's United Campaign, you are actually giving to many campaigns in one. Your one contribution fights disaster and disease, works to prevent juvenile delinquency, and attacks the problems of the aging and the breakdown of family life.

When the United Way volunteer asks you to give, welcome him with your pledge.

Hot Mulled Cider

Hits the spot on a nippy winter evening. And it's fragrant with a foursome of spices—

½ cup brown sugar
¼ teaspoon salt
2 quarts cider
1 teaspoon whole allspice
1 teaspoon whole cloves
3 inches stick cinnamon
Dash nutmeg

Combine brown sugar, salt, and cider. Tie spices in small piece of cheesecloth; add. Slowly bring to a boil; cover and simmer 20 minutes. Remove spices. Serve hot with orange-slice floaters. Use cinnamon sticks as muddlers. Makes 10 servings.

Spice Layer Cake

Come 9 or 10 p.m., bring forth this beauty and let guests watch you cut the pretty slices—

¾ cup shortening
2¼ cups sifted cake flour
1 cup granulated sugar
1 teaspoon baking powder
1 teaspoon salt
¾ teaspoon soda
¾ to 1 teaspoon cinnamon
¾ to 1 teaspoon cloves

• • •

¾ cup brown sugar
1 cup buttermilk

• • •

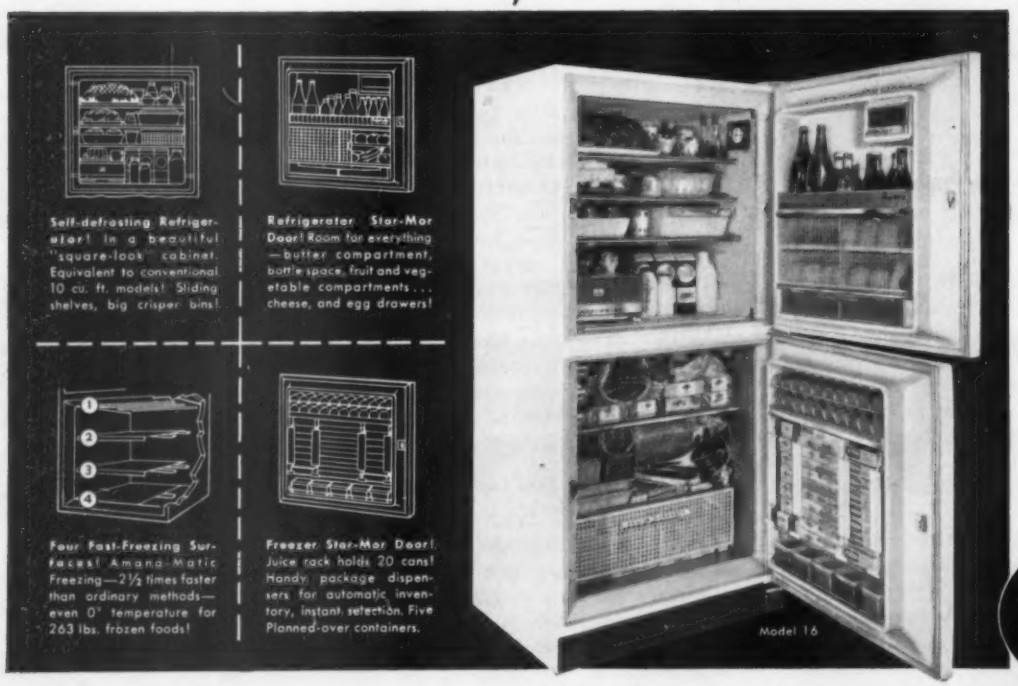
3 eggs

Stir shortening just to soften. Sift in flour, granulated sugar, baking powder, salt, soda, and spices. Add brown sugar and buttermilk. Mix till all flour is dampened. Then

[*Turn to page 164*

Amana
FREEZER *plus* REFRIGERATOR

Full-sized freezer, plus full-sized refrigerator, in one 32" cabinet!



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Only Amana brings you the finest freezing system ever developed—plus the modern "built-in" look! *Amana-Matic Freezing* freezes more food faster... keeps it colder, fresher, longer. Freezer alone holds 263 pounds of frozen food! Full-family-size refrigerator, equivalent to conventional 10 cu. ft. models! Both in beautiful cabinet only 32 inches wide! Also available in 14 and 18 cubic foot models. Choose an Amana—*recognized leader in freezer-plus-refrigerators.*

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BACKED BY A CENTURY-OLD TRADITION OF FINE CRAFTSMANSHIP

From Amana, Maker of Freezers "Guaranteed To Outperform All Others" See Your Dealer for Details!

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WEAR-EVER 1-quart Hallite aluminum saucepan

$5.25 value ONLY $2.50

YOUR CHOICE OF COLORS . . . COPPER OR TURQUOISE COVERS
WITH LABEL OR COUPON FROM SMOOTH ALCOA WRAP

Imagine saving $2.75 apiece on famous, luxurious Wear-Ever Hallite saucepans! You'll hang them on your walls. You'll bring them to the table. They're lovely. And so easy to get. For each pan, send *either* . . . the coupon from a specially marked package of Alcoa® Wrap . . . or the Better Packaging Label from the top flap of any Alcoa Wrap package . . . with your check or money order for $2.50 (no stamps please) to: ALCOA WRAP, DEPT. B, BOX 6, NEW KENSINGTON, PA. Make checks or money orders payable to Wear-Ever Aluminum, Inc.

HURRY! Offer limited. Allow up to 3 weeks delivery. Offer void in states or localities prohibiting, licensing, taxing or regulating premiums. Expires Dec. 31, 1958. Good in continental U. S. only. Value of coupon 1/10 of 1 cent.

SMOOTH ALCOA WRAP IS THE STRONG ALUMINUM FOIL

So strong—it wraps tightly around meats and fowl for roasting. Seals in all their natural juices. So strong, it keeps sandwiches and leftovers *flavor-fresh* for days. Find out for yourself . . . today . . . wrap, cook, cover, cap with strong Alcoa Wrap. Strong because it's smooth!

ALCOA WRAP

MAIL THIS ORDER BLANK together with either the coupon from a specially marked package of ALCOA WRAP or the Better Packaging Label from the top of any ALCOA WRAP package . . . and your $2.50 in cash, check or money order to ALCOA WRAP, DEPT. B, BOX 6, NEW KENSINGTON, PA. CHECK OR MONEY ORDER PAYABLE TO WEAR-EVER ALUMINUM, INC.

SATISFACTION GUARANTEED OR YOUR MONEY BACK!

(Please print clearly. This is your return mailing sticker.) B

Send me at once (check one):

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FOURTH CLASS MAIL Postmaster—Open this parcel for inspection if necessary. Contents: Merchandise. Return postage is guaranteed. Return to Wear-Ever Aluminum, Inc., New Kensington, Pa.

Offer void in states or localities prohibiting, licensing, taxing or regulating premiums. Offer expires December 31, 1958. Offer good in continental United States only. Value of coupon 1/10 of 1 cent.

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A seven-week Grand Tour of Europe for two. Travel by air or by luxury steamship. Visit England, Belgium, Holland, Heidelberg, the Black Forest, Switzerland, Venice, Naples, Capri, Pompeii, Rome, the Italian and French Riviera, Cannes, Paris, Cherbourg, Le Havre and return to New York. *(Shorter trip may be arranged if desired.)*

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Choice of two-week vacation for two in Hawaii or the Caribbean. You'll be welcomed to the enchanting islands of Hawaii with all the color and gaiety of a traditional Hawaiian Aloha. Loll on famous Waikiki Beach. Or if you prefer, head for the magic isles of the Caribbean, where sun, surf, sightseeing are unsurpassed. A memorable vacation.

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400 sets of five of the best-selling books by the editors of Better Homes & Gardens.

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Bonus cash prizes of $1,000 to winner of first prize and $1,000 distributed to winners of the other three travel prizes, if you include with your entry a sales slip showing the purchase of any Better Homes & Gardens book during the time of the contest (September 20 through November 15, 1958.)

Rules of the Contest:

1. Recipe name and page number must refer to those found in Better Homes & Gardens *NEW* Cook Book. Older editions of the Cook Book will not have the word "NEW" in their title.

2. Enter as often as you wish. Use entry blanks available wherever Better Homes & Gardens Books are sold, or clip the coupon in this advertisement.

3. All entries must be postmarked no later than November 15, 1958.

4. Cash settlements will be made for those winning contestants unable to make the trips. Trips to be taken within one year of close of contest.

5. Entries will be judged on originality, sincerity, and aptness of thought by Reuben H. Donnelley Company. Decision of the judges is final. No entries will be returned and all entries, contents and ideas therein become the property of Meredith Publishing Company and may be published without obligation. Duplicate prizes will be awarded in case of ties.

6. Entries must be original work of contestant and entered in his or her own name. Send in only entries and proof of purchases (proof of purchase qualifies you for cash bonus.) Entries of persons under 21 years of age must be signed by parent or guardian.

7. Any resident of the United States or Canada may enter the contest. Employees of the Meredith Publishing Company, its wholly owned subsidiaries, their advertising agencies, the contest judging organization, and their families are ineligible. This contest is subject to all Federal and State regulations.

8. Winners will be notified by mail approximately one month after the close of the contest. A list of winners will be published in Better Homes & Gardens magazine following the close of the contest.

9. Mail all entries to COOK BOOK CONTEST, Box 8668, Chicago 77, Illinois.

Idea Books by the Editors of Better Homes & Gardens . . . ideal gifts for your friends, family and yourself!

Purchase any of these Better Homes & Gardens Books during the contest period and qualify for bonus cash awards totaling $2,000!

CONTEST— ENTER NOW!

3rd PRIZE Choice of two-week vacation for two in sunny Mexico or scenic Canada. Mexico is a beautiful land of contrasts . . . from its Aztec culture to its magnificent luxury resorts. Fiestas, bullfights, sail fishing. Or go to Canada for the grandeur of the Rockies. Fish its lakes, cruise on Puget Sound, see the famous Mounties. You'll be thrilled by this fabulous country.

4th PRIZE Choice of 10-day vacation trip for two, covering transportation, food and lodging to California, Florida, New York City, Colorado, Virginia, Sun Valley, New Mexico, Black Hills, Alabama, Arkansas, Arizona, Wisconsin or Minnesota, or any other vacation spot in the United States. It's a "See America" prize and you can visit just about any place in America.

JUST WRITE IN 25 WORDS OR LESS, "I LIKE THE ..... RECIPE ON PAGE ..... OF BETTER HOMES & GARDENS NEW COOK BOOK because . . ."

Get full information and entry blank wherever books are sold, or use handy entry coupon below.

WHAT an exciting, unusual contest! What a great opportunity for you to have the most thrilling vacation of your lifetime.

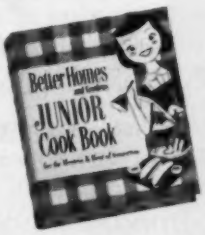
You'll spend many happy hours on the French Riviera, on Waikiki Beach, on the pink sands of Bermuda, at a Mexican fiesta, in glorious Canada, or at any one of the fabulous vacation spots here in America.

You've probably been delighted with your Better Homes & Gardens New Cook Book in the past, but did you ever think it could send you on a romantic vacation? (If you don't own this famous book, wouldn't now be the ideal time to buy one?)

Just tell us, in your own words (*25 or less*) why you like your favorite recipe in your Better Homes & Gardens New Cook Book and you may be on your way to the most adventuresome time of your life.

Hundreds of other prizes, too. There'll be many winners, one might as well be you.

Leaf through your book. Pick the recipe you like most and send in your entry today! Good luck!



JUNIOR COOK BOOK CONTEST, TOO!

Have your child write in 25 words or less, "I LIKE THE ..... RECIPE ON PAGE . . . OF MY JUNIOR COOK BOOK because . . ." If you are one of the four top prize winners, and your entry is accompanied by your child's entry, you can take your youngster with you at our expense.

ENTER TODAY! Mail this coupon now!

COOK BOOK CONTEST—Box 8668, Chicago 77, Ill.
"I like the.....recipe on page ..... of Better Homes & Garden New Cook Book because: (*in 25 words or less*)

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Location: Hotel Sherry-Netherland

GIANT CLOCK FACE* CLEANED IN 45 SECONDS BY NEW "FAST ACTION" WINDEX!

(*Equivalent to 4 average windows)

New Improved Windex® cleans faster and easier than ever before! To prove it, we took our camera to the big outdoor clock on New York's famous Fifth Avenue. The glass face had accumulated city dust and dirt for a full month.

As New Improved Windex went to work, we snapped our stop-watch. Just 45 seconds later, we snapped it again. The job was done! The giant clock face—was sparkling clean.

HERE'S WHY: New Improved Windex covers a larger area with a finer spray. The new formula attacks dirt and grease faster; wipes off easier.

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Look for New Improved "fast action" Windex in bottle or pushbutton can, at your store right now. Available in Canada.

NEW IMPROVED

Gets glass so clean, it seems to disappear!

The Drackett Company, Cincinnati, Ohio

Chaos in the suburbs

Continued from page 17

Temporary solutions

There are, of course, stop-gap solutions—state aid on a per-pupil formula as in New York, a "tax equalization program" to produce a standard level of per-pupil spending as proposed in St. Louis County. There is also a hopeful trend toward eliminating the hodgepodge of school districts—the major metropolitan areas reducing their total from 8,106 in 1952 to 6,473 in 1957.

But just as one small sector of a great metropolitan region cannot solve its water supply or transportation problems in isolation, many political scientists agree that countywide planning offers the only real solution to the school problem. In Arlington County, Virginia, and Knox County, Tennessee, and dozens of other counties which have unified their districts, a single school board, handling school taxes on a countywide basis, maintaining schools everywhere at the same level of efficiency, and planning for new schools before the population boom, has proved it can meet this crisis. We are accustomed to one school system through a central city. "Why then," demands Richard S. Childs of the National Municipal League, "shouldn't we accept a single system throughout a suburban county which now has almost the same needs as a city?"

Not "super government"

Countywide planning does not necessitate a "super government" imposed from the top. One town, planning against chaos, may soon set a pattern of cooperation for the whole area. A few years back the New York suburb of Yorktown Heights, whose population has expanded threefold since 1950, hired a community-planning firm to study its development. Every local resident had the chance to thrash out the issues of a master plan, which was adopted at a series of town meetings. Now Yorktown Heights knows what maximum population it can hold, what roads and schools it will need, how its land should be divided between residential, commercial, and industrial use.

Above all, it formulated a unique plan for better recreation areas. Instead of each developer being required to add a small playground to his development, these homebuilders must now contribute the equivalent money to the town—money that will be combined with that of other developers so that Yorktown Heights can preserve open space ahead of time and build large recreation areas in ideal locations for all residents. "The comparatively few thousand dollars spent on planning in Yorktown Heights in the past three years," says Town Supervisor John H. Downing, "will save our town millions of dollars in the years to come."

Now the nearby town of Greenburgh is following suit—proposing plans for the acquisition of 1,842 acres for parks and recreation facilities while the land is still available. And at least 20 other towns in the county have made or are making similar studies.

Development planning

Large-scale builders like William Levitt face an equally important responsibility on a local level. After political squabbles among the 4 townships encompassing his Pennsylvania Levittown had frustrated many of his plans for schools and recreation sites, he purchased 90 percent of the township land for his new development at Willingboro, New Jersey—thus guaranteeing his ideal community.

The school layout of the new Levittown was planned with the expert assistance of the Fund for the Advancement of Education—separate sites are to be conveniently located within each neighborhood. No system of bus transport will be needed; children will not have to cross major thoroughfares on their way to school. Levitt is building the first school and will give it to the community—a unique step in private development. But his greatest dreams are for the swimming pool, playgrounds, and

[*Turn to page 129*

Furniture Fashion Festival

September 24 to October 5

NOW'S THE TIME to visit your favorite furniture store to see what's new in home furnishings. From September 24 to October 5, stores throughout the country will be making a special effort to show you how to beautify your home. You'll find interesting window displays, fascinating model rooms showing all the latest designs and colors. Some stores will even have decorating classes and special contests. So remember the dates, and pay a visit to *your* store!

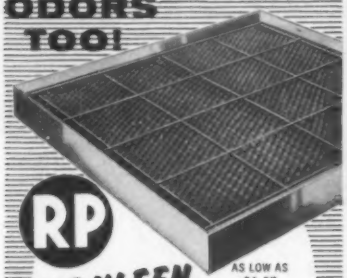
More luster to your fine china . . . more luxurious glow to your cherished silverware . . . more admiration from your guests when you include Will & Baumer Candles in your center piece.

Keep a supply on hand for everyday and special occasion use. You'll find a style, size and color to suit your needs at better stores everywhere.

Choose from these brands:
Vassar, Twistolite, Taperlite, Marble Brand.

WILL & BAUMER *Fine Candles*

THIS AIR FILTER REMOVES ODORS TOO!



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WASHABLE FURNACE FILTER

Here's the air filter that does more than just trap dust in your furnace... it traps annoying household odors, too! The adhesive does it! Convenient Super Handi-Koter, with sprayer, contains exclusive dirt AND ODOR removing adhesive. Has built-in detergent to simplify washing. Flush filter, re-coat with adhesive, reinstall for *automatic* dirt and odor removal.

WASHABLE—for constant peak efficiency, more heat from your furnace. ECONOMICAL—last season after season. ALUMINUM—light, strong, easy and safe to handle. Won't rust. CONVENIENT—wash, re-coat, replace. Eliminate shopping for proper filter sizes.

AT YOUR DEALER, OR CONSULT YOUR CLASSIFIED TELEPHONE DIRECTORY

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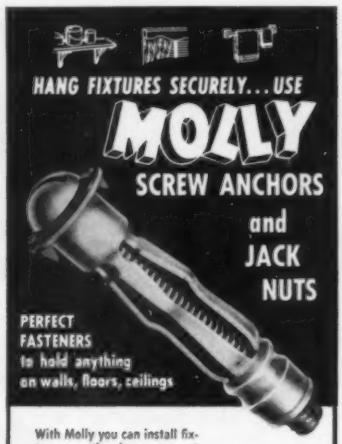

With Molly you can install fixtures exactly where you want . . . not just where studs are. Won't pull through. Spider backing reinforces area in which used. Fixtures can be removed and replaced in same anchor. Easy to install without disfiguring wall. Inexpensive, guaranteed. Ask your hardware dealer for genuine Molly . . . the name is stamped on the cap.

New **JACK NUTS HOLD IN HOLLOW-CORE FLUSH DOORS**

Now you can fasten fixtures securely to flush doors! Jack Nuts need only ¾" expansion space, grip any material up to ⅝" thick.

SEND $1.00 FOR SAMPLE BOX OF 12

EXPANDS BEHIND WALL
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Enclosed is $1.00 for sample box of
(check one) ☐ Mollys ☐ Jack Nuts

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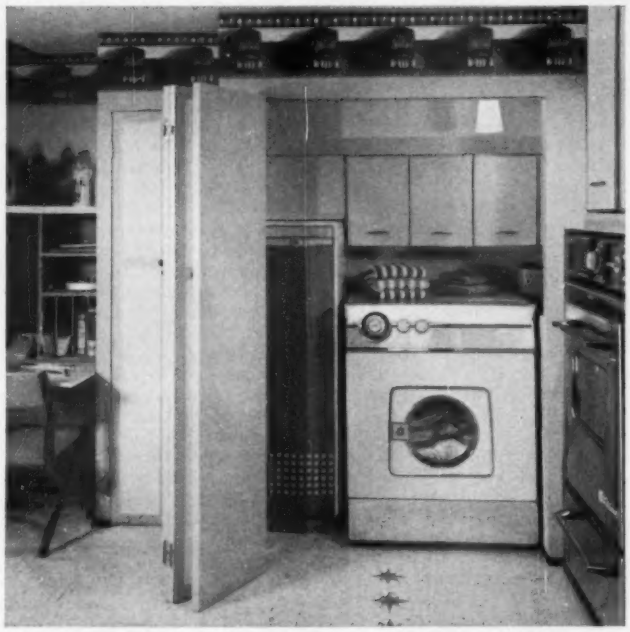
CITY _____ ZONE _____ STATE _____

Family kitchen with a theme

Begins on page 80



Presto! Here's the compact laundry corner. Doors fold open to reveal a gas combination washer-dryer and a water heater. Combination has new washing principle that tumbles clothes through stream of filtered sudsy water. It also boasts five drying temperatures. Unit is 45 inches high, 33 wide. Cabinets above hold laundry supplies.

Close-up of gas cooking and baking center shows new type hood-ventilator that *doesn't* rob cabinet space.

Housing is located right under hood in a package. Hood is available in 30-, 36-, 42-, and 48-inch lengths.

New built-in gas cooking top has one thermostatically controlled burner for watchless cooking.

The 17-inch gas oven has a roast meter. Broiler is waist-high, has five-position lever to adjust broiler pan easily without removing it.

Effortless cabinet cleanup. Doors snap off easily for no-reach, at-sink sponging.

Doors come in yellow, pink, limed oak, fruitwood, white. Nice for mixing and matching for Mondrian look if that be your pleasure.

Removable door idea is a moneysaver if ever one door should need replacing. Frame of cabinet is steel, door wood.

More IDEAS on page 124

MITZI GAYNOR stars in Rodgers and Hammerstein's "SOUTH PACIFIC"

PRODUCED BY BUDDY ADLER AND DIRECTED BY JOSHUA LOGAN IN TODD A-O TECHNICOLOR

"I've used Lux for years," says Mitzi Gaynor

...the pretty colors, all four of them and white, too
...the lather, so creamy...
the gentleness, the mildness...

THAT'S THE BEAUTY OF LUX

Mitzi Gaynor's lovely complexion is the nicest kind of proof that Lux care *is* wonderful.

But if *you* use Lux, *you know*. If not, you have a pleasant discovery ahead. You'll be delighted with the *natural gentleness* of Lux. And the rich Cosmetic lather is so good to your skin. The fragrance is special, too—a blend of many fine perfumes. And now all four pastels and white come in both the complexion and bath size.

More beautiful women all over the world use Lux than any other soap. Lever Brothers unconditionally guarantees complete satisfaction with Lux Soap—or your money back. Make this proven beauty care your own.

9 out of 10 Hollywood Stars depend on Lux

no huffin' and puffin'
. . . just a *wonderful* muffin!

MIRRO
Seamless
EASIEST-TO-CLEAN
muffin pan

If you have the recipe or ready-mix, we . . . and only we . . . have the seamless pan! It's all in *one* piece, smooth as the inside of a coffee-cup. Nothing to catch crumbs or trap burned-on batter. It cleans *new*-clean, with a wipe. And it bakes better than *anything!*

That's what home-bakers say about *all* MIRRO bakeware. Every piece is standard-size and has the just-right finish to bake better. Brilliant, reflective finish, for muffins and cakes. Heat-absorbing Alumilite, for crusty goodness in pies and breads. And all made of food-friendly, easy-to-clean aluminum. For better baking, ask for *MIRRO, by name.*

12-cup Muffin Pan, **$1.00**
6-cup Muffin Pan, **60¢**
12-cup tea cake size, **65¢**

(Prices slightly higher in West)

MIRRO ALUMINUM COMPANY, MANITOWOC, WIS. • World's Largest Manufacturer of Aluminum Cooking Utensils

Family kitchen with a theme

Continued from page 122

There's hidden storage behind these decorated doors at the end of fireplace—perfect for serving dishes, linens, items to be used at table. Ledge is handy for setting things down. It was designed to "run into" mantel of fireplace (at left) for a clean-cut line.

No worry about spillovers on this handsome kitchen sofa. It's covered with sturdy vinyl in bright orange. An occasional wipe with damp sponge cleans it. Entire kitchen is tops in cleanability—from soffit to floor.

Steady flow of half-circles of ice, automatically released, is outstanding feature of 11-cubic-foot refrigerator-freezer.

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says Megan Bates, Arlington, Texas, housewife and mother of three...

"Nothing saves like Saran Wrap"

"This wonderful food wrap helps me in dozens of ways," confides Megan Bates, active housewife and mother of three. "Saran Wrap* protects everything so beautifully. You see, it shuts out air and moisture . . . and holds the flavor in. Nothing saves like Saran Wrap."

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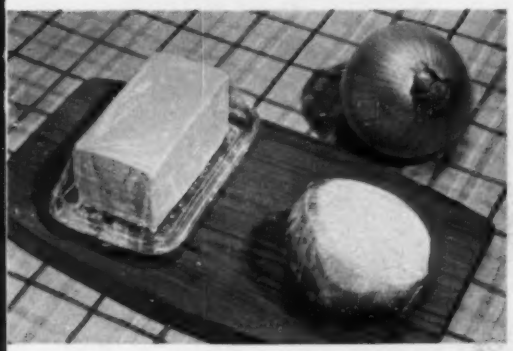

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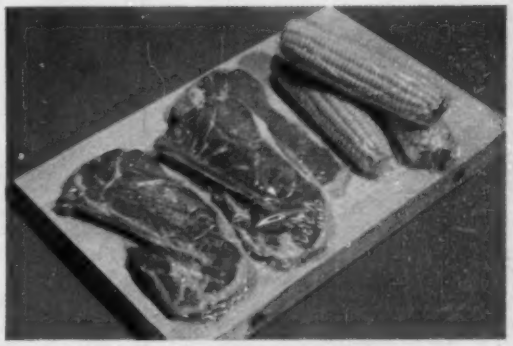
"SAVES LEFT OVERS! I can see what's there! And clear Saran Wrap easily covers any size or shape of bowl."



"SAVES MONEY! I stock up on special buys . . . get things in quantity, then freeze them in Saran Wrap."

"SAVES FRESHNESS! I bake fruitcakes weeks ahead of time. They keep so nice and moist in Saran Wrap."

"SAVES TIME! I fix lunches the night before. Sandwiches stay fresh. And . . . drippy foods don't leak through."

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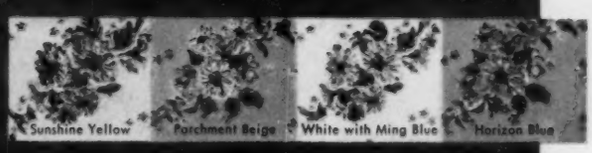

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Know-how for sandwichmakers

Begins on page 112

Helps for lunch-box packers

▶ Use soft butter or margarine. If melted, it soaks into bread.
▶ If you use frozen bread, the slices won't tear in spreading.
▶ Timesaver: Stack two or three sandwiches on breadboard and cut all at one time.
▶ Make a week's supply of sandwiches at once—bank them in your freezer.
▶ When freezing the sandwiches, there's no need to label each one. Wrap individually. Then pack all of one kind in box. Label the outside—remember to date.
▶ Fixing roast-beef or ham sandwiches? Four or five paper-thin slices "bite" easier (and some folks say they taste better) than one thick slice.
▶ These sandwiches are the best freezers: peanut butter, chicken, and meat.
▶ Use a variety of breads. Enriched white, French or Vienna, whole wheat, rye, pumpernickel, Boston brown, and nut breads all make tasty sandwiches.
▶ Stow wrapped sandwiches in your freezer (always at 0°). Take them out in the morning—they'll be just right for lunch.
▶ For a refreshingly cool dessert, freeze servings of cooked fruit in plastic containers. Pack fruit with lunch in the morning.
▶ New lunch box—it's made of corrugated cardboard covered inside and out with aluminum foil. This construction helps keep the lunch cool and fresh.
▶ For that satisfying hot dish, heat a can of condensed soup and pour into vacuum jar.

Chaos in the suburbs

Continued from page 121

ball fields, which form an integrated unit in the park area that surrounds the school. These facilities, too, will be given to the community. If the community wishes, they will become part of a supervised recreation program. During the summer they can be the nucleus of an all-day camp. Levitt and his kind of conscientious suburban developer deserve credit for this pioneering.

The preservation of open space is crucial to the battle against chaos. The quest for "privacy, quiet, and space" was the main reason for moving to the suburbs listed by the residents of South Hadley, Massachusetts, in a recent survey by the Amherst-Mount Holyoke Political Studies Center. The suburbanite's hunger for greenery is so acute that the price of two Nassau County houses went up 20 percent simply because they looked over a cemetery. Yet few metropolises have systematically preserved open space on their peripheries—the forest preserves of Cook County, Illinois, are a noteworthy exception—to balance the sprawling subdivisions of endless picket fences and telephone poles.

Space and privacy needed

When open space and recreation areas disappear, delinquency invariably rises. "The districts with the highest incidence of delinquency," reported a *Bee* editor after a survey of Sacramento, "have no parks at all and only meager programs of supervised recreation." And while the *Herald Tribune's* survey of New York suburbs recorded general satisfaction with play areas, many towns reported that recreation facilities are rudimentary. "We can see the beginnings of a future juvenile problem," was one comment. In a New Jersey suburb, "Too many adolescents have nothing to do, so they tear around in gangs and wreck things."

The greatest hope in our nationwide crisis is that the concept of a single metropolitan government, unifying a central city and its booming suburbs, is no longer just a dream. Before the end of the year, Knoxville and Knox County, Tennessee, will vote on integrating their governments. Seattle, Washington, is working to integrate six major countywide services with King County—a plan turned down once but facing second referendum.

What the National Municipal League calls "the big breakthrough we have all been hoping for" has now been launched in Miami and Dade County. Here for the first time we have a countywide government *with the legal power* to prepare and enforce comprehensive plans for the development of the county and to unify various services. Los Angeles County, as we have seen, only rents its services. But Dade County's "Metro" has the power under its charter to set minimum standards for the whole area—a uniform traffic code and a uniform building code, for example—and to enforce these standards if any municipality does not live up to them.

Dade County campaign

What makes Dade County particularly significant is that the fight for Metro was a movement of individual men and women who struggled five years for their victory. A preliminary attempt in 1953 to consolidate city and county governments was defeated at the polls. Then the Metropolitan Miami Municipal Board, created by the City of Miami and made up of leading citizens, arranged to have the Public Administration Service study the problem and suggest solutions. Its report said that above all, Dade needed centralized government. In June, 1955, the legislature placed on the ballot an amendment to provide such government, and the voters passed it. The governor appointed a Charter Board to write the first real charter for a Metropolitan government, and the campaign began.

Groups like Kiwanis and B'nai Brith sent speakers throughout the county. The Junior Chamber of

[*Turn to page 166*

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SEE PAGE 34

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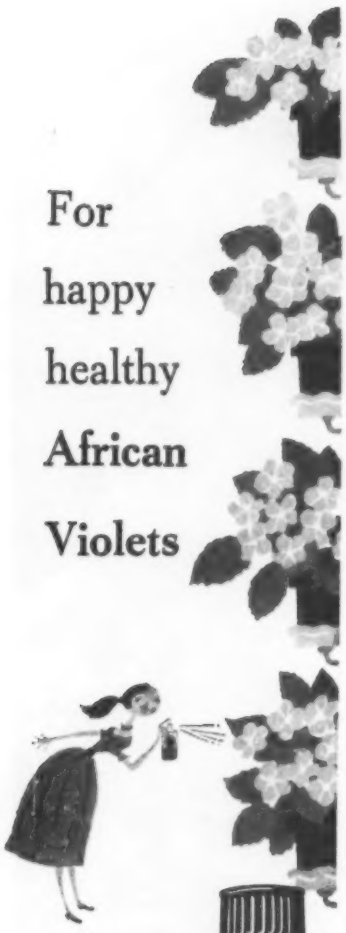

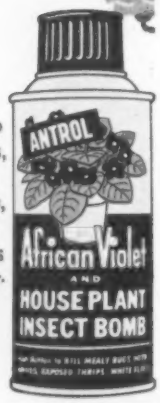

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Frosted doughnuts

Begins on page 82

Shaggy Mochas

Glazed doughnuts with a luscious topping of coffee coconut—

2 teaspoons instant coffee
2 tablespoons water
½ cup flaked coconut

• • •

1 cup sifted confectioners' sugar
2 tablespoons light cream or milk

• • •

12 plain doughnuts

In pint jar, dissolve coffee in water; add coconut. Cover and shake until coconut is coffee color. Spread coconut on ungreased baking sheet; dry in slow oven (300°) for about 25 minutes, stirring occasionally. Meanwhile combine confectioners' sugar and cream to make icing. Frost tops of doughnuts. While icing is soft, sprinkle with the coffee-flavored coconut.

Frosted Doughnuts

Orange juice and peel add tang to the icing—

12 plain doughnuts
1 cup sifted confectioners' sugar
½ teaspoon orange peel
2 tablespoons orange juice

Heat doughnuts in moderate oven (375°) 5 minutes or till very hot. Meanwhile combine the confectioners' sugar, orange peel, and juice. Dip one side of doughnut in glaze. For heavier glaze, double frosting recipe and dunk each doughnut twice. (Use tongs for easy dipping.) Place doughnuts, glaze up, on rack to drip and set.

Rainy-day play

Begins on page 110

- Gather up all the children's outgrown mittens and turn them into beanbags for indoor play.
  Simply fill the mittens with dry beans and stitch across the tops to close the "bags."
- When the children play jacks in the house, you can prevent damage to table tops or floors by giving them a large breadboard on which to play the game.
- Before discarding old coloring books, remove the stiff covers. Cut them into different-size pieces, making jigsaw puzzles.
  Keep each puzzle in a separate envelope, and bring out one or two on rainy days.
- Stuff several medium-size paper bags with crumpled newspapers, and tie securely with string. The children can toss or kick these about, without damage.

On the spot

When Mother, in sheer exasperation
Is tempted to hand in her resignation,
What adds to her gloom
Is not knowing to whom!

—*May Richstone*

NEW FRIGIDAIRE AUTOMATIC WASHER

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bathes deep dirt out without beating!

Cleans clothes better than any other leading washer tested, yet as gently as by hand!

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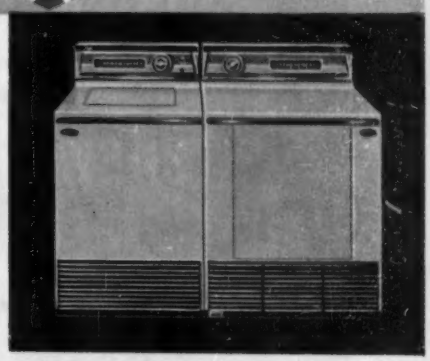

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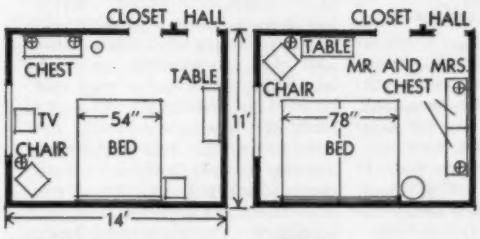
How to fit

Large furniture into a small room



BEFORE **AFTER**

Twin beds fill 6½ feet (right) compared to 4½ feet for old double bed, but rearrangement provides space. New Mr. and Mrs. chest doubles storage, yet fits easily along wall where table stood.

By Patricia Fenton

Twin beds and a large double dresser fit easily into this small bedroom, only 11 by 14 feet. There's ample space left for a cozy reading corner

Home of Mr. and Mrs. John Davis, Glenview, Illinois

AFTER

Photographs: Kranzten. Data: Jessie Walker

BEFORE. Room looked crowded even with standard 54-inch bed. Unrelated patterns created choppy effect; floor lamp took needed space.

Now, unified color scheme, with draperies extending from corner to corner, creates illusion of a large room. Mural wallpaper seems to frame the bed; its pastoral design gives the effect of an expansive view.

Reading corner has been moved to foot of beds (left) with hanging lamp leaving floor area clear. Small, open tables make room seem airier.

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Your youngster's diet

Begins on page 115

skipped entirely. Parents' misconceptions, indifference, or fixed ideas about food which are imitated by youngsters. And others.

Many mothers are too harried and hurried to practice good nutrition themselves, or let it go by default, or think it's impossibly technical and requires a science degree, a slide-rule mind, and slavish devotion to charts and micrograms.

But everything dished out by Mother, overseer of the family eating department, is applied nutrition, and you don't need to simmer in the sciences to improve the application. Vitamin, mineral and general food values are matters of common knowledge to conscientious mothers. Only one technical word may need explanation. It's *protein*, the stuff that muscles, tissues, and organs are mainly made of. If it had a flashier name, such as "vigormin," parents would be more aware of its importance to their children, and themselves.

Protein foods contain combinations of a couple of dozen smaller building-blocks known as amino acids. These are reconstructed by the body into its own structural bricks of muscle, skin, blood, hormones, and hundreds of other vital materials. Like many of the vitamins, several amino acids have to be obtained intact from food or supplements.

Foods which furnish all essential amino acids simultaneously are said to be *complete* proteins. These are chiefly of animal origin. Cereals and vegetables, which furnish important protein, individually lack one or several of the essential amino acids, but combinations of *incomplete* proteins may supplement each other.

It's amazing how much protein youngsters need all through the growing years. A 5-year-old girl needs nearly as much protein as her mother. According to Dr. Genevieve Stearns, noted authority on nutrition at the State University of Iowa, "We know now that children's muscles are growing twice as fast as the rest of their bodies—and muscles *are* protein. Only protein foods can make muscle. It grows fastest of all between 18 months and 3 years of age, though it grows faster than the body until 10 or later. Children should be up to the adult proportion of muscle to body weight by 12 years of age, when they begin the rapid growth spurt of adolescence. If they have not been well fed, the result is weak, flabby muscles and bad posture."

Because of the tremendous demands of adolescent growth, protein requirements become even greater. A 13-year-old boy needs more protein than a mature lumberjack working at top speed, though the lumberjack needs more calories.

Toddlers and preschoolers

During the first year of life a baby grows faster than he ever will again, and you don't have much trouble stoking him with measured amounts of foods advised by your doctor. After the first birthday, through the critical years from 1 to 6, growth is slower and appetite at a low ebb. The child is assertive, full of won't-power, and opinionated about food—in fact, he's becoming human. It's no longer easy to stuff him with what's good for him. Yet these are crucial years of growth and development.

This is the time when a little-suspected form of malnutrition may show up in a preschooler. Usually, Dr. Harold D. Lynch, Evansville, Indiana, pediatrician, told a conference on protein nutrition held last year by the New York Academy of Sciences, the mother complains that "my child won't eat" or "he is not gaining weight" and mentions digestive symptoms, pallor, frequent infections. A study of significant undernourishment in 1- to 4-year-old children, reported by Dr. J. P. Price and Dr. W. M. Hart in the Journal of the American Medical Association some years ago, cites the same symptoms and includes tiring quickly, night restlessness, crossness.

Medical investigation ferreted out a surprising and consistent fact. Below-par symptoms were linked with a characteristic diet that was almost exclusively liquid. Desperate mothers can at least pour beverages into kids who won't chew, and these mothers did—as much as a quart and a half of milk and juices a day. About the only solid foods the youngsters would eat were sweets. They had pronounced aversion to cereals, fruits, meats, eggs; in fact, to practically all solid foods except sweets which they consumed in large amounts. Their diets were long on carbohydrate and short on protein. "This," says Doctor Lynch, "is the diet of multitudes of American children."

Restriction of fluids in these youngsters who were virtually living on milk and sweets, and replacement of a substantial part of the high liquid diet with good protein and other solid foods, brought rapid and remarkable improvement in most cases. If a preschooler still drinks most of his daily calories, it may be time, after checking with the family doctor, for Mother to take over. Top-quality proteins of milk don't have to be consumed exclusively in dilute liquid form. Introduce him to solid milk-containing foods—cheeses,

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soft or hard, bland or sharp; custards; milk solids in enriched bread and other foods. Give him meat, vegetables and fruits too.

But what if he rebels at solid stuff? Many below-par youngsters don't thrill to the game of pushing peas around a plate, or spearing tiny carrot cubes, and regard cut-up chunks of meat which they have to chew, as hard labor. If you can't lick 'em, join 'em. Use ground meat; make a meat loaf, put in vegetables as extenders. Let the child learn the experience of hunger—a rare thing these days—and he'll eat. The experience may be harder on Mother than child, but it won't last long. Don't expect a preschooler to eat three large meals a day. Settle for two. He won't even eat one good one unless you restrict between-meal sweets and keep beverage intake at a reasonable level.

Remember that the preschooler needs more protein in proportion to daily calories than an adult. The reward? Firm muscles, good posture, general vigor, better resistance to illness.

Poor Breakfasters

One of the most appalling facts to come out of nutritional surveys is that consistently good breakfasts are relatively rare. True, there are decent numbers of hearty ham-and-eggers, but for school children, teen-agers, (and more adults, especially female, than you might think) breakfast is more likely to be orange juice with toast and milk, or cold cereal with milk and sugar, or doughnuts and coffee, or cinnamon bun and cocoa, or pancakes and prunes, or bread and jam with a beverage, to cull a few actual samples.

Now, if you have been mentally comparing these with your child's breakfast, note that all the foods mentioned are excellent, wholesome, and contribute important nutrients to the diet. What's missing? A fair amount of stick-to-the-ribs protein, that's what's missing. Youngsters who start off to school on a high carbohydrate breakfast—or none at all, if they're late for the bus—are likely to run out of steam by midmorning and to be drowsy at their desks by noon.

Add an egg, sausage patty, lean bacon, ham slice, dried beef, leftover meat from last night's dinner, even a small steak, and you improve a breakfast's staying power no end. What's more, your child will be more wide-awake, bright and alert in his bouts with books.

Another vital reason for a good breakfast start is that it gives a built-in defense against possible deficiencies in the rest of the day's diet. The lunch you pack for your child may not look so good to him when he gets to it, or he may trade his roast beef sandwich for a pal's dessert. If the school serves a standard hot lunch—a sort of table d'school affair—chances are that he will eat well, but if he picks his foods cafeteria style there's no telling what gets into him. A good breakfast can plug up nutritional holes.

Any proof? They proved it and then some in Norway during days of wartime food scarcities. Various breakfasts designed to furnish elements the rest of the day's diet might lack were fed to Norwegian school children. One of the most famous and successful was the "Oslo breakfast." It increased the average height of 14-year-olds by four inches! Here's the Oslo breakfast formula:

Milk
Orange
Whole wheat bread
Cheese
Rye biscuit
Carrot
Cod-liver oil (American youngsters more likely get a vitamin A and D capsule)

There's one catch. Countless persons of all ages simply have no appetite for breakfast. This is odd because the body has gone the longest stretch of the 24 hours without food and is plenty hungry. How come no early morning appetite? Recent physiological studies blame the head more than the stomach. A part of the brain, the hypothalamus, is a sensitive regulator of body temperature, appetite, and other automatic functions. When you get up in the morning your body temperature is at its lowest. It begins to rise when you dress and stir around. Your appetite-center warms up.

But not fast enough, in too many cases, to whip up breakfast hunger. Prebreakfast activity is pretty tepid in most homes—dressing, face-washing, toothbrushing, plugging in the toaster. Generally there's little warm-up time. The bus is due, the kids dally, Mother hurries them, and is hurried herself. Those fabulous farm breakfasts you read about are usually eaten *after* the farmer has done vigorous dawn chores; then he roars in for a man-size breakfast.

It isn't easy to plan appetite-awakening chores for children. They might walk the dog, open garage doors, take out the garbage, be sent up and down stairs on contrived errands, ride a bike to the corner store, tussle with Dad, *before* breakfast. Get up early enough so there's time for appetite warm-up. Count on regular exposure to a good, unhurried breakfast to establish a habit. Food is just about the most habit-forming substance there is.

Plight of the teen-ager

Suppose you are an active 123-pound woman who needs 2,400 calories a day. How many calories do you think a 13-year-old girl who weighs 15 pounds less than you do requires? She needs 2,600, or 200 more than you do. As for teen-age boys—well! Stack up a 16-year-old boy against his father, a physically active man of average size, and the son needs 800 more

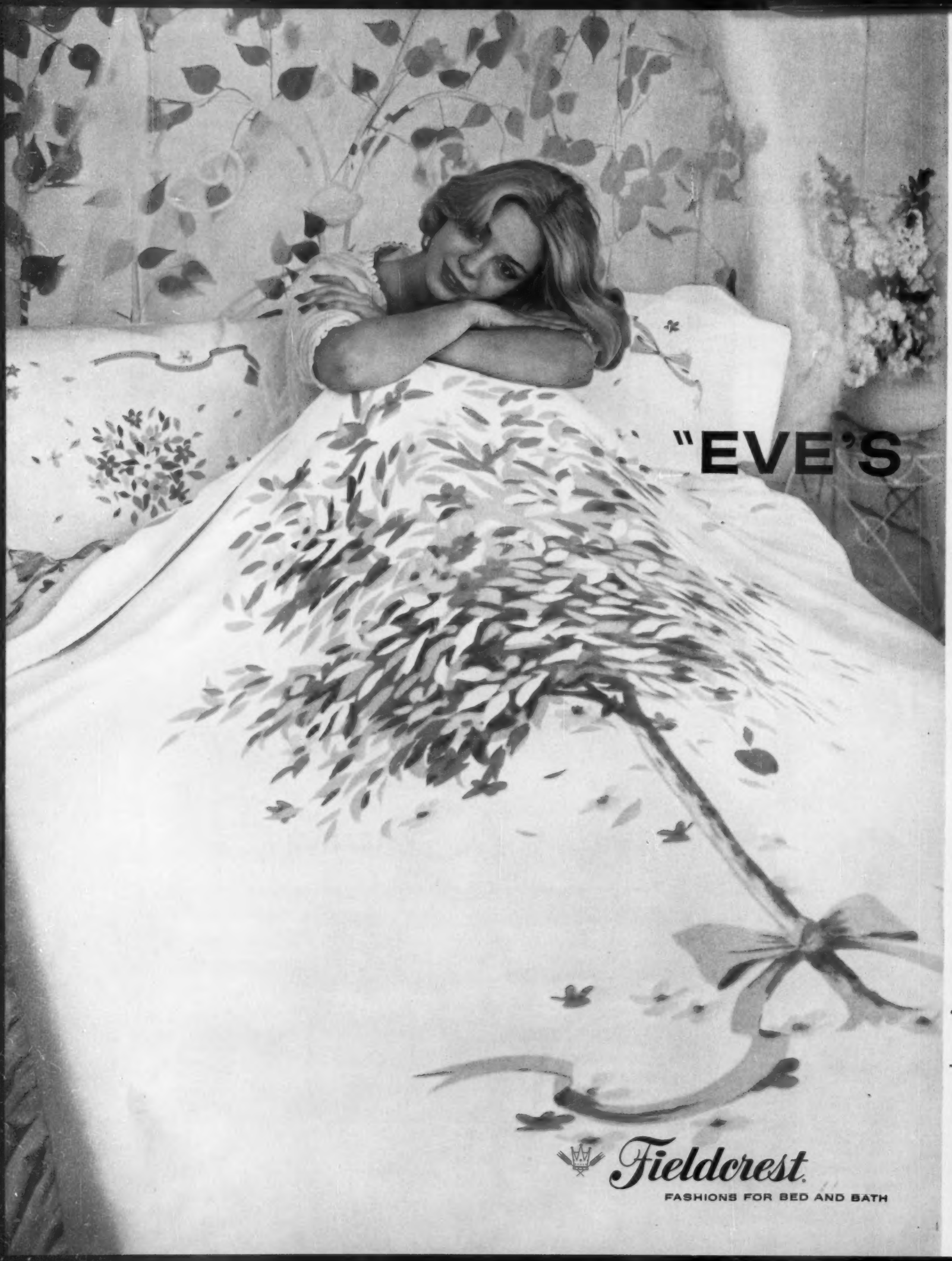
[*Turn to page 160*

in the Early American Tradition

PAUL REVERE by Oneida

NEW *PAUL REVERE IN SOLID STAINLESS BY ONEIDA** The graceful Fiddle shape captured in beautiful Oneidacraft Premier Stainless. Satin finish. Each service comes in a handsome Salem maple finish Compartment Tray. For 4, $19.95. For 6, $29.95. For 8, $59.95.

*Trade Marks. © 1958, Oneida Ltd., Oneida, N. Y.


"EVE'S
Fieldcrest
FASHIONS FOR BED AND BATH

tantalizingly feminine edition of the "ONE LOOK" for bedroom and bath...

TREE"...

Such bewitching fashion! Of course, it's by Fieldcrest—a collection of bed and bath fashions calculated to turn your own private world into a Garden of Eden. See the fine sculptured look of the blanket, embossed with a lovely flowering tree and glinting golden apple. Add the hand-printed sheets, the pillow cases, and the towels, and there you have it, *one* sweep of pattern and color through *both* bedroom and bath, Fieldcrest's exclusive "One Look." Many fine stores now have all Fieldcrest fashions assembled in one place for your shopping ease—the Fieldcrest Bazaar of Fashion.

Look for the *complete* collection of perfectly-mated "Eve's Tree" Fashions . . .
Shown on bed at left: Blanket, $15;
twin-size sheet, $4; full-size sheet, $5; pillow case, $1.25.
Matching towels, shown above, bath size $3.
All prices approximate and slightly higher in the West.

FIELDCREST, 88 WORTH STREET, NEW YORK, N. Y.
A DIVISION OF FIELDCREST MILLS, INC., SPRAY, N. C.

How you can adapt

Space-making ideas

Pictured on pages 54 to 57

End-to-end storage units are "space organizers" in any size room, but if your rooms are really tiny, here are basic facts to help you. Even though your dining or bedroom isn't the same shape as shown in our photographs, you can find something to make it live bigger.

Start by measuring your room and making a floor plan showing locations of doors, windows, and radiators. Indicate all wall measurements; then be sure to take your tape measure with you when you shop. But before you fall in love with any specific style, compare sizes of several groups to see which will work out best for you.

Widths: You'll find real variety! But don't get dizzy—usually the salesman can give you a leaflet containing drawings of the various pieces, with their measurements. You can take it home to study.

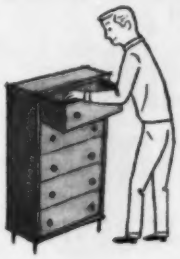
Some groups start with an 18-inch chest or night stand, have a 33-inch model to "bunch," then jump to a 66-inch width for use as a buffet or a giant dresser.

Height (above)—about 32 inches is customary, but you'll also find a tall chest, about 44 inches, scaled to fit under the high windows in new houses. You can put a high and a low chest side by side because drawer divisions are related.

Depth (above): In some groups, all basic pieces are about 20 inches deep; other groups, only 16 inches. But generous measurements no longer have any relation to quality; you can find the shallower pieces in expensive lines as well as in less-expensive unpainted pieces.

Several manufacturers offer matching bookcases and slim cabinets, both about 13 inches deep. These come in handy when you have a tight spot near a doorway.

Remember that recessed finger holds take less space than projecting drawer handles—an important point if you're trying to save every possible inch.



Allow for opening. Remember—a half-opened drawer or door and *you* all require space. You know your size better than we do! In a squeeze, you can use spacesaving storage units with sliding doors.

Consider heating units. If you have a heating unit which requires free air circulation, look for chests on legs. Or place matching bench-tables in these spots to connect storage pieces.

Compare prices. Often a 66-inch chest costs slightly less than two 33-inch pieces. But if your family moves frequently, several small chests may be a better buy—they're always sure to fit, and they're much easier to rearrange.

Look ahead. To obtain maximum use and dollar value from your correlated units, anticipate your needs and buy everything at one time to assure a perfect match. Woods, finishes may vary slightly with different shipments.

If you're stretching a tight budget to furnish an entire home, scatter a piece or two in each room. Later, you can group them in one wonderful storage wall.

Save steps. Store things where they'll be used—games, cards, snapshot albums in living or family room; scarves, mittens, and rain gear in your hallway; soup tureens or chafing dishes on adjustable-shelf cabinets in dining room.

Guaranteed by Good Housekeeping

For every material, every job, there's a

Strypeeze Paint Remover

TO DO IT BEST!

APPLY NEW WATER-RINSABLE Strypeeze Special to get best results with least effort when you are working on metal, solid wood, brick, tile, or when near fire or sparks. *Just brush on—let stand—rinse old paint away with water.*

YOU'LL PREFER SEMI-PASTE Regular Strypeeze if you're stripping antiques, upholstered furniture, veneers, cabinets, floors, walls or valuable objects. Cuts fast and deep yet is safe for fine woods. *Recommended by professionals.*

TIPS

ON BRUSH CLEANING
Never store in water—bristles deteriorate. Whether brush was used in varnish, shellac or paint, KWIKEEZE (by makers of Strypeeze) will clean and soften hardest brushes. Simply clean, rinse in water, then let dry.

FREE BOOKLET

Ask your paint or hardware dealer for new booklet *"How To Remove and Restore Finishes"*.

THE SAVOGRAN CO.

Part 1: Wood panels and planks

How to panel a room

By Richard Nunn

For beauty, durability, and a quick cover up of old or new walls anywhere in your home, you can't beat the price and ease of installation that today's paneling materials offer you . . .

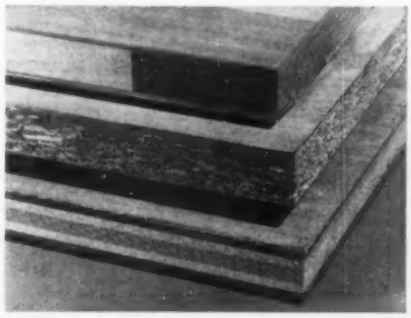
The paneling you buy for your home should express a mood—formal or informal. For example, paneling normally used in a basement recreation room probably wouldn't be used to set the scene in a living or dining room.

Because of the range of materials available and the methods of installing them are practically unlimited, you can afford to be *choosey* in your selection. Don't be afraid to ask your dealer to trot out his entire portfolio of paneling and planks for you to look over.

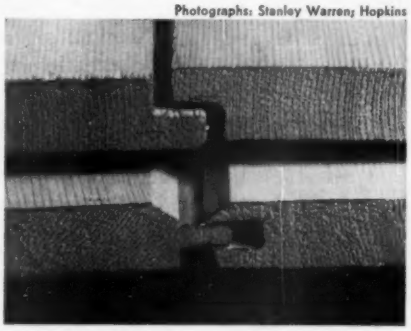
Even though the store or lumberyard where you do business doesn't have what you want in stock, it can be obtained in several days.

Hardwood-plywood or solid lumber? Compare price, job you want

Photographs: Stanley Warren; Hopkins



Type of plywood core, grade of face veneer help determine the price. From top: lumber, "particle," and veneer core. Ready-to-finish and prefinished veneers are available.



For paneling, there's a variety of pattern hard- and softwood lumber, some with special edges and shapes. Common joints: shiplap (top), and tongue-and-groove (with V-groove).

If you use stock-size panels, cost of different woods is small

Type of wood	Availability	Approximate cost*
American ash	Fairly plentiful	.47 cents a foot
American beech	Plentiful	.49 cents a foot
Birch, domestic	Plentiful	.49 cents a foot
Butternut	Scarce	1.30 cents a foot
Red cedar	Plentiful	.35 cents a foot
Black cherry	Plentiful	.63 cents a foot
American cypress	Veneers, plentiful	.45 cents a foot
American elm	Veneers, plentiful	.44 cents a foot
Gum	Plentiful	.66 cents a foot
Hickory	Veneer, scarce Lumber, available	.60 cents a foot
Emeri	Veneers, plentiful	.68 cents a foot
Mahogany	Fairly plentiful	.57 cents a foot
Plain maple	Plentiful	.66 cents a foot
American oak	Fairly plentiful	.69 cents a foot
Knotty pine	Plentiful	.42 cents a foot
Teak	Veneers, plentiful	1.83 cents a foot
American walnut	Fairly plentiful	.64 cents a foot
Redwood	Lumber, plentiful	.48 cents a foot

*Estimated price for plain sliced veneers in ¼-inch 4x8 sheets, average grain, random matched.

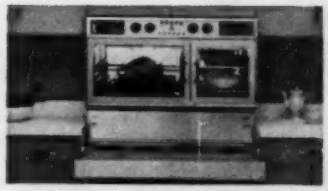
More paneling ideas on page 141

The 'Fabulous 400'—Tappan's bold, new Gold Ribbon electric range that HANGS ON THE WALL or can be set on a base cabinet. All controls are at eye-level. Two chrome-lined automatic ovens at reach-in height—you can broil and bake at the same time. Surface units let you see into pans!

THE NEW 'FABULOUS 400' BY TAPPAN

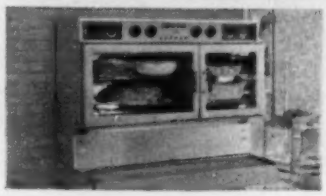
TAPPAN'S "REVELATION" GOLD RIBBON GAS RANGE has so many conveniences! The amazing, automatic Burner-with-a-Brain won't let foods burn or boil-over. The Automatic Oven Meat Thermometer times your roasts for you. The Automatic Clock-Controlled Oven turns itself on, cooks complete oven meals, and turns itself off.

CAN BE BUILT-IN—OR STAND BY ITSELF!
Tappan's 'Fabulous 400' can be installed to look "built-in" WITHOUT remodeling. No wall alteration of any kind! Or, you can buy the '400' with its own base cabinet that lets you put it anywhere you wish, just as you would a conventional range.



CUTTING BOARD FOLDS DOWN.
Surface units are arranged 4-in-a-line so you never have to reach over heat. Two Set 'N Forget elements end potwatching and scouring—automatically control cooking heats even when you're nowhere near.

THE ENTIRE COOKING TOP DISAPPEARS.
Tappan's Hide-Away Cooking Area slides out of sight when not in use (all surface elements turn off automatically). Maple cutting board provides handy work space and serving area. New, concealed fluorescent light shines directly into utensils.



Gas or Electric ...
Nothing cooks like a TAPPAN
Mansfield, Ohio; Montreal, Quebec

STRAIGHT TALK ABOUT WHAT A MATTRESS SHOULD BE:

COOL On top of the mattress is our Venti-Lite Surface.* It alone increases air circulation by 30%. Working with the coring (see next picture), cool, clean air is lightly forced through the mattress everytime you move. No other mattress breathes and refreshes itself so easily. And its overall honeycomb pattern balances weight . . . lets two sleepers have the comfort of one. **Patent Pending*

COMFORTABLE These "holes" are really coring. The difference in size and arrangement, called Posture-Zoning, are exclusive with B. F. Goodrich. The little ones around the edge make it firm and sitable without stiffness. The next size, in the middle, supports the heaviest part of your body while you sleep. The largest sizes are on each end where less support is needed for your head and feet.

CONSISTENT This number certifies this mattress as medium-firm. Lower numbers are softer . . . higher ones are firmer. You may never see these numbers but they're your B. F. Goodrich guarantee that you'll never get a "bargain" or too soft mattress. If it doesn't pass certification, it isn't shipped ever! *P. S. Note the Sanitized® stamp . . . it's your extra guarantee of hygienic freshness.*

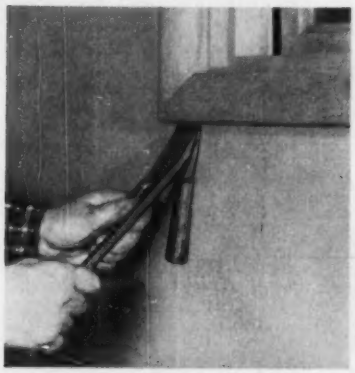
So don't let the ticking fool you, know what you're getting. Ask for the mattress with B. F. Goodrich Texfoam. For free 20-page booklet, write "Sleep," The B. F. Goodrich Company, 409 Derby Place, Shelton, Connecticut.

B.F.Goodrich ***Texfoam mattresses***

How to panel a room

Begins on page 138

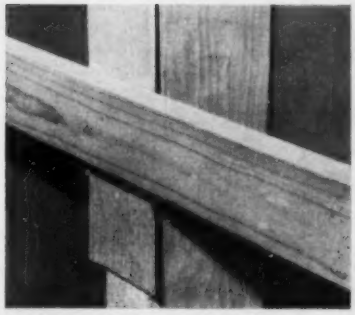
Wall-preparation and fastening techniques



Carefully remove molding, baseboard, and plates on electrical switches, outlets.

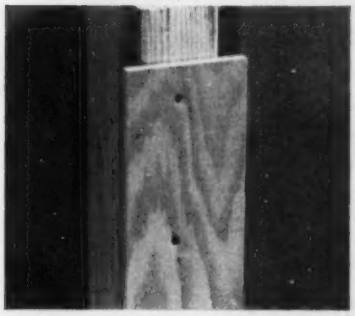
For amount of material you'll need: multiply the height by length of each wall, then subtract height and width of openings.

Some panels and planks can be purchased in short lengths so you don't have to cut larger ones to fit.



Furring strips (use 1x3s or 1x4s) usually fasten to the wall horizontally on 16-inch centers—especially on finished walls.

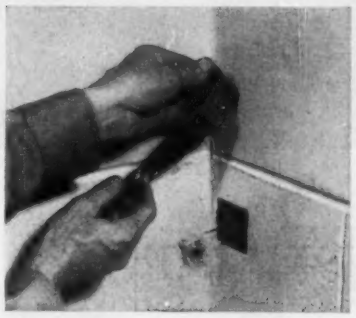
To correct high and low spots in wall, use cedar-shingle shims under furring (which must be plumb).



For panels fastened to studs, use ¼x2½-inch fir plywood strips, as shown.

This prevents panel's pivoting on stud; panel joints won't spread if wood dries or foundation of the house settles.

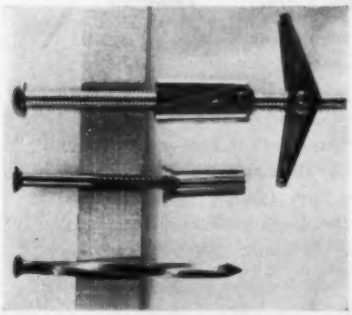
Too, strips give better nailing and gluing surface.



Over masonry, anchor nails hold the furring to the wall. You fasten them on with special adhesive.

Predrill the furring to accept these nails, which are then clinched over to hold the strips securely.

If a moisture problem exists, ask your dealer what kind of barrier to use.

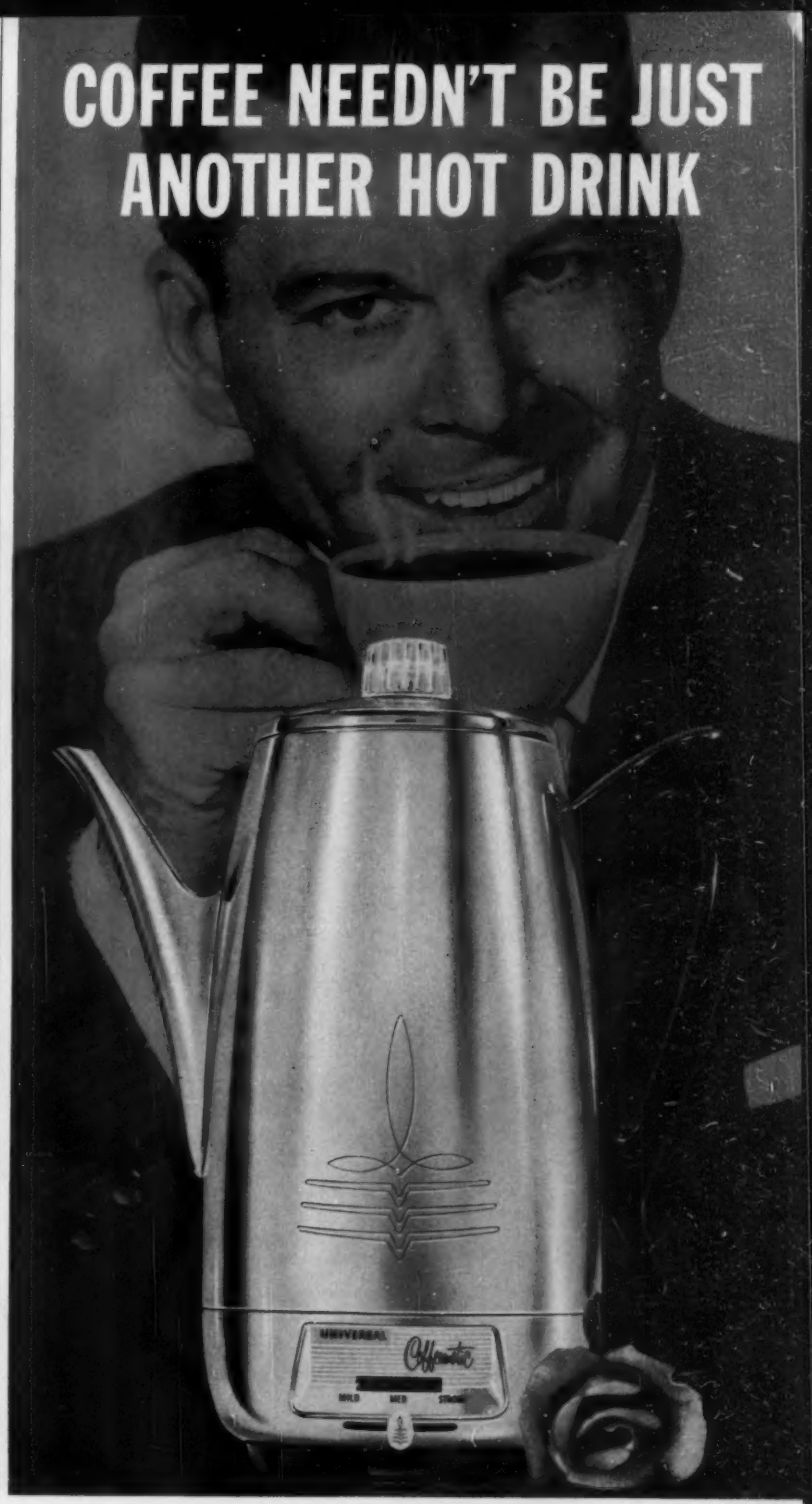


"Wings" of toggle bolts (top) compress, then spring apart in back of masonry, plaster, or hollow wall.

Once they're seated in the wall, expansion anchors will accept screws.

Tough concrete nails are the easiest to use: simply drive them through the predrilled holes in the furring, then into building blocks or mortar joints.

Installation, page 143



. . . get the NEW UNIVERSAL Coffeematic

with the FLAVOR-SELECTOR

To regain your zest for *real* coffee . . . to fully enjoy its fragrant aroma, its satisfying, full-bodied flavor—*you* need a new Universal Coffeematic. Just set it to the strength you prefer. Coffeematic brews to perfection, signals when ready and keeps coffee at serving temperature without increasing the strength. Yes, there's new coffee enjoyment waiting for you at your Universal dealer's.

Deluxe ten-cup model
Chrome on solid copper

$29.95

Others, $19.95 to $32.95

UNIVERSAL

LANDERS, FRARY & CLARK, NEW BRITAIN, CONN.

Piano: Steinway. Hostess Gown: Perfect Negligee

The story on the ROXBURY Carpet

THE hues are new. And so exciting. They make it easy for carpet to be the star attraction in your home. Just dream what you could do with Roxbury's *Prelude*. This new broadloom from Roxbury, woven on a Jacquard Wilton loom of virtually carefree Acrilan®, is wonderful to build a beautiful room around. Shown is romantic amethyst, newest hue of all. *Prelude* also comes in other smart shades.

You do well to choose Roxbury carpets. We've been making them for nearly a century. And because we weave them of so many different yarns, you'll easily find the one you want. Glorious wool. Buoyant Acrilan®. Cloud-soft nylon. Or color-locked Chromspun®. Out of these—and more—you may choose carpets from $4.95 to $18.95 a square yard at your Roxbury dealer's.

Win a Roxbury Carpet!

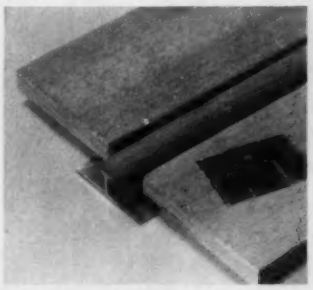
Does our picture intrigue you? What happened? A sad story? A happy ending? Write a short story (200 words more or less). Send it to us. You may win a Roxbury Carpet for one, two, or three rooms in your home. 20 other prizes. See any Roxbury dealer for entry form. (Entries close at midnight Nov. 30th, 1958.) Don't know one? Then write Roxbury Carpet Company, 295 Fifth Avenue, New York 16, N. Y.

How to panel a room

Continued from page 141

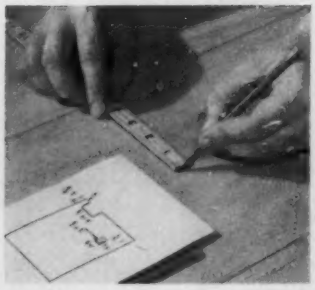
Shuffle panels around to match wood grain

Start to panel in a corner. Butt one against wall; tack it in place. Plumb other edge and fasten panel securely. Do this with planks too.



Fasten panels by face nailing, or with the clips furnished with some materials. Wood-faced, H-type moldings can serve as "fasteners."

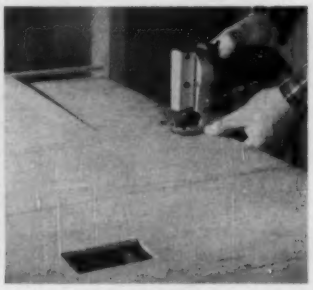
Contact-bond adhesive is also good fastening method. Walls must be plumb, and in good repair. Follow installation directions on glue can.



Sketch of walls helps you cut openings. If possible, center panels so space at top and bottom is equal. This decides width of trim.

Planks (shiplap, tongue-and-groove, and so on) are usually blind-nailed at joints so nails won't show. Make joints as tight as possible.

Regular beveled siding is a popular paneling material. Install baseboard first; work from bottom up. Leave space for corner trim.

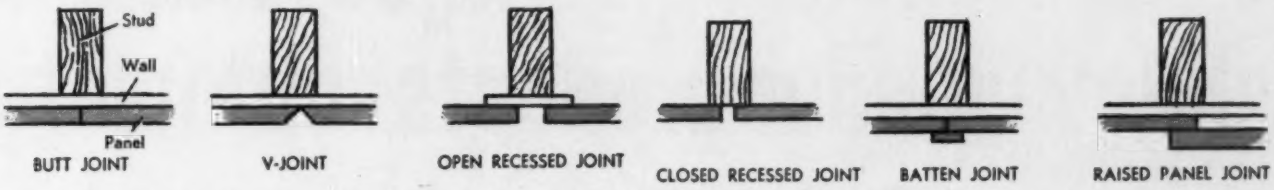


To cut material with hand- or table saw, turn good face up. With electric handsaw, turn good face down. Use blades with little or no set; they should be razor-sharp.

Follow this nailing schedule for fastening wood panels and planks

Wood thickness	Nail size
¼-inch	4d finish, or 1-inch brads over a firm backing
⅜-inch	4d finish
½-inch	6d finish
¾-inch	6d or 8d finish

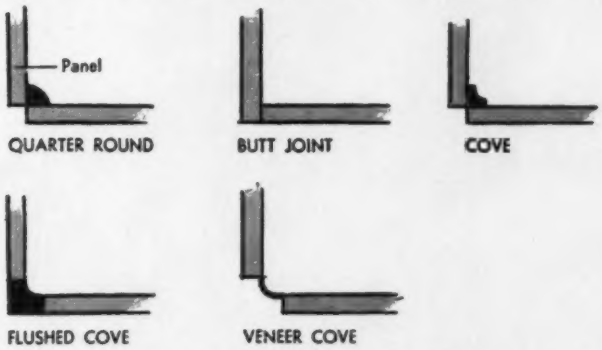
Common panel joints that are easy to do



Type of panel joint you use affects look of finished job. From top across: Standard butt joint; V-joint (precut on some paneling, or made by beveling edges with plane or sanding block).

Open recessed, backed by same wood on stud; closed recessed, with painted or covered stud; batten, with a matching wood; raised panel with finished exposed edge.

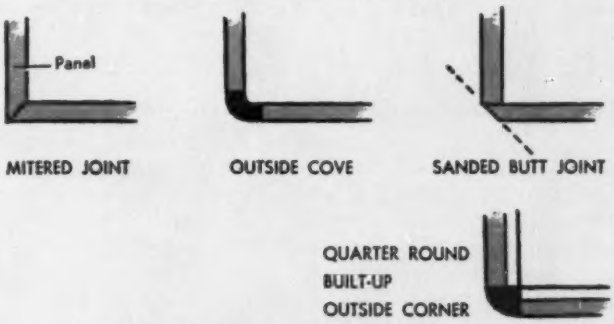
Inside corners can be trimmed these ways



Most common trims for inside corners include quarter round of matching stock, regular butt joint, or matching cove.

Inset cove trim gives a rounded corner (flushed cove). A veneer corner strip is cut from matching veneer; it rests on thin furring strips nailed in corner. Thickness of furring and veneer should be the same as panel. Tack and glue it on.

Outside corners need special attention



Mitered outside joints are the most difficult; the rest are fairly easy for a handyman. Choose quarter round or cove that matches wood panels you use (figure this dimension in room layout).

Some manufacturers sell matching wood-faced moldings, which simplify ceiling-, base-, and corner-trim techniques. Wood is laminated to metal (you can buy plain or painted moldings, too).

More trim treatments, page 158

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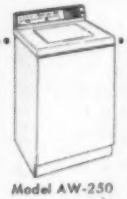

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Washington's dizzy diplomatic whirl

Begins on page 60

brothers-in-law now is President; the other is Chief of Staff of the Army.

Don Guillermo is an enthusiastic host and the diplomatic set anticipates much entertainment during his tenure as dean. He likes to tell that Senora de Sevilla-Sacasa, a collegemate of Margaret Truman, once stayed in the White House when the late General Somoza was a guest there. He speaks of himself impressively in the third person, remarking for example, "Sevilla-Sacasa is truly 100 percent friend of United States." He has been, among other things, a cartoonist, athlete, judge, president of his country's National Congress, and, once, for a few hours during a governmental upheaval, acting head of his country. He is devoted to American baseball, and has given parties for ball teams at his imposing embassy, with its three acres of grounds and a swimming pool.

Le doyen gets to stand first in line at diplomatic receptions, and, in the rigid line-up of Washington protocol, ranks fourth on the list, after the President, the Vice-President, and the Chief Justice. When a new ambassador arrives in Washington, he must begin the rounds of courtesy calls on representatives of every nation with which his country maintains diplomatic relations. It is the dean he calls on first. Similarly, wives of new ambassadors pay courtesy calls on wives of other ambassadors, and it is the wife of the reigning dean—*la doyenne*—who throws out the first cup of tea. Incidentally, after a new ambassador visits each of approximately 80 colleagues, and his wife visits 80 wives, each of the 80 ambassadors and each of the 80 wives is protocol-bound to return the calls. That makes something like 320 calls for each newly arrived ambassadorial family within the diplomatic colony alone, which is a lot of tea.

These courtesy calls, particularly among the ladies, are not supposed to exceed 20 minutes. "Actually, we have a lot of girl talk," says Baroness Silvercruys. "The newly arrived ambassadors' wives want to know the name of a good dentist, where I send my dog when he's sick, and where my daughter goes to school. Some compliment me on how American my accent is!" (The latter is not surprising; the Baroness was Rosemary Turner McMahon, an American, born in Washington, D. C., and the widow of the late Senator Brien McMahon.)

The time limit on these calls is scrupulously observed. However, no spouse of any ambassador assigned to Washington has resorted to the stratagem employed by a British diplomat's wife, whom Senora de Berckemeyer, the California-born wife of Don Fernando Berckemeyer, Peru's popular ambassador to Washington, once knew in Lima. "She carried a small alarm clock in her bag and would set it to go off at 20 minutes," Senora de Berckemeyer says. "When it rang, she would pop up and announce: 'Time to go!' "

An ambassador's life in Washington is a mixture of hard work and play—and, as many diplomats will testify, the best work is often performed during playtime. Philippine Ambassador Carlos P. Romulo related how, at a Venezuelan embassy reception, a Colombian "tipped me off" that the Yugoslavs were after a United Nations Security Council seat that the Philippines wanted. General Romulo tracked down the Yugoslav ambassador at a Turkish embassy party, and, while a Turkish soprano was trilling arias, Romulo lobbied with him (successfully) against the maneuver.

The ambassador of Spain, José Maria de Areilza, Count de Motrico, is another example of how an envoy mixes work and play. The 48-year-old count is aristocratic, independently wealthy, and comes from a country where the pace is leisurely. In Washington, he has picked up the ways of American businessmen. "I am up by 6:30 or 7, read the newspapers, have breakfast, and am at my desk going through diplomatic dispatches by 8 o'clock," he says. "In Spain, this would be a scandal!"

On a typical day, in addition to rapid-fire conferences with his aides, the ambassador may have anywhere from three to six meetings with American officials, receive a visiting Spanish delegation, bestow a decoration, and entertain at a luncheon, which is always a ceremonial affair at the elegant Spanish embassy.

After lunch, he transacts more business. ("In Washington there is no *siesta*!" says the ambassador.) Toward the end of the afternoon, he begins the round of parties that may find him sampling *fiskeboller* (fish-balls) with the Norwegians; *arak*, (which is rightly called "lion's milk") with the Iranis; *pâté de foie gras* with the French; *empanadas* (meat pies) at one of Latin American embassies. Since Spain does not recognize the Soviet Union, he is spared the Russians' vodka, caviar, and raw-onion routine. Since no ambassador, however patriotic, has more than one digestive tract to give for his country, the veterans of the diplomatic corps

[*Turn to page 147*

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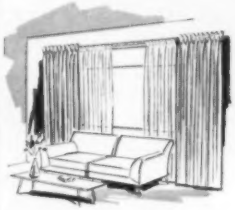

For traverse draperies over sheer draw curtains, use *Superfine* in "double" type.

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Washington's dizzy diplomatic whirl

Continued from page 145

have perfected certain tricks to protect their health and waistlines. They know how to nurse a drink for half an hour, and there are ways of giving the impression of nibbling at a canapé without actually letting a crumb get past the lips.

By 7 p.m., almost every evening, the ambassador must hurry back to the embassy to don dinner clothes and prepare either to entertain or be entertained at a formal banquet. Such tempestuous Spanish dancers as Escudero, Carmen Amaya, and Antonio have appeared in *flamenco* jam sessions at the embassy. Antonio came in a business suit, shed his coat and tie as he warmed up, and finally generated such excitement that the ambassador himself jumped in and did a *jota*, a sort of Spanish hillbilly dance. The count admits he has learned some American rock-and-roll from his teen-age daughter.

One of the most spectacular fiestas was a typical Spanish *verbena*, a springtime carnival. Nearly 1,000 guests milled through the embassy's tiled patio and garden. Music was provided by a Spanish barrel organ. Vice-President Nixon, sticking his head through a cardboard cutout of a *matador*, had himself photographed ostensibly fighting a bull, thereby laying himself open to all sorts of atrocious puns.

More recently, the Spaniards gave a glittering reception for Prince Juan Carlos de Bourbon, who may become head of state if the monarchy is restored to Spain. Anxious and anguished Washingtonians resorted to almost unheard-of feats of social in-fighting to plant their names on the party list.

While diplomatic life is circumscribed by pomp and protocol, it is not necessarily stuffy. Many ambassadors are men of delightful humor in private life, though in public they do everything possible to conceal it.

The French ambassador, Hervé Alphand, is famous for his Gallic wit. In preambassadorial days, M. Alphand sometimes began speeches by recounting gravely that when he was a schoolboy, his papa remarked that he was "stupid, but well-mannered." Recently, he asserted that the quotation was a complete invention of his own, as if to deny the innuendo that these youthful attributes qualified him for a diplomatic career. Then, unable to resist the quip, he recalled that a noted diplomat once observed that "to be a successful ambassador, it is not enough to be stupid—you must also be polite."

The representatives of the Soviet Union and her satellites formerly were the capital's most isolated diplomats, but this has changed since the arrival of Ambassador Mikhail A. Menshikov, who has earned the nickname of "the unmad Russian." Menshikov, whose beaming countenance is pictured almost daily in the newspapers, succeeded dour, enigmatic Georgi N. Zaroubin, who had the build of a prizefighter, the eyebrows of John L. Lewis, and *never* smiled. In contrast, Menshikov smiles almost all the time, and speaks almost anywhere. Even Mme. Menshikov is different. Unlike the female heavyweights Washington had come to regard as the standard Russian model, she has a svelte figure and a nice sense of style.

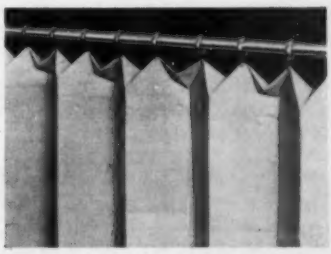
At an overflowing National Press Club Luncheon, Speaker Menshikov laughed heartily when the toastmaster, referring to the ambassador's well-known athletic versatility, introduced him as "an all-American Russian," a compliment that would have given some previous Soviet ambassadors a bad case of Siberian nightmares. Menshikov was the first Soviet envoy in years to attend the famed Gridiron dinner. He enjoyed the merciless ribbing of American officials, but conceded that the custom would not go over so well in Moscow. He has permitted high-school students to interview him on TV, and, when he couldn't go himself, he sent a top aide to represent him at a luncheon meeting of a suburban Maryland Kiwanis Club—or, as the Russians spelled it in their acceptance letter, "Kuvonis."

Menshikov's most spectacular public relations coup, however, was a reception at the palatial Russian Embassy for 190 visiting Republican committeewomen from Akron, Ohio. Receiving them in the baroque ballroom under a huge portrait of the late Comrade Stalin, Ambassador Menshikov was so charming that the Republican ladies went away babbling such things as "We like Mike!" and "He's a doll!" Their unhappy guide, Congressman William H. Ayres (Republican, Ohio), said he took them to the Soviet Embassy only because the ladies "wanted to see an embassy." Representatives of the NATO countries (our allies!) had given him the brush-off. Ayres later held what he called a "brain-washing session." He warned the GOP committeewomen that "it's the deeds, not the smiles, that count."

The Peruvian envoy, Fernando Berckemeyer is one of the most popular men on Embassy Row. Tall, heavily mustached, and rather austere in appearance, he is

[*Turn to page 150*

Superfine *brings you the rugged strength, streamlined beauty, and luxury features of "custom" hardware—at packaged-item savings!*



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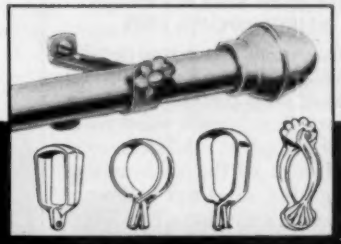

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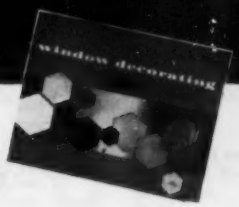

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Begins on page 66

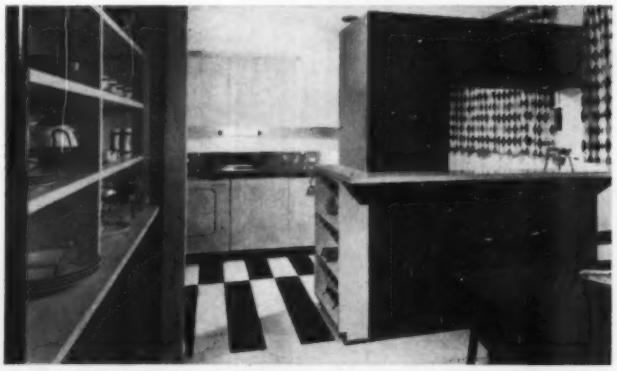
It's just a few steps from entry (left) to pleasant informality of family room.

Divider-fireplace defines a conversation corner. Back of chimney turns interesting surface toward the living room; exterior brick is repeated on far wall, too.

This room projects toward street, has sliding glass on both sides—an easy route to front and side yards.

From the bedroom hall, you can see how the path from the front door leads to the sleeping wing or to the family room (right), thus by-passing the living area.

Sense of spaciousness is gained—even at night—by glass walls overlooking terrace. Note how living room's "parlor" formality is preserved, despite nearness of terrace and family room.



The kitchen is near (but not wide open to) the dining room. This handsome divider of walnut-faced plywood has a counter with a pass-through—wonderful for buffet service. Note how the change in resilient tile flooring attractively defines the kitchen and dining areas.

★ **Next month's Five Star home** *is a fine, big-family house: four bedrooms and a full-time dining room.* ★

How to get plans

Five Star Home 2810, which you have just seen, is one of a monthly series for which you can buy complete plans with following features:

★ **Designs by America's foremost architects,** ranging in style from Cape Cod to Contemporary. And all are planned to give you the maximum in comfort, convenience, beauty, and *value* for your dollar.

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★ **Builder-owner agreement,** a suggested legal contract to ensure home is built as specified.

★ **Cost-finding list of materials.** (List is available at *25 cents* purchased separately.) With this materials list, your builder or building-materials dealer can compute in advance the approximate cost of your home.

These Five Star home plans may be ordered from the firms listed on page 146. In many localities, you can order these plans through your building-materials dealer. Or, you can buy them direct from *Better Homes & Gardens*, 1714 Locust Street, Des Moines 3, Iowa.

Order pamphlet showing 20 popular Five Star plans. Send 10 cents to Pamphlet 5SP, 8910 Meredith Bldg., Des Moines 3, Iowa.

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Custom service at no extra cost

Simmons offers you literally *hundreds* of possible style, size and fabric combinations. You can have your Hide-A-Bed sofa made to order in as little as three weeks.

Simmons "Idea Room." Modern setting is one of many rooms in Simmons *Decorator's Notebook*. Park Lane shown above, in king, standard and apartment sizes, from $299.50 to $349.00 depending on size and fabric. See this beautiful "idea" book at your favorite store.

Wing Hide-a-Bed sofa. $299.00. In charcoal, brown, turquoise, red, green, gold.

Modern sectionals in a beautiful choice of fabrics. Each opens to a bed. From $199.00.

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Washington's dizzy diplomatic whirl

Continued from page 147

anything but austere in manner. Guests at a small luncheon at the Peruvian embassy will chat under a sign which says: "Political Opinions May Be Aired in the Backyard." His billiard room is rather breezily christened "Fernando's Hideaway."

During their residence in Washington, the Berckemeyers have met most of the great personages who have crossed the diplomatic stage. One of their favorite characters, however, was a mysterious, humble Turk, known only as Mohammed. "Soon after we arrived," Claribel de Berckemeyer related, "we were visited by Mohammed. He was polite and clean, though slightly shabby. 'Madame,' he informed me, 'for years it has been my custom to take Sunday lunch in the kitchen of the Peruvian embassy.' He went on to explain how he had his whole week arranged to take lunch each day at various selected embassies.

"We checked with the help and learned that it was true that Mohammed had been dining at our embassy for some years, though nobody was exactly sure who he was. We saw no reason to disturb this interesting arrangement, so Mohammed continued to lunch on Sundays in our kitchen. If he passed me in the hall, he would bow most courteously. Once, apropos of nothing, he stopped and said; 'You know, Madam, I *never* discuss the cuisine of one embassy with the staff of another.'

"Then, some time ago, Mohammed disappeared. No one knows where he has gone or what has happened to him. We miss him."

One of the most polished of all foreign envoys is the Belgian ambassador, Baron Silvercruys, a career diplomat for nearly 40 years. An old friend, who knows him well enough to call him by his first name, recently said: "Robert has such elegant manners—every time we meet I fully expect to see him in a Congress of Vienna uniform with ruffles at the sleeves."

In 1953, Baron Silvercruys became the Prince Ranier of Embassy Row by wooing and wedding the late Senator McMahon's lovely young widow. The baron and his American baroness, an intimate friend of Mamie Eisenhower, give quiet, elegant dinner parties in the ambassadorial residence, which was modeled after the *Hotel Mademoiselle de la Charolais* near Paris.

The fastidious Silvercruys makes no secret of his detestation of large, noisy parties where intelligent, or even intelligible, conversation is impossible. The baroness shares his opinion, particularly since hearing a classic, but not untypical, exchange at one mass party in Washington. A friend of hers, when asked by another guest how her mother was, sadly replied that "Mother passed away just a year ago." The inquirer, her eyes on the nearest approaching refreshment tray and her ears tuned to another conversation, greeted this announcement with a shriek: "How chic, my dear! How chic!"

[*Turn to page 170*

ROLL OUT YOUR PENNIES

Pockets fill faster and fuller with pennies these days. More coppers come back in change after sales taxes and those "bargain" $3.98 price tags.

Why not draft your extra pennies for bigger jobs?

Dropping them in a piggy bank is nothing new. But try this idea: ask at your bank for some paper penny rolls; then package accumulated pennies in 50's.

Keep a half-dozen rolls in a drawer near the front door. Unexpected calls for a donation—fund drives, neighborhood "chipping in," paper boy or bread man—will always find you with a petty-cash reserve.

It hurts to extract a dollar bill from purse, but two rolls of pennies—so easily stashed away—are hardly missed.

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†SLIGHTLY HIGHER IN THE WEST CHAIR BY TOMLINSON

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Send a free copy of new Lytespan Idea Book showing how to decorate with light.

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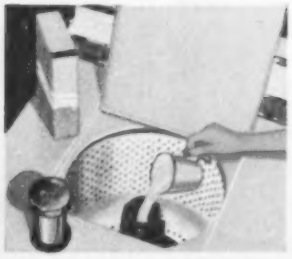
NEW INVENTION: Removes lint dispenses detergent, pumps suds through clothes

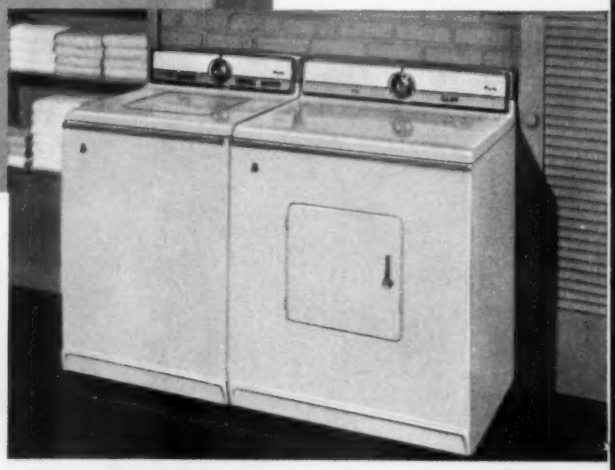
The New Maytag Lint-Filter Agitator



BUILT-IN SUDS DISPENSER IS RIGHT IN THE AGITATOR. Pour detergent into agitator. Dispenser sprays fully dissolved detergent into water automatically. No "globs" of half-dissolved detergent on clothes.

AGITATOR PUMPS SUDSY WATER UP THROUGH CLOTHES. Creates a steady stream of suds water that loosens and lifts out dirt. Washes clothes gently but thoroughly clean.

NEW KIND OF LINT-FILTER WORKS WHERE THE LINT IS. Filters during both wash and rinse cycle. Works with Maytag's 926 lint removers – gets rid of more lint than ever before possible. Lint-filter never interferes with loading or unloading the washer.



THE NEW MAYTAG *ALL-FABRIC* AUTOMATIC also offers a new Pushbutton Water Level Control. Saves as high as 2500 gallons of hot water a year! An Automatic Rinse Conditioner softens rinse water. 2 wash speeds, 2 spin speeds, 3 water temperatures let you wash everything safely, even delicate fabrics. In pink, green, yellow or white. You can own a Maytag Automatic Washer or Dryer for as little as $1.97 a week. Sold in Canada and throughout the world. *The Maytag Company, Newton, Iowa.*

MAYTAG

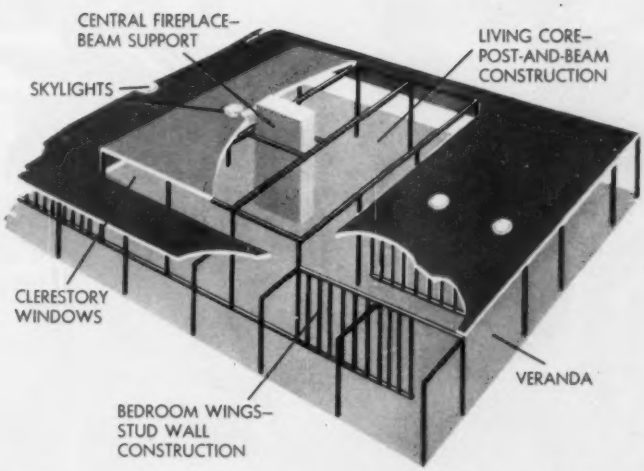
AN AUTOMATIC FOR EVERY BUDGET

A formal house still can be fun for children—and their parents! "The deck has been a joy to all of us," says Mrs. Lee. "Our three youngsters ride bikes, run races, and play games there.

"The roof overhang is ideal in bad weather: we never have to close the sliding glass doors—even in a downpour. And for summer entertaining, the deck is wonderfully cool and pleasant."

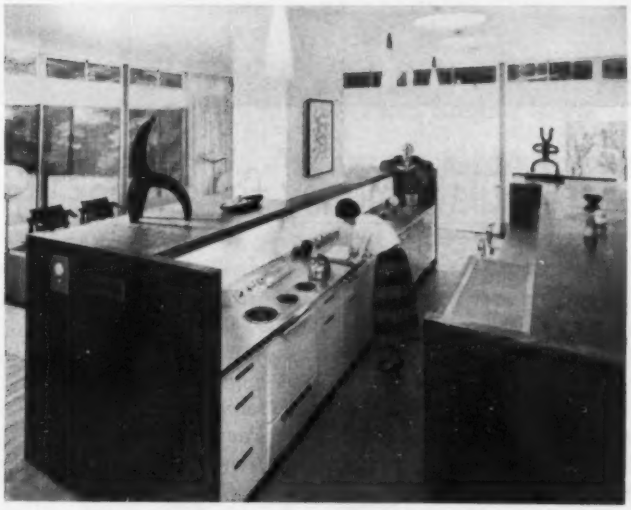
Now, space unlimited in a new house!

Begins on page 58



House combines the best features of post-and-beam and conventional construction. Openness of living area, with clerestory, is due to wide-spaced posts; stud walls are used in bedrooms.

The house is 1,984 square feet, not counting veranda space that's used nearly as much as indoors. Over-all measurements are 75x48 feet. Architect-owner: John Black Lee, A.I.A.



Efficient corridor kitchen has all the space it needs—everything is built in below stainless-steel counter. Shoulder-high walls are the backs of cabinets that face living room and entry.

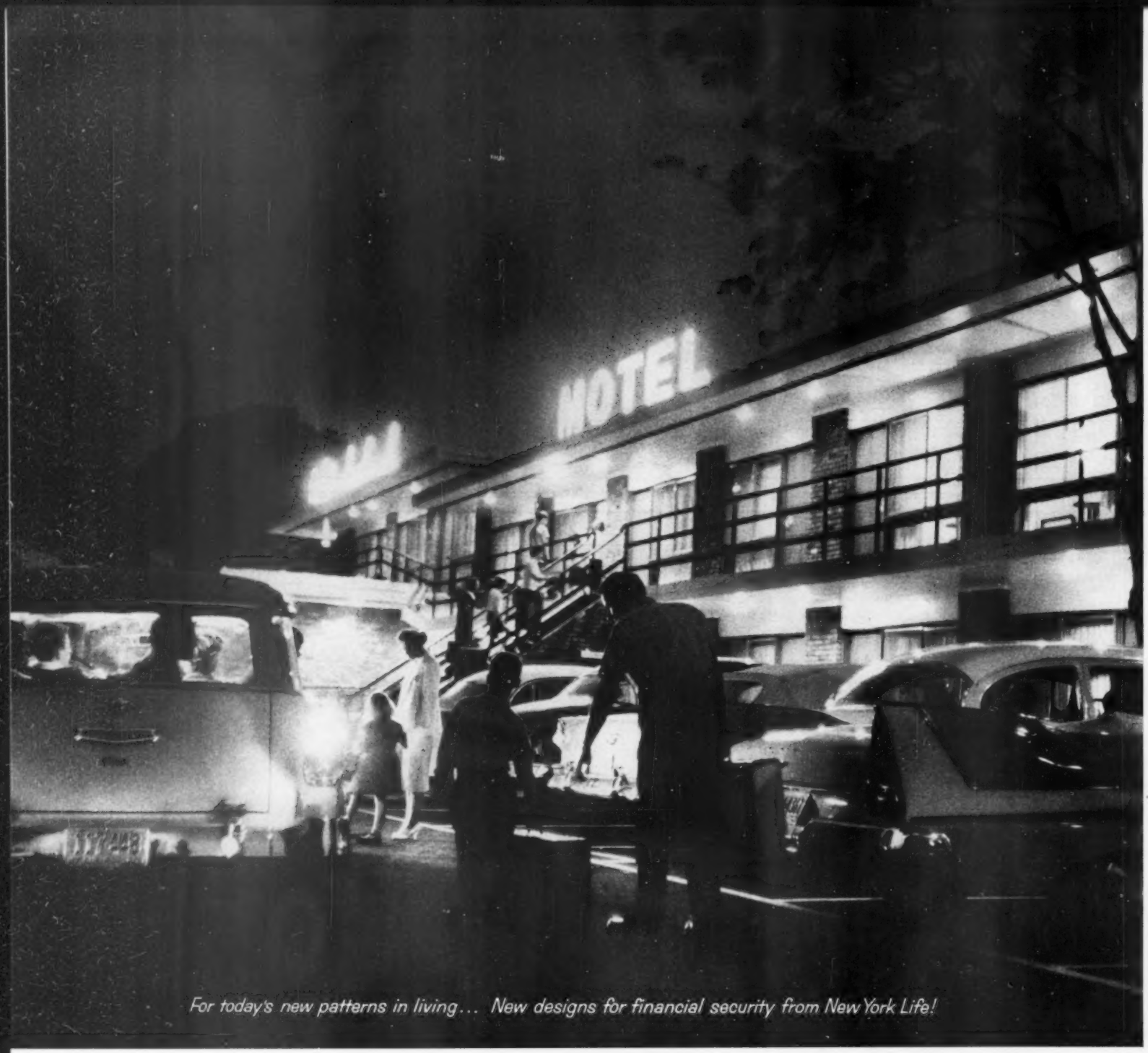
Much-used snack counter, planning desk, refrigerator, and a freezer line the side opposite Mrs. Lee. Soft light floods the entire family-living area from the high clerestory windows.

On entering the Lee home, guests find no shortage of coat-hanging space.

To keep the birch-plywood divider low, and preserve room's openness, the unit is recessed into the floor.

There's lots more coat and shelf storage space in closets on both sides.

Storage ideas, page 156



For today's new patterns in living... New designs for financial security from New York Life!

New Life Insurance Plan helps families accumulate money for a fuller life!

Modern families enjoy living in ways undreamed of not long ago. But the times have also created a difficult problem: how to budget income to enjoy living today, yet set aside substantial funds for possible emergencies or future retirement. New York Life's new Assured Accumulator policy was designed to help meet this important problem.

This new plan covers you with a minimum of $10,000 life insurance to protect your family if you should die before its endowment date. If you live, you can receive the face amount in cash on the endowment date. Or you can use it to provide a regular monthly retirement income. Meanwhile, the growing cash value is available in an emergency. Thus, the Assured Accumulator combines the security of life insurance with a systematic program for accumulating money.

In addition, your policy offers you four valuable options—any one of which you may use to broaden the program to fit changes in your needs. So take advantage of this opportunity to invest in your future. Ask your New York Life agent for details. Or write to the address below.

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Life Insurance • Group Insurance • Annuities • Accident & Sickness Insurance • Pension Plans

No more nonsense about weight

Begins on page 70

hostess serves cream pie. If you like it, have some. But don't take a second serving.

As important as the amount of fuel taken in by the body is how much it burns. Research confirms that over a period of time relatively small amounts of activity can greatly increase the body's burning of fuel. With a few small changes in your routine activity, you can accomplish almost as much as you can by limiting your food.

For example, the average person burns about 100 calories in walking a mile. At a normal pace, this takes about 20 minutes, so a 30-minute stroll would burn 150 calories. Compare this to 30 minutes of arm exercises which burn only 10 calories!

What can that half-hour walk mean to your weight? On the average, you could lose a pound in 23 days, 16 pounds in a year. Of course, the walk could increase your appetite and you might eat more. Still it is not unreasonable to say that a half-hour's daily walk could slice off 5 to 10 pounds in a year.

Why is walking so much more effective than strenuous exercise? The answer is that the more work the human engine does, the more calories it burns. In walking, the engine moves your entire body weight. You move nearly the same weight with an exercise like the "push-up." But you use small muscles, unsuited to the job. You tire before you do many push-ups, and you've moved your weight perhaps 18 inches with each push. Why not use the big leg muscles instead, which are specifically designed to move larger weights longer distances?

Doctors often prescribe golf for heart patients. It isn't swinging the club; it's walking between holes that keeps them slim and well exercised—an average 950 calories for 18 holes!

Think about this: Sitting burns more calories than lying down. Standing uses more than sitting. Moving a little burns still more. This may account for what we've excused as an "inherent" difference between the way two people gain weight. One salesman behind a counter stands stock still. Another fidgets, paces about, shifts his weight. This slight difference in activity may keep one slim while the other grows fat.

Increasing your activity needn't be a burden. Suppose, instead of sitting and watching television, you develop a hobby where you stand for a period of time. Suppose if you live 10 blocks from your work, you walk there and home again. In a month, you'd burn the equivalent of a pound. Dancing burns 170 calories an hour, on the average.

We need an intelligent adjustment of our eating, without destroying its pleasure, and an increase in our activity, without creating a dull chore. We learned in World War II that draftees were considerably fatter than those of World War I. Recent studies show that 10 percent of our children are overweight. The accumulation of weight is beginning earlier and speeding up.

The simple changes in eating habits and activity recommended here can mean a great deal to you. Every extra pound means more heartbeats every day, more breaths—in a real sense, the living out of your life at a faster rate. Your body works harder every second to support excess weight. Joints bear an extra strain every waking hour. And there is no compensation for this wear and tear.

Easy, common-sense weight control can let you live years longer and stave off some of our most common crippling diseases. Though it is hard to believe, it is true; the little number on the scales is a matter of life and death.

Remember, you're not trying to strip away a lot of pounds quickly, but to set a healthful lifetime eating pattern. You shouldn't, for example, cut one slice of bread a day if you're only eating one slice a day. Here are some points to keep in mind in this no-nonsense approach to eating:

1. Don't be too ambitious. Skip only small amounts of food which you usually eat in quantity.
2. Don't cut any single item entirely. Many calorie-laden foods are important to your health.
3. Don't be careless about high-calorie foods. Notice the size of that wedge of pie and how many potato chips you eat. It's easy to have more than you really want.

In forming these new eating habits, for a time you may leave the table feeling somewhat hungry. This sensation will usually disappear in about 10 minutes. By eating a little less each time, you'll crave less each time.

Turn to page 159 for a chart showing how you can lose weight by eating slightly less.

The only place a new hat can be carried into with safety is a church, for there is plenty of room there.

—Leigh Hunt

10¢ OFF ON NuSOFT® FABRIC SOFTENER

NEW LAUNDRY RINSE MAKES WASH SOFTER, FLUFFIER!

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Space Saver can do
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DOGS — CATS — BIRDS
STOP Misery! Itch, Eczema, Dry coat due to lack SKIN VITAMIN—Linoleic oil (50% in Rex). Add to food. Give Beauty, Brilliant Sheen to Coat or Feathers.
Write for free folder. REX, Monticello, Illinois.

When these doors close, who'd guess there's a compact shop and utility closet inside? It holds everything for minor fix-ups, major cleanups. Doors are painted the same color as the walls, so the closet (which faces the family area) is inconspicuous.

Laundry center occupies corresponding space across room from utility shop (above). It's near kitchen and bedrooms; with linen storage handy, Mrs. Lee's steps are cut way down. Wide-opening doors give the easy access needed in a laundry area.

Why a window in the bath? It's rarely used for view; it steams up, steals needed cabinet or wall space.

This bath has its window in the roof. Twin plastic skylights above lavatories brighten room all day.

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Adjustable, trouble-free, beautiful — each is a word that aptly describes this *new-design,* precision-engineered hardware that does so much to add to your pride in curtains and drapes. You'll find Graber carried by leading stores everywhere. For the one nearest you and a free folder illustrating Graber new-design features, write

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NOTE TO PHYSICIANS: For reprints of the *only* clinical reports published in medical journals, write Knox Gelatine, Johnstown, N. Y.

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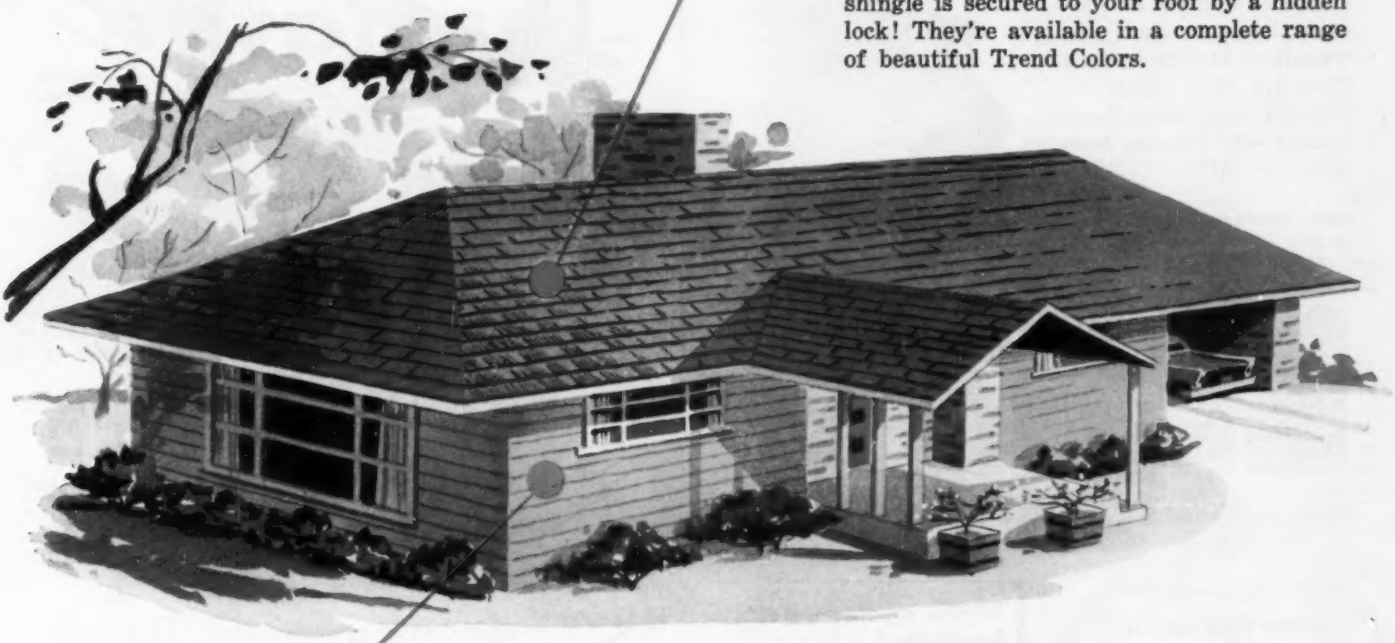
Space unlimited in a new house!

Continued from page 153

Give Your Home An "All New" Look*...Economically!

Start with a RUBEROID LOK-TAB* *"Wind-safe" roof!*

Ruberoid LOK-TAB asphalt shingles are *warranted in writing* against wind damage—including hurricanes and cyclones. Each shingle is secured to your roof by a hidden lock! They're available in a complete range of beautiful Trend Colors.



Add "Paint-free" RUBEROID Clapboard Sidewalls!

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TENSE NERVOUS HEADACHES

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Winter meals a headache?

For a wealth of ideas that will delight the entire family this winter, rely on Better Homes & Gardens New Cook Book... the complete, practical cooking guide. Only $3.95 (Canada $4.50) at book and department stores; or send check or money order to 5310 Meredith Building, Des Moines 3, Iowa.

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A new 35 mm filmstrip by *Better Homes & Gardens*. You'll see in full color dozens of exciting window treatments—practical ideas, taking into consideration such problems as lighting, privacy, and circulation. Many of the views show *close-ups* of the hardware properly placed. Also in the film you'll get measuring and buying information.

Film, 33⅓ rpm record, printed commentary, and film brochure—$8.95. Write to *Better Homes & Gardens*, Des Moines 3, Iowa.

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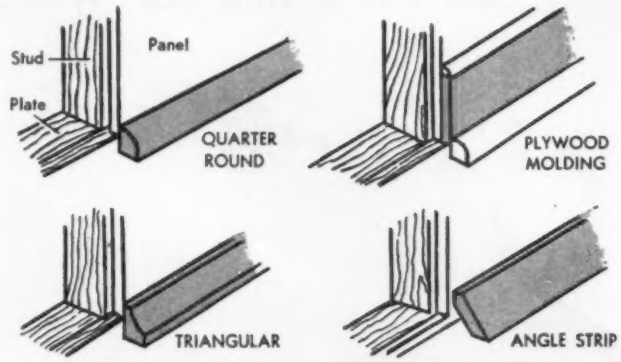
With Little Worry

Eat, talk, laugh or sneeze without fear of insecure false teeth dropping, slipping or wobbling. FASTEETH holds plates firmer and more comfortably. This pleasant powder has no gummy, gooey, pasty taste or feeling. Doesn't cause nausea. It's **alkaline** (non-acid). Checks "plate odor" (denture breath). Get FASTEETH at drug counters everywhere.

How to panel a room

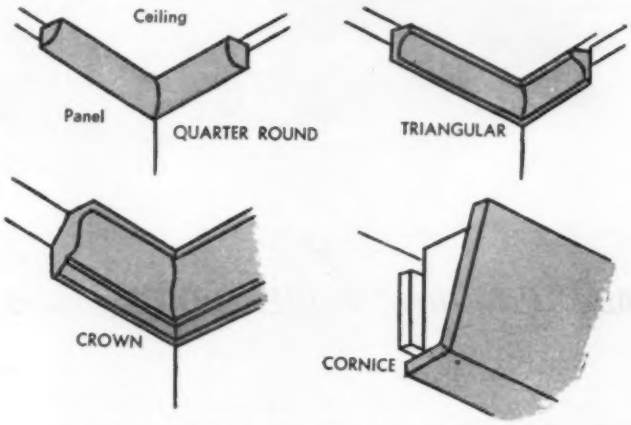
Continued from page 143

Match moldings at base, ceiling, openings



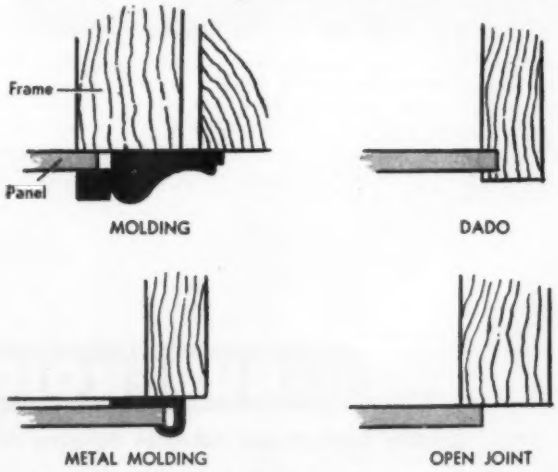
Quarter-round molding is easiest for the base, ceiling, corners. Stock plywood, triangular, and angle strips are variations you can use. Moldings usually match paneling; they're simply nailed in place. Nails are countersunk; holes filled.

Use standard stock moldings for the ceiling



Decorative effect is created by a crown molding at ceiling. Or you can use a cornice trim-out at the ceiling line. Build it with scrap stock left from panels. A 1x4 (or larger) ledger strip makes a nailer. Match cornice at base with an angle strip.

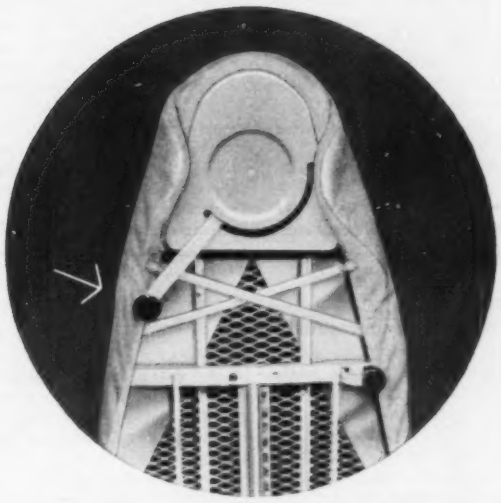
Trim for windows, doors, and other openings



Standard door and window trim uses stock moldings—wood or metal. Or you can dado or rabbet the panel into the jambs. If you decide on an open joint, finish the exposed edge with a matching veneer tape, or paint it to match the wood.

Finishing ideas on page 169

Ironing table surprise!



(1) Just turn handle...

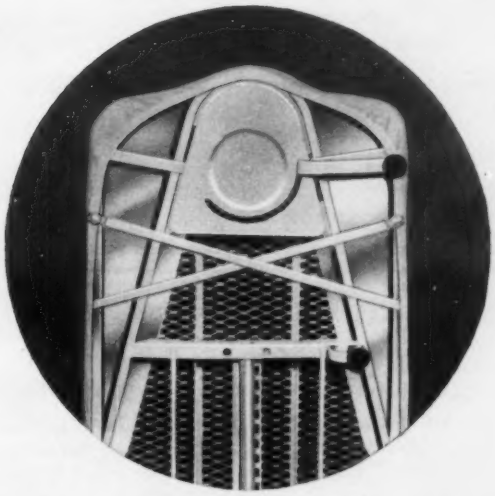
No more nonsense about weight

Continued from page 155

This list shows how eating slightly less can affect your weight in one year:

Item	How Much to Cut	How Often	Loss Per Year
Mashed potatoes	half serving	twice weekly	2 lbs.
French-fried potatoes	half serving	twice weekly	3 lbs.
Medium-fried bacon	two slices	weekly	1½ lbs.
Ice cream soda	one	weekly	5 lbs.
Saltines	two	twice weekly	1 lb.
Whipped cream	two tablespoons	weekly	1 lb.
Oil-and-vinegar salad dressing	one tablespoon	twice weekly	1½ lbs.
Mayonnaise	one tablespoon	weekly	1 lb.
Baking powder biscuit (2½ in. diameter)	one	weekly	2½ lbs.
Bread	1 slice	daily	6 lbs.
Doughnut	one	weekly	2 lbs.
Pie	1 slice	weekly	3½ lbs.
Jam or jelly	one tablespoon	twice weekly	1½ lbs.
Butter or margarine	1 pat	daily	5 lbs.
Average layer cake	half serving	weekly	1½ lbs.
Breakfast ham	half serving	weekly	2½ lbs.
Scrambled egg	one	weekly	1½ lbs.
Sugar	one teaspoon	daily	2 lbs.
Rice	half serving	weekly	1 lb.
Canned fruit in syrup	half serving	twice weekly	1½ lbs.
Pork and beans	half serving	weekly	2½ lbs.
Beer	12-oz. glass	weekly	2½ lbs.
Carbonated drinks	8-oz. glass	weekly	1 lb.
Whiskey	1½-oz.	weekly	2 lbs.
Wine	3-oz.	weekly	1 lb.
Most candies	1-oz.	weekly	1½ lbs.
Most cheese	1-inch cube	weekly	1½ lbs.
Soft- or hard-cooked egg	one	weekly	1 lb.
Potato chips	10 medium-size	weekly	1½ lbs.
Bread stuffing	half serving	weekly	1 lb.

(2) tapered end "squares-off"... helps you fly through flatwork ironing!



Here's the happiest news in ironing table design since Rid-Jid introduced sit-down ironing!

It's the new Rid-Jid *SpredWing* ironing table. With turn-handle ease, the tapered end instantly converts into a sturdy "squared-off" surface . . . gives you more *useable* space for ironing curtains, sheets, tablecloths, anything long and flat.

Next ironing day, give yourself this *modern* kind of help. (Includes ventilated open-mesh top • maximum knee room • stop-or-go wheels • self-leveling foot • 12 instant height adjustments.)

SAVE $3.00
Ironing table.....$18.00
Pad and cover..... 4.95
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Complete Set Only
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(higher in Canada)

Now at leading hardware and department stores.

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For 80 years creators of convenience in household products

Patents applied for on *SpredWing* feature.

Guaranteed by Good Housekeeping

Your youngster's diet

Continued from page 135

calories per day—3,800 as against 3,000 for Dad.

That's what teen-agers need. What do they get? Dr. Pauline Beery Mack, reporting on a 10-year study which included 2,536 girls and boys between the ages of 13 and 20, termed it "shameful" that only one-fourth of them were getting sufficient energy-making foods to run their bodies efficiently. There were grave shortages in protein, major minerals, and vitamins, as well as calories.

Usually it is no fault of parents. Adolescents are exploring an adult world, have larger allowances, earn money of their own, conform to tribal eating customs, feel immeasurably more mature than grade-schoolers and entitled to eat what they choose. Many do not choose wisely. It's too simple to blame all deficiencies on snacks consumed at short-order joints, drive-ins, or soda fountains. Excellent or poor snacks can be chosen at any of these places or at home.

Concentrated sweet snacks eaten too soon before a meal are generally the worst offenders. Sweets are rapidly assimilated and give quick energy. The glucostatic theory of appetite holds that when blood-sugar rises (as it quickly does after consuming sweets), the appetite center in the brain gets a message saying, "you're not hungry; quit eating." If the message persists when the teen-ager sits down to a family meal which Mother has prepared with an eye to good nutrition, he may just pick at it. Later, hungry again too soon, he prowls for another snack to stave off his anguish.

Actually, three meals a day don't furnish *enough* food for most teen-agers. They need extra food between meals, especially after school and at bedtime. Younger children also welcome an after-school snack. Plan these snacks as thoughtfully as regular meals. Teen-agers need one-third more protein than adults, and protein needs increase in proportion to calories consumed. The more calories, the more protein (this doesn't apply to grownups). Teen-agers also need more of some vitamins and minerals than adults: calcium and iron, vitamins C and D, thiamine and riboflavin. It's a time not only of growth but of a robust energy expenditure.

So, plan youngsters' after-school and before-bed snacks as if they were major parts of regular meals. Cheese and crackers. A fresh-fruit bowl. Carrot strips, celery, other crunchy raw vegetables. Cold meat slices. Whole-grain bread and peanut butter. Milk. Vitamin C juices. Cheese dips. Canned fish. Sandwich spreads containing meat or cheese. A chicken drumstick or other entree leftover.

Don't just plan. Expose! Children are as lazy as anybody, which is lazy enough. When snack-minded, they'll usually eat what they see first *if* they don't have to heat it, cut it, or do much but gnaw and swallow. Put what you want them to eat in plain sight at the very front of refrigerator shelves (anything you want to hide is pretty safe in the back). Candy, sweets, desserts? After meals, fine, for added calories and pleasure.

The art of eatmanship

You can lead a child to dinner but you can't make him eat unless you're artful (and he's hungry). Ever stop to think that a child's eating habits might be reflections of your own? Maybe you feel dishonest pretending to like broccoli when you hate it. Well, you don't have to like all foods and neither do children. No one food is indispensable to health, no single food should loom too large in the diet. At least, don't air your own food dislikes. If a child persists in disliking some food, serve it less frequently or substitute one of similar value. Don't browbeat, nag, or beg him to eat. If he's hungry, he will. If he isn't, his noncooperation is a wonderful attention-getter and you may have a midget autocrat of the breakfast table to deal with.

Many teen-age girls who don't eat enough are trying to stay slimmer than slim. Frequently they imitate Mother, who *can* afford to slough a few pounds and is quite a meal-martyr as she dabs at a lettuce leaf. It is quite possible to reduce on the same meals served the rest of the family without fanfare.

In the study of family nutrition done at Pennsylvania State College by Dr. Pauline Beery Mack and associates, it was revealed that 3 out of 10 teen-age girls and adult women were short on calories, half were underweight, and about half were critically short in some essential vitamin or mineral.

Of teen-age boys, 60 percent were underweight—just weren't consuming *enough* food—and, like their "rabbitfood"-avoiding fathers, were short in vitamin C.

Drs. Robert S. Harris and Ernest E. Lockhart of Massachusetts Institute of Technology analyzed home-prepared and customer-selected restaurant meals. They found 93 out of 100 diners-out or eaters-at-home were shorting themselves on some necessary ingredient of health. Four-fifths of the meal samples were below the "safe" level for one or more of the nutrients tested.

The truth that good diet is important to good health doesn't

[*Turn to page 164*

Cherrybrook

the warm glow of native cherry

THE rich warmth and handsome charm that only hand-rubbed native cherry can bring to your bedroom . . . this is Cherrybrook. Beauty to be seen, graciousness to be lived with . . . Cherrybrook by Kling.

Kling Cherrybrook is SOLID native wild cherry. Authentically colonial in design, Cherrybrook follows an early American pattern which lives well among both traditional and contemporary surroundings.

When you choose from among Cherrybrook's several styles of beds, dressers or chests, you receive graceful proof that Kling SOLID bedroom furniture means lasting beauty in your home.

For helpful suggestions on bedroom decoration and care of furniture, send 35¢ (coins only, please) for 24-page, full-color booklet, "Ideas for a Lovelier Bedroom." Kling Factories, Dept. BH10, Mayville, N. Y.

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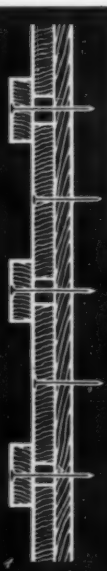
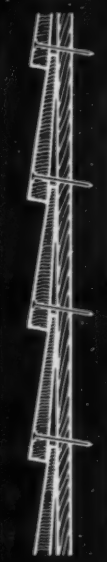


RUSTIC BOARD & BATTEN

An easily constructed, weather-proof wall can be built at surprisingly low cost with redwood board and batten. The pattern is equally suited to contemporary or ranch-style homes. And certified kiln dried redwood "stays put"—with minimum warping and shrinking.



TRADITIONAL BEVEL SIDING

In this familiar home pattern, redwood offers you a variety of widths, plain or rabbeted, with surfaced or resawn face. Natural preservatives in redwood make it remarkably resistant to insect attack and decay, even in contact with the ground.

VERSATILE TONGUE & GROOVE

You can get just about any effect you want with redwood tongue & groove, by selecting different widths and patterns—applying it vertically or horizontally. Redwood will keep your home snug—a single inch of redwood insulates as well as 9½" of concrete block!

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Irresistible lean red horse meat... plus all the vitamins, minerals, proteins and energy foods your dog is known to need – all in Friskies. Government-inspected for complete nourishment–up to twice the food value of cut-rate brands. For variety, feed Friskies Cubes and Meal. All are complete. Quality-guaranteed by Carnation

Friskies Meal... meaty taste, meaty aroma, mixes instantly, completely nourishing. Convenient, economical.

Friskies Cubes...an entirely new kind of dog food! Prime grade nourishment in crunchy 6-flavor, bite-size morsels.

YOUR PET AND MINE®

Cat care is easy

By Dr. Wayne H. Riser

Establish a daily grooming routine

Because shedding is a never-ending process, brush and comb your pet daily. If neglected, particularly on long-haired breeds, the hair may mat so badly that it can be removed only by clipping. Ask at your pet store for brushes made especially for cats.

Photographs: Harriet Arnold

Don't be afraid to bathe your cat

Cats rarely need bathing, but if they get into grease or oil, or pick up fleas, a tub bath won't hurt them.

Use a mild toilet soap—a flea insecticide if needed. Rinse and dry cat, brush off loose hair. "Dry" bath products are also available.

Prevent stomach trouble

When cats "wash" themselves, their tongues pick up loose hair and it is often swallowed.

To help your pet get rid of this potential stomach trouble, add a few drops of mineral oil to his food once every month.

Or, dab petroleum jelly on his nose—he'll lick it off.

Diet is an important part of his health

Cats are fish and meat eaters by nature. A fish-base food is fine, but for variety include a canned dog food on the menu occasionally.

Although cats get most of the liquid they need out of their food, milk drinking should be encouraged.

Dial Your Color Scheme

–know your colors are right!

"COLOR HARMONY SELECTOR" ***Tells You Which Paint Colors To Use With What You Have***

Begin with the color of your favorite home furnishing—your carpet, for example. This amazing Colorizer "Color Harmony Selector" tells you exactly which colors to use for painted walls, for draperies, furniture, accents! Every time, you get a color scheme that was professionally planned by a leading decorator for perfect harmony! Dial your new color scheme on the Colorizer Color Harmony Selector at your Colorizer Paint Dealer's. He offers 1,322 paint colors in odorless, scrubbable Colorizer Flat Wall Enamel, in those new, "easy clean-up" finishes, and house paint—all budget priced. See the yellow pages for his name.

Colorizer Paints are sold in these well-known regional paint brands:

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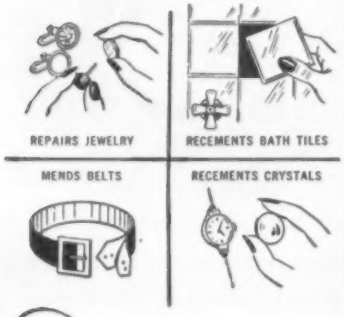


BETTER THINGS FOR BETTER LIVING
. . . THROUGH CHEMISTRY

Invite folks over

Continued from page 116

beat vigorously 2 minutes. Add eggs and beat 2 minutes longer. Bake in 2 paper-lined 9x1½-inch round pans in moderate oven (350°) 30 to 35 minutes. Cool thoroughly. Spread Date-Nut Filling between layers. Frost top and sides generously with Brown-sugar Frosting. Circle top with California walnut halves.

Brown-sugar Frosting

Your favorite fluffy 7-minute frosting; but with delicate brown-sugar flavor—

2 egg whites
¾ cup granulated sugar
¾ cup brown sugar
1½ teaspoons corn syrup
or ¼ teaspoon cream of tartar
⅓ cup cold water
Dash salt
• • •
1 teaspoon vanilla

Place all ingredients except vanilla in top of double boiler. Beat 1 minute with electric mixer or rotary beater. Place over boiling water; beat constantly until frosting forms peaks, *about* 7 minutes (*don't overcook*). Remove from boiling water. Pour into mixing bowl, if you desire. Add vanilla and beat until of spreading consistency, about 2 minutes. Frosts tops and sides of two 8- or 9-inch layers. (Or generously frosts top and sides of *filled* layer cake.)

Date-Nut Filling

Good rich date flavor with an orange accent. Tastes October-y—

1 8-ounce package (1½ cups) pitted dates, cut up
½ cup orange juice
1 teaspoon grated orange peel
¼ cup broken California walnuts

Combine dates and orange juice in saucepan. Cook till dates are almost tender and mixture is thick, about 2 to 3 minutes, stirring frequently. Add peel. Cool. Add nuts. Makes about 1¼ cups.

Youngster's diet

Continued from page 160

make much of a dent on children. They take health for granted. Muscles, though, batting power, lungs of a frog man—those are material benefits that a boy of certain aspirations can understand. Girls don't especially want food to make them "big and strong." They're more impressed by clear skin, good looks, vitality, and curves in the right places.

Another fact that impresses a girl is that her nutritional background will, in the childbearing years to come, vitally affect her well-being and that of her babies. (The young wife whose chief concern has been slimness frequently has complications in childbirth. Premature deliveries, anemia requiring blood transfusion, faulty development of the baby, are some of the risks.)

But verbal suasion is always inferior to the highest art of eatmanship: the serving of a variety of wholesome foods and consumption in a happy, bickerless atmosphere.

Formerly, a housewife who desired to do her nutritional best for her family was confronted with so many complicated value-charts and serving portions that it's no wonder many mothers gave up. The trend is toward simplification. It is now assumed that everybody will use some butter, margarine, fats, oils, and sugars without being told to. That leaves four familiar food groups which furnish essential nutrients for the day. The four groups are:

Meat group

(*These are outstanding protein foods; they also provide iron and the vitamins, thiamine, riboflavin and niacin.*)
Meat, variety meats, fish, shellfish, poultry, eggs.
(May be alternated with dry beans, dry peas, lentils, nuts, peanuts, peanut butter.)

Milk group

(*Leading source of calcium; also provides high-quality protein, riboflavin, vitamin A and other nutrients.*)
Milk—fluid whole, evaporated, skim, dry, buttermilk.
(Milk should be fortified with vitamin D. If not, a vitamin supplement should be given throughout childhood and adolescence.)
Cheese—cottage, cream, cheddar-type, natural or processed.
Ice Cream.

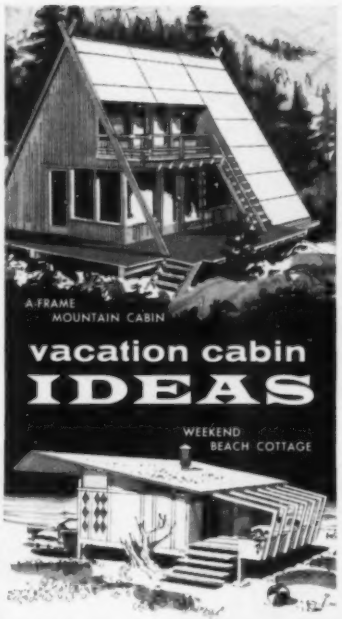
Vegetable-fruit group

(*Valued chiefly for vitamins and minerals, especially vitamins A and C.*)
All vegetables and fruits.

Bread-cereal group

(*These foods furnish worthwhile amounts of protein, iron, several B-vitamins, and food energy.*)
All whole-grain, enriched or restored breads and cereals; milk solids give extra value.

Try to have some food from the meat or milk groups at each meal. For teen-agers (unless overweight) serve oversize or extra portions from the four groups; try to have snacks contain something from the meat or milk groups; add unlisted foods for calorie values if necessary.



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HERE'S the perfect source of ideas for anyone planning to build a vacation cabin. Smart, modern designs by leading architects for cabins of every type and size, complete with pictures in natural settings, floor plans and building tips. Plans call for simple, straight-forward construction with light, strong fir plywood to save you time, money and trouble when you build.

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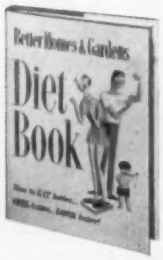
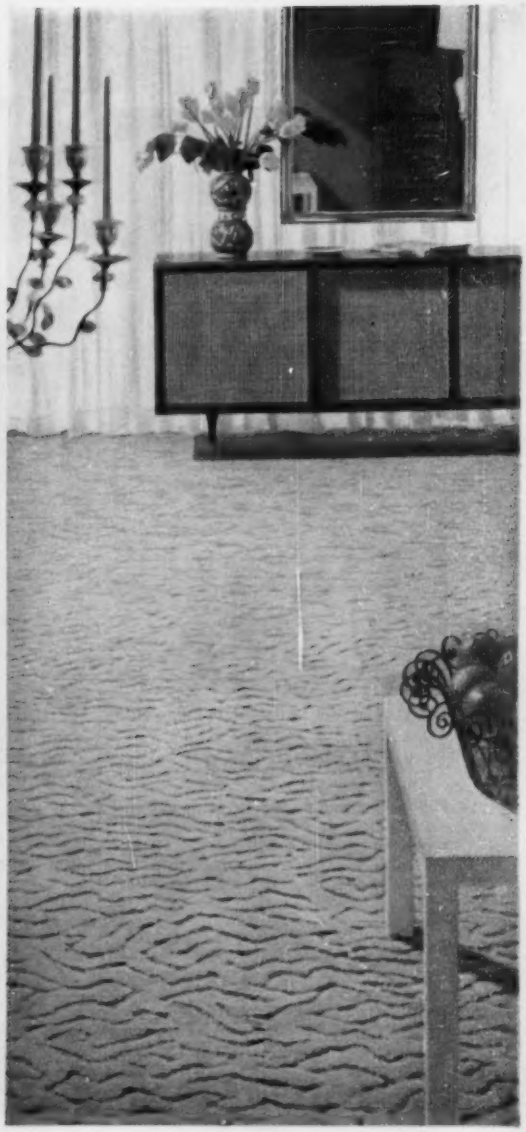


You'll find the *Better Homes & Gardens* Diet Book an invaluable aid in planning and preparing meals. With its 256 pages of sound medical facts, complete with height-weight chart, seasonal meal plans, calorie chart, it's yours for only $2.50 wherever books are sold. Or, send a check or money order to Better Homes & Gardens, Des Moines 3, Iowa.

Carpet two rooms for what you think one will cost! Two rooms, wall to wall, with padding and labor, cost as little as $18 to $20 a month. Two room-size rugs cost $13 to $15 a month for 24 months.

Choose your carpet where you'll use it—at home! Your store will send a decorator-representative to your home with samples. See how they look with your decor, let the rest of the family help you choose.



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Never before has there been such a range of carpet colors and styles—in such high quality—at such low prices. With budgets just like yours, thousands of modern women are finding new carpet easy to own. It's easy to shop . . . easy to pay for.

Why not have the benefits only rugs or carpet bring your home . . . extra warmth and comfort, quiet and beauty, and relief from tedious scrubbing and waxing. All this can be yours now—for less than you'd pay every month for a new TV. Your store can arrange up to 36 months to pay.

Send now for your free copy of "How To Buy Your Rugs and Carpets." It answers all the questions women ask about carpet—how can I judge quality? Should I buy wall to wall or rugs? How much will I have to pay?

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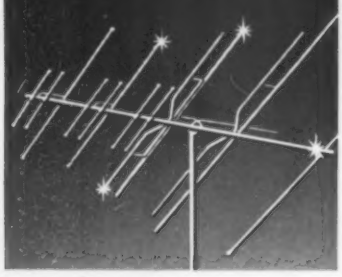
This WINEGARD color'ceptor antenna will make your TV set work better–



FOR BLACK & WHITE OR COLOR RECEPTION

Here's why:

If you live near strong TV stations, *you need the* search-light directional characteristics of the Color'Ceptor that allows only the wanted picture signal to be picked up, shuts out ghosts and interference. Color'Ceptor makes your pictures crisper...sharper.

If you live at a great distance from stations you need terrific power sensitivity to pick up and strengthen even the weakest signals. The patented Electro-Lens design of the Color'Ceptor provides that power, works equally well on all 12 VHF channels and with any TV set, black and white or color. And Color'Ceptor sharp directivity shuts out stray signals from co-channel interfering stations.

If you own or plan to buy a color set, an antenna is far more critical on Color reception than on black and white. Winegard Color'Ceptor has been proven in thousands of color installations.

Color'Ceptor looks better on your home... you will like the sparkling gold anodized finish, the low neat silhouette. The elements are straight and strong, made of lightweight, reinforced high tensile aluminum that won't bend *or sag*—wind-tested to 100 m.p.h. Pre-assembled, easy to install, weighs just 4½ lbs., 78" long.

Exclusive Color'Ceptor features

- Pat. Electro-Lens design concentrates the full signal—feeds it to your set, bright and clear—free of interference.
- *Gold anodized finish*—can't corrode.
- *Power-Pack adapter*—PLUG-in unit adds 7 extra elements to Color'Ceptor when maximum performance is needed in tough reception areas.
- *Satisfaction Guaranteed in writing.*

Ask your dealer to install a Color'Ceptor today. See better TV tonight!

Price—$29.95 Power Pack $14.95

Write for Folder on complete line of Winegard TV—FM and antenna kits from $6.95.

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Winegard Co.

3021-10 Scotten Blvd., Burlington, Iowa

Breads of Rome

Continued from page 93

lightly floured surface. Cover; let rest 10 minutes. Knead till smooth and elastic (5 to 8 minutes). Place in lightly greased bowl, turning once to grease surface. Cover; let rise in warm place till double (about 1½ to 2 hours). Punch down. Cover tightly and refrigerate at least 4 hours or overnight. Turn out on lightly floured surface and divide dough in 12 equal parts. Roll each piece of dough under hands into pencil-like strand, 14 to 16 inches long, about ½ inch in diameter. Place about 2 inches apart on greased baking sheet. Add 1 tablespoon water to egg white; brush over sticks. Let rise uncovered in warm place till double (45 to 60 minutes). Brush again with egg-white mixture and sprinkle with coarse salt, if desired. (Place large shallow pan on lower rack of oven; fill with boiling water.) Bake in hot oven (425°) 12 to 15 minutes. **Tasting-Test Kitchen note:** If you prefer bread sticks with hard crisp centers, bake in oven at 400° 18 to 20 minutes.

Suburban chaos

Continued from page 129

Commerce distributed fake $10,000 bills imprinted: "It pays to vote for the Metropolitan Charter." "Vote Yes!" stickers were plastered on thousands of cars. But the main support came from individual citizens—one clergyman sending out hundreds of letters to his fellow ministers.

Four hundred members of the League of Women Voters took part in a telephone campaign that reached every registered voter. They mailed thousands of post cards, distributed thousands of leaflets in every supermarket. They canvassed office buildings, going from floor to floor, talking to each employee. On election day some manned the polls; others set up a giant Telephonathon to get out the vote. The result was a slim but significant victory for the Metropolitan Charter by a vote of 44,175 to 42,448.

The implications go far beyond Dade County. What is being hammered out here may well become the blueprint and hope for chaos-ridden cities everywhere. If our suburbs are to become the fulfillment of the American dream, they must have some form of Metropolitan government—whatever plan best fits the needs of the area—to make them Paradise Won instead of Paradise Lost.

Slight drawback

I'd like the shade our trees make
Much better, all in all,
If I were not compelled to rake
The leaves that fall in Fall.
—*Hal Chadwick*

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LOXON LATEX CONCRETE patches holes and cracks in any kind of masonry . . . and does it easily, smoothly, permanently. Made of super-fine cement and finely ground glassmaker-quality sand mixed with pure liquid latex to provide amazing adhesion. Ideal for repairing foundations, floors, broken steps, brickwork and mortar. Superior to any other type of concrete repair material. At leading paint, hardware, lumber and department stores.

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"DOCUDRAMA"

Powerful new way to sell Education to your town!

Citizens and school officials working for better community support of their schools have found a new tool—DocuDrama, in which the techniques of dramatic reading are used to make the story of education entertaining and informative. In the first DocuDrama script, "We Call to Mind," five readers re-create scenes in the history of free education from Colonial Massachusetts to the present. This narrative has been tested in more than 50 towns, some of which have enthusiastically scheduled repeat performances.

The creator of "We Call to Mind," Philip C. Lewis, got the idea when he moved to the New York City suburb of Tenafly, New Jersey, and was shocked to find people fighting against a proposed new high school. The next year, when they twice voted down the budget, he began asking himself what he could do about it as a writer.

Mr. Lewis devoted six months to writing the first script. In it, we hear from pioneers who put up frontier schoolhouses and from the first advocates of training for teachers, and we learn how education "put us where we are tonight, with our wealth, health, and freedom."

After the presentation of "We Call to Mind" in the five schools of Tenafly, the budget was passed at the next election by the largest margin in 10 years. Since then, more than a thousand requests for scripts have come in from P.T.A. and school officers in 41 states.

The performance script of "We Call to Mind," complete with full directions and royalty information, may be had for $1 by writing to DocuDrama, Box 151, Tenafly, New Jersey.

THIS SAME ROOM, decorated first in Contemporary American, then in French Provincial, is paneled in random plank style with Weldwood prefinished walnut V-Plank® and Weldwood Hardwood Trim.

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Housekeeping's no problem, either. Weldwood paneling's fine furniture finish guards the wood's beauty against dirt and water as no other finish can. Just wipe it clean with a damp cloth.

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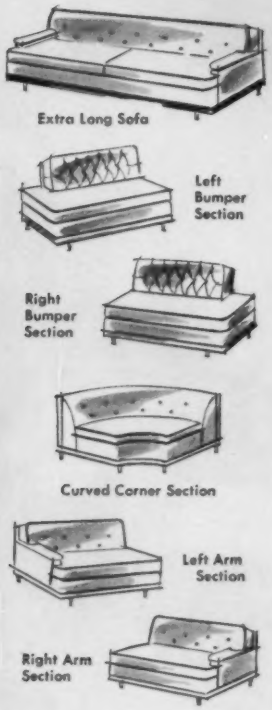

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New Freedom in styling . . . there are over 160 pieces in Karpen's "New Freedom" collection. Sofas, chairs, sectionals in fantastic array. Tufted, plain, skirted, wood-trimmed. And the choice doesn't stop there! What you like about one piece can be adapted to any other. If, for instance, you see a sofa that delights you, but you wish it were tufted . . . tufted it shall be. And at *no* custom prices!

For complete details, write for the "New Freedom" Booklet. Please send 10¢ to cover cost of mailing.

New Freedom in coverings . . . choose from several color-coordinated groups, with stripes, patterns and plain fabrics in each group. Brown, gold, charcoal, azure . . . wonderful colors to work with! Try a stripe and plain color on one piece of furniture. Or flank a plain sofa with figured chairs. Color perfect! With "New Freedom" Furniture, you can express yourself as never before . . . except at custom prices.

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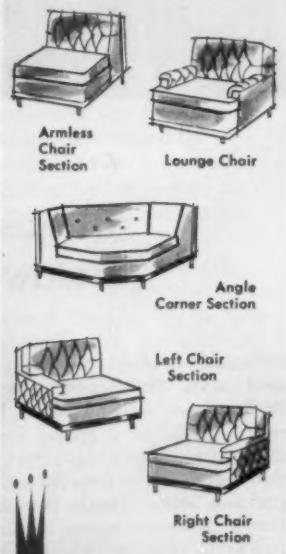


KARPEN FURNITURE

How to panel a room

Continued from page 158

General finishing procedures for panels, planks

For stain, or stain-wax, apply the mixture and wipe off excess. Repeat until you get shade you want.

For any ready-to-finish wood, consult your dealer for finish. Methods outlined here are *general.*

There are many wax-finishing systems. Remember: after waxing, you can't apply paint, varnish.

Use stain or bleach to lighten or darken wood before finishing. Follow directions on can.

For clear finish, brush on clear sealer or thin coat of white shellac mixed with an equal amount of denatured alcohol. Mix thoroughly.

When dry, fill holes with wood putty that matches the paneling.

Go over wood with No. 1 steel wool or No. 00 sandpaper. Then apply a second coat of clear (or pigmented) sealer or varnish.

Use white or natural filler for second coat on open-grained wood.

For final coat, apply dull varnish and buff it to a gloss when dry.

To enamel or paint an open-grained wood, use a filler; closed-grained woods (birch, maple, and so on) don't require filling. Sand surface lightly between coats.

For lacquer finish, brush on a coat of lacquer sealer. When it's dry, sand the surface lightly.

Follow this with several coats of clear lacquer; buff and wax.

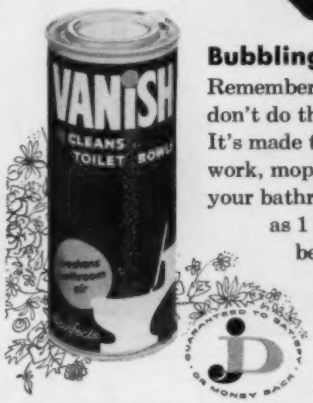
When applying any finish, carefully follow directions on can.

Now! Quick as 1, 2, 3!
VANiSH toilet bowl care!

1. FLIP IT OPEN!
New plastic lid pops off instantly... easily!

2. FLOW IT IN!
Bubble-action whisks away stain... freshens air!

3. FORGET IT!
Take a breather! Relax! VANiSH does the work for you.



Bubbling-action beats them all!
Remember! So-called all-purpose cleaners don't do the job here! VANiSH does! It's made to clean toilet bowls. Banish worry, work, mops, mess, odor! It disinfects. Keeps your bathroom fresh as a daisy! It's easy as 1 2 3! Look for VANiSH in the beautiful pink and blue package at your grocer's. Regular or King Size.

Cleans toilet bowls as it freshens bathroom air

JUDSON DUNAWAY CORPORATION, DOVER, N. H.

Renew your Better Homes & Gardens subscription early!

HOT, TENDER FEET?
Dr. Scholl's Foot Powder quickly relieves hot, tired, tender, perspiring, odorous feet. Eases new or tight shoes. *Get a can today!*
Dr Scholl's FOOT POWDER

LIPS SORE?
Blistex
POCKET SIZE 39c HIGHER IN CANADA
BEST FOR COLD SORES CHAPPED LIPS FEVER BLISTERS

Washington's dizzy diplomatic whirl

Continued from page 150

There still are some die-hard ambassadors who would sooner stroll down Constitution Avenue in their underpants than open their embassies to touring club-women, conventioneers, school children, and so on. But something new that challenges the old order has been added to the Washington scene. The enterprising local transit company is sponsoring "Embassy Tours," whereby, for $5 a head, anyone can join a rubberneck tour (which "includes everything from transportation to tea"), visiting a different embassy each Sunday.

At embassy functions, not sponsored by the streetcar company, guests are more carefully screened—but gate crashers always are a problem. For years, a widow of a long-deceased minor diplomat has been the scourge of embassy social secretaries. She seems to exist only to hound them to put her on their party lists. If she is left off, she comes anyway.

There's also a band of well-bred, but broke, elderly ladies who regularly come—uninvited—to embassy parties and stuff themselves at the buffet. "One of them—so help me, I've seen it," an embassy social secretary reports, "has an oilcloth-lined handbag which she fills with enough little sandwiches and morsels of lobster to eat for a week."

A strict time schedule governs formal dinners given by and for ambassadors. Guests are invited for 8 p.m., and are expected to be no more than five minutes late. At 10:45 p.m., the ranking guest is supposed to leave, whereupon everybody else may then leave if they like. If it is an extremely good party, sometimes the ranking guest will depart, take a walk around the block, and return. This ploy, it seems, automatically cancels all protocol about protocol.

The ultimate in protocol observance was reported by columnist Elise Morrow some years ago when Mme. Hellé Bonnet, wife of the former French ambassador, was a figure in diplomatic society. The Bonnets had been lured as the ranking guests to a big, brassy affair at the domicile of a Washington social climber. A lady guest, unfamiliar with the layout, asked where the powder room might be.

"Upstairs," the hostess replied, "but you can't go yet. Mme. Bonnet hasn't been."

DON'T PASS THE BUCK— GIVE ONE

In 1860, the total cost of Abraham Lincoln's successful campaign for the Presidency was $100,000. Today, that sum will just about cover the cost of putting a candidate on one television network for half an hour. Like everything else, the cost of political campaigning has gone up.

With these figures in mind, the American Heritage Foundation, which has long encouraged Americans to "Register, inform yourself, and vote!" has added a new dimension to political participation with the slogan: "Don't pass the buck—give a buck to the party of your choice!"

Better Homes & Gardens heartily endorses this campaign, believing that any program which promotes greater public awareness of the American political scene will strengthen our government on all levels—local, state, and national.

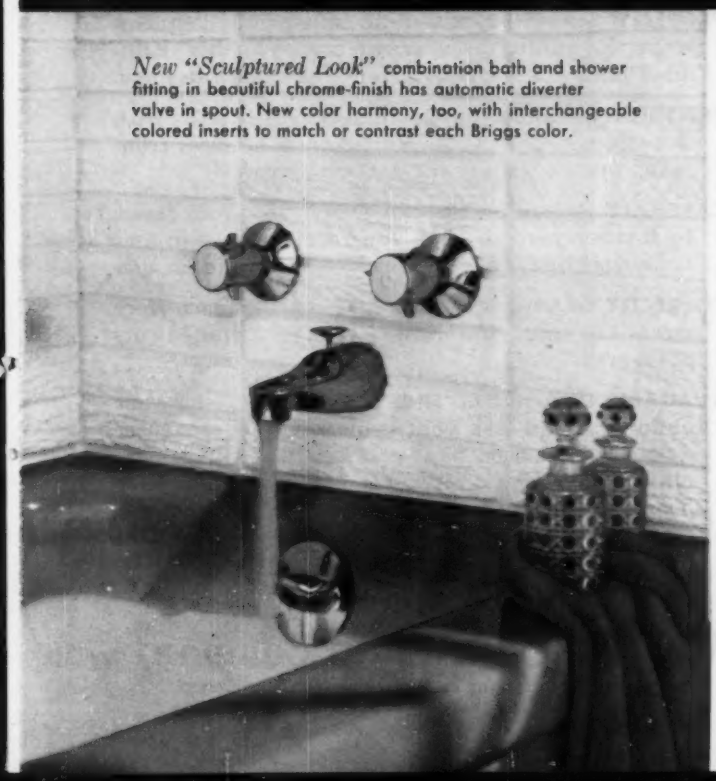
Usually, large amounts of campaign money come from special-interest groups and people with an ax to grind. A widespread system of contributions—one dollar from each family—will give our representatives the freedom they need to act in the greatest public interest.

If you're interested in helping the party of your choice, give your dollar (or more) when the party representatives come calling at your door. Republicans have scheduled a house-to-house campaign from September 14 through October 14. The Democrats' drive is from September 26 through September 29.

From our Collector's Gallery . . . this distinguished buffet-chest is designed to be at home in living room, dining room or hall. Fine mahogany with the unique new Patina finish.

For booklets showing more of this group, as well as traditional, provincial and contemporary furniture for every room, send 50¢ to Henredon, Morganton, N. C.

Custom Quality at a Practical Price • Factories at Morganton, High Point, N. C.; Grand Rapids, Mich.



New "Sculptured Look" combination bath and shower fitting in beautiful chrome-finish has automatic diverter valve in spout. New color harmony, too, with interchangeable colored inserts to match or contrast each Briggs color.

A look into a bathroom that could be in your future!

A bathroom to spark dreams: sophisticated, modern textures and materials, with its focal point the elegant Pearl Gray of Briggs Beautyware. Other Briggs compatible colors to pace a bathroom's decor are Autumn Yellow, Sea Green, Sky Blue, Coral and Sandstone. Your future can also include the double-occupancy luxury of two lavatories . . . with the same glowing, easy-cleaning surfaces that typify America's finest plumbing fixtures—Briggs Beautyware.

Need bathroom decorating ideas? Write for a colorful booklet, enclosing 25c, to Dept. BH, Briggs Manufacturing Company, Warren, Michigan.

BRIGGS MANUFACTURING COMPANY • WARREN, MICHIGAN

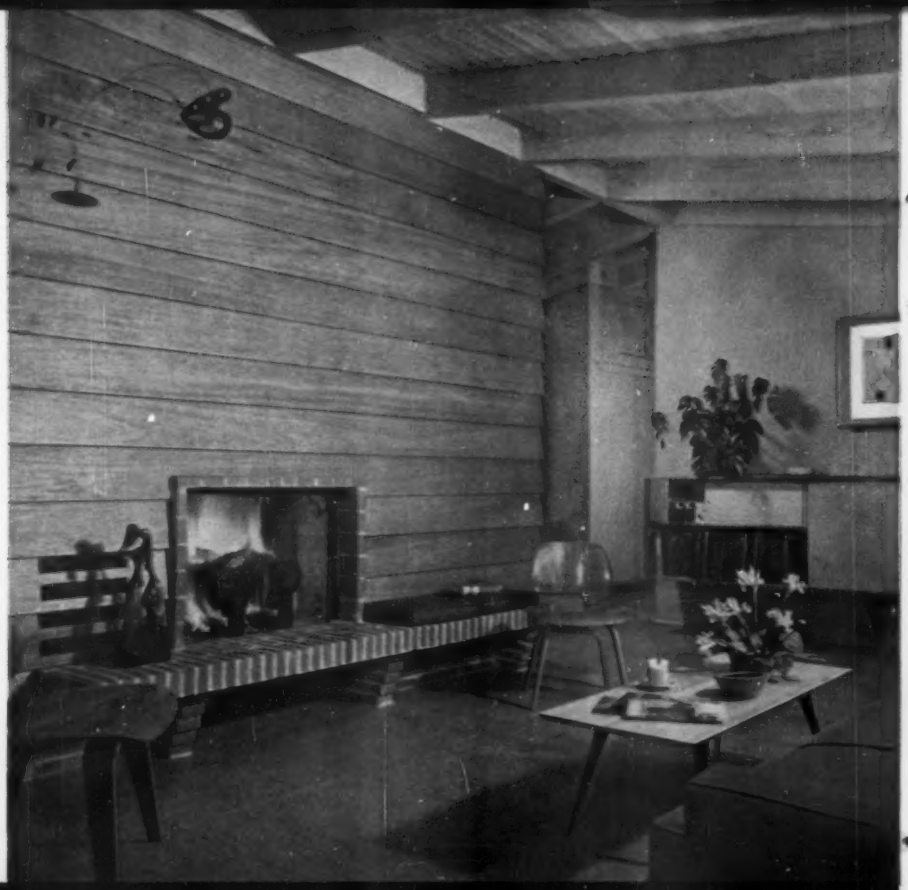
BRIGGS

B E A U T Y W A R E

IT IS EXCITING TO DECORATE WITH MODERN *Wood* PANELING

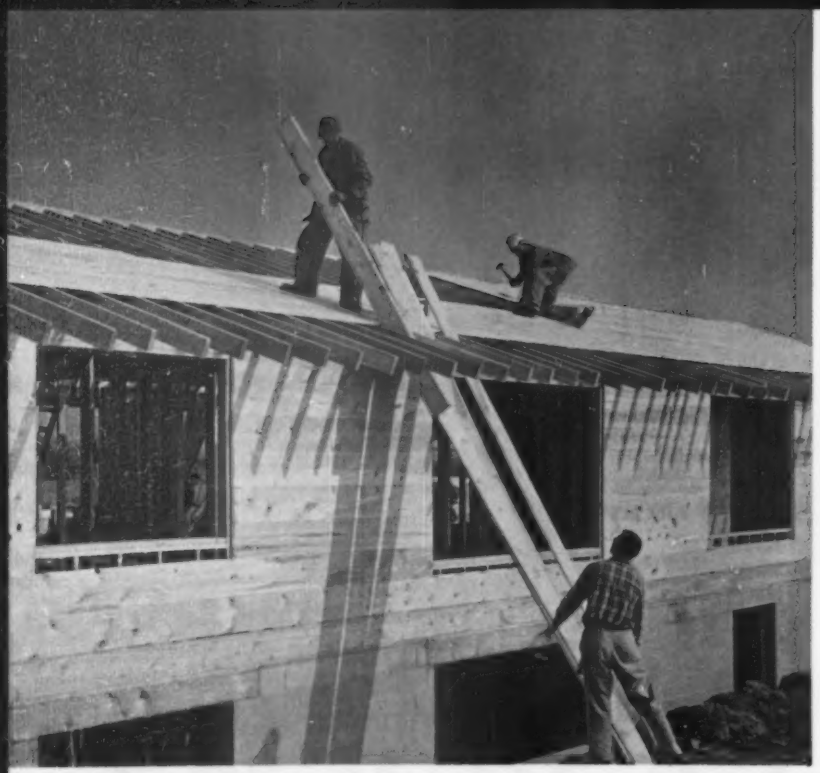
Architects and decorators today are creating a definite trend toward a new and greater use of wood for interiors. Genuine wood paneling, long known for its sound virtues of long life and easy maintenance, now is being more fully appreciated for its exceptional decorative qualities. The warm colors and rich textures of Weyerhaeuser 4-Square Panelings add a friendly touch to modern styling that might otherwise seem severe. Beautiful paneling also converts traditional rooms into a decorator's triumph you and your guests will always enjoy.

Your Weyerhaeuser 4-Square Lumber Dealer offers a wide selection of paneling patterns in a variety of woods including Ponderosa Pine, Idaho White Pine, Douglas Fir, West Coast Hemlock, Red Cedar, Larch, and others. Each can be finished to satisfy your preference. See your Weyerhaeuser Dealer soon or write for colorful reference folders.



Weyerhaeuser 4-SQUARE®

LUMBER AND BUILDING PRODUCTS



WOOD SHEATHING: Quality wood sheathing gives your home strength and rigidity for long life and low upkeep. When you are ready to build or remodel, talk to your Weyerhaeuser 4-Square Lumber Dealer about the advantages of this kiln-dried lumber for sheathing.

Basically Better because...

Trademarked Weyerhaeuser 4-Square Lumber is:

- **PROPERLY SEASONED**—scientific kiln-drying increases strength and dimensional stability of lumber. Kiln-dried lumber also finishes easily and holds nails securely.
- **PRECISION MANUFACTURED**—to accurate lengths with smooth, square ends which eliminate needless trimming, sawing, fitting, and material waste.
- **CAREFULLY HANDLED**—through every step from forest to lumber yard so that you receive it clean and undamaged, in top condition for your particular use.
- **CORRECTLY GRADED AND IDENTIFIED**—so that each piece meets the strength and other quality requirements of its grade.
- **AVAILABLE IN A BROAD LINE OF PRODUCTS**—for your building needs. Ask your dealer for Weyerhaeuser 4-Square dimension lumber, sheathing, siding, panelings, mouldings, plywood, hardboard, particle board, or any of many other items. The Weyerhaeuser 4-Square trademark is your assurance that you are buying lumber and other building products which are basically better.

Weyerhaeuser Sales Company

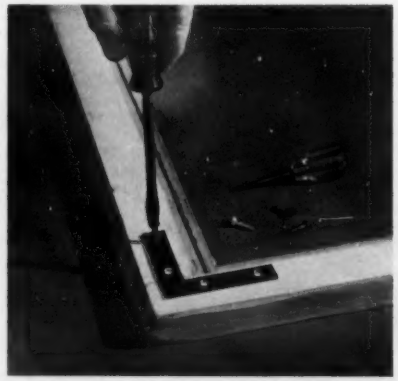
2510 FIRST NATIONAL BANK BUILDING • ST. PAUL 1, MINNESOTA

Wooden screen frames need yearly attention, too

Check the frames when you take down your screens in the fall. If joints are loose, pry them apart, clean them, and then stick them back together with waterproof glue.

If the hangers are loose, remove them, fill the screw holes with wood plastic (or use short pieces of solid-core solder to fill the gap), and replace the hangers.

If the old screws are rusty or the slots are damaged, better replace them, too.

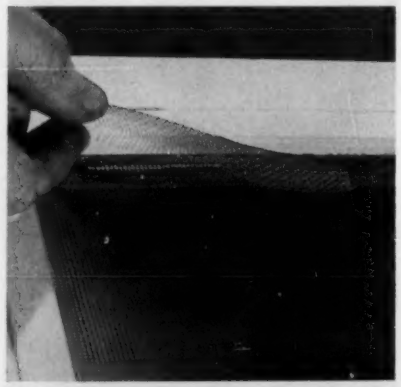


Damaged joints that can't be repaired satisfactorily with glue, screws, or nails can be strengthened with inexpensive aluminum or steel mending plates like these.

Pull the joint up as tight as possible before you screw the plate into place. If you can, tack joint lightly with nails.

For the strongest job, reinforce both sides of the frame; the corner edges can be strengthened with metal angle braces.

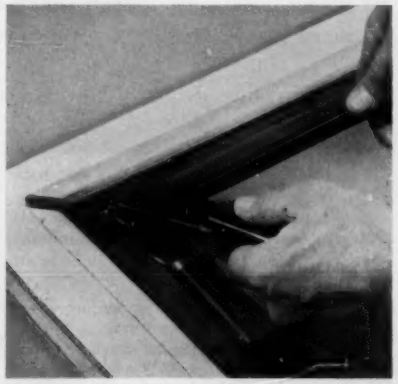
Rips and tears in metal mesh screening are easy to mend



Cut patch (use *same type* of screening material) slightly larger than the hole.

Unravel several strands of wire around the edges. Then bend the remaining wires at right angles (shown) and thread them through the mesh openings around the break.

On the inside, clinch over these wires to hold the patch in place. Then put the patch over a solid surface, and lightly hammer the ends of the wires inward.



Re-screening. Carefully remove molding. Small pry bar sandwiched between putty knives does fast job. Insert tips of blades under molding; pry up with the bar.

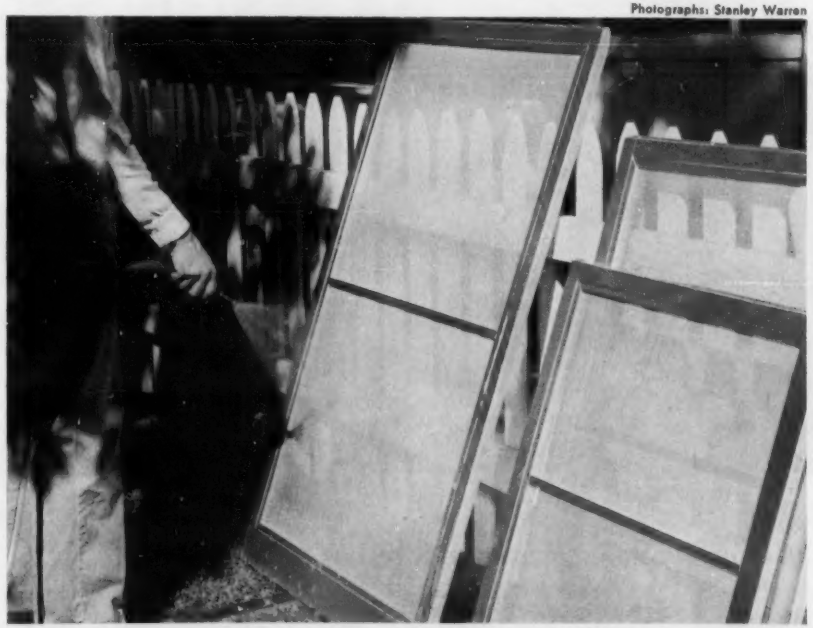
If brads remain in the molding, pull them on through from the back instead of driving them back through face of the strips. This prevents splintering.

Remove old screening and tacks that held it on. Make any frame repairs at this time.

PUSH OUT

Cut along dotted lines

Photographs: Stanley Warren



Remove screens on your home *every* fall and wash them thoroughly with fresh water. Even though mesh may be rustproof or rust resistant, winter rains, ice, and snow can damage the frames—especially wooden ones. If your home has combination storms and screens, run screens up between storm and inside window. But be sure to wash them first.

Screen maintenance

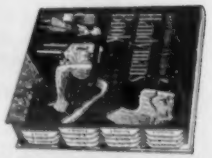
- ***Storage and care***
- ***Repair***
- ***Re-screening***
- ***Painting***

ALTHOUGH MOST INSECT screening is made to last indefinitely, there are several things you should know about it to keep it in good repair. Let these step-by-step photographs show you how. . . .

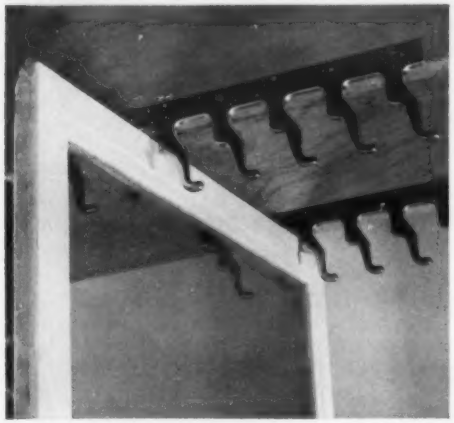
PUSH OUT

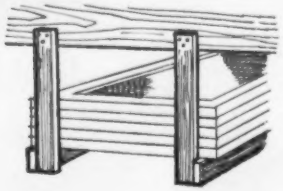
Add these pages to your HANDYMAN'S BOOK

File under Windows and doors



Proper screen storage prevents costly damage





Rack screens in a dry, clean spot — your attic, basement, garage, or utility room. You can buy aluminum hangers (left) for this, or build a simple wooden rack for them (drawing).

This type of storage prevents the frames and mesh from twisting, bowing, or buckling out of shape. Too, you can use the same racks for your storm windows when the screens are up.

After original finish wears off, recoat metal mesh

Use spray gun, felt or carpetlike applicator, or regular paintbrush to apply new finish to metal mesh. Trick is to apply finish evenly and spread it thin so it doesn't clog mesh. Use paintbrush for varnish.

Coat just mesh with enamel or varnish. Frames should be painted with exterior grade house paint.

Give aluminum screening in salt-air areas, and where chemical fumes are heavy, an occasional coat of varnish or regular aluminum paint.

Wire brackets (inset) for a stepladder will speed your painting task. They're available at most hardware and paint stores.

Match your screens with this painting, maintenance chart

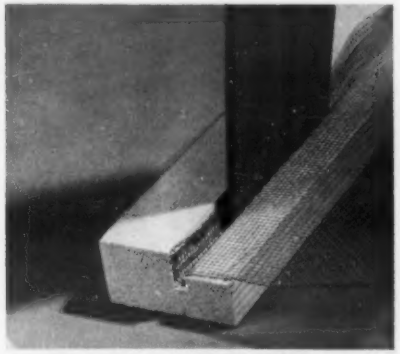
Type	Finish	Recommendations
Galvanized steel	Screen enamel	Original finish may be permanent in dry climates. Otherwise, paint every other year.
Painted steel	Screen enamel	Paint (usually) every season.
Bronze and copper	Spar varnish	Recoat (usually) every season. Wash mesh thoroughly first.
Aluminum	None	Wash in fresh water with mild detergent; wipe dry.
Stainless steel	None	Wash in fresh water; wipe dry.
Fiberglass and similar plastic materials	None	Wash in fresh water.

Cut new screening so edges lap frame about ¼ to 1 inch

To stretch on screening, bow frames by blocking up ends with ¾-inch-thick blocks of scrap. Clamp frame in center of 2x4.

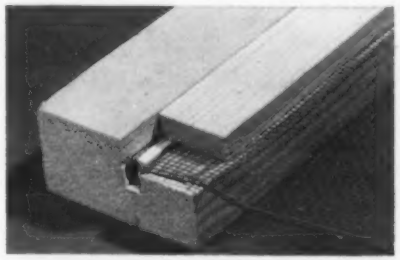
After tacking screening in place (every 2 inches around edge; do top and bottom first), release clamp. Frames will spring out straight, stretching mesh taut.

Use copper tacks for bronze, stainless-steel mesh; brass brads for the molding.



If frames have spline-rabbet-type joints to hold the screening on, remove the old spline carefully so you can use it again.

Overlap and cut new mesh about ¼ inch wider than rabbet in frame. Position the screen over rabbets and push it in with a shingle that has been cut square at point where its width matches width of rabbet. Do the ends first, then the sides.



Put in the splines as you go. You may have to cut the mesh at corners to stop bunching. For steel, and aluminum screening, use only steel tacks—or aluminum nails with aluminum.

For fiberglass or plastic screening, allow about 1-inch overlap on the frame.

Fold top edge of material down ½ inch, staple or tack it to frame. Work down each side alternately. At bottom, stretch the mesh taut, fold it over ½ inch and fasten it.

On aluminum frames, remove the spline that holds screening in. Cut new mesh wide and long enough to overlap the groove (right).

Then push the screen in the groove and replace the spline. If damaged mesh is fiberglass or plastic, replace it; don't patch.

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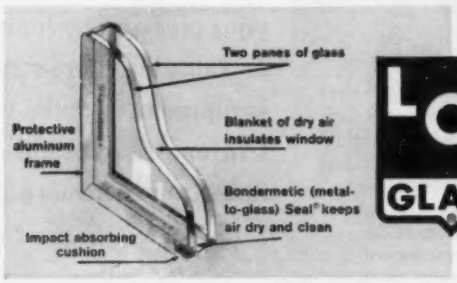
This weekend, why not visit the model homes on display in your community? And write for your copy of the beautifully illustrated booklet describing *Thermopane* insulating glass and what it does for you. Dept. 6108, Libbey·Owens·Ford Glass Company, 608 Madison Avenue, Toledo 3, Ohio.



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Your backyard becomes an outdoor "living room" when it's enclosed with Cyclone Fence. Informal picnics, family barbecues and just loafing are more fun when Cyclone Fence provides privacy, protects you from the annoyance of trespassers, peddlers, vagrants or stray dogs.

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Foam-rubber insulated jacket and boots will keep you warm and dry in any weather. Waterproof, they're also buoyant to keep you afloat in an emergency. The bright yellow color is six times more visible than red—for safety afield. Coat has a big game bag; shell loops inside bellows pockets. Outfit costs about $65. The bush jacket at right is light and roomy for comfort on warmer days, yet is windproof and water repellent; costs about $16. Boots with rippled rubber soles take the work out of walking, cost from $20 up.

New sports equipment -for hunting, hiking, camping

Photographs: Stanley Warren

This new shotgun choke gives a modified pattern for the first shot; shifts automatically to full choke for the next. It can also be operated manually, or locked in either choke—and it's no larger or heavier than most standard variable choke devices.

AUTUMN, for many, is the best time of year to be outdoors. Warm afternoons are tempered by cool nights, brisk mornings; summer vacation traffic has left the highways—the countryside is at its scenic best. Whether your pleasure be hunting, hiking, or camping, here's new equipment to make your hunting trip more successful—or a lazy fall afternoon more pleasant.

More on page 180

This room interior is finished with Johns-Manville Ceiling and Wall Panels and J-M Floor Tile

New Decrobord Panels by Johns-Manville let you create beautiful interiors—

Install them yourself in a few weekends—send for new how-to-do-it book

New Decrobord Ceiling Panels come in modern Fissure Print and three other rich patterns. Panels are 12" x 12" x ½" thick.

New Decrobord Wall Plank comes in patterns and colors complementary to Ceiling Panels. Units are 12" wide by 8' long, ½" thick. Easy to handle, needs no finishing after installation.

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Please send book, "How to build an extra room." I enclose 25¢ in coin.

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Newest guide for home buyers – the

You'll get more news to help you Live Better Electrically on these popular TV shows:
Westinghouse-Desilu Playhouse (beginning Oct. 6)—CBS Network—Monday—10 P.M. (N.Y.T.).
General Electric Theater —CBS Network—Sunday—9 P.M. (N.Y.T.).
Whirlpool—Perry Como, Bob Crosby, The Investigator and Today Is Ours—NBC Network

YOU GET WONDERFUL FEATURES

ELECTRIC APPLIANCES. Mrs. Stanley Johnson, Arlington Heights, Ill.: "I just love our Medallion home – especially the kitchen. All these electric appliances that came with it – like this wall oven – sure make my job much easier. And my husband says they're easier to buy this way, because we pay for them on the mortgage."

LIGHT FOR LIVING. Mr. and Mrs. Charles R. McCarty, Greensboro, N. C.: "We never knew you could do so many beautiful things with lighting until we bought a Medallion home. Valance lighting, for example, makes our furniture and drapes look wonderful – and at the same time gives our son a well-lighted place to practice the piano."

Live Better Electrically MEDALLION

This new Medallion assures you a home has been inspected by the local electric utility... meets modern standards for wiring, appliances and lighting. Look for the Medallion. It means a wonderful new way of life for you and your family!

What Sterling is to silver... that's what this Medallion is to a new house! It's the new national symbol of the finest in electrical living. Let these three top TV stars, speaking here for the electrical industry, tell how you save trouble, time, and money by choosing a home that wears the Live Better Electrically Medallion.

BETTY: In a Medallion home, you start right off with a modern electric range, plus at least 3 additional major appliances, maybe more. They're installed, ready to go to work the day you move in! Appliances are easier to pay for this way.

RONNIE: The lighting in every Medallion home is specially planned, too. It provides better light for better sight, plus new beauty for your home. You also get full Housepower. This means enough power, wiring, circuits, switches, and outlets to handle all the appliances you want to use.

FRAN: You'll be glad all your life you bought a Medallion home. Read below what a few of the thousands of new Medallion home owners think of them. Then go see the Medallion homes in your neighborhood. Your electric utility will tell you where they are.

New Ideas for Better Living

The new Medallion is backed up by home builders, electric utilities, and electrical manufacturers (Frigidaire, General Electric, Hotpoint, Kelvinator, Thermador, Westinghouse, Whirlpool, and others). This year, utilities will award Medallions to 100,000 new homes —in every style and price range across the country. You'll see lots of new ideas in the Medallion homes on display now!

LIKE THESE IN MEDALLION HOMES!

FULL HOUSEPOWER. Mrs. Nick Piscopiello, Meriden, Conn.: "One of the things I like most in my Medallion home is all the handy outlets. I can plug in my portable cooking appliances wherever I want and use them – even with the washer going – without ever blowing a fuse. And I can cook a meal anywhere in the house – and outdoors, too."

ELECTRIC HEATING. Many Medallion homes feature electric heating, too. These are awarded a special Gold Medallion. The all-electric heat pump, shown here in the home of Mr. and Mrs. William Isaac of Beverly Hills, California, provides year-round comfort from a single unit which automatically heats or cools as the weather requires.

New!

Hundreds of ideas, tips, suggestions to help make your home more attractive

. . . in the new, colorful 228-page* HOME FURNISHINGS IDEAS FOR 1959! *Over 450 handsome pictures! Exciting professional ideas about color trends, furniture, lighting, floor coverings! Easy-to-copy examples of good taste and good decoration for every room in your home!

What a storehouse of ideas to help make your home more interesting, more attractive, more livable! Discusses furniture styles (Colonial, American Contemporary, Oriental and Scandinavian) with plenty of pictures. Page after page of tips on lighting, window treatments, furniture arrangement, floors, colors. Special section carries you through your home room-by-room with excellent decorating ideas. "Budget decorating" ideas with plans for easy-to-build furniture. Mosaic designs and latest ideas on slipcovers. Best of all, this goldmine of a book costs just $1.25.

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Better Homes & Gardens

HOME FURNISHINGS IDEAS for 1959

New sports equipment

Begins on page 176

Pease

You can take your vacation cottage along on any trip if you have one of the new camping trailers. The model shown above sleeps five inside; three more in an accessory porch; features a sink, stove, icebox, folding table, and plenty of storage space.

Set up in 10 minutes at your camp site, the trailer's waterproof windows zip out to provide screened ventilation in summer; button up tight for protection from cold or rainy weather.

Folded, the awning doubles as a cover; trailer makes a light, compact unit that's easy to pull, handle, and store; doesn't interfere with rear vision.

On the road, there's space inside for your luggage and equipment; you can even take your boat along on top.

Prices vary with equipment, but a trailer like this can pay for itself in rent saved.

In the last few years, calls have been developed for almost every kind of game—quail, coon, pheasants, deer, antelope, and one that calls any predator.

Above, from left to right: a turkey call, coon call, and a squirrel call, all new models.

The duck call at right is a new type that isn't blown, but plays like an accordion. It works well even for beginners—the reed won't jam with frozen breath in cold weather.

▸ ***For further information on sports equipment, write Editorial Information, Better Homes & Gardens, 1716 Locust, Des Moines 3, Iowa.***

Moving?

Don't forget to notify *Better Homes & Gardens* at least 5 weeks in advance. This gives us time to process your request without delay in service.

When you write be sure to include an address label clipped from one of your copies of *Better Homes & Gardens*.

Send the label, along with your new address, to *Better Homes & Gardens*, 1716 Locust St., Des Moines 3, Iowa. Include postal zone number if you have one.

Look for this luxurious 100% nylon carpeting in 10 lovely colors, approx. $12.95 a sq. yd. at these and other fine stores: **Atlanta** Rich's; **Baltimore** Hochschild, Kohn; **Boston** John H. Pray's; **Buffalo** Adam, Meldrum & Anderson; **Cleveland** The Higbee Co.; **Des Moines** Younkers; **Hartford** G. Fox & Co.; **Los Angeles** Barker Bros.; **Miami** Burdine's; **Minneapolis** Dayton's; **New York City** B. Altman & Co.; **Oakland** John Breuner Co.; **Salt Lake City** Z.C.M.I.; **San Francisco** W & J Sloane; **Washington, D. C.** Woodward & Lothrop.

Du Pont makes fibers, not the fabrics or carpeting shown here.

Luxury you never need to pamper...

DU PONT CARPET NYLON

Discover for yourself the beauty, richness and economy of Du Pont Carpet Nylon— in luxury carpeting that takes so little care . . . gives longer wear. Feel the deep-down lasting texture . . . see the glowing decorator colors . . . picture its enduring elegance in your home! Write for free booklet: E. I. du Pont de Nemours & Co. (Inc.), Textile Fibers, A-1931, Wilmington 98, Delaware.

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FURNISHINGS
?

YOU NEED

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ROOM DARKENING
EXLITE
CLOTH WINDOW SHADES

Ask for them at your window shade dealers

JOANNA WESTERN MILLS COMPANY
22nd and Jefferson Sts., Chicago 16, Illinois

(See also Page 30 and Page 109 for other Joanna window shade ideas)

Give her the Baby Book so many doctors own

What a comforting, reassuring gift that will help her with her child from pre-natal through the sixth year!

She'll thank you many, many times for such a thoughtful, useful gift – the *Better Homes & Gardens* BABY BOOK.

In its expertly written, easy-to-understand language, she'll find chapters like "The Miracle of Life," "Your Part Before and After Delivery," hundreds of photographs, charts, diagrams, menus and many child-care tips. This is the book that will set aside her doubts and fears. It is the book her own busy doctor *wants* her to read. Includes 48-page record section and complete layette information. $3.95 at infants' wear shops and wherever books are sold – or, to order post-paid, send check or money order to *Better Homes & Gardens*, 8510 Meredith Building, Des Moines 3, Iowa.

Other fine idea books to give or to get by the editors of *Better Homes & Gardens*: FLOWER ARRANGING BOOK ($2.95), the new SALAD BOOK ($2.95) and the BARBECUE BOOK ($2.50)

New rug-cleaning helpers

Unique shampooer spruces up rugs and carpets in short order by dispensing liquid cleaner as it goes over rug.

To use, pour "go with" liquid shampoo to red line on tank (7 ounces). Fill the remainder with cool water.

Trigger on handle releases cleaner. Go over rug with short, overlapping strokes.

A little goes a long way! No need to press—brushes spread cleaner. A 9x12 rug takes about 30 minutes.

Let rug dry at least 3 to 4 hours (preferably overnight). Fan will speed drying. When rug is dry, vacuum up soil loosened by cleaning.

Rug-cleaning attachment for this electric floor polisher lets you clean your rugs with the greatest of ease, adds another welcome use for the hard-working polisher.

Attachment has two rug-cleaning brushes and two clamp rollers for adjusting height to carpet pile.

You can use either dry or moist cleaning compounds with unit—take your choice. Follow compound's package directions for use, and for drying the rug.

Presto! A clean rug without backbreaking work. Unit weighs 12½ pounds, may be hung for storage.

New cylinder brushes for this electric carpet cleaner.

As brushes revolve, they work dry-cleaning compound into carpet pile; then lift it up with soil—restoring the pile as they clean.

Vacuum up residue—no need to wait. Handle near base of unit is for carpeted stairs. Detach long handle.

Do it yourself by renting unit and compound (about 3 to 4 cents a square foot). Or call on the manufacturer's professional rug cleaners (about 10 cents square foot).

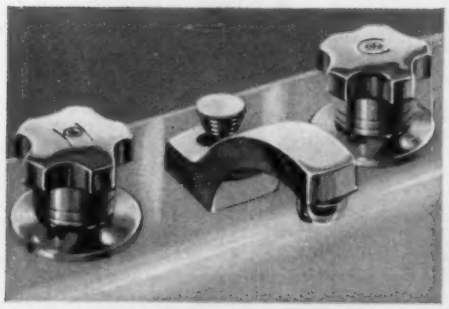
A triple threat to soiled carpeting is this brush with hollow dispenser handle.

It has combination sponge and brush base that applies liquid shampoo—does cleaning. When done, turn brush over and use plastic "comb" to restore pile.

Liquid cleaner is released from handle through sponge by turning handle to "on." Turn off to sponge-brush carpet. Avoid soaking.

Unit is quick and easy for spot touch-ups on carpets.

First aid to Beauty . . .



Kohler all-brass fittings
Constellation Series

The first, the indispensable beautifier, is water, for refreshing cleanliness . . . followed by whatever else milady may select to work captivating magic on hair and skin.

What place more satisfying for such rites than this Kohler bathroom—itself a shrine of cleanliness and beauty?

Chrome-plated, all-brass fittings of distinguished new design—the Constellation series—operate easily, reliably, with maximum resistance to corrosion and wear. Fixtures in delicate Peachblow—the Piedmont vitreous china lavatory with dressing-table top, and the Cosmopolitan enameled iron bench bath—are convenient, safe, pleasing to use. Consult your Kohler dealer. Write for booklet 5-B.

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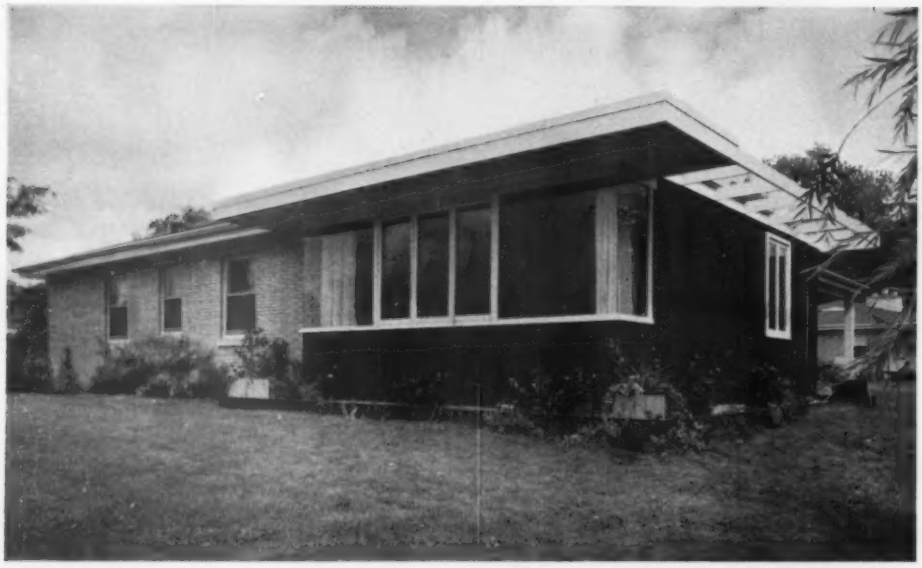
KOHLER OF KOHLER

ENAMELED IRON AND VITREOUS CHINA PLUMBING FIXTURES • BRASS FITTINGS • ELECTRIC PLANTS • AIR-COOLED ENGINES • PRECISION CONTROLS

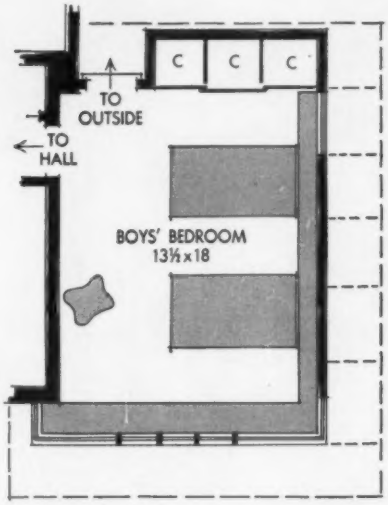
The family grew, their house too, into . . .

A room that's great for growing up!



AFTER This rectangle grew in two directions from corner to provide a room for boys that's simple and functional. It's a handsome addition as well. A wall of windows has shade from wide roof overhang. Note blending of new and existing roofs—often difficult in adding-on. It's done by a dropped soffit inside (see pictures below) which allows a lower roof line on addition. Exterior's grooved plywood.

BEFORE This was how the Christensens' house appeared from back of lot. Window at right of the pine tree became doorway to new addition.



Addition to their home was planned for the Christensens by Architect Bruce H. Johnson, A.I.A., of Northfield, Illinois.

There was excitement aplenty around the Jack Christensen house in Wilmette, Illinois, after the arrival of twins. Following return to order, Mr. and Mrs. Christensen reconsidered something they'd discussed many times before: expanding their cramped house to keep pace with their fast-growing family.

They decided to add a room for their two eldest sons—one the boys would use and enjoy on through their teen years.

By Jessie Walker

Photographs: Suter, Hedrich-Blessing

Here's a room any youngster would love to call his own. It has the effect of being off by itself, yet it's close enough for supervision. Wall of windows has mitered glass corners, giving room uninterrupted view outdoors. Lights are installed flush in soffit—neat step-down so ceiling in the room can drop to match the lower, exterior overhang.

With their own door to back-yard play area, there's no running through house when boys "suit-up" for a ball game. Half-doors (partly open) lead to rest of house, through former window opening. Brick is original exterior wall of house. Sliding doors to right open to closets that will be roomy enough even when boys become teen-agers.

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*State*_____

The diary of a

Plain dirt gardener®

By Harry R. O'Brien

Oct. 1 There is a lot of bloom on many a rose. In fact, final chore was to cut Maggie a bouquet of light pink buds and one bloom I found of Sterling Silver.

For exercise, I used my biggest trowel and dug weeds out of a back rose bed. I got a wheelbarrow load for the compost pile. Also got arms all scratched up and a backache. It is a poor dirt gardener who can't find a bushel or two of weeds to dig out on a fall evening.

Oct. 3 Going by a garden store on my way home, I stopped to howdy with the folks there. In a bin of potted roses, I spied a few plants of Moonsprite still unsold. I bought one of them.

This is a little light pink floribunda I saw in a garden last year. I should have put out one last spring but somehow I slipped up and didn't. Tonight I set it into a vacant spot in a rose bed, using new soil and compost mixed up, to fill in around it. First though, I worked a big handful of superphosphate into the soil in the bottom of the hole. This helps it get off to a good start.

Oct. 4 There was a meeting downtown of our State African Violet Society. I escorted Maggie down to the meeting. There were door prizes. I won a plant of Mona Lisa and Maggie won two: Fancy Pants, a white double, and one that I believe is called Crusader Supreme.

There was a state show, too. Maggie was dumbfounded at the size and superb quality of the many blooms on display.

Oct. 7 Tonight I had a sad duty to perform. This was to go over my rose beds and begin digging out bushes which should be discarded. This can be done better now, while there is still some bloom.

The beds are filled up. I have too many as it is. I don't intend to start a new bed. So out come some of the old, obsolete varieties and others which aren't doing well. This will make room for the new ones coming. They'll be hardier, better blooming, more disease resistant. When these bloom next year, I'll forget the discarded ones and won't feel so bad about having thrown some away.

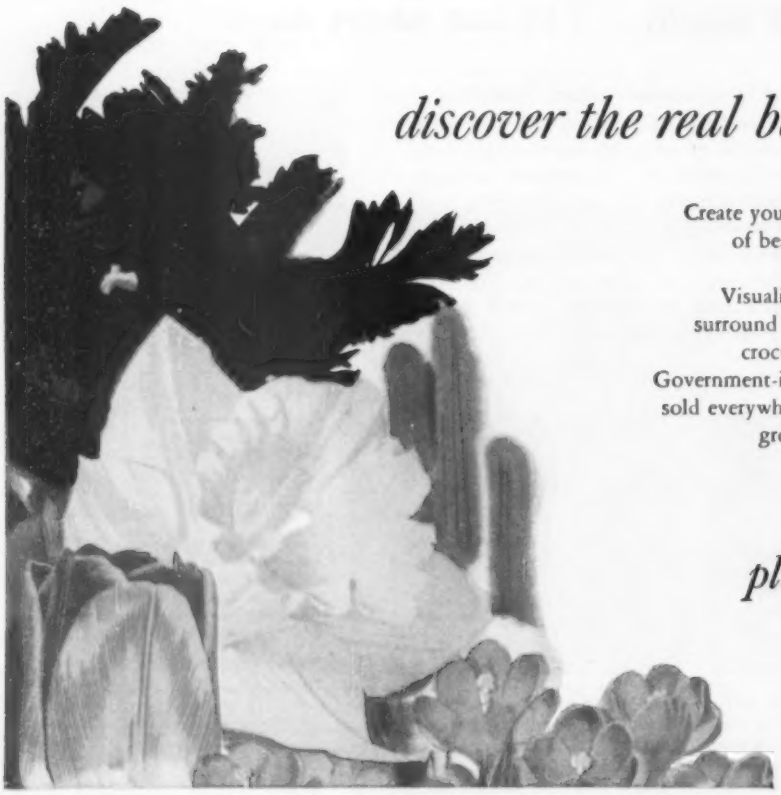
Oct. 9 Went exploring tonight and discovered my old compost pile. I forked off the top debris onto the new pile alongside. Down below is rotted compost. This is rich stuff for roses and for spreading over the bed where my mums are to be planted next year.

My mums this year are the best in many a day. They are growing where I spread and worked in compost last fall, plus two bales of peat worked in this year. I fed 'em, too.

Tonight I had a sad duty to perform. This was to go over my rose beds and begin digging out bushes.

Oct. 10 Tonight I went forth to work with a necktie on. Now that doesn't mean I'm getting snobbish at this stage of life. I used it to keep my work-shirt collar tight enough to keep cool breezes from going down inside. But looser than had I fastened the shirt's top button.

Weatherman says frost tonight. So I carried out the old sheet and old bedspread Maggie lets me use and covered my new mums. I have lath stuck in the ground beside and among, to make a frame to keep



discover the real beauty of your home!

Create your own colorful setting, your own atmosphere of beauty around your home, and you will express all the love and warmth within.
Visualize the loveliest of Spring flowers as they will surround your house—tulips, daffodils, hyacinths, and crocuses. Make this vision come true by planting Government-inspected Dutch Bulbs this Fall. Inexpensive, sold everywhere; and as long as you can dig a hole in the ground, there's still time to plant Dutch Bulbs.
Discover the real beauty of your home.

plant Dutch Bulbs this fall

ASSOCIATED BULB GROWERS OF HOLLAND

the cover from mashing down on top of the plants.

Oct. 12 The frost yesterday wasn't much. But this morning it was a killing one. Beans, tomatoes, zinnias, and other tender things gone forever. But the mums not covered don't seem to be hurt much. Most of the rosebuds are not harmed.

Right after breakfast, a truck drove in from the garden store and dropped off the bags of plant food for the usual fall application to the lawn. Before supper, I hoed chickweeds out of a rose bed. These live over winter and get a start in spring before I can cultivate.

Oct. 14 Today Maggie asked me her annual question of "What is that bush out there with the red leaves?" Every fall she asks.

It is Euonymus alatus, I told her. I also told her that we have the tall form of this. Nurseries now carry a dwarf type of it, which is being widely used in landscaping around modern homes.

Oct. 19 This sunny late afternoon, I got out the rotary lawnmower. Turned it upside down and cleaned it good and proper. Then fitted in and bolted fast the leaf mulcher.

Out in front I putputted and pushed the mower-mulcher back and forth across the lawn. The first carpet of fallen leaves was picked up, chewed up, blown back over the grass. Looks neater now.

Then got out the plant-food distributor and began spreading that good stuff over the lawn to give the grass a feeding and a help to get through the winter. Hardly made a good start, when darkness came and I had to quit.

Weatherman says frost tonight, so I carried out the old sheet and old bedspread Maggie lets me use and covered over all my new mum plants.

Oct. 20 David was home early and he took a hand with the lawn work. He ran the mulcher, while I followed after with the plant-food distributor. We finished the front and rear lawn, about half of the garden paths. Then we ran out of plant food. It dawns on me that I should have ordered one more bag.

Oct. 21 There hasn't been enough rain. So I took the hose and soaked well around that new sugar maple tree the nursery had planted for us last spring east of the house. Cut a dozen rosebuds for Maggie. I think they will open up and look real purty, indoors.

Oct. 22 Stopped at seedstore and bought a supply of sunflower seeds for the birdies. These are already on hand, flying around in the bushes. Maggie reports that one was at the east window the other day, where in winter I have a feeder. A scout, I'll bet.

Oct. 25 Maggie is a different person since we brought home three African-violets the other week. She fusses and frets and fumes over them. She carried Fancy Pants to the dining table so she could watch the blooms as she eats. As long as the food's still good, I don't care.

The frost this morning was a killing one. Beans, tomatoes, zinnias and other tender things are all gone.

Oct. 27 This was the beginning of the shiver-and-shake season. It snowed by spells but it didn't stick. All day the thermometer did stick—at around 32. I stuck, indoors at my desk, when I should have been getting my exercise.

Oct. 31 Digging was main chore tonight. Dug my few dahlias. My glads. About 79 cents worth of carrots for Maggie. Thus ends a pretty good month.

Note: The Tyler Rose Festival will be held in Tyler, Texas, October 16 through 19.

Walls of this "Pentroom" are Barrett Insulating Plank and Insulating Board. Overhead is "Barretone" Ceiling Tile. Room divider is made with "Allite" Translucent Paneling.

Your attic can be a "Pentroom" a week from now!

It's easy as 1-2-3 to transform an attic with Barrett "Pentroom" products

Your attic *does* hold real treasure — *living space!* In less than a week you can change your attic into a family hobby room — a "Pentroom."

Even if you're not the handyman type, it's a cinch to make your attic area livable with Barrett "Pentroom" products. They are specially made to get the job done quicker and simpler than ever before.

Anyone can put up a wall with Barrett Insulating Plank. Just staple planks in place and that's it . . . a finished wall in one or more prepainted colors. And your ceiling goes up quickly when you use attractive "Barretone" Ceiling Tile. That handsome room divider is easily done with Allite† Translucent Paneling—another Barrett product.

You can rely on products made by Barrett, a leading name in building materials for generations. Barrett "Pentroom" products are made by the exclusive CHEM-FI process, which gives extra strength to building board, plank and tile. Makes them more uniform . . . easier to handle and install. All the materials shown are factory-painted, require no special trimming or sanding.

Get all these Barrett materials—plus detailed advice on planning a finished attic or basement area — from your building supply dealer. Tell him you want Barrett products you read about here.

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A roof the wind can't get under is this roof of Barrett STORM-KING Shingles. Call your Barrett Roofer for a free roof inspection!

The side of this home never needs painting because it's covered with Barrett Asbestos-Cement Siding Shingles. They last for decades!

Before you put up walls in the attic, tack up Barrett REFLECTO-BATT† Insulation. It pays off in comfort and lower fuel bills.

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PEONY — May and June

If you want a plant that's as tough as an old boot but as colorful as a camellia, try this one. Set 3- to 5-eye roots in a sunny location, with eyes no more than 1 inch below soil surface.

Flowers may be single, as shown, or as fully double as the biggest football mum. Color choices include red, white, pink, rose, and yellow.

Jeanette Grossman

YUCCA — June

You don't need an Arizona sand dune to grow fine yuccas; they'll thrive in cool soils just as well as in hot soils of the Southwest.

The variety shown, filamentosa, grows in every state. It has 4- to 6-foot flower spikes. All yuccas need sun and a well-drained soil.

PINKS — June to frost

These diminutive plants do a big job as groundcovers, edgings for flower borders, and accents near evergreens.

Flower colors are varied, from deep velvety reds through pinks to white. Plant a clump near your terrace so you can enjoy their spicy fragrance.

PUSH OUT

189

Cut along dotted lines

SHASTA DAISY — June and September

This variety is Marconi, a sturdy white with yellow center. Catalogs give you a wide selection of other daisy varieties, with single as well as double flowers.

The plants reach 2 to 3 feet, so should be used near middle or back of a flower border. Give them a spot where they get 4 or 5 hours of sun daily. Divide every two years.

Photographs: Stanley Warren

Plant these now

For flowers next spring

THERE'S NO NEED to crowd all your year's garden plans into the spring planting season. Many fine perennials can be planted in the fall, eliminating any need for the frenzied daylight-to-dark labor that seems an integral part of the gardener's spring.

There's no particular trick to planting in the fall. Just keep the new plants watered until winter sets in. Where winters are dry or cold, protect the plants with a two-inch mulch, applied soon after the soil freezes. They'll be ready to grow next spring.

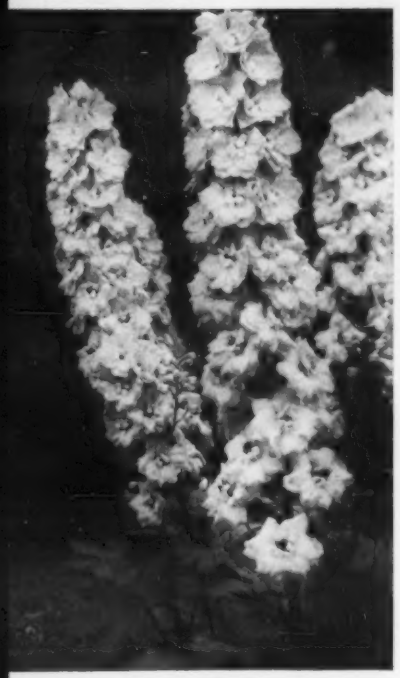
PUSH OUT

Add these pages to your GARDEN BOOK

File with Continuous bloom

PHLOX—June and September

This hardy plant takes full sun or part shade, tolerates both heat and cold. Some varieties are as low as 20 inches, others as high as 48. Colors include reds, blue-purple, red-orange, salmon, pink, white.



DELPHINIUM — June and September

← Dramatically tall plants well suited for garden accent. Colors include blue, white, pink, purple, lavender, and intermediate tones of these. Pick a spot where they'll be shielded from wind. Stake when buds show.

DICTAMNUS—May and June

Here's an exceedingly durable → perennial that never needs dividing or transplanting—in fact, does best without it.

The foliage is clean, glossy. Flowers reach up to 3 feet. Colors include white and rose pink. Does best where it gets a few hours of direct sun daily.

PRIMULAS—April and May

These are especially good for cool, shady spots, but they'll take hot weather, too, if you provide them with plenty of moisture.

The small, neat plants are useful for edgings and borders. Flower colors are bright and cheerful. Protect with a mulch over winter.

FOXGLOVE — June and July

This popular biennial is grown much like → delphinium, and has similar uses. Start with nursery-grown plants, and set them in a sheltered, well-drained spot.

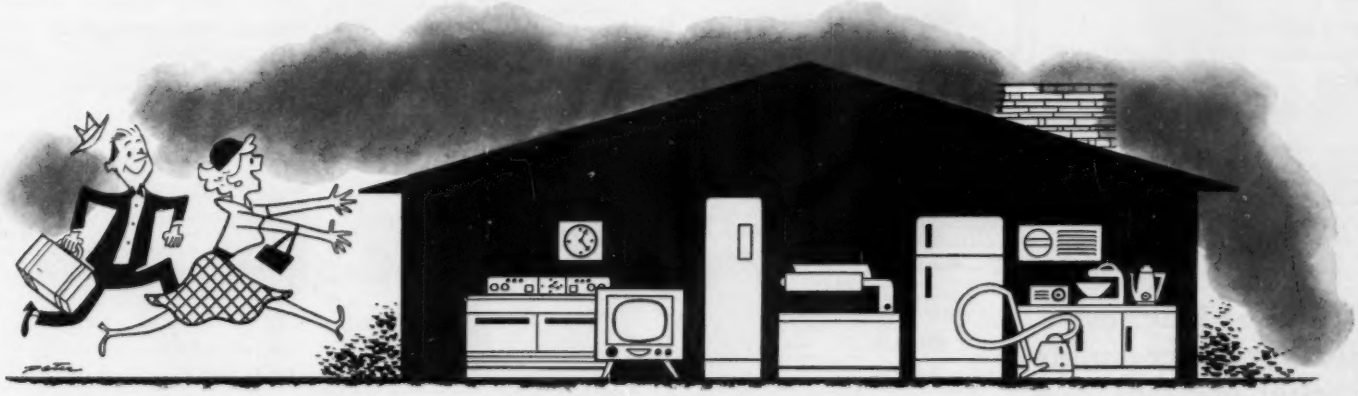
The individual flowers are thimble-shaped, and colored much like gloxinias.

POPPY — May

Oriental poppies have crinkled, silky blooms, borne 3 feet tall or more. Colors now include pale pink, salmon, and maroon, as well as scarlet. Coarse over-winter mulch is essential.

When grandma wed her lover true
Conveniences were all too few

But things looked up in mother's day
Appliances were on the way



The modern bride now says with pride
"Appliances have multiplied
Full HOUSEPOWER helps my home today
The modern, all-electric way."

Better living begins with full *HOUSEPOWER*

To enjoy today's electrical living at its best, you need full HOUSEPOWER—enough wiring, outlets, and switches. Otherwise your modern electrical appliances and your lighting are "starved" and cannot do their best job for you.

Today, 4 out of 5 homes actually suffer from *low* HOUSEPOWER. This includes new homes as well as old . . . perhaps even *your* home. It's easy to find out: Just call your electrical contractor for information about a HOUSEPOWER Rating. If the Rating shows you need additional wiring, your electrical contractor can install it quickly and neatly—economically, too.

With the growing trend toward the all-electric home, now, more than ever, full HOUSEPOWER increases the value of your home. Don't postpone this important matter—call your electrical contractor *today*.

your electrical industries sponsoring

HOUSEPOWER
TRADE MARK

to help you live better... electrically

My constipation worries are over!

Milk of Magnesia gives more complete relief than laxatives which act only on constipation . . . *better* relief than *all* of them! For Phillips' is *more* than just a laxative. It's also an *antacid* that relieves any accompanying acid indigestion. And Phillips' works *leisurely*. Taken at bedtime, it lets you sleep undisturbed—brings wonderful relief the next morning. Get Phillips', either regular or in new, mint-flavored form that tastes clean and refreshing.

PHILLIPS'
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REGULAR • FLAVORED

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October, 1958

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with Better Homes & Gardens

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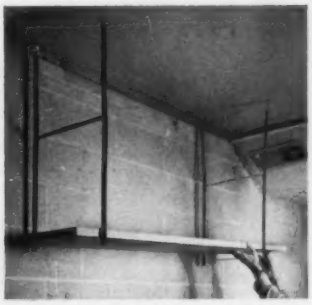

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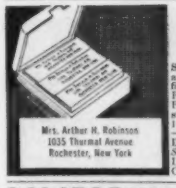

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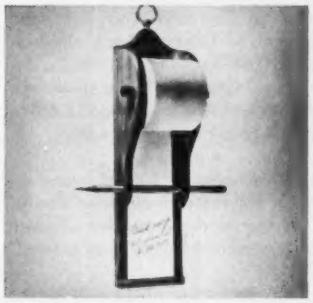

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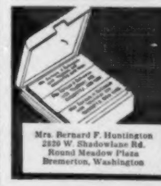

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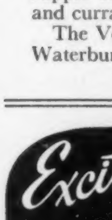

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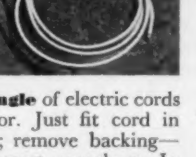

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"If they discuss politics, try to think of something to say besides 'would you like to step outside?' "

THE MAN NEXT DOOR®

"If you raise your children 'by the book,' " our pastor told the Young Married Club at church, "better make up your mind which one—comic, bank, or Good Book."

◆ ◆ ◆

When Elaine Cowan strolled by with her spaniel Saturday afternoon, I leaned on my rake and watched them both waggle down the street. It was a fine performance.

◆ ◆ ◆

When Christine and I disagree on trivial matters—such as money, healthful diet, and church work—we speak with a quiet, cold politeness. When we disagree about important things—when to rake the Autumn leaves, and when am I going to stop wearing that old dirty jacket—the neighbors can hear us for blocks around.

◆ ◆ ◆

Our high school plans classes for exceptionally bright students this fall. Principal Hanson says he'll need one to four extra teachers, depending on whether school officials or parents decide who'll take course.

◆ ◆ ◆

Unquestionably the younger generation makes some grave mistakes. For example, it learns things much too readily from the older generation.

◆ ◆ ◆

Other people's children's cute sayings are not usually my pleasure, but Martin Reese reported one from his 5-year-old Katy that has a strange after-glow for me. Katy was balking and picking at breakfast, and Martin—whose sarcasm tends to have more weight than bite—said: "Okay, this morning you can have a chocolate soda, a candy bar, and bubble gum for breakfast—everything you want." Considering, she said: "I don't want everything I want."

◆ ◆ ◆

Since Ben Walton's boy, 16, got a job after school and went off an allowance, he's learning the value of money. Ben reports the kid's got good stuff in him—and not as much candy and pop as before.

Fred Randall was saying that most of us don't fully realize what a wonderful invention television is. "Just think of all the commercials, old movies, Westerns, politicians, comedians, quiz shows, soap operas, and other intrusions we can keep out of our homes just by turning off one little knob."

◆ ◆ ◆

"Man's jaw is receding," a biologist told us at Kiwanis. And Ned Preston added, "Probably because he's been taking it on the chin so long."

◆ ◆ ◆

Grandma Hillis has had one of those "classic" sideboards (remember, the glass fronts that slide up out of sight) since 1920. She's been after me to remodel it almost as long as she's had it. Finally did. But with all the turns in the wood, it was too much to think of sanding and staining, so I elected to paint. Christine offered me a "swatch" of burnt orange to match. Now when you're after burnt orange, don't start with *persimmon* (just because you have it around). I did. Added red, of course, to get it a little deeper; lampblack to burn it a bit; yellow for sun tones; brown to recover the dusty look (lost with the yellow); red, again, to get back on the orange track. Christine insists that it came out *persimmon.*

"I'll tell you this much; nobody's going to put you in orbit . . ."

The boss at our office finally had to let that new stenographer go. "Too bad," he admitted, loud enough for the other girls to hear. "She had a lot of polish, but it was all on her nails."

◆ ◆ ◆

It has been a good growing year. We city folks are going to have another bumper crop of leaves.

◆ ◆ ◆

Rosie, our 16-year-old, exhausted me just watching her when she had the TV on a Western, the phonograph on a Presley, the radio on a soap opera, her homework on the floor, and her boy friend on her mind.

◆ ◆ ◆

Bill and Isabelle Norman were over one night, and we got to talking about children and security in the knowing psychological terms of our times. Grandpa Hillis spoke up: "There is a lot of security in a slap." I felt a small reminiscent tingle on my backside.

◆ ◆ ◆

"What I can't understand," Reg Manning remarked after we'd lunched with our town's number one wag, "is how he can remember all those stories and not remember he's told them before."

◆ ◆ ◆

Daybreak is a lucky break at our house when—a young son's voice wakes me with, "It's Saturday, Dad! We're going fishing — remember?" . . . the kitchen sends up a savory summons: pancakes and sausage for a couple of Izaak Waltons . . . willing daughters hurry to fill a basket and bring hats and sweaters, unselfishly excited in our behalf . . . the usual banter rises: "There's a fish market on State Street" . . . two happy fellows, adventure-bound, steeped in fishermen's faith whether the fish are biting or not.

Burton Hillis

P. S. Washington friend Bob Hannelly observes that it's campaign time again—and the grass roots should prepare for a mowing.

Dear Burton: At campaign time, Washington is as quiet as Moscow at purge time. The only sound is the soft whir of the mimeograph machines as the opposing party chairmen issue daily bulletins on what ails us. It is reassuring to learn that what ails us is still the same old thing—the other party.

Aside from party headquarters, the city is almost deserted. All the politicians have fled town for what they fondly call the "grass roots." The grass roots are any place outside the District of Columbia. They can be a farm in Nebraska, the reading nook of New York's Harvard Club, or the reception room of Adlai Stevenson's law office.

And a grass rooter is any citizen who isn't running for public office. It's nice to be a grass rooter at election time. The only chore of the grass rooter is to keep an open mind.

One candidate claims his mind is so open that he's risen above the issues. He refuses to discuss them. He's running on offspring. He only had two of his own, so he borrowed five kids from the neighbors. He ends every speech by introducing them and calling himself the luckiest man in the world. He can say this—being charged with the permanent support of only two of them.

Perhaps the most startling phase of this campaign is its effect on television. One TV station had so many political candidates on the screen last week that it had room to exhibit the corpses of only 17 Western gunmen. Another reports it's so long between double-murders on TV these days that the kids have taken up reading again.

Sincerely,
Bob Hannelly

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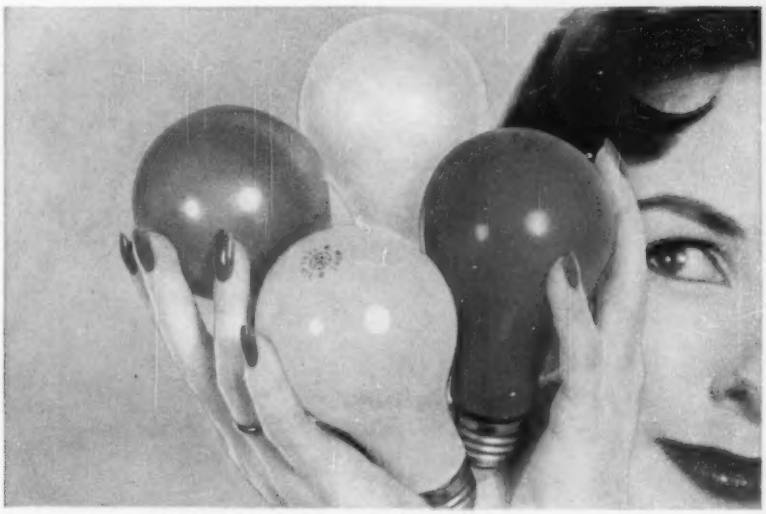

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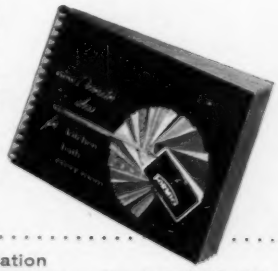

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